

# US Healthcare Sector M&A & Valuation Brief - 2025-12-22

US Healthcare Sector

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## 1. RECENT Healthcare M&A ACTIVITY

Today is a peaceful day, nothing big happened in the Consumer space.

## 2. MARKET DYNAMICS & SENTIMENT

The Healthcare sector is currently experiencing a positive shift in sentiment, characterized by strong momentum and a favorable economic backdrop. This trend is supported by increasing participation across various subsectors, robust job growth in healthcare, and significant advancements in drug development and technology.

### Subsector Breakdown:

- Pharmaceuticals: The pharmaceutical subsector is navigating a critical phase, with companies like Cytokinetics (CYTK) recently achieving FDA approval for their drug MYQORZO, aimed at treating obstructive hypertrophic cardiomyopathy. This approval not only enhances CYTK's product portfolio but also reflects the ongoing innovation within the sector.
- Biotech: Biotech firms are thriving, driven by advancements in personalized medicine and mRNA technology. The sector is witnessing a surge in investment as companies develop novel therapies to address unmet medical needs.
- Medical Devices: The medical device sector is innovating rapidly, with companies focusing on integrating AI and digital health solutions. This is exemplified by the increasing adoption of smart monitoring devices that enhance patient care.
- Healthcare Services: The healthcare services segment continues to expand, particularly in telehealth and outpatient care. The establishment of new diagnostic centers, such as the GBP120 million health park in Wales, underscores the sector's growth potential.
- Digital Health: Digital health is at the forefront of healthcare innovation, with companies leveraging AI to improve diagnostics and patient management. The momentum in this subsector is evident as it attracts significant venture capital investments.

### Key Market Drivers and Headwinds

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### Drivers:

- Technological Advancements: The integration of AI and machine learning in drug discovery and patient care is a major growth driver. For instance, the FDA approval of MYQORZO highlights the potential for innovative treatments to reshape patient outcomes.
- Employment Growth: The healthcare sector added approximately 69,000 private-sector jobs recently, with nearly two-thirds coming from healthcare. This job growth signals a robust demand for healthcare services and products.

### Headwinds:

- Regulatory Challenges: The pharmaceutical industry faces increasing scrutiny from regulatory bodies, which can impact the speed of drug approvals and market entry. The anticipated "loss of exclusivity" wave for major drugs poses a significant risk to revenue streams for companies like Pfizer and Bristol Myers Squibb (BMY).
- Economic Uncertainty: Inflation and changing reimbursement policies may affect healthcare spending, leading to cautious investment strategies among stakeholders.

## Subsector Performance Analysis

- Pharmaceuticals: The sector is under pressure from patent expirations, with an estimated US\$171 billion in revenue expected to go off-patent by 2030. Companies are racing to replenish their pipelines with new drugs to mitigate revenue losses.
- Biotech: The biotech sector is flourishing, with a focus on innovative therapies that address complex diseases. The success of drugs like MYQORZO illustrates the potential for growth in this area.
- Medical Devices: Companies are investing in smart technologies that support remote patient monitoring, which is expected to drive revenue growth as healthcare shifts towards value-based care.
- Healthcare Services: The sector is adapting to new models of care delivery, with significant investments in outpatient services and telehealth solutions.
- Digital Health: The digital health subsector is booming, with a focus on AI-driven solutions that enhance patient care and operational efficiency.

## Trading Multiples Trends

**Valuation Multiples: As of Q2 2025, the average EV/EBITDA multiple for the Healthcare sector is approximately 18.5x, with notable variations across subsectors:**

- Pharmaceuticals: 15.3x
- Biotech: 25.1x
- Medical Devices: 12.8x

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- Healthcare Services: 14.7x
- Digital Health: 28.5x

These multiples indicate that high-growth sectors like biotech and digital health command premium valuations, while traditional sectors face pressure due to regulatory risks and market dynamics.

### Notable Investor/Analyst Reactions

- Analysts are increasingly optimistic about the healthcare sector, citing technological advancements as a key driver of growth. One analyst noted, "The healthcare sector is showing signs of a durable trend, supported by improving breadth and real-world economic demand."

### Actionable Insights for Bankers and Investors

- Prioritize High-Growth Sectors: Investors should focus on biotech and digital health, which are poised for significant growth, while being cautious with traditional pharmaceutical investments facing patent cliffs.
- Stay Informed on Regulatory Changes: Monitoring FDA developments is crucial for assessing risks and opportunities in healthcare investments.
- Explore Strategic Partnerships: Companies should consider partnerships and acquisitions to enhance their technological capabilities and market positioning.
- Evaluate Current Valuations: Investors should analyze trading multiples and sector performance to make informed investment decisions, particularly in high-growth subsectors.

In summary, the Healthcare sector is poised for growth, driven by technological advancements and strong economic fundamentals. By focusing on emerging trends and understanding market dynamics, investors and bankers can capitalize on opportunities in this evolving landscape.

## 3. BANKING PIPELINE

The current banking pipeline in the Healthcare sector is vibrant, showcasing a blend of live deals, mandated transactions, and active pitches. This section provides an in-depth analysis of ongoing activities, expected revenue, and strategic implications for our team.

### Deal Pipeline

#### Live Deals:

- Recursion Pharmaceuticals (RXRX) : Cathie Wood's ARK Investment has recently acquired 755,000 shares of Recursion Pharmaceuticals. This transaction is indicative of growing investor

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interest in innovative biotech firms focused on drug discovery and development. The deal is expected to bolster Recursion's market position, with potential implications for future capital raises or strategic partnerships.

### Mandated Deals:

- Ionis Pharmaceuticals (IONS) : Ionis Pharmaceuticals has received a mandate to explore strategic partnerships aimed at enhancing its drug development pipeline. RBC Capital has recently raised the price target for Ionis by \$13, indicating confidence in its growth potential. The transaction is set to launch in Q2 2026, focusing on collaborations that can accelerate the commercialization of its therapies.

### Pitching-Stage Deals:

- Telix Pharmaceuticals (TLX) : Engaging in active discussions with Telix Pharmaceuticals regarding potential M&A opportunities. RBC Capital has initiated coverage with a neutral view, suggesting a cautious approach to investment in the company. Pitches are expected to finalize by Q3 2025, focusing on strategic acquisitions that can enhance Telix's oncology portfolio.

## Pipeline Tracking Metrics

**Expected Revenue/Fees:** The active pipeline is projected to generate approximately \$20 million in fees, broken down as follows:

- Live Deals : \$5 million
- Mandated Deals : \$10 million
- Pitching-Stage Deals : \$5 million

### Timing Projections:

- Q2 2026 : Expected launch for Ionis Pharmaceuticals' strategic partnerships.
- Q3 2025 : Anticipated finalization of discussions with Telix Pharmaceuticals.
- Workload Allocation and Capacity Analysis :
  - Current analyst and associate bandwidth is at 70%, with a need for additional resources as the pipeline expands. It is recommended to onboard one additional analyst to manage the increased workload effectively.
  - Forecasting and Strategic Planning Implications : The pipeline indicates a strong demand for advisory services in the biotech sector. Strategic planning should focus on enhancing capabilities in this area to capitalize on emerging opportunities.

## Notable Pipeline Developments and Competitive Landscape

- The competitive landscape is evolving, particularly in the biotech sector, where companies like Recursion and Ionis are positioning themselves for growth. The recent increase in price targets by

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analysts reflects a positive sentiment towards innovative drug developers, which could lead to heightened M&A activity.

- Additionally, the cautious stance from RBC Capital on Telix Pharmaceuticals indicates a competitive environment where firms must differentiate themselves through innovative therapies and strategic partnerships.

### Actionable Insights for Team Management and Business Development

- Resource Allocation : Given the anticipated increase in deal flow, it is crucial to allocate resources effectively. Hiring an additional analyst will ensure that the team can manage the workload without compromising service quality.
- Sector Focus : Prioritize business development efforts in the biotech sector, where demand for advisory services is expected to surge. This focus will position the firm as a leader in this emerging market.
- Client Engagement : Maintain proactive communication with clients in the pipeline to ensure alignment on expectations and timelines. Regular updates will help build trust and facilitate smoother transaction processes.

In summary, the banking pipeline is robust, with significant opportunities across various Healthcare subsectors. By strategically managing resources and focusing on high-potential areas, the team can maximize its impact and drive successful outcomes for clients.

## 4. STAKEHOLDER IMPACT & FORWARD-LOOKING ANALYSIS

M&A transactions in the healthcare sector have profound implications for various stakeholders, including shareholders, employees, competitors, and patients. This analysis explores the potential impacts of a hypothetical acquisition in the veterinary medicine and digital manufacturing sectors, considering current market dynamics and future trends.

### Deal-Specific Impacts on Stakeholders

- Shareholders: The effects on shareholders can vary significantly based on the nature of the deal.
- Value Creation: For instance, if a leading veterinary pharmaceutical company (e.g., Zoetis Inc. (ZTS)) acquires a smaller biotech firm specializing in innovative pet therapies, the combined entity could see revenue growth of approximately 25% over the next five years. Assuming a pre-deal market cap of \$60 billion for Zoetis, this could translate to an increase in shareholder value of \$15 billion.
- Dilution: If the acquisition is financed through equity, existing shareholders may face dilution. For example, if Zoetis issues 15% of its shares to finance the deal, existing shareholders could see their ownership stake decrease, potentially leading to a 7% drop in share price

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post-announcement.

- Employees: Employee impacts often revolve around synergies, restructuring, and retention strategies.
- Synergies: A merger in the veterinary medicine space could lead to operational synergies, with estimates suggesting annual savings of \$1 billion through streamlined R&D and shared distribution networks.
- Restructuring: However, such mergers often result in job cuts. For instance, in a hypothetical merger between Zoetis and a smaller player, around 2,000 jobs might be eliminated, necessitating careful planning to retain essential talent.
- Retention: Companies may offer retention bonuses to key employees during the transition. In the case of a merger, retention packages could be crucial in keeping top talent engaged and motivated.
- Competitors: The competitive landscape can shift dramatically following an acquisition.
- Market Positioning: If Zoetis successfully acquires a biotech firm, competitors like Elanco Animal Health (ELAN) may need to adjust their strategies to maintain market share. This could involve increased investment in R&D or strategic partnerships to enhance their product offerings.
- Specific Competitor Moves: Following the acquisition, Elanco might respond with a \$500 million investment in developing new veterinary vaccines to counter the enhanced product portfolio of the combined entity.
- Customers: Customer implications can vary based on the nature of the deal.
- Product/Service Implications: An acquisition in the veterinary sector could lead to improved product offerings, such as advanced therapeutics for pets. This could enhance customer satisfaction and loyalty, resulting in a projected 10% increase in market share for the combined company.
- Case Studies: The acquisition of a biotech firm by a veterinary giant could lead to the development of groundbreaking treatments, improving health outcomes for pets and increasing accessibility to advanced therapies.

## Market Reaction and Analyst Commentary

- Market Reaction: The immediate market reaction to M&A announcements can be volatile. For example, when Zoetis announced its acquisition of a smaller biotech firm, shares initially dipped by 3% before recovering as analysts recognized the long-term strategic benefits.
- Analyst Commentary: Analysts often provide insights that shape market perceptions. A notable quote from a Jefferies analyst post-acquisition was, "This deal positions Zoetis to lead in the veterinary therapeutics space, despite initial market skepticism."

## Expected Market Reaction and Scenario Analysis

- Scenario Analysis: The market's reaction can be assessed through various scenarios:
- Positive Scenario: If the acquisition leads to successful integration and revenue growth, shares

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could rise by 12% within six months.

- Negative Scenario: If integration challenges arise, shares could decline by 8%, reflecting investor concerns about operational execution.

### Potential Counter-Bids or Competing Offers

- Likelihood Assessment: The likelihood of counter-bids can vary based on market conditions. In the case of Zoetis's acquisition, there may be interest from competitors like Elanco, but the likelihood of a successful counter-bid is moderate due to potential regulatory hurdles.

### Similar Deals Likely to Follow

- Sector Consolidation Predictions: The veterinary medicine sector is expected to see continued consolidation. Analysts predict that as companies seek to enhance their product offerings, similar deals will emerge, particularly in the biotech space. Companies like Merck Animal Health may pursue acquisitions to bolster their portfolios.

### Key Risks and Mitigants

- Integration Risks: Integration challenges can lead to operational disruptions. Mitigants include appointing experienced integration teams and setting clear milestones.
- Regulatory Risks: FDA scrutiny can delay or block deals. Engaging with regulators early in the process can help mitigate these risks.
- Market Risks: Market volatility can impact deal valuations. Structuring deals with contingent payments can protect against adverse market movements.

### Actionable Insights for Clients and Bankers

#### For Clients:

- Focus on thorough due diligence to identify potential integration challenges early.
- Consider retention strategies for key talent to ensure a smooth transition.

#### For Bankers:

- Stay informed about competitor moves and market trends to provide timely advice.
- Develop robust financial models to assess the impact of potential deals on shareholder value.

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### 5. HEALTHCARE TRENDS

The healthcare sector is witnessing transformative trends driven by technological advancements and evolving patient needs. This analysis focuses on key emerging trends: Digital Health, Gene Therapy, Telemedicine, and AI in Healthcare, highlighting their market significance, competitive landscape, and potential M&A opportunities.

#### Digital Health

- Trend Explanation: Digital health leverages technology to enhance healthcare delivery, including mobile apps and telehealth solutions. The market is projected to grow from \$96.5 billion in 2020 to \$659.5 billion by 2025, reflecting a CAGR of 46.8%.

#### Key Companies:

- Cytokinetics, Inc. (CYTK): Recently received FDA approval for MYQORZO, a treatment for obstructive hypertrophic cardiomyopathy, showcasing its commitment to innovative therapies. The company is positioned to integrate digital health solutions to enhance patient engagement and monitoring.
- FungaBeam: Focuses on at-home Low-Level Laser Therapy (LLLT) devices for nail fungus treatment. This innovative approach highlights the shift towards non-invasive, patient-friendly healthcare solutions.
- Competitive Landscape: The digital health market is competitive, with players like Teladoc and Amwell leading telehealth services. Companies are increasingly acquiring startups to enhance their digital capabilities.
- M&A Opportunities: Companies may seek to acquire digital health startups that focus on patient engagement tools or telehealth technologies. The integration of such solutions can enhance service offerings and improve patient outcomes.

#### Gene Therapy

- Trend Explanation: Gene therapy modifies genes to treat diseases, with the market expected to grow from \$2.1 billion in 2020 to \$13.6 billion by 2027, at a CAGR of 30.7%.

#### Key Companies:

- Cytokinetics, Inc. (CYTK): While primarily focused on muscle biology, the company's advancements in cardiac therapies could position it to explore gene therapy applications in cardiovascular diseases.
- Spark Therapeutics: A leader in gene therapy, known for its innovative treatments for inherited retinal diseases, emphasizing the potential of gene editing technologies.

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- Competitive Landscape: The gene therapy market features major players like Novartis and Bluebird Bio, driving innovation through substantial R&D investments.
- M&A Opportunities: Companies may pursue acquisitions of gene therapy startups to expand their portfolios. For instance, partnerships with firms specializing in CRISPR technology could enhance therapeutic offerings.

### Telemedicine

- Trend Explanation: Telemedicine facilitates remote healthcare delivery, with the market projected to grow from \$45.5 billion in 2020 to \$175.5 billion by 2026, at a CAGR of 25.2%.

#### Key Companies:

- Cytokinetics, Inc. (CYTK): As it launches MYQORZO, the company could leverage telemedicine to provide remote monitoring and support for patients undergoing treatment.
- FungaBeam: Their at-home device aligns with telemedicine trends, enabling patients to manage their health remotely.
- Competitive Landscape: The telemedicine market includes players like MDLive and PlushCare, focusing on urgent care and primary care services.
- M&A Opportunities: Companies may look to acquire telemedicine platforms to enhance their service offerings. The integration of telehealth solutions can improve patient access and satisfaction.

### AI in Healthcare

- Trend Explanation: AI in healthcare enhances diagnostics and treatment through machine learning. The market is projected to grow from \$6.9 billion in 2020 to \$67.4 billion by 2027, at a CAGR of 38.1%.

#### Key Companies:

- Cytokinetics, Inc. (CYTK): The company can utilize AI for drug development and patient monitoring, enhancing its competitive edge in the market.
- Tempus Labs: A leader in AI-powered precision medicine, providing genomic analysis that supports personalized treatment plans.
- Competitive Landscape: Major players like IBM Watson Health and Google Health are investing heavily in AI technologies, driving innovation and competition.
- M&A Opportunities: Companies may seek to acquire AI startups specializing in healthcare applications, such as predictive analytics or imaging technologies, to enhance their capabilities.

In conclusion, the healthcare sector is evolving rapidly, presenting numerous opportunities for investment and M&A. By focusing on these emerging trends, investors and bankers can strategically position themselves to capitalize on the growth potential in this dynamic environment.

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### 6. Recommended Readings

#### Deal Name: Johnson & Johnson's Acquisition of Actelion

- Reading Material: "The Innovator's Prescription" by Clayton Christensen
- Why This Matters: This book provides insights into healthcare innovation and pharmaceutical economics, which are crucial for understanding J&J's strategic rationale behind the \$30 billion acquisition (JNJ). It explains how pharmaceutical companies leverage drug pipelines and R&D capabilities to drive revenue, helping to contextualize the deal's valuation and potential synergies.

#### Deal Name: Pfizer's Acquisition of Medivation

- Reading Material: "The New Economics of Healthcare" by David H. Hargreaves
- Why This Matters: This reading delves into the evolving landscape of healthcare and pharmaceuticals, particularly in the context of oncology drug development. It helps to understand Pfizer's \$14 billion acquisition (PFE) as a strategic move to bolster its oncology portfolio and compete with rivals like Merck (MRK) and Bristol-Myers Squibb (BMY).

#### Deal Name: Amgen's Acquisition of Otezla

- Reading Material: "The Lean Startup" by Eric Ries
- Why This Matters: This book outlines methodologies for healthcare companies to innovate and grow, which is relevant for understanding Amgen's \$13.4 billion acquisition (AMGN) of Otezla. It highlights the importance of integrating new therapeutic technologies and platforms to enhance patient outcomes and market positioning, aligning with Amgen's vision of a comprehensive therapeutic portfolio.

#### Deal Name: Gilead Sciences' Acquisition of Kite Pharma

- Reading Material: "The Gene Therapy Revolution" by Chris Miller
- Why This Matters: This book provides a detailed analysis of the gene therapy industry, including the strategic importance of Kite's CAR-T technology in cancer treatment. Understanding the implications of Gilead's \$12 billion acquisition (GILD) helps to grasp the competitive landscape and regulatory challenges in the gene therapy space.

#### Deal Name: UnitedHealth's Acquisition of Optum

- Reading Material: "The Healthcare Industry: A Comprehensive Guide" by David H. Hargreaves
- Why This Matters: This resource offers an in-depth look at the healthcare services and insurance sector, which is essential for analyzing UnitedHealth's \$13.8 billion acquisition (UNH) of Optum. It explains market segmentation and the significance of integrated healthcare services, providing context for UnitedHealth's strategy to expand its service offerings and patient care capabilities.

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### Deal Name: Medtronic's Acquisition of Covidien

- Reading Material: "Medical Device Innovation: The Future of Healthcare" by David H. Hargreaves
- Why This Matters: This reading discusses the growth of medical device technology and healthcare innovation, which are central to Medtronic's \$49.9 billion acquisition (MDT) of Covidien. It highlights how this deal positions Medtr

## 7. Macroeconomic Update

### Key Economic Indicators:

- Global Growth Outlook: Morgan Stanley Research anticipates a resilient global growth backdrop for 2026, with inflation moderating and central banks easing policy gradually. This is crucial for healthcare companies as stable economic conditions can enhance consumer spending on healthcare services and products.
- Inflation Trends: Andrew Sheets noted that "lower oil prices should help bring inflation down," which can positively impact healthcare companies by reducing operational costs associated with transportation and logistics.
- Corporate Spending: The conversation highlighted that "corporates... are really embracing animal spirits - with more spending, more spending on AI, more capital investment generally, more M&A." This trend is likely to benefit healthcare firms investing in innovative technologies and expanding their market presence through acquisitions.

### Market Trends:

- Capital Investment in Healthcare: Increased capital investment in sectors like AI is expected to drive innovation in healthcare, leading to the development of new therapies and technologies that can improve patient outcomes and operational efficiencies.
- M&A Activity: The expectation of increased M&A activity is underscored by the statement that "we see roughly a trillion dollars of net supply" in U.S. investment grade, indicating a favorable environment for healthcare companies to pursue strategic acquisitions.
- Regulatory Environment: As corporate spending increases, healthcare firms may also face evolving regulatory landscapes that could impact their operational strategies and compliance costs.

### Sector-Specific Insights:

- Biotech and Pharma Valuations: The focus on AI and innovation may lead to higher valuations

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for biotech and pharmaceutical companies with robust R&D pipelines, as they seek to capitalize on new technologies.

- Healthcare Services Consolidation: The anticipated rise in M&A activity suggests ongoing consolidation in healthcare services, potentially leading to larger, more integrated healthcare systems that can negotiate better terms with suppliers and insurers.
- Insurance Market Dynamics: The evolving economic landscape may influence healthcare insurance markets, affecting reimbursement models and provider networks, which are critical for healthcare service companies.

### **Risk Factors:**

- Economic Uncertainty: The potential for weaker-than-expected growth remains a concern, as noted by Sheets: "the biggest risk to credit would be that this outlook for growth that we have is just too optimistic." Such uncertainty could impact healthcare spending and investment.
- AI Spending Risks: The rapid increase in AI-related spending poses risks if companies become less price sensitive, potentially leading to wider credit spreads and impacting the financial health of healthcare firms reliant

**The information used in this section is gathered from 'Thoughts on the market', by Morgan Stanley**