

B  
8

 BALEV  
CORPORATION

# areon®

car perfume





## ABOUT BALEV CORPORATION

THE COMPANY WAS ESTABLISHED IN 1990 IN VARNA, BULGARIA BY MR. DIMITAR BALEV, AS A SALES FIRM. IN 1997 THE AREON TRADEMARK WAS REGISTERED AND THE COMPANY'S OWN AIR FRESHNERS APPEARED ON THE MARKET. AREON QUICKLY GAINED POPULARITY, AND IN TEN YEARS GREW FROM A LOCAL SUPPLIER TO A WORLDWIDE KNOWN BRAND.

TODAY, WE STRIVE & WORK IN ORDER TO FULLFILL THE EXPECTATIONS OF OUR CUSTOMERS IN TERMS OF VALUE & QUALITY. AT THE SAME TIME, WE AIM TO FIND NEW SOLUTIONS & TECHNOLOGIES IN FUNCTIONAL PERFUMERY.



# areon®

car perfume

AREON GEL



AREON CAR



PERFUME 50 ML



PERFUME 35 ML



FRESCO & XXL



WAVE



LIQUID



MON AREON



AREON KEN



VENT-7



PERFUME 100 ML



AREON LUX



AREON 1



SMILE / NICE FLOWER



GREEN



DELICIOUS / AIRPLANE



## Gel areon

Gel Air Fresheners with fresh energising fragrances.



### Fragrances

- GC 01 - Apple
- GC 02 - Dream
- GC 03 - Orange
- GC 04 - Desire
- GC 05 - Wish
- GC 06 - Passion
- GC 07 - Lemon

GC 05 - Wish





# AREON **KEN**

Areon Ken brings long-lasting freshness in your car, home or office.

Just open & enjoy.

## Fragrances

- AK 01 - Strawberry
- AK 02 - Caramel & Nuts
- AK 03 - Cherry
- AK 04 - Bubble Gum
- AK 05 - Black Crystal
- AK 06 - Blackcurrant
- AK 07 - Lemon



AK 05 - Black Crystal

# areon®

car perfume



AC-01



AC-02



AC-03

## AREON CAR

This versatile & stylish air freshener  
is a real treat for your car.

AREON  
CAR

### Fragrances

AC 01 - Silver

AC 02 - Gold

AC 03 - Platinum



AC 03 - PLATINUM



Vent7



V7 05 - OCEAN



Fragrances

- V701 - Iceberg
- V702 - Oxygen
- V703 - Summer Time
- V704 - Vanilla
- V705 - My Ocean
- V706 - Blue Stones

You will love these compact fresheners, which fill your car with miles-lasting fragrance.





## AREON PERFUME (50 ML)

Luxurious Eau de Perfume for Car  
with a refined selection of fine fragrances

Inspirational Design  
& Sensual Perfumes



Fragrances

AP 01 - Silver

AP 02 - Gold



AP-01



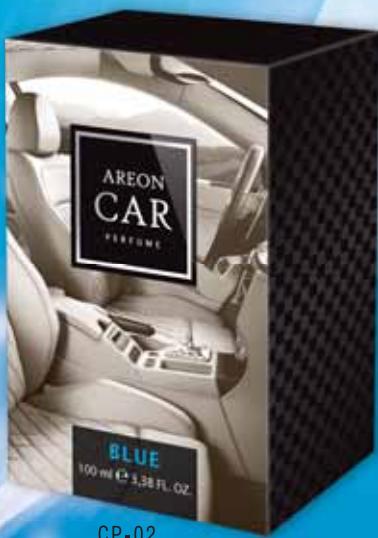
AP-02



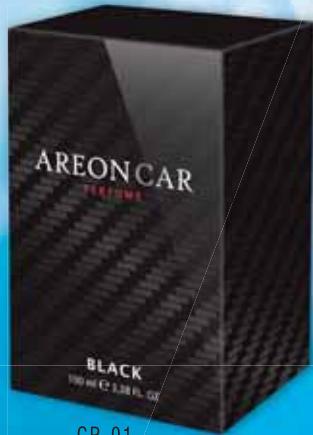
AP 01 - SILVER



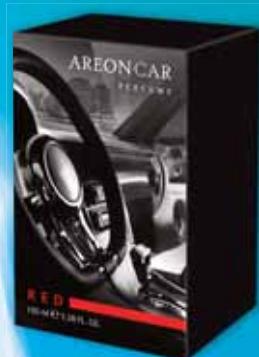
# NO.1 Car Perfumes



CP-02



CP-01



CP-03



## AREON CAR PERFUME (100 ML)

Inspirational design and sensual perfumes for a refreshing atmosphere everywhere you go.

Fragrances

CP 01 - Black

CP 02 - Blue

CP 03 - Red

100  
ml



CP 03 - RED

# areon®

car perfume



## AREON PERFUME (35 ML)

Mini perfume with maxi power in 12 carefully selected fragrances.

Always  
Close to You!

Fragrances



35ml

- |                             |                           |
|-----------------------------|---------------------------|
| APB 01 - Apple & Cinnamon   | APB 07 - Black Crystal    |
| APB 02 - Caramel & Nuts     | APB 08 - Melon            |
| APB 03 - Cherry & Chocolate | APB 09 - Orange & Vanilla |
| APB 04 - Chocolate & Orange | APB 10 - Morning Dew      |
| APB 05 - Lime & Fig         | APB 11 - Irish Chocolate  |
| APB 06 - Blackcurrant       | APB 12 - Fabrice          |



APB 05



APB 06



APB 07



APB 08



## AREON SPORT LUX

Style and luxury, combined with carefully selected fine fragrances.

Our top of the line paper freshner.



### Fragrances

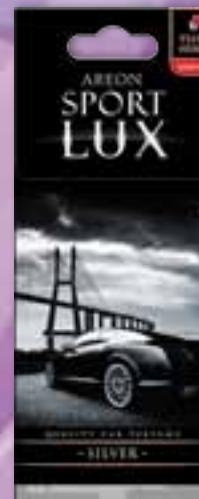
SL 01 - Gold

SL 02 - Silver

SL 03 - Platinum



SL01



SL02



SL03



**areon®**  
car perfume

# Fresco

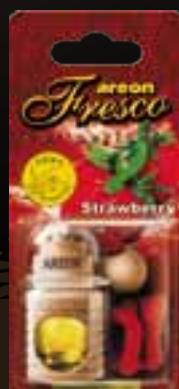
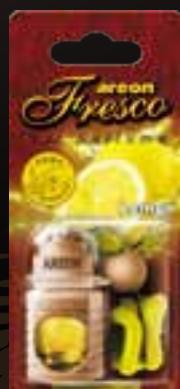
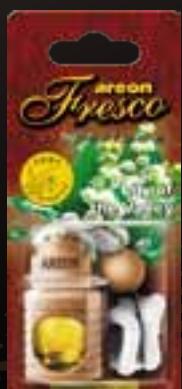


## Fresco

The beauty of nature captured  
in these passionate scents.

### Fragrances

- |                    |                            |
|--------------------|----------------------------|
| FR 01 - Pine       | FR 11 - Apple              |
| FR 02 - Tangerine  | FR 12 - Lilac              |
| FR 03 - Vanilla    | FR 13 - Hawaii             |
| FR 04 - Voyage     | FR 14 - Beverly Hills      |
| FR 05 - Papaya     | FR 15 - Lavender           |
| FR 06 - Melon      | FR 16 - Tropicana          |
| FR 07 - Bubble Gum | FR 17 - Black ICE          |
| FR 08 - Oxygen     | FR 18 - Lily of The Valley |
| FR 09 - Grapefruit | FR 19 - Lemon              |
| FR 10 - Cocunut    | FR 20 - Strawberry         |



FR 18

FR 19

FR 20



## Fresco XXL

One of our best-seling air freshners,  
now in extra large format  
for longer lasting scent and enjoyment

### Fragrances

- |                 |                            |
|-----------------|----------------------------|
| FX 01 - Vanilla | FX 07 - Lilac              |
| FX 02 - Voyage  | FX 08 - Tropicana          |
| FX 03 - Melon   | FX 09 - Black ICE          |
| FX 04 - Oxygen  | FX 10 - Lily of The Valley |
| FX 05 - Cocunut | FX 11 - Lemon              |
| FX 06 - Apple   | FX 12 - Strawberry         |



FX 10

FX 11

FX 12



## AREON PERFUME 1

Perfume for a car with a refined selection of fine fragrance



APF 01



APF 02



APF 03

### Fragrances

- APF 01 - Black Currant
- APF 02 - Black Crystal
- APF 03 - Bubble Gum





# areon FRESH WAVE

CAR AIR FRESHENER

## FRESH WAVE

The Fancy Air Freshners  
which leaves fresh traces

### Fragrances

- FW 01 - Antarctic Ice
- FW 02 - Bubble Gum
- FW 03 - Vanilla
- FW 04 - Lemon
- FW 05 - Strawberry
- FW 06 - Ocean



FM 01 - ANTARCTIC ICE



FW 02

FW 03

FW 04

FW 05



### Fragrances

- TS 04 - New Car
- TS 09 - Vanilla
- TS 10 - Ocean
- TS 12 - Strawbeery
- TS 13 - Party
- TS 14 - Apple & Cinnamon



TS 09



TS 10



TS 13



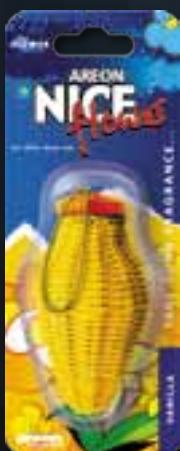
TS 14



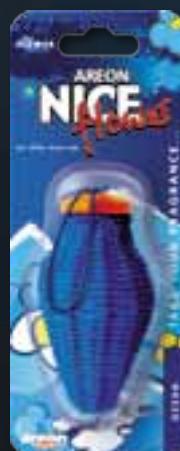
## NICE FLOWER

### Fragrances

- BF 01 - Strawberry
- BF 02 - Treasure
- BF 03 - Vanilla
- BF 04 - Ocean
- BF 05 - Tutti Frutti
- BF 06 - Perfume



BF 03



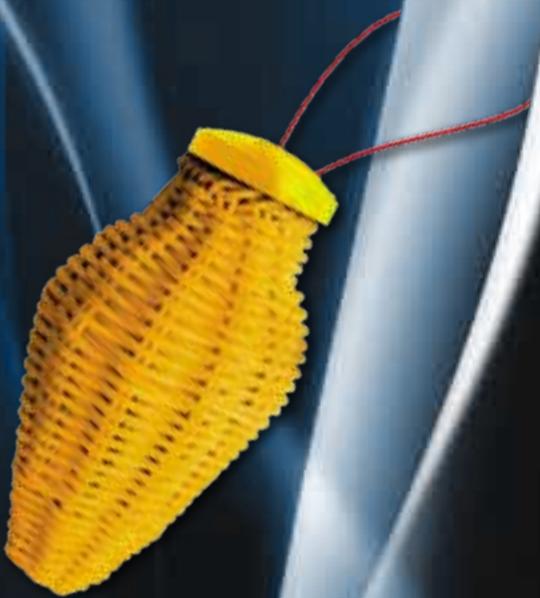
BF 04



BF 05



BF 06



Natural look and nature inspired scents  
make this line a real "NICEY"

# areon®

car perfume

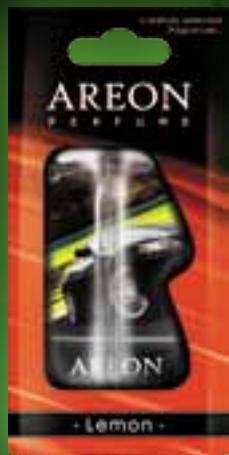
## LIQUID

Luxurious Eau de Perfume for Car  
with a refined selection of fine fragrances

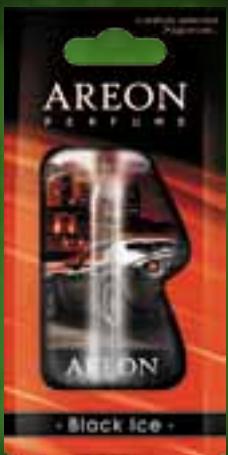
### Fragrances

- LP 01 - Lemon
- LP 02 - Black Ice
- LP 03 - Green Apple
- LP 04 - Oxygen
- LP 05 - Perfume
- LP 06 - Tutti Frutti

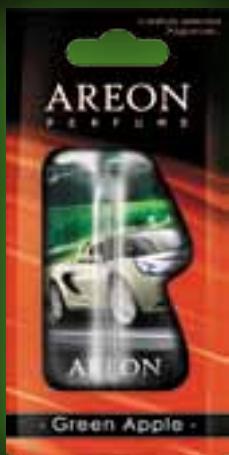
- LP 07 - Vanilla
- LP 08 - Strawberry
- LP 09 - New Car
- LP 10 - Ocean
- LP 11 - Yachting
- LP 12 - Peach



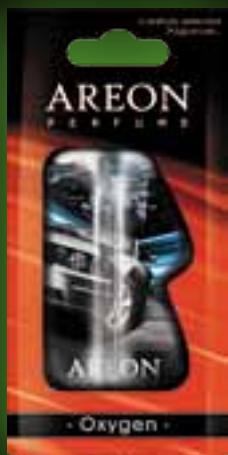
LP 01



LP 02



LP 03



LP 04



LP 05



The natural aroma of essential oils will bring the freshness of nature in your daily life.



### Fragrances

GL 01 - Revitalising Mint

GL 02 - Relaxing Lavender

GL 03 - Energizing Grapefruit



*mon*  
**Areon**  
c a r p e r f u m e

## MON AREON

The paper freshner of tomorrow,  
exquisite design and a modern  
collection of fragrances.

### Fragrances

- MA 01 - Mango
- MA 02 - City Life
- MA 03 - Leather
- MA 04 - Vanilla Choco
- MA 05 - Elegance
- MA 06 - Beverly Hills
- MA 07 - Lychee
- MA 08 - Miami Beach
- MA 09 - Citrus World
- MA 10 - Yatching
- MA 11 - Coconut
- MA 12 - Mojito
- MA 13 - Melon
- MA 14 - Grapefruit
- MA 15 - Party
- MA 16 - Papaya
- MA 17 - Mountain Fresh
- MA 18 - Summer Dreams
- MA 19 - Lilac
- MA 20 - Bubble Gum



## MON AREON XXL

Mon Areon quality in larger  
format for more intense feeling.

### Fragrances

- MAX 01 - Melon
- MAX 02 - Coconut
- MAX 03 - Lily of The Valley
- MAX 04 - Lemon
- MAX 05 - Beverly Hills
- MAX 06 - Green Apple
- MAX 07 - Strawberry
- MAX 08 - Party
- MAX 09 - Antitabacco
- MAX 10 - Vanilla
- MAX 11 - Bubble Gum
- MAX 12 - Lilac

## MON AREON DELICIOUS

The latest addition to our popular  
Mon Areon line. Simply Delicious.

### Fragrances

- MAD 01 - Caramel & Nuts
- MAD 02 - Chocolate & Cherry
- MAD 03 - Grape & Spice
- MAD 04 - Chocolate & Orange
- MAD 05 - Apple & Cinnamon
- MAD 06 - Lime & Fig
- MAD 07 - Black Currant





## AREON DRY

The ever popular paper air freshner, now with plenty of new additions.

### Fragrances

- DR 01 - Coconut
- DR 02 - Perfume
- DR 03 - Green Apple
- DR 04 - Ocean
- DR 06 - Spring Flower
- DR 07 - New Car
- DR 08 - No Smoking
- DR 09 - Paradise
- DR 12 - Lemon
- DR13 - Tutti Frutti
- DR 15 - Vanilla
- DR 16 - Pine
- DR 17 - Strawberry
- DR 18 - Surf & Sun
- DR 19 - Peach
- DR 21 - Coffee



## AREON AIRPLANE

Our modern classics in car freshners, with a plethora of fresh fragrances.

### Fragrances

- AR 01 - Coconut
- AR 02 - Perfume
- AR 03 - Green Apple
- AR 04 - Ocean
- AR 06 - Spring Flower
- AR 07 - New Car
- AR 08 - No Smoking
- AR 09 - Paradise
- AR 12 - Lemon
- AR 13 - Tutti Frutti
- AR 15 - Vanilla
- AR 16 - Pine
- AR 17 - Strawberry
- AR 18 - Surf & Sun
- AR 19 - Peach
- AR 21 - Coffee



Amritras India

Imported by :

## Amritras India

17A/39, W.E.A, "VARDAN HOUSE"

1st Floor, Ajmal Khan Road,

Karol Bagh, NEW DELHI - 110 005

E-mail : [sales@amritrasindia.com](mailto:sales@amritrasindia.com), [customerservice@amritrasindia.com](mailto:customerservice@amritrasindia.com)

Contact Customer Helpline : +91 11 43367000

Fax : +91 11 43367099

: [Facebook.com/p8ari](https://www.facebook.com/p8ari)

Website : [www.p8.amritrasindia.com](http://www.p8.amritrasindia.com)



**BALEV CORPORATION Ltd.**

1000 Sofia, Bulgaria, P.O.Box 1293

Tel : 00359 2 9502000,

Fax : 00359 2 9502002

E-mail : [office@areon-fresh.com](mailto:office@areon-fresh.com)

Website : [www.areon-fresh.com](http://www.areon-fresh.com)

Disclaimer : Logos and images used are registered trademarks of their respective companies. We disclaim any proprietary interest in these.