

Executive Overview

1.27M

Total Sales

220.99K

Total Profit

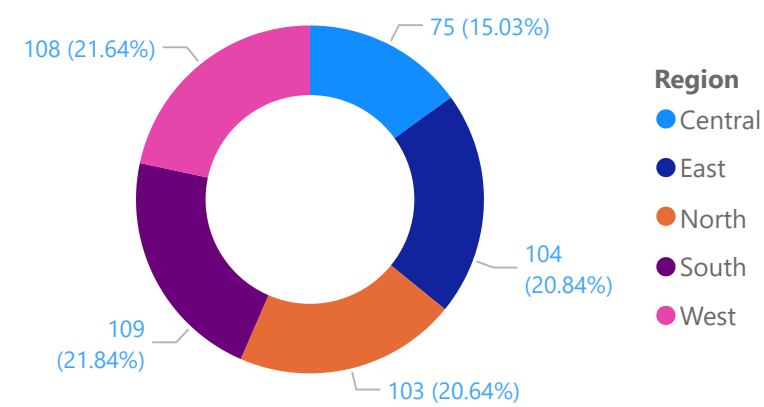
500

Order Count

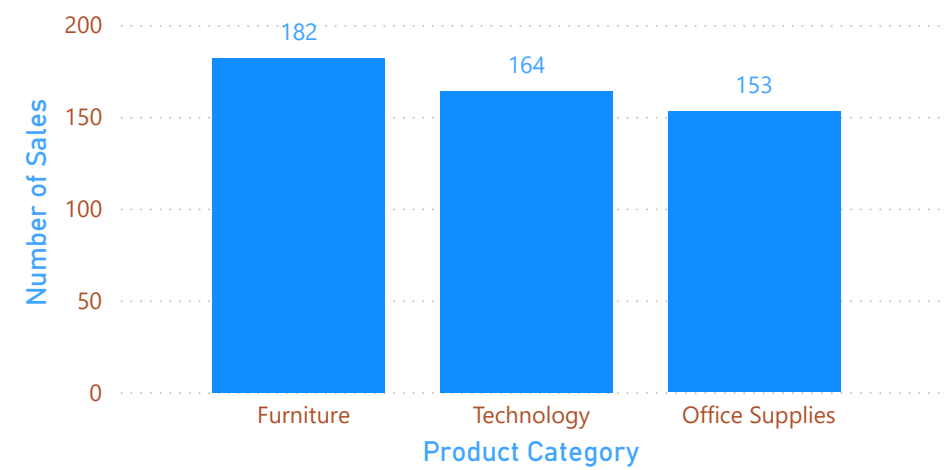
0.17

Profit Margin

Count of Sales by Region



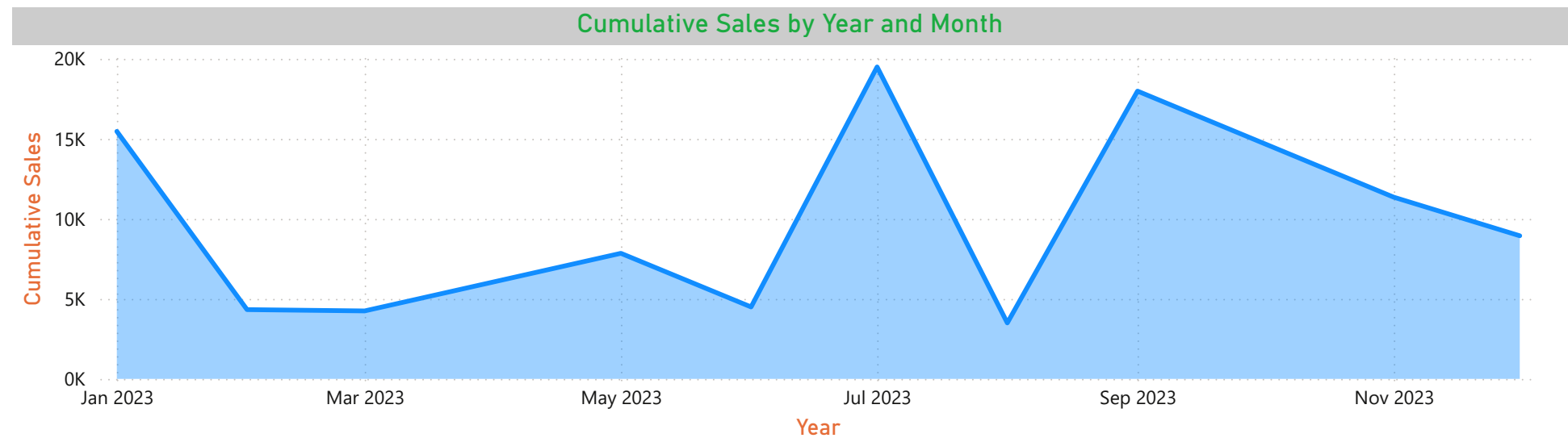
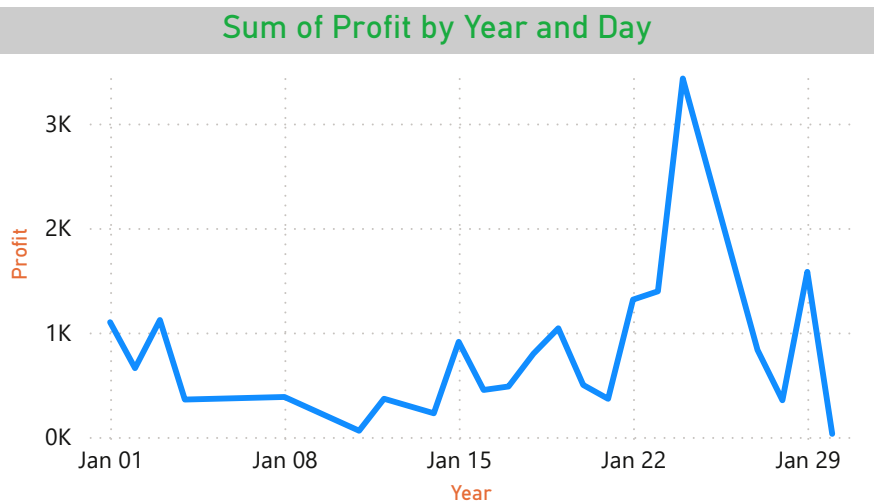
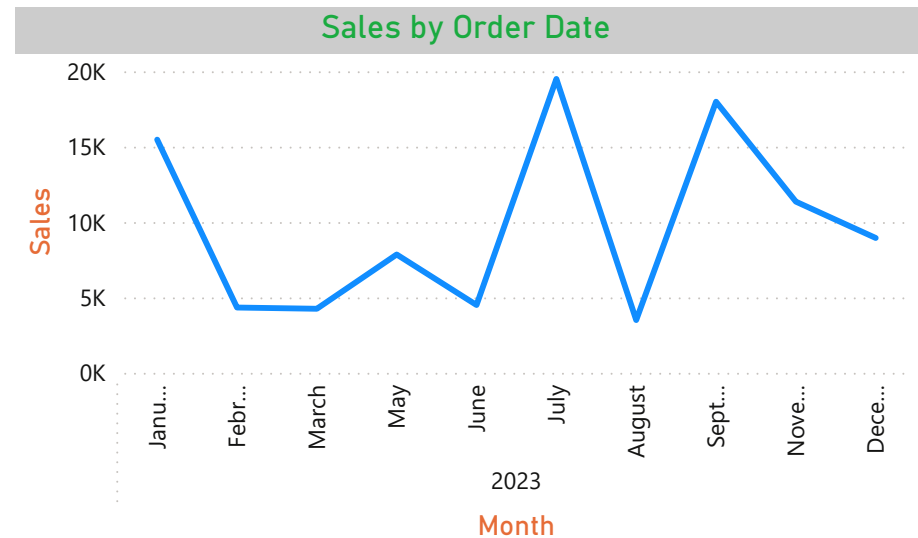
Sales by Product Category



Top 10 Customers By Sales

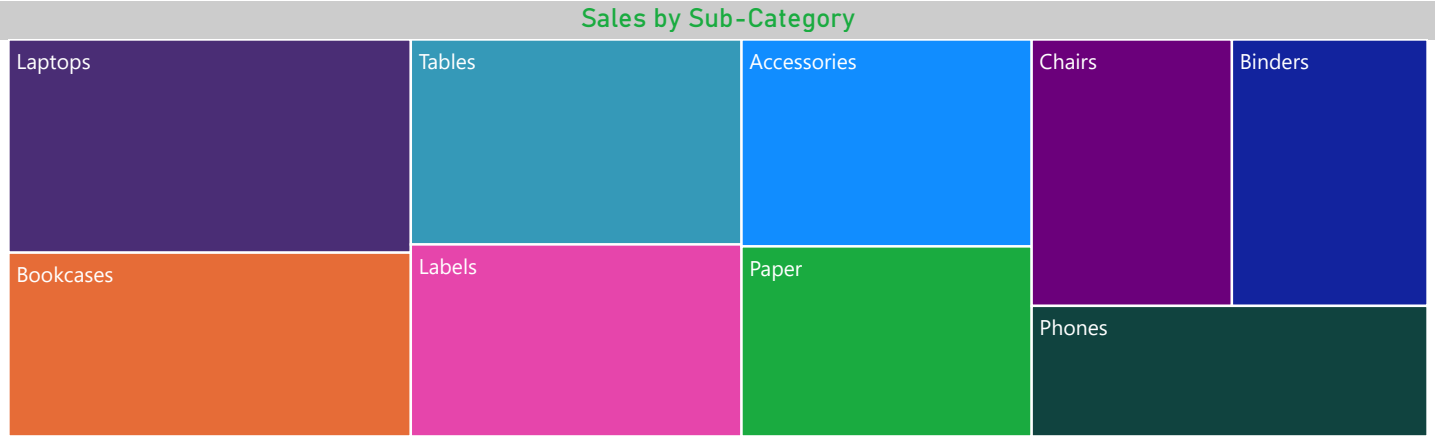
Customer Name
Charlie
David
Eva
Grace
Ian
Jane
Laura
Mike
Paul
Quinn

Trend Analysis

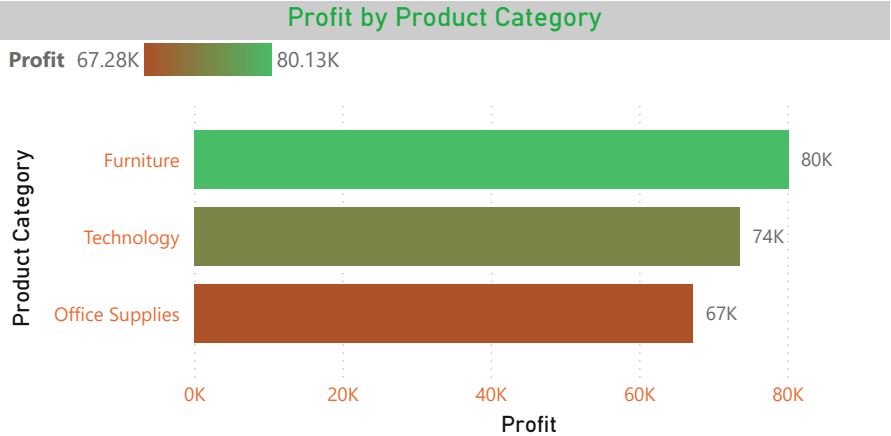


- Region
- ☐ Central
 - ☐ East
 - ☐ North
 - ☒ South
 - ☐ West
- Product Categ...
- ☐ Furniture
 - ☒ Office Supplies
 - ☐ Technology

Product & Category Analysis



Product Name	Sum of Quantity	Sum of Sales
A4 Paper Pack	145	60,59
Conference Table	157	80,71
Ergonomic Chair	120	39,04
Executive Chair	178	80,76
Glass Bookcase	130	66,99
Keyboard	112	48,03
Laptop A	157	89,11
Laptop B	209	103,54
Legal Pad	136	63,22
Meeting Table	169	71,53
Total	2732	1,265,12



Region vs. Sub-Category						
Sub-Category	Accessories		Binders		Bookcases	
Region	Sum of Profit	Sum of Sales	Sum of Profit	Sum of Sales	Sum of Profit	Sum of Sales
Central	5261.56	26,138.61	4800.82	25,590.31	4514.02	28,390.82
East	6226.87	29,925.50	3487.74	21,149.08	6443.54	35,790.01
North	4130.26	24,092.24	5839.04	33,485.89	7590.17	40,643.78
South	4376.27	28,869.44	786.96	7,683.91	4486.35	24,413.55
West	3285.54	25,833.72	4484.46	29,138.76	7846.46	36,819.54
Total	23280.50	134,859.51	19399.02	117,047.95	30880.54	166,057.70