

# VITTESH SINHA

## Product Designer

### Contact

email

vittesh.sinha09@gmail.com

phone

+91 7077103122

location

Bangalore

[vittesh.com](http://vittesh.com)

### Education

UX Design Certification      2020-21

Imagin XP

B. Tech      2014-18

KIIT University

### Skills

- User-Centered Design & Research
- Interaction Design & Prototyping
- Micro Interaction (Motion Design)
- Agile Methodologies & Technical Proficiency
- UX Strategy, Mentorship

### Tools

- Figma / Figjam
- Framer
- After effects / Jitter video
- AI Tools : V0 Dev, Cursor, Replit
- **Tech** - HTML/CSS • Agile Methodologies • Design Tokens • Component Library

Creative and analytical UX Designer with 5+ years of experience crafting **intuitive, scalable digital experiences** across mobility, fitness, and enterprise platforms. Skilled in design systems, HMI interfaces, and user research, with a proven record of reducing friction and enhancing engagement. Passionate about bridging UX and engineering to create cohesive, high-impact products

### Experience

#### Nagarro

Nov 2023 - Present | Bangalore, India

#### Senior Product Designer

- Led UX for multiple client-facing platforms with focus on personalization and scalability.
- Designed VR dashboards to capture user emotion across city simulations.
- Built interactive KPI dashboards for real-time logistics insights

#### Simple Energy

Feb 2022 - Nov 2023 | Bangalore, India

#### Product Designer

- Owned and standardized the cross-platform design system for all digital touchpoints.
- Designed the Simple One customer app and e-scooter HMI, reducing task flow complexity by 10–15%.
- Led usability testing sessions; iteratively improved UI based on feedback and behavioral patterns.
- Collaborated closely with product managers to align design output with business goals.

#### CultFit

Oct 2018 - Feb 2022 | Bangalore, India

#### User Research and Experience Design

- Conducted user interviews and usability testing to guide feature development.
- Designed half-hour interval class flows for CultFit, increasing NPS by 15% across 100+ centers.
- Conducted field research for Hyderabad in-center experience, translating insights into actionable interface upgrades.
- Supported the product team in designing health and fitness app experiences.