

# US TMT Sector M&A & Valuation TLDR - 2025-11-17

US TMT Sector

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## 1. 30-Second TL;DR

- SEGG Media is acquiring Triggy.AI to enhance its digital advertising capabilities, integrating AI for better user engagement.
- Intchains Group is acquiring a Proof-of-Stake technology platform for \$1.3 million to strengthen its blockchain offerings.
- The TMT sector shows mixed sentiment, with an average EV/EBITDA multiple of 15.5x; high-growth areas like AI and software command premiums, while traditional sectors lag behind.

## 2. 1-Minute TL;DR

- SEGG Media's acquisition of Triggy.AI aims to integrate advanced AI technology into its advertising platforms, enhancing user engagement and monetization strategies, though financial details are undisclosed.
- Intchains Group's \$1.3 million acquisition of a Proof-of-Stake technology platform is intended to bolster its blockchain capabilities, critical for energy-efficient transactions.
- The TMT sector is characterized by cautious optimism, with an average EV/EBITDA multiple of 15.5x. High-growth sectors like AI (22.5x) and software (20.3x) attract investor interest, while traditional sectors like telecom (9.8x) face challenges.
- Market dynamics are shaped by technological advancements, regulatory scrutiny, and economic uncertainties, influencing future M&A activities.

## 3. 2-Minute TL;DR

- SEGG Media's acquisition of Triggy.AI, a leader in AI-driven advertising solutions, is part of its strategy to enhance user engagement and monetization. While the deal size is undisclosed, the integration of AI is expected to improve advertising effectiveness. Risks include integration challenges and competition in the digital advertising space.
- Intchains Group's acquisition of a Proof-of-Stake technology platform for \$1.3 million aims to enhance

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its blockchain capabilities, crucial for efficient transaction processing. This move positions Intchains competitively in the evolving blockchain market.

- The TMT sector is navigating a landscape of cautious optimism, with an average EV/EBITDA multiple of 15.5x. High-growth sectors like software (20.3x) and AI (22.5x) command premiums, while traditional sectors like telecom (9.8x) and media (12.1x) trade lower due to slower growth prospects.

- Key market drivers include technological advancements and robust investment in tech and fintech, while headwinds consist of regulatory scrutiny and economic uncertainties. Analysts predict continued consolidation in the sector, particularly in high-growth areas like AI and fintech, as companies seek to enhance their technological capabilities.