

VITTESH SINHA

Product Designer

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location Bangalore
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Education
UX Design Certification2020-21 Imagin XP
B. Tech2014-18 KIIT University
Skills
<ul style="list-style-type: none">User-Centered Design & ResearchInteraction Design & PrototypingMicro Interaction (Motion Design)Agile Methodologies & Technical ProficiencyUX Strategy, Mentorship
Tools
<ul style="list-style-type: none">Figma / FigjamFramerAfter effects / Jitter videoAI Tools : V0 Dev, Cursor, ReplitTech - HTML/CSS • Agile Methodologies • Design Tokens • Component Library

Creative and analytical UX Designer with 5+ years of experience crafting **intuitive, scalable digital experiences** across mobility, fitness, and enterprise platforms. Skilled in design systems, HMI interfaces, and user research, with a proven record of reducing friction and enhancing engagement. Passionate about bridging UX and engineering to create cohesive, high-impact products

Experience

Nagarro	Nov 2023 - Present Bangalore, India
Senior Product Designer	
<ul style="list-style-type: none">Led UX for multiple client-facing platforms with focus on personalization and scalability.Designed VR dashboards to capture user emotion across city simulations.Built interactive KPI dashboards for real-time logistics insights	

Simple Energy	Feb 2022 - Nov 2023 Bangalore, India
Product Designer	
<ul style="list-style-type: none">Owned and standardized the cross-platform design system for all digital touchpoints.Designed the Simple One customer app and e-scooter HMI, reducing task flow complexity by 10–15%.Led usability testing sessions; iteratively improved UI based on feedback and behavioral patterns.Collaborated closely with product managers to align design output with business goals.	

CultFit	Oct 2018 - Feb 2022 Bangalore, India
User Research and Experience Design	
<ul style="list-style-type: none">Conducted user interviews and usability testing to guide feature development.Designed half-hour interval class flows for CultFit, increasing NPS by 15% across 100+ centers.Conducted field research for Hyderabad in-center experience, translating insights into actionable interface upgrades.Supported the product team in designing health and fitness app experiences.	