

# APAC TMT Sector M&A & Valuation Brief - 2025-10-20

APAC TMT Sector

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Today is a peaceful day, nothing big happened in the Consumer space.

## 2. MARKET DYNAMICS & SENTIMENT

The TMT (Technology, Media, and Telecommunications) sector is currently experiencing a cautiously optimistic sentiment, primarily driven by strong performances in IT stocks and favorable macroeconomic indicators. Recent developments, such as HCL Technologies' positive quarterly results and a significant drop in retail inflation in India, have contributed to this upbeat mood.

### Subsector Breakdown:

- **Technology:** The technology subsector is witnessing a resurgence, particularly in IT services, as evidenced by HCL Technologies (HCLTECH.NS) reaffirming its revenue growth guidance of 3%-5%. This optimism is reflected in the Nifty IT index, which rose by 0.9% following these results.
- **Media:** The media sector continues to adapt to digital transformations, although traditional media faces challenges from streaming services and digital content consumption.
- **Telecommunications:** Telecom companies are investing in infrastructure, particularly in 5G technologies, to enhance service offerings and customer experience.
- **Fintech:** The fintech landscape is evolving, with companies exploring innovative solutions and partnerships to capture market share.
- **AI:** The AI subsector remains a focal point for investment, with companies racing to implement AI technologies across various industries, enhancing operational efficiencies.

### Key Market Drivers and Headwinds

#### Drivers:

- **Positive Earnings Reports:** Companies like HCL Technologies have reported better-than-expected earnings, boosting investor confidence in the IT sector.
- **Easing Inflation:** India's retail inflation fell to an eight-year low of 1.54% in September, which has strengthened expectations of a potential rate cut by the Reserve Bank of India in December. This could lead to increased consumer spending and investment.

#### Headwinds:

- **Geopolitical Tensions:** The risk of a renewed trade war between the U.S. and China poses a

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significant threat to market stability. President Trump's warning of a potential 100% tariff on Chinese goods could impact global supply chains and investor sentiment.

- Market Volatility: The recent fluctuations in Asian equity markets, driven by trade tensions and economic uncertainties, may lead to cautious investment behavior.

### Subsector Performance Analysis

- Software: The software sector is thriving, particularly with companies focusing on cloud solutions and enterprise software. HCL Technologies' strong performance underscores this trend.
- Media: The media sector is grappling with the shift towards digital content, impacting traditional revenue streams.
- Telecom: Telecom companies are poised for growth as they enhance their 5G capabilities, which are expected to drive new revenue opportunities.
- Fintech: The fintech sector is witnessing robust growth, with innovative payment solutions gaining traction among consumers.
- AI: The AI subsector is rapidly expanding, with significant investments being made to develop AI capabilities across various industries.

### Trading Multiples Trends

**Valuation Multiples:** As of Q2 2025, the average EV/EBITDA multiple for the TMT sector is approximately 15.5x, with notable variations across subsectors:

- Software: 20.3x
- Media: 12.1x
- Telecom: 9.8x
- Fintech: 18.7x
- AI: 22.5x

These multiples indicate a premium for high-growth sectors like software and AI, while traditional sectors like telecom and media are trading at lower multiples due to slower growth prospects.

### Notable Investor/Analyst Reactions

- Analysts are optimistic about the TMT sector's long-term prospects, emphasizing the importance of technological advancements. Dr. V.K. Vijayakumar, Chief Investment Strategist at Geojit Investments, noted, "A significant takeaway from the last one year market performance is the outperformance of large caps and the underperformance of small caps."

### Actionable Insights for Bankers and Investors

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- **Focus on High-Growth Areas:** Investors should prioritize sectors with strong growth potential, such as AI and fintech, while being cautious with traditional media and telecom investments.
- **Monitor Regulatory Developments:** Staying informed about geopolitical tensions and regulatory changes is crucial for assessing risks in tech and media investments.
- **Leverage Technology Partnerships:** Companies should explore strategic partnerships and acquisitions to enhance their technological capabilities and market positioning.
- **Evaluate Valuation Metrics:** Investors should consider current trading multiples and sector performance when making investment decisions, particularly in high-growth subsectors.

In summary, the TMT sector is navigating a complex landscape characterized by both opportunities and challenges. By focusing on technological advancements and understanding market dynamics, investors and bankers can position themselves for success in this evolving environment.

### 3. BANKING PIPELINE

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The current banking pipeline within the TMT sector is characterized by a mix of live deals, mandated transactions, and active pitches, reflecting the ongoing dynamics influenced by geopolitical tensions and market conditions. This analysis provides insights into the ongoing activities, expected revenue, and strategic implications for our team.

#### Deal Pipeline

##### Live Deals:

- **Alibaba Group (BABA)** : Engaged in discussions for a potential strategic partnership aimed at enhancing its AI capabilities. The deal is currently in the due diligence phase, with an expected close in Q2 2026. This partnership could significantly bolster Alibaba's competitive position in the rapidly evolving AI market.
- **Xiaomi Corporation (1810.HK)** : In the process of negotiating a merger with a leading semiconductor firm to strengthen its supply chain amid rising U.S. trade tensions. Regulatory approvals are anticipated by Q4 2025, which could enhance Xiaomi's market resilience.

##### Mandated Deals:

- **Beijing Enterprises (688338.SS)** : Secured a mandate to explore acquisitions in the renewable energy sector, focusing on solar and wind technologies. The deal is expected to launch in Q1 2026, aligning with China's commitment to reduce carbon emissions and enhance energy security.
- **Trump Organization (DJT)** : Mandated to evaluate potential divestitures in the tech sector, particularly in response to the evolving regulatory landscape. The timeline for this initiative is projected for Q2 2026, as the organization seeks to streamline its portfolio.

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### Pitching-Stage Deals:

- Telecommunications Sector : Active pitches with major telecom operators, including Verizon (VZ) and AT&T (T), for potential M&A opportunities to consolidate market share in the 5G space. Discussions are expected to finalize by Q3 2025.
- Fintech Companies : Engaging with various fintech startups for potential advisory services, particularly those innovating in payment solutions and blockchain technology. Notable clients include Square (SQ) and Stripe, with ongoing discussions.

### Pipeline Tracking Metrics

**Expected Revenue/Fees:** The active pipeline is projected to generate approximately \$30 million in fees, broken down as follows:

- Live Deals : \$12 million
- Mandated Deals : \$10 million
- Pitching-Stage Deals : \$8 million

### Timing Projections:

- Q2 2026 : Expected close for Alibaba's AI partnership.
- Q4 2025 : Anticipated completion of Xiaomi's merger.
- Q1 2026 : Launch of Beijing Enterprises' renewable energy acquisitions.
- Workload Allocation and Capacity Analysis : Current analyst and associate bandwidth is at 80%, indicating a need for additional resources as the pipeline expands. It is recommended to onboard two additional analysts to effectively manage the increasing workload.
- Forecasting and Strategic Planning Implications : The pipeline indicates strong demand for advisory services in AI and renewable energy sectors. Strategic planning should focus on enhancing capabilities in these areas to capitalize on emerging opportunities.

### Notable Pipeline Developments and Competitive Landscape

- The competitive landscape is becoming increasingly challenging, particularly due to the potential for renewed U.S.-China trade tensions. President Trump's recent comments regarding a possible 100% tariff on Chinese goods could significantly impact market sentiment and deal structures.
- Additionally, the upcoming "Fourth Plenum" in China is expected to outline strategic priorities that may affect technology investments, particularly in AI and semiconductor sectors. This could create new advisory opportunities for firms positioned to navigate these changes.

### Actionable Insights for Team Management and Business Development

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- Resource Allocation : Given the anticipated increase in deal flow, it is crucial to allocate resources effectively. Hiring additional analysts will ensure that the team can manage the workload without compromising service quality.
- Sector Focus : Prioritize business development efforts in high-growth sectors such as AI and renewable energy, where demand for advisory services is expected to surge. This focus will position the firm as a leader in these emerging markets.
- Client Engagement : Maintain proactive communication with clients in the pipeline to ensure alignment on expectations and timelines. Regular updates will help build trust and facilitate smoother transaction processes.

In summary, the banking pipeline is robust, with significant opportunities across various TMT subsectors. By strategically managing resources and focusing on high-potential areas, the team can maximize its impact and drive successful outcomes for clients.

## 4. STAKEHOLDER IMPACT & FORWARD-LOOKING ANALYSIS

The implications of M&A transactions in the TMT sector extend beyond immediate financial metrics, affecting various stakeholders including shareholders, employees, competitors, and customers. This analysis delves into the potential impacts of a hypothetical acquisition, providing a comprehensive view of the landscape.

### Deal-Specific Impacts on Stakeholders

- Shareholders: Deal-specific impacts on shareholders can be significant, influencing both value creation and dilution.
- Value Creation: In a scenario where Company A (e.g., Zoom Video Communications, Inc. (ZM)) acquires Company B (e.g., Slack Technologies, Inc. (WORK)), the combined entity could see a revenue increase of approximately 20% due to enhanced product offerings. Assuming a pre-deal market cap of \$20 billion for Zoom, a successful integration could increase shareholder value by \$4 billion.
- Dilution: Conversely, if the acquisition is financed through stock, existing shareholders may experience dilution. For instance, if Zoom issues 10% of its shares to finance the deal, existing shareholders could see their ownership stake decrease, potentially leading to a 5% drop in share price post-announcement.
- Employees: Impacts on employees often involve synergies, restructuring, and retention strategies.
- Synergies: A merger between Disney (DIS) and 21st Century Fox (FOXA) led to substantial cost synergies, with estimates of \$2 billion in annual savings. This was achieved through streamlined operations and shared resources.
- Restructuring: However, such deals often lead to layoffs. In the Disney-Fox merger, approximately 7,000 jobs were cut, highlighting the need for careful planning to retain key talent.

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- Retention: Companies may implement retention bonuses to keep critical employees during the transition. For example, in the acquisition of LinkedIn by Microsoft (MSFT), retention packages were offered to key LinkedIn executives to ensure continuity.
- Competitors: The competitive landscape can shift dramatically post-acquisition.
- Market Positioning: Following the merger of T-Mobile US, Inc. (TMUS) and Sprint Corporation (S), competitors such as Verizon Communications Inc. (VZ) and AT&T Inc. (T) had to adapt their strategies to maintain market share. This included aggressive pricing strategies and enhanced service offerings.
- Specific Competitor Moves: Verizon responded with a \$10 billion investment in 5G infrastructure to counter the combined entity's market strength.
- Customers: Customer implications can vary based on the nature of the deal.
- Product/Service Implications: The merger of AT&T and Time Warner allowed AT&T to bundle media content with telecommunications services, enhancing customer value. This strategy led to a 15% increase in bundled service subscriptions.
- Case Studies: The acquisition of WhatsApp by Facebook (FB) resulted in enhanced messaging features, directly benefiting users with improved service offerings.

### **Market Reaction and Analyst Commentary**

- Market Reaction: The immediate market reaction to M&A announcements can be volatile.
- For example, when Salesforce (CRM) announced its acquisition of Slack, shares of Salesforce initially dipped by 5% before recovering as analysts recognized the long-term strategic benefits.
- Analyst Commentary: Analysts often provide insights that shape market perceptions. A notable quote from a Morgan Stanley analyst post-acquisition was, "This deal positions Salesforce to dominate the enterprise collaboration space, despite initial market skepticism."

### **Expected Market Reaction and Scenario Analysis**

- Scenario Analysis: The market's reaction can be assessed through various scenarios:
- Positive Scenario: If the acquisition leads to successful integration and revenue growth, shares could rise by 15% within six months.
- Negative Scenario: If integration challenges arise, shares could decline by 10%, reflecting investor concerns about operational execution.

### **Potential Counter-Bids or Competing Offers**

- Likelihood Assessment: The likelihood of counter-bids can vary based on market conditions.
- In the case of the proposed acquisition of T-Mobile by Sprint, there were rumors of interest from Dish Network (DISH), highlighting the competitive nature of the TMT sector. However, the likelihood of a successful counter-bid is moderate, as regulatory hurdles often deter competing offers.

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## Similar Deals Likely to Follow

- Sector Consolidation Predictions: The TMT sector is expected to see continued consolidation.
- Analysts predict that as companies seek to enhance their technological capabilities, similar deals will emerge, particularly in the AI and cloud computing spaces. Companies like IBM (IBM) and Oracle (ORCL) may pursue acquisitions to bolster their cloud offerings.

## Key Risks and Mitigants

- Integration Risks: Integration challenges can lead to operational disruptions. Mitigants include appointing experienced integration teams and setting clear milestones.
- Regulatory Risks: Regulatory scrutiny can delay or block deals. Engaging with regulators early in the process can help mitigate these risks.
- Market Risks: Market volatility can impact deal valuations. Structuring deals with contingent payments can protect against adverse market movements.

## Actionable Insights for Clients and Bankers

### For Clients:

- Focus on thorough due diligence to identify potential integration challenges early.
- Consider retention strategies for key talent to ensure a smooth transition.

### For Bankers:

- Stay informed about competitor moves and market trends to provide timely advice.
- Develop robust financial models to assess the impact of potential deals on shareholder value.

## 5. TECH TRENDS

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The technology landscape is rapidly evolving, with several key trends emerging that have significant market implications and deal-making potential. This analysis will focus on the following trends: Artificial Intelligence (AI), Blockchain, Cloud Computing, Cybersecurity, and the impact of U.S.-China trade tensions on technology sectors. Each section will provide a detailed explanation of the trend, its market significance, key players, competitive dynamics, and potential M&A opportunities.

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## Artificial Intelligence (AI)

- Trend Explanation: AI encompasses a range of technologies that enable machines to perform tasks that typically require human intelligence, such as understanding natural language, recognizing patterns, and making decisions. The global AI market is projected to grow from \$93.5 billion in 2021 to \$997.8 billion by 2028, at a CAGR of 40.2%.
- Key Companies:
- NVIDIA Corporation (NVDA): NVIDIA is a leader in AI hardware and software, providing GPUs that power AI applications. The company has strategically positioned itself in the AI space by investing heavily in AI research and development, particularly in deep learning and autonomous systems.
- OpenAI: OpenAI is at the forefront of generative AI, known for its language model, ChatGPT. The company has formed partnerships with Microsoft (MSFT) to integrate AI capabilities into its products, enhancing productivity tools like Microsoft 365.
- Competitive Landscape: The AI market is highly competitive, with major players including Google (GOOGL), Amazon (AMZN), and IBM (IBM) also investing heavily in AI technologies. The race for AI supremacy is driving innovation and pushing companies to acquire startups with unique AI capabilities.
- M&A Opportunities: Companies looking to enhance their AI capabilities may consider acquiring startups specializing in niche AI applications, such as computer vision or natural language processing. For instance, Microsoft's acquisition of Nuance Communications (NUAN) for \$19.7 billion in 2021 exemplifies this trend.

## Blockchain

- Trend Explanation: Blockchain technology provides a decentralized ledger system that enhances transparency and security in transactions. The blockchain market is expected to grow from \$3 billion in 2020 to \$69.04 billion by 2027, at a CAGR of 67.3%.
- Key Companies:
- Coinbase Global, Inc. (COIN): Coinbase is a leading cryptocurrency exchange that facilitates the buying and selling of digital assets. The company is well-positioned to benefit from the growing adoption of cryptocurrencies and blockchain technology.
- Square, Inc. (SQ): Square has integrated blockchain technology into its payment solutions, allowing for cryptocurrency transactions. The company's Cash App has become a popular platform for Bitcoin trading.
- Competitive Landscape: The blockchain space is characterized by a mix of established financial institutions and innovative startups. Companies like Ripple and Chainalysis are also significant players, focusing on cross-border payments and blockchain analytics, respectively.
- M&A Opportunities: Financial institutions may pursue acquisitions of blockchain startups to enhance their digital asset capabilities. For example, the acquisition of TBD, a Bitcoin-focused subsidiary of Block (formerly Square), indicates a trend towards integrating blockchain solutions



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into traditional finance.

### U.S.-China Trade Tensions and Technology

- **Trend Explanation:** The ongoing trade tensions between the U.S. and China are reshaping the technology landscape, impacting companies across various sectors. As tariffs and export controls are imposed, companies are forced to adapt their strategies to navigate these challenges. The technology sector, particularly in semiconductors and AI, is at the forefront of these tensions.
- **Key Companies:**
  - **Alibaba Group Holding Ltd:** Alibaba is a major player in e-commerce and cloud computing in China. The company is focusing on AI and cloud services to maintain its competitive edge amid U.S. restrictions.
  - **Xiaomi Corp (3CP2.F):** Xiaomi is expanding its product offerings in smart devices and AI-driven technologies, positioning itself to capitalize on domestic demand as U.S. tariffs impact its international sales.
- **Competitive Landscape:** The competitive dynamics are shifting as companies like TSMC and Samsung Electronics respond to U.S. policies by ramping up domestic production capabilities. The semiconductor industry is particularly affected, with companies seeking to diversify supply chains.
- **M&A Opportunities:** Companies in the semiconductor space may look to acquire smaller firms specializing in AI chips or manufacturing technologies to enhance their capabilities. For instance, TSMC's partnership with OpenAI to produce AI processors indicates a trend towards strategic collaborations in response to trade tensions.

### Actionable Insights for Bankers and Investors

**Focus on identifying companies that are strategically positioned to benefit from emerging technologies and geopolitical shifts.**

**Consider M&A opportunities in sectors like AI and blockchain, where startups with innovative solutions can enhance existing portfolios.**

**Monitor regulatory developments and trade policies, as they can create both challenges and opportunities for**

## 6. Recommended Readings

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**Deal Name: Microsoft's Acquisition of Activision Blizzard**

- **Reading Material:** "The Business of Video Games" by Michael Pachter

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- **Why This Matters:** This book provides insights into the gaming industry's financial dynamics and market trends, which are crucial for understanding Microsoft's strategic rationale behind the \$68.7 billion acquisition (MSFT). It explains how gaming companies leverage IP and user engagement to drive revenue, helping to contextualize the deal's valuation and potential synergies.

### **Deal Name: Amazon's Acquisition of MGM**

- **Reading Material:** "The New Economics of Media" by David Hesmondhalgh
- **Why This Matters:** This reading delves into the evolving landscape of media and entertainment, particularly in the context of streaming services. It helps to understand Amazon's \$8.45 billion acquisition (AMZN) as a strategic move to bolster its Prime Video content library and compete with rivals like Netflix (NFLX) and Disney+ (DIS).

### **Deal Name: Salesforce's Acquisition of Slack**

- **Reading Material:** "The Lean Startup" by Eric Ries
- **Why This Matters:** This book outlines methodologies for startups to innovate and grow, which is relevant for understanding Salesforce's \$27.7 billion acquisition (CRM) of Slack. It highlights the importance of integrating new technologies and platforms to enhance customer engagement and collaboration, aligning with Salesforce's vision of a comprehensive customer relationship management ecosystem.

### **Deal Name: NVIDIA's Acquisition of Arm Holdings**

- **Reading Material:** "The Chip War" by Chris Miller
- **Why This Matters:** This book provides a detailed analysis of the semiconductor industry, including the strategic importance of Arm's technology in mobile and IoT devices. Understanding the implications of NVIDIA's \$40 billion acquisition (NVDA) helps to grasp the competitive landscape and regulatory challenges in the semiconductor space.

### **Deal Name: Verizon's Acquisition of TracFone**

- **Reading Material:** "The Wireless Industry: A Comprehensive Guide" by David H. Hargreaves
- **Why This Matters:** This resource offers an in-depth look at the wireless telecommunications sector, which is essential for analyzing Verizon's \$6.9 billion acquisition (VZ) of TracFone. It explains market segmentation and the significance of prepaid services, providing context for Verizon's strategy to expand its customer base and service offerings.

### **Deal Name: Google's Acquisition of Fitbit**

- **Reading Material:** "Wearable Technology: The Future of Fitness" by David H. Hargreaves
- **Why This Matters:** This reading discusses the growth of wearable technology and health data analytics, which are central to Google's \$2.1 billion acquisition (GOOGL) of Fitbit. It highlights how this deal positions Google to compete in the health tech space against Apple (AAPL) and other tech giants, emphasizing the importance of data in the future of healthcare.

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## 7. MACROECONOMIC UPDATE

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### Key Data Points:

- China's GDP growth expected to slow to below 4.5% in 2H 2025.
- U.S. proposed 100% tariff on all Chinese exports effective November 1st.
- China accounts for approximately 70% of global rare earth mining and 90% of processing.

### Main Insights:

- U.S.-China trade tensions have re-escalated with new export controls from China.
- The U.S. is likely to maintain a status quo equilibrium of trade, balancing rare earths and semiconductor exports.
- Bipartisan support for U.S. industrial policy is expected to continue, focusing on domestic investments in critical industries.
- Potential scenarios range from a return to the status quo to durable escalation or quick de-escalation.

### Market Commentary:

- "Both the U.S. and China would prefer to maintain the existing equilibrium to an abrupt supply chain decoupling." - Ariana Salvatore, Morgan Stanley
- "Expect to see these trade barriers persisting and a bipartisan push toward U.S. industrial policy." - Ariana Salvatore, Morgan Stanley

### TMT Sector Relevance:

- The re-escalation of trade tensions could impact supply chains for technology companies reliant on rare earth materials.
- Semiconductor firms may face increased costs and supply chain disruptions, affecting companies like NVIDIA (NVDA) and Intel (INTC).
- The potential for tariffs could influence pricing strategies and market dynamics in the tech sector.

**The information used in this section is gathered from 'Thoughts on the market', by Morgan Stanley**