

# US TMT Sector M&A & Valuation TLDR - 2025-11-19

US TMT Sector

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## 1. 30-Second TL;DR

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- SEGG Media is acquiring Triggy.AI to enhance its digital advertising capabilities, though financial details are undisclosed.
- Intchains Group is acquiring a Proof-of-Stake technology platform for \$1.3 million to strengthen its blockchain offerings.
- The TMT sector shows cautious optimism with an average EV/EBITDA multiple of 15.5x, driven by AI advancements, while facing regulatory scrutiny and economic uncertainties.

## 2. 1-Minute TL;DR

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- SEGG Media's acquisition of Triggy.AI aims to integrate advanced AI technologies into its advertising strategy, enhancing user engagement and revenue potential, although specific financials are not disclosed.
- Intchains Group's \$1.3 million acquisition of a Proof-of-Stake platform is intended to bolster its blockchain capabilities, positioning it for growth in decentralized finance.
- The TMT sector is characterized by cautious optimism, with an average EV/EBITDA multiple of 15.5x. High-growth areas like software (20.3x) and AI (22.5x) attract premium valuations, while traditional sectors like telecom (9.8x) and media (12.1x) face challenges.
- Market dynamics are influenced by technological advancements, regulatory scrutiny, and economic uncertainties, shaping future M&A activities.

## 3. 2-Minute TL;DR

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- SEGG Media's acquisition of Triggy.AI, a leader in AI-driven ad technologies, is part of its strategy to enhance digital advertising capabilities. The deal size is undisclosed, but the integration of AI is expected to improve user engagement and revenue streams. Risks include potential integration challenges and market competition.
- Intchains Group's acquisition of a Proof-of-Stake technology platform for \$1.3 million aims to enhance

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its blockchain offerings, allowing it to capture a larger market share in decentralized finance. Specific financial details are not disclosed, but this move positions Intchains favorably in a growing sector.

- The TMT sector is navigating a landscape of cautious optimism, with an average EV/EBITDA multiple of 15.5x. High-growth sectors like software (20.3x) and AI (22.5x) are attracting investor interest, while traditional sectors like telecom (9.8x) and media (12.1x) are under pressure due to slower growth.

- Key market drivers include rapid technological advancements and strong investment in tech and fintech, while headwinds consist of regulatory scrutiny and economic uncertainties. Analysts predict continued consolidation in the sector as companies seek to enhance their technological capabilities and market positioning.