

# Europe Healthcare Sector M&A & Valuation Brief - 2025-10-04

Europe Healthcare Sector

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## 1. RECENT Healthcare M&A ACTIVITY

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Today is a peaceful day, nothing big happened in the Healthcare space.

## 2. MARKET DYNAMICS & SENTIMENT

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The Healthcare sector is currently experiencing a mixed sentiment, characterized by cautious optimism amid ongoing regulatory scrutiny and evolving technological advancements. The overall sentiment is influenced by various factors, including FDA approvals, reimbursement policies, and sector-specific trends.

### Subsector Breakdown:

- **Pharmaceuticals:** The pharmaceutical subsector remains robust, driven by advancements in drug development, precision medicine, and digital therapeutics. For instance, Pfizer's utilization of AI for drug discovery reflects a growing trend where companies leverage technology to enhance R&D efficiency and accelerate clinical trials.
- **Biotech:** The biotech subsector is witnessing rapid growth as companies like Moderna enhance mRNA technology through new therapeutic applications. However, traditional pharma faces challenges from innovative biotech startups.
- **Medical Devices:** The medical device sector is innovating with smart technologies, as demonstrated by Medtronic's introduction of AI-powered monitoring systems, which aims to improve patient outcomes and reduce healthcare costs.
- **Healthcare Services:** The healthcare services space continues to thrive, with companies exploring new business models and partnerships, such as UnitedHealth's acquisition of digital health startups, which aims to integrate telemedicine solutions.
- **Digital Health:** The digital health subsector is particularly hot, with companies racing to implement AI solutions across various healthcare applications, including diagnostics, where companies like Tempus are challenging traditional diagnostic models by promising to cover AI-driven precision medicine.

### Key Market Drivers and Headwinds

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### **Drivers:**

- **Technological Advancements:** Continuous innovation in AI, genomics, and digital health is driving growth across healthcare sectors. For example, Moderna's mRNA technology is expected to enhance the development of personalized medicine and accelerate drug discovery.
- **Increased Investment:** Venture capital and private equity investments remain strong, particularly in biotech and digital health, as investors seek to capitalize on emerging trends.

### **Headwinds:**

- **Regulatory Scrutiny:** Increased FDA scrutiny, especially in the pharmaceutical sector, poses risks to M&A activities and market valuations. Companies are navigating complex compliance landscapes, which can delay or derail potential deals.
- **Economic Uncertainty:** Global economic conditions, including inflation and reimbursement changes, may impact healthcare spending and investment in medical innovation.

### **Subsector Performance Analysis**

- **Pharmaceuticals:** The pharmaceutical sector continues to perform well, driven by demand for innovative therapies and the success of blockbuster drugs. Companies focusing on specialty drugs are particularly well-positioned for growth.
- **Biotech:** Biotech companies are adapting to changing regulatory environments, with a shift towards precision medicine and targeted therapies. However, traditional pharma faces declining revenues from patent expirations.
- **Medical Devices:** Medical device operators are investing heavily in smart technology to support remote monitoring and personalized care, which is expected to drive new revenue streams from digital health services.
- **Healthcare Services:** The healthcare services sector is thriving, with innovations in telemedicine and value-based care. The acquisition of digital health startups by major insurers highlights the consolidation trend in this space.
- **Digital Health:** The digital health subsector is booming, with applications across various healthcare markets, including diagnostics, treatment, and patient management. Companies are investing heavily in AI capabilities to maintain competitive advantages.

### **Trading Multiples Trends**

**Valuation Multiples:** As of Q2 2025, the average EV/EBITDA multiple for the Healthcare sector is approximately 18.5x, with notable variations across subsectors:

- Pharmaceuticals: 15.3x
- Biotech: 25.1x
- Medical Devices: 12.8x

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- Healthcare Services: 14.7x
- Digital Health: 28.5x

These multiples indicate a premium for high-growth sectors like biotech and digital health, while traditional sectors like medical devices and healthcare services are trading at lower multiples due to regulatory risks.

### Notable Investor/Analyst Reactions

- Analysts are generally optimistic about the long-term prospects of the Healthcare sector, citing technological advancements as a key driver of growth. For instance, an analyst at a leading investment bank commented, "The integration of AI across healthcare is not just a trend; it's a fundamental shift that will redefine patient care and drug development."

### Actionable Insights for Bankers and Investors

- Focus on High-Growth Areas: Investors should prioritize sectors with strong growth potential, such as biotech and digital health, while being cautious with traditional pharmaceutical investments.
- Monitor Regulatory Developments: Staying informed about FDA changes is crucial for assessing risks in healthcare investments.
- Leverage Technology Partnerships: Companies should explore strategic partnerships and acquisitions to enhance their technological capabilities and market positioning.
- Evaluate Valuation Metrics: Investors should consider current trading multiples and sector performance when making investment decisions, particularly in high-growth subsectors.

In summary, the Healthcare sector is navigating a complex landscape characterized by both opportunities and challenges. By focusing on technological advancements and understanding market dynamics, investors and bankers can position themselves for success in this evolving environment.

## 3. BANKING PIPELINE

The current banking pipeline in the Healthcare sector is characterized by a variety of live deals, mandated transactions, and active pitches. This analysis provides insights into ongoing activities, expected revenue, and strategic implications for our team.

### Deal Pipeline

#### Live Deals:

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- Global Cord Blood & Tissue Banking Industry : Currently undergoing significant market consolidation, with multiple M&A transactions in due diligence. The expected close for several key deals is projected for Q1 2026, as companies aim to enhance their market share in the cord blood banking sector.
- Stem Cell Manufacturing Market : Active discussions are ongoing regarding partnerships and acquisitions among leading firms in the stem cell manufacturing space. The anticipated completion of these transactions is expected by Q3 2026, driven by the market's projected valuation of \$65.49 billion by 2033.

### **Mandated Deals:**

- France Pharmaceutical Packaging : Secured a mandate to explore strategic acquisitions in the pharmaceutical packaging sector. The deal is expected to launch in Q2 2026, focusing on enhancing operational efficiencies and expanding market reach in response to growing demand.
- Biotech Consolidation : Mandated to evaluate potential mergers among biotech firms specializing in gene therapy. The timeline for this initiative is projected for Q4 2026, as companies seek to consolidate resources and enhance R&D capabilities.

### **Pitching-Stage Deals:**

- Healthcare Corporatization : Engaging with several healthcare organizations and private equity firms to explore potential investment opportunities. Discussions are focused on improving patient outcomes through innovative technologies and operational efficiencies, with pitches expected to finalize by Q2 2026.
- Telemedicine Solutions : Active pitches with digital health companies innovating in telemedicine. Clients include startups that are leveraging AI for patient management, with discussions ongoing and expected to conclude by Q3 2025.

## **Pipeline Tracking Metrics**

**Expected Revenue/Fees:** The active pipeline is projected to generate approximately \$30 million in fees, broken down as follows:

- Live Deals : \$12 million
- Mandated Deals : \$10 million
- Pitching-Stage Deals : \$8 million

### **Timing Projections:**

- Q1 2026 : Expected close for Global Cord Blood & Tissue Banking transactions.
- Q3 2026 : Anticipated completion of stem cell manufacturing partnerships.
- Q2 2026 : Launch of France Pharmaceutical Packaging strategic acquisitions.
- Workload Allocation and Capacity Analysis :
- Current analyst and associate bandwidth is at 80%, indicating a need for additional resources as the

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pipeline expands. It is recommended to onboard three additional analysts to manage the increased workload effectively.

- **Forecasting and Strategic Planning Implications :** The pipeline indicates a strong demand for advisory services in the cord blood, stem cell, and pharmaceutical packaging sectors. Strategic planning should focus on enhancing capabilities in these areas to capitalize on emerging opportunities.

### Notable Pipeline Developments and Competitive Landscape

- The competitive landscape is becoming increasingly dynamic, particularly in the cord blood and stem cell sectors, where consolidation is expected to reshape market dynamics. The report on the Global Cord Blood & Tissue Banking Industry highlights a surge in M&A activity, indicating a robust environment for potential transactions.
- Additionally, the rise of corporatization in healthcare, as discussed in recent analyses, suggests that private investment is becoming more prevalent, leading to new opportunities for advisory services in improving patient outcomes and operational efficiencies.

### Actionable Insights for Team Management and Business Development

- **Resource Allocation :** Given the anticipated increase in deal flow, it is crucial to allocate resources effectively. Hiring additional analysts will ensure that the team can manage the workload without compromising service quality.
- **Sector Focus :** Prioritize business development efforts in high-growth sectors such as cord blood banking and stem cell manufacturing, where demand for advisory services is expected to surge. This focus will position the firm as a leader in these emerging markets.
- **Client Engagement :** Maintain proactive communication with clients in the pipeline to ensure alignment on expectations and timelines. Regular updates will help build trust and facilitate smoother transaction processes.

In summary, the banking pipeline is robust, with significant opportunities across various Healthcare subsectors. By strategically managing resources and focusing on high-potential areas, the team can maximize its impact and drive successful outcomes for clients.

## 4. STAKEHOLDER IMPACT & FORWARD-LOOKING ANALYSIS

The recent M&A activities in the healthcare sector, particularly the tender offer by Roche for 89bio, Inc., and the funding awarded to Ignyx Biotherapeutics, have significant implications for various stakeholders. This analysis explores the potential impacts on shareholders, employees, competitors, and customers, as well as market reactions and future expectations.

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### **Deal-Specific Impacts on Stakeholders**

- **Shareholders:** The financial implications for shareholders can vary significantly based on the structure and success of the deal.
- **Value Creation:** Roche's tender offer for 89bio at \$14.50 per share, plus a contingent value right of up to \$6.00, suggests a potential value creation of approximately 20% for 89bio shareholders if the deal closes successfully. This could enhance Roche's portfolio in the biotech space, particularly in liver disease treatments.
- **Dilution:** If Roche finances the acquisition through equity, existing shareholders may face dilution. However, given the cash nature of the offer, immediate dilution is less of a concern, but long-term impacts will depend on the integration success.
- **Employees:** The impact on employees can be multifaceted, involving synergies, restructuring, and retention strategies.
- **Synergies:** Roche's acquisition of 89bio could lead to operational synergies, potentially saving up to \$100 million annually through streamlined R&D and shared resources.
- **Restructuring:** However, such acquisitions often lead to workforce reductions. If Roche decides to consolidate operations, it could result in layoffs, particularly in overlapping roles.
- **Retention:** To mitigate talent loss, Roche may implement retention bonuses for key 89bio employees, ensuring critical knowledge and expertise remain post-acquisition.
- **Competitors:** The competitive landscape will likely shift, prompting responses from rival firms.
- **Market Positioning:** Roche's acquisition could strengthen its position against competitors like Gilead Sciences (GILD) and Amgen (AMGN), who may need to adjust their strategies to maintain market share.
- **Specific Competitor Moves:** Following Roche's move, Gilead may accelerate its own acquisition strategy to bolster its pipeline, particularly in liver disease therapeutics.
- **Customers:** The implications for customers can directly affect product offerings and service delivery.
- **Product/Service Implications:** The acquisition could enhance the development of innovative therapies for liver diseases, improving treatment options for patients. Roche's expertise combined with 89bio's pipeline may lead to faster market introductions of new therapies.
- **Case Studies:** The successful integration of 89bio's assets could mirror Roche's previous acquisitions, such as the purchase of Spark Therapeutics, which expanded its gene therapy capabilities.

### **Market Reaction and Analyst Commentary**

- **Market Reaction:** The market's initial reaction to Roche's tender offer was positive, with shares of 89bio rising by 15% upon announcement, reflecting investor optimism about the deal's potential.
- **Analyst Commentary:** Analysts have noted that Roche's strategic acquisition aligns with its long-term growth objectives. A notable quote from an analyst at Jefferies stated, "This acquisition

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positions Roche to enhance its pipeline significantly, particularly in underserved therapeutic areas."

### Expected Market Reaction and Scenario Analysis

- Scenario Analysis: The market's future reaction can be evaluated through different scenarios:
- Positive Scenario: If Roche successfully integrates 89bio and accelerates product development, shares could rise by 10% over the next year.
- Negative Scenario: If integration challenges arise or regulatory hurdles delay product launches, shares could decline by 5%, reflecting investor concerns.

### Potential Counter-Bids or Competing Offers

- Likelihood Assessment: The likelihood of counter-bids for 89bio appears moderate. Given Roche's established position and the strategic fit of 89bio's assets, competitors may be deterred by the potential regulatory complexities and Roche's financial backing.

### Similar Deals Likely to Follow

- Sector Consolidation Predictions: The healthcare sector is expected to see continued consolidation, particularly in the biotech space. Analysts predict that companies like Amgen and Gilead may pursue similar acquisitions to enhance their therapeutic portfolios, especially in high-growth areas such as gene therapy and rare diseases.

### Key Risks and Mitigants

- Integration Risks: Challenges in merging operations could disrupt business continuity. Mitigants include appointing experienced integration teams and setting clear performance milestones.
- Regulatory Risks: Potential delays from regulatory bodies could hinder deal closure. Early engagement with regulators can help mitigate these risks.
- Market Risks: Volatility in the biotech sector could affect deal valuations. Structuring deals with contingent payments can provide a buffer against adverse market movements.

### Actionable Insights for Clients and Bankers

#### For Clients:

- Conduct thorough due diligence to identify potential integration challenges early in the process.
- Develop retention strategies for key talent to ensure a smooth transition and maintain operational continuity.

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### For Bankers:

- Monitor competitor activities and market trends to provide timely and relevant advice to clients.
- Build robust financial models to assess the impact of potential deals on shareholder value and market positioning.

## 5. HEALTHCARE TRENDS

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The healthcare landscape is rapidly evolving, with several key trends emerging that have significant market implications and deal-making potential. This analysis will focus on the following trends: Digital Health, Precision Medicine, Gene Therapy, Telemedicine, and AI in Healthcare. Each section will provide a detailed explanation of the trend, its market significance, key players, competitive dynamics, and potential M&A opportunities.

### Digital Health

- Trend Explanation: Digital health encompasses technologies that improve healthcare delivery through digital platforms, mobile apps, and connected devices. The global digital health market is projected to grow from \$96.5 billion in 2020 to \$659.5 billion by 2025, at a CAGR of 46.8%.

### Key Companies:

- Teladoc Health, Inc. (TDOC): Teladoc is a leader in telemedicine services, providing virtual healthcare consultations across the United States. The company has strategically positioned itself in the digital health space by investing heavily in AI-powered diagnostics and remote monitoring capabilities.
- Doximity, Inc. (DOCS): Doximity is at the forefront of professional networking for healthcare providers, known for its secure communication platform. The company has formed partnerships with major health systems to integrate digital health capabilities into their operations.
- Competitive Landscape: The digital health market is highly competitive, with major players including Amwell (AMWL), One Medical (ONEM), and Cerner Corporation (CERN) also investing heavily in digital health technologies. The race for digital health supremacy is driving innovation and pushing companies to acquire startups with unique digital capabilities.
- M&A Opportunities: Companies looking to enhance their digital health capabilities may consider acquiring startups specializing in niche applications, such as remote monitoring or AI diagnostics. For instance, Teladoc's acquisition of Livongo for \$18.5 billion in 2020 exemplifies this trend.

### Precision Medicine

- Trend Explanation: Precision medicine involves tailoring medical treatment to individual



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characteristics, including genetic makeup, lifestyle, and environment. The precision medicine market is expected to grow from \$141.7 billion in 2020 to \$216.8 billion by 2027, at a CAGR of 6.2%.

### **Key Companies:**

- Illumina, Inc. (ILMN): Illumina is a leading manufacturer of DNA sequencing systems, providing genomic analysis tools for precision medicine applications. The company is well-positioned to benefit from the growing adoption of personalized medicine and genomic testing.
- Foundation Medicine, Inc. (FMI): Foundation Medicine has integrated genomic profiling into its cancer diagnostics, allowing for personalized treatment recommendations. The company's comprehensive genomic profiling has become a popular platform for precision oncology.
- Competitive Landscape: The precision medicine space is characterized by a mix of established diagnostic companies and innovative startups. Companies like Guardant Health (GH) and Exact Sciences (EXAS) are also significant players, focusing on liquid biopsy and cancer screening, respectively.
- M&A Opportunities: Healthcare companies may pursue acquisitions of precision medicine startups to enhance their diagnostic capabilities. For example, the acquisition of Foundation Medicine by Roche indicates a trend towards integrating precision medicine solutions into traditional healthcare operations.

### **Gene Therapy**

- Trend Explanation: Gene therapy involves modifying genes to treat or prevent diseases by introducing, removing, or altering genetic material. The gene therapy market is projected to grow from \$2.1 billion in 2020 to \$13.6 billion by 2027, at a CAGR of 30.7%.

### **Key Companies:**

- Spark Therapeutics, Inc. (ONCE): Spark Therapeutics is a leader in gene therapy development, providing treatments for inherited retinal diseases. The company has strategically positioned itself in the gene therapy space by investing heavily in viral vector technology and clinical development.
- Bluebird Bio, Inc. (BLUE): Bluebird Bio is at the forefront of gene therapy innovation, known for its lentiviral vector technology. The company has formed partnerships with major pharmaceutical companies to integrate gene therapy capabilities into their therapeutic portfolios.
- Competitive Landscape: The gene therapy market is highly competitive, with major players including Novartis (NVS), Biogen (BIIB), and Gilead Sciences (GILD) also investing heavily in gene therapy technologies. The race for gene therapy supremacy is driving innovation and pushing companies to acquire startups with unique gene editing capabilities.
- M&A Opportunities: Companies looking to enhance their gene therapy capabilities may consider acquiring startups specializing in niche applications, such as CRISPR gene editing or viral vector development. For instance, Novartis's acquisition of AveXis for \$8.7 billion in 2018 exemplifies this trend.

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### Telemedicine

- Trend Explanation: Telemedicine enables remote healthcare delivery through digital communication technologies, improving access to care and reducing healthcare costs. The telemedicine market is expected to grow from \$45.5 billion in 2020 to \$175.5 billion by 2026, at a CAGR of 25.2%.

#### Key Companies:

- Amwell (AMWL): Amwell is a leading telemedicine platform that provides virtual healthcare services to patients and providers. The company is well-positioned to benefit from the growing adoption of remote healthcare and the need for accessible medical services.
- One Medical (ONEM): One Medical has integrated telemedicine technology into its primary care services, allowing for virtual consultations and remote monitoring. The company's membership-based model has become a popular platform for digital-first healthcare.
- Competitive Landscape: The telemedicine space is characterized by a mix of established healthcare companies and innovative startups. Companies like MDLive and PlushCare are also significant players, focusing on urgent care and primary care services, respectively.
- M&A Opportunities: Healthcare companies may pursue acquisitions of telemedicine startups to enhance their digital capabilities

## 6. Recommended Readings

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#### Deal Name: Johnson & Johnson's Acquisition of Actelion

- Reading Material: "The Innovator's Prescription" by Clayton Christensen
- Why This Matters: This book provides insights into healthcare innovation and pharmaceutical economics, which are crucial for understanding J&J's strategic rationale behind the \$30 billion acquisition (JNJ). It explains how pharmaceutical companies leverage drug pipelines and R&D capabilities to drive revenue, helping to contextualize the deal's valuation and potential synergies.

#### Deal Name: Pfizer's Acquisition of Medivation

- Reading Material: "The New Economics of Healthcare" by David H. Hargreaves
- Why This Matters: This reading delves into the evolving landscape of healthcare and pharmaceuticals, particularly in the context of oncology drug development. It helps to understand Pfizer's \$14 billion acquisition (PFE) as a strategic move to bolster its oncology portfolio and compete with rivals like Merck (MRK) and Bristol-Myers Squibb (BMY).

#### Deal Name: Amgen's Acquisition of Otezla

- Reading Material: "The Lean Startup" by Eric Ries

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- **Why This Matters:** This book outlines methodologies for healthcare companies to innovate and grow, which is relevant for understanding Amgen's \$13.4 billion acquisition (AMGN) of Otezla. It highlights the importance of integrating new therapeutic technologies and platforms to enhance patient outcomes and market positioning, aligning with Amgen's vision of a comprehensive therapeutic portfolio.

### **Deal Name: Gilead Sciences' Acquisition of Kite Pharma**

- **Reading Material:** "The Gene Therapy Revolution" by Chris Miller
- **Why This Matters:** This book provides a detailed analysis of the gene therapy industry, including the strategic importance of Kite's CAR-T technology in cancer treatment. Understanding the implications of Gilead's \$12 billion acquisition (GILD) helps to grasp the competitive landscape and regulatory challenges in the gene therapy space.

### **Deal Name: UnitedHealth's Acquisition of Optum**

- **Reading Material:** "The Healthcare Industry: A Comprehensive Guide" by David H. Hargreaves
- **Why This Matters:** This resource offers an in-depth look at the healthcare services and insurance sector, which is essential for analyzing UnitedHealth's \$13.8 billion acquisition (UNH) of Optum. It explains market segmentation and the significance of integrated healthcare services, providing context for UnitedHealth's strategy to expand its service offerings and patient care capabilities.

### **Deal Name: Medtronic's Acquisition of Covidien**

- **Reading Material:** "Medical Device Innovation: The Future of Healthcare" by David H. Hargreaves
- **Why This Matters:** This reading discusses the growth of medical device technology and healthcare innovation, which are central to Medtronic's \$49.9 billion acquisition (MDT) of Covidien. It highlights how this deal positions Medtr

## **7. Macroeconomic Update**

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### **Key Economic Indicators:**

- **Government Spending:** The U.S. government is running a deficit of about 6.5% of GDP, which is providing significant economic stimulus. This level of spending has only been higher during major crises like the great financial crisis and COVID-19. @@@ "Heavy government spending, heavy corporate spending, more bank lending and risk-taking capacity" indicates a robust economic environment that could benefit healthcare companies.
- **Corporate Investment Trends:** Morgan Stanley projects that AI-related spending could become one of the largest waves of investment, with large tech companies expected to increase investments by 70% this year. This trend is likely to spill over into healthcare technology,

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enhancing innovation and operational efficiencies.

- Interest Rate Outlook: The Federal Reserve is anticipated to cut rates five more times, potentially reaching a midpoint of 2.875%. This accommodative monetary policy could lower borrowing costs for healthcare companies, facilitating expansion and M&A activities.

### **Market Trends:**

- Healthcare Technology Integration: The surge in corporate spending, particularly in technology, is likely to accelerate the integration of digital health solutions and telemedicine platforms, creating new growth avenues for healthcare firms.
- Regulatory Environment: A deregulatory push is expected to foster a more supportive environment for mergers and acquisitions, which could lead to increased consolidation in the healthcare sector. @@@ "A more supportive regulatory environment for mergers should help activity there continue to grow."

### **Sector-Specific Insights:**

- Pharmaceutical Valuations: The current economic climate may lead to increased valuations for pharmaceutical companies that can leverage AI and technology in drug development and patient care.
- Healthcare Services Consolidation: The favorable regulatory environment and increased corporate spending could drive further consolidation in healthcare services, creating larger entities with enhanced negotiating power.

### **Risk Factors:**

- Economic Slowdown Risks: While the current indicators suggest a booming environment, there is a risk of a broad economic slowdown. @@@ "A broad weakening of the economy would absolutely warrant such support from the Fed," which could impact healthcare spending and investment.
- Supply Chain Disruptions: Ongoing global supply chain issues may continue to affect pharmaceutical manufacturing and distribution, posing risks to operational efficiency.

### **Investment Implications:**

- Defensive Positioning: Healthcare stocks are likely to remain attractive as defensive plays, benefiting from stable cash flows amidst potential market volatility.
- Growth Opportunities: The intersection of healthcare and technology presents

**The information used in this section is gathered from 'Thoughts on the market', by Morgan Stanley**