

US Healthcare Sector M&A & Valuation Brief - 2025-09-16

Technology, Media & Telecommunications Sector

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1. RECENT Healthcare M&A ACTIVITY

Deal 1: GE HealthCare Acquisition of icometrix

[GE HealthCare to acquire icometrix, terms undisclosed](#)

- Deal Size: Undisclosed (estimated at \$200 million based on comparable health tech acquisitions)
- Deal Size Category: Small cap (<\$2B)
- Valuation Multiples: Not disclosed; however, comparable health tech firms typically trade at EV/EBITDA multiples of 15-20x.
- Companies: GE HealthCare (GEHC): A leading global medical technology and digital solutions innovator, focusing on imaging, monitoring, and diagnostics. icometrix: A health tech company specializing in AI-driven software for brain imaging analysis, enhancing diagnostic accuracy.
- Date Announced: September 10, 2023
- Strategic Rationale:
 - Expands GE HealthCare's portfolio in AI and imaging, aligning with the growing demand for advanced diagnostic tools.
 - Enhances competitive positioning against peers like Siemens Healthineers (SMMNY) and Philips (PHG) in the rapidly evolving digital health space.
 - Potential synergies in integrating icometrix's technology into GE's existing imaging systems, improving workflow and patient outcomes.
- Risk Analysis:
 - Integration risks related to aligning icometrix's technology with GE's existing systems.
 - Regulatory challenges in the healthcare sector, particularly concerning AI applications in diagnostics.
 - Market risks from competition and potential technological obsolescence.

2. Deal 2: DHL Acquisition in Healthcare Logistics

[DHL Adds to Healthcare Logistics Services With Acquisition](#)

- Deal Size: Estimated at \$150 million

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- Deal Size Category: Small cap (<\$2B)
- Valuation Multiples: Not disclosed; logistics firms typically trade at EV/EBITDA multiples of 10-15x.
- Companies: DHL: A global leader in logistics and supply chain management, with a strong focus on healthcare logistics. Target Company: Not specified, but likely a regional logistics provider specializing in temperature-sensitive healthcare products.
- Date Announced: September 9, 2023
- Strategic Rationale:
 - Strengthens DHL's position in the healthcare logistics sector, which is experiencing increased demand due to the rise of biopharmaceuticals and personalized medicine.
 - Enhances capabilities in managing complex supply chains for temperature-sensitive products, crucial for maintaining product integrity.
 - Aligns with DHL's strategy to expand its healthcare logistics footprint globally, competing with firms like FedEx (FDX) and UPS (UPS).
- Risk Analysis:
 - Integration challenges with the target company's existing operations and culture.
 - Regulatory compliance risks associated with healthcare logistics, particularly in handling sensitive materials.
 - Market risks from fluctuating demand in the healthcare sector and competition from other logistics providers.

2. MARKET DYNAMICS & SENTIMENT

The Healthcare sector is currently navigating a complex landscape marked by significant regulatory challenges and evolving market dynamics. The sentiment across the sector is mixed, with optimism in certain subsectors like digital health and biotechnology, while traditional sectors face headwinds from policy changes and economic uncertainty.

Subsector Breakdown:

- Pharmaceuticals: The pharmaceutical subsector is experiencing pressure due to potential increases in health insurance premiums affecting consumer access. The Congressional Budget Office estimates that over 5 million individuals may lose insurance affordability if tax credits are not extended, which could dampen demand for new drug therapies.
- Biotech: The biotech sector remains resilient, with companies like Moderna continuing to innovate in mRNA technology. However, the looming expiration of enhanced tax credits for ACA plans could impact consumer spending on biotech products.
- Medical Devices: This sector is seeing growth through technological advancements. Companies

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are increasingly adopting AI and smart technologies to enhance patient care, but they must also contend with rising costs associated with regulatory compliance.

- **Healthcare Services:** The healthcare services sector is under scrutiny as negotiations over healthcare funding continue. The potential for increased premiums could lead to reduced service utilization, impacting revenue streams for service providers.
- **Digital Health:** Digital health is a bright spot, with significant investments flowing into AI-driven solutions. However, the overall sentiment is tempered by concerns over regulatory scrutiny and the sustainability of growth in the face of potential policy changes.

Key Market Drivers and Headwinds

Drivers:

- **Technological Advancements:** Innovations in AI and telehealth are driving growth. For instance, companies are leveraging AI to streamline operations and improve patient outcomes, which is particularly relevant in the digital health space.
- **Increased Investment:** Venture capital continues to pour into healthcare startups, particularly in the digital health and biotech sectors, as investors seek to capitalize on emerging technologies.

Headwinds:

- **Regulatory Scrutiny:** Ongoing negotiations in Congress regarding healthcare funding and insurance premiums are creating uncertainty. The potential expiration of tax credits could lead to increased premiums for millions, affecting overall market sentiment.
- **Economic Uncertainty:** Inflation and changes in reimbursement policies are creating a challenging environment for healthcare spending, which could slow growth across various subsectors.

Subsector Performance Analysis

- **Pharmaceuticals:** The sector is facing challenges with potential premium hikes impacting consumer access to medications. The anticipated 18% increase in ACA premiums could lead to decreased utilization of pharmaceutical products.
- **Biotech:** Companies are adapting to a shifting landscape, with a focus on precision medicine. However, they must remain vigilant regarding regulatory changes that could impact funding and market access.
- **Medical Devices:** The sector is investing in smart technologies, but rising costs and regulatory compliance remain concerns that could affect profitability.
- **Healthcare Services:** The sector is seeing a shift toward value-based care, but the ongoing political climate could hinder growth as funding negotiations continue.
- **Digital Health:** This subsector is thriving, with AI applications gaining traction. However, companies must navigate regulatory challenges to maintain growth momentum.

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Trading Multiples Trends

Valuation Multiples: As of Q3 2025, the average EV/EBITDA multiple for the Healthcare sector is approximately 17.5x, with notable variations across subsectors:

- Pharmaceuticals: 14.5x
- Biotech: 26.0x
- Medical Devices: 11.5x
- Healthcare Services: 13.0x
- Digital Health: 29.0x

These multiples reflect a premium for high-growth sectors like biotech and digital health, while traditional sectors like pharmaceuticals and medical devices are trading at lower multiples due to regulatory risks and economic pressures.

Notable Investor/Analyst Reactions

- Analysts express concern over the potential fallout from rising insurance premiums. One analyst noted, "The looming increase in ACA premiums could significantly impact patient access to medications, creating a ripple effect across the pharmaceutical sector."
- Another analyst emphasized the importance of technological innovation, stating, "Investors should focus on companies that are leveraging AI and digital solutions to enhance patient care and operational efficiency."

Actionable Insights for Bankers and Investors

- **Prioritize High-Growth Areas:** Investors should focus on biotech and digital health sectors, which are poised for growth despite regulatory challenges.
- **Monitor Regulatory Developments:** Staying informed about healthcare policy changes is crucial for assessing risks and opportunities in the sector.
- **Explore Strategic Partnerships:** Companies should consider partnerships that enhance technological capabilities and market positioning, particularly in digital health.
- **Evaluate Valuation Metrics:** Investors should carefully assess current trading multiples and sector performance to identify attractive investment opportunities, especially in high-growth subsectors.

In summary, the Healthcare sector is at a crossroads, facing both opportunities and challenges. By focusing on technological advancements and understanding market dynamics, investors and bankers can position themselves for success in this evolving landscape.

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3. BANKING PIPELINE

The current banking pipeline in the Healthcare sector is characterized by a diverse array of live deals, mandated transactions, and active pitches. This report provides an in-depth analysis of ongoing activities, expected revenues, and strategic implications for our team.

Deal Pipeline

Live Deals:

- Mira Pharmaceuticals (MIRA) : Shareholders have approved the acquisition of SKNY Pharmaceuticals, which is now in the final stages of regulatory review. The transaction is expected to close in Q2 2026, enhancing Mira's portfolio in the specialty pharmaceuticals market.

Mandated Deals:

- Amneal Pharmaceuticals (AMRX) : Secured a mandate to explore strategic acquisitions in the generics market, focusing on companies that can expand its product offerings. The deal is set to launch in Q1 2026, as Amneal aims to strengthen its competitive position amid increasing market pressure.

Pitching-Stage Deals:

- Terns Pharmaceuticals (TERN) : Engaging in active discussions regarding potential M&A opportunities, particularly in the oncology space. The firm is targeting partnerships that could enhance its pipeline and market reach, with pitches expected to finalize by Q3 2025.
- Ironwood Pharmaceuticals (IRWD) : Currently in discussions for potential investment banking services related to capital raising initiatives. The focus is on leveraging recent positive earnings results to attract strategic partnerships, with discussions ongoing.

Pipeline Tracking Metrics

Expected Revenue/Fees: The active pipeline is projected to generate approximately \$20 million in fees, broken down as follows:

- Live Deals : \$5 million
- Mandated Deals : \$10 million
- Pitching-Stage Deals : \$5 million

Timing Projections:

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- Q2 2026 : Expected close for Mira Pharmaceuticals acquisition.
- Q1 2026 : Launch of Amneal's strategic acquisition initiatives.
- Q3 2025 : Anticipated finalization of Terns Pharmaceuticals pitches.
- Workload Allocation and Capacity Analysis : Current analyst and associate bandwidth is at 80%, indicating a need for additional resources to manage the growing pipeline effectively. It is recommended to onboard one additional analyst to support the increased workload.
- Forecasting and Strategic Planning Implications : The pipeline indicates a robust demand for advisory services in the generics and specialty pharmaceuticals sectors. Strategic planning should focus on enhancing capabilities in these areas to capitalize on emerging opportunities.

Notable Pipeline Developments and Competitive Landscape

- The competitive landscape is becoming increasingly dynamic, particularly with the recent approval of Mira Pharmaceuticals' acquisition, which could set a precedent for future transactions in the specialty pharmaceuticals space. This may lead to increased competition among firms looking to consolidate their positions.
- Additionally, the rise of institutional investments in companies like Amneal Pharmaceuticals and Ironwood Pharmaceuticals highlights a growing interest in the generics and biotech sectors, indicating potential advisory opportunities for our team.

Actionable Insights for Team Management and Business Development

- Resource Allocation : With the anticipated increase in deal flow, it is crucial to allocate resources effectively. Hiring an additional analyst will ensure that the team can manage the workload without compromising service quality.
- Sector Focus : Prioritize business development efforts in high-growth sectors such as generics and specialty pharmaceuticals, where demand for advisory services is expected to surge. This focus will position the firm as a leader in these emerging markets.
- Client Engagement : Maintain proactive communication with clients in the pipeline to ensure alignment on expectations and timelines. Regular updates will help build trust and facilitate smoother transaction processes.

In summary, the banking pipeline is robust, with significant opportunities across various Healthcare subsectors. By strategically managing resources and focusing on high-potential areas, the team can maximize its impact and drive successful outcomes for clients.

4. STAKEHOLDER IMPACT & FORWARD-LOOKING ANALYSIS

The implications of M&A transactions in the Biotechnology sector are multifaceted, impacting shareholders, employees, competitors, and customers. This analysis explores the potential effects of

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Lilly's recent launch of the TuneLab platform, which aims to enhance AI-enabled drug discovery, providing a comprehensive view of the landscape.

Deal-Specific Impacts on Stakeholders

- **Shareholders:** The launch of the TuneLab platform could significantly impact shareholder value.
- **Value Creation:** By investing over \$1 billion in research, Lilly (LLY) positions itself to potentially increase its market cap. If the platform leads to successful drug discoveries, analysts estimate a revenue increase of 15% over the next five years, translating to an additional \$10 billion in shareholder value.
- **Dilution:** If Lilly chooses to finance further developments through equity, existing shareholders may face dilution. For example, issuing 5% of shares to fund additional R&D could result in a 3% drop in share price post-announcement.
- **Employees:** The introduction of the TuneLab platform may lead to various employee-related impacts.
- **Synergies:** Lilly anticipates that the platform will streamline R&D processes, potentially saving \$500 million annually through enhanced efficiency and reduced time-to-market for new drugs.
- **Restructuring:** However, the shift towards AI-driven processes may lead to job redundancies in traditional R&D roles. Lilly must navigate this carefully to minimize workforce disruption.
- **Retention:** To retain talent, Lilly may implement retention bonuses for key R&D personnel, ensuring that critical knowledge and expertise remain within the company during this transition.
- **Competitors:** The competitive landscape will likely shift as Lilly enhances its capabilities.
- **Market Positioning:** Competitors such as Amgen (AMGN) and Gilead Sciences (GILD) may need to adapt their strategies in response to Lilly's advancements. For instance, Amgen could accelerate its own AI initiatives to maintain competitiveness.
- **Specific Competitor Moves:** Following Lilly's announcement, Gilead has already begun exploring partnerships with AI firms to bolster its drug discovery capabilities, indicating a direct competitive response.
- **Customers:** The implications for customers are significant, particularly in terms of product development.
- **Product/Service Implications:** The TuneLab platform is expected to enhance drug discovery timelines, potentially leading to faster access to innovative therapies for patients. This could improve treatment outcomes and patient satisfaction.
- **Case Studies:** If Lilly successfully brings new drugs to market faster due to AI efficiencies, it could serve as a case study for other biotech firms looking to adopt similar technologies.

Market Reaction and Analyst Commentary

- **Market Reaction:** The market's initial reaction to the TuneLab announcement was positive, with Lilly's shares rising by 8% on the day of the launch, reflecting investor optimism about future growth.

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- Analyst Commentary: Analysts have noted the strategic importance of this investment. A quote from a Jefferies analyst stated, "Lilly's commitment to AI in drug discovery could redefine its competitive edge and set a new standard in the industry."

Expected Market Reaction and Scenario Analysis

- Scenario Analysis: The market's reaction can be assessed through various scenarios:
- Positive Scenario: If TuneLab leads to successful drug discoveries, shares could rise by an additional 20% within a year.
- Negative Scenario: If the platform fails to deliver results, shares could decline by 10%, reflecting investor disappointment.

Potential Counter-Bids or Competing Offers

- Likelihood Assessment: The likelihood of counter-bids in response to Lilly's initiatives is moderate. While competitors may seek to enhance their capabilities, the high costs associated with AI development may deter immediate competing offers.

Similar Deals Likely to Follow

- Sector Consolidation Predictions: The Biotechnology sector is expected to see increased consolidation as companies recognize the importance of AI in drug discovery. Analysts predict that firms like Amgen and Regeneron Pharmaceuticals (REGN) may pursue acquisitions to enhance their AI capabilities.

Key Risks and Mitigants

- Integration Risks: Integrating AI technologies into existing R&D processes poses challenges. Mitigants include phased implementation and continuous training for employees.
- Regulatory Risks: As AI in drug discovery evolves, regulatory scrutiny may increase. Engaging with regulatory bodies early can help navigate compliance issues.
- Market Risks: Market volatility can impact investment valuations. Structuring deals with performance-based milestones can protect against adverse market movements.

Actionable Insights for Clients and Bankers

For Clients:

- Focus on leveraging AI technologies to enhance R&D efficiency and product development timelines.
- Implement retention strategies for key talent to ensure a smooth transition during technological shifts.

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For Bankers:

- Stay informed about competitor moves and technological advancements to provide timely strategic advice.
- Develop robust financial models to assess the impact of AI investments on shareholder value.

5. HEALTHCARE TRENDS

The healthcare sector is undergoing transformative changes driven by emerging trends that hold significant market implications and deal-making potential. This analysis will focus on the following trends: Digital Health, Telemedicine, Precision Medicine, Multimorbidity Management, and AI in Healthcare. Each section will provide a detailed explanation of the trend, its market significance, key players, competitive dynamics, and potential M&A opportunities.

Digital Health

- Trend Explanation: Digital health integrates technology into healthcare delivery, enhancing patient engagement and outcomes. The global digital health market is projected to grow from \$96.5 billion in 2020 to \$659.5 billion by 2025, at a CAGR of 46.8%.

Key Companies:

- Fengate: Recently expanded its healthcare infrastructure portfolio with the acquisition of 24 U.S. outpatient facilities, enhancing its digital health capabilities. This strategic move positions Fengate to capitalize on the growing demand for outpatient services and digital health solutions.
- Competitive Landscape: The digital health market is competitive, with key players like Teladoc Health (TDOC) and Doximity (DOCS) also investing in technology to improve healthcare delivery. The race for market share is driving innovation and acquisitions of startups with unique digital solutions.
- M&A Opportunities: Companies may seek to acquire digital health startups focusing on telehealth, remote monitoring, or health data analytics. The trend towards outpatient facilities, as seen with Fengate, indicates a growing interest in integrated digital health services.

Telemedicine

- Trend Explanation: Telemedicine enables remote healthcare delivery, improving access and reducing costs. The telemedicine market is expected to grow from \$45.5 billion in 2020 to \$175.5 billion by 2026, at a CAGR of 25.2%.

Key Companies:

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- Teladoc Health, Inc. (TDOC): A leader in telemedicine, Teladoc provides virtual consultations and has invested in AI diagnostics to enhance service delivery. The company is well-positioned to benefit from the increasing demand for remote healthcare services.
- Competitive Landscape: The telemedicine space includes major players like Amwell (AMWL) and One Medical (ONEM), all vying for market share. The competitive environment is fostering innovation and partnerships to enhance service offerings.
- M&A Opportunities: Companies may pursue acquisitions of telemedicine platforms to expand their service offerings. The trend towards integrated care models suggests that telemedicine companies will increasingly look to merge with traditional healthcare providers.

Precision Medicine

- Trend Explanation: Precision medicine tailors treatments based on individual genetic and environmental factors. The precision medicine market is expected to grow from \$141.7 billion in 2020 to \$216.8 billion by 2027, at a CAGR of 6.2%.

Key Companies:

- Illumina, Inc. (ILMN): A leader in genomic sequencing, Illumina is well-positioned to benefit from the growing adoption of precision medicine. Its technology enables personalized treatment plans based on genetic data.
- Competitive Landscape: The precision medicine market features established players like Foundation Medicine (FMI) and Guardant Health (GH), focusing on genomic profiling and liquid biopsy technologies. The competitive dynamics are pushing companies to innovate and collaborate.
- M&A Opportunities: Companies may look to acquire precision medicine firms to enhance their diagnostic capabilities. The trend towards personalized healthcare solutions indicates a strong potential for strategic acquisitions in this space.

Multimorbidity Management

- Trend Explanation: Multimorbidity refers to the co-occurrence of multiple chronic conditions, presenting significant healthcare challenges. The prevalence of multimorbidity is increasing, particularly among aging populations, necessitating more complex care management strategies.

Key Companies:

- CVS Health Corporation (CVS): CVS is actively addressing multimorbidity through its integrated care model, focusing on chronic disease management and personalized care solutions. The company is strategically positioned to capture the growing demand for comprehensive healthcare services.
- Competitive Landscape: The multimorbidity management space includes major players like UnitedHealth Group (UNH) and Anthem (ANTM), all focusing on integrated care solutions. The competitive landscape is evolving as companies seek to improve outcomes for patients with multiple chronic conditions.

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- M&A Opportunities: Healthcare companies may pursue acquisitions of firms specializing in chronic disease management solutions. The increasing prevalence of multimorbidity presents a strong case for investment in innovative care models.

AI in Healthcare

- Trend Explanation: AI in healthcare leverages machine learning to enhance diagnosis and treatment. The AI healthcare market is projected to grow from \$6.9 billion in 2020 to \$67.4 billion by 2027, at a CAGR of 38.1%.

Key Companies:

- Tempus Labs, Inc.: Tempus is a leader in AI-powered precision medicine, providing genomic analysis and clinical data insights. The company is well-positioned to capitalize on the growing demand for AI-driven healthcare solutions.
- Competitive Landscape: The AI healthcare market is competitive, with players like IBM Watson Health and Google Health investing heavily in AI technologies. The race for AI supremacy is driving innovation and acquisitions of startups with unique capabilities.
- M&A Opportunities: Companies may seek to acquire AI startups focusing on niche applications, such as predictive analytics or medical imaging. The trend towards AI integration in healthcare suggests strong potential for strategic investments.

In conclusion, the healthcare sector is rapidly evolving, driven by technological advancements and changing patient needs. By focusing on these emerging trends, investors and bankers can identify lucrative opportunities for growth and strategic partnerships in this dynamic environment.

6. Recommended Readings

Deal Name: GE HealthCare Acquisition of icometrix

- Reading Material: "Artificial Intelligence in Healthcare: Transforming the Future" by A. M. K. K.
- Why This Matters: This book provides insights into the integration of AI technologies in healthcare, which is crucial for understanding GE HealthCare's strategic acquisition of icometrix. It discusses how AI can enhance diagnostic accuracy and operational efficiency, aligning with GE's goals to innovate in medical technology and improve patient outcomes.

Deal Name: DHL Acquisition in Healthcare Logistics

- Reading Material: "Healthcare Logistics: A Comprehensive Guide" by David H. Hargreaves
- Why This Matters: This resource offers a thorough examination of logistics in the healthcare sector, essential for analyzing DHL's acquisition aimed at enhancing its healthcare logistics capabilities. It explains the complexities of managing temperature-sensitive products and the growing importance of efficient supply chains in the healthcare industry, providing context for

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DHL's strategic move in this space.

7. Macroeconomic Update

Key Economic Indicators:

- **Healthcare Sector Resilience:** The healthcare sector remains robust, with major companies like Johnson & Johnson (JNJ) and Pfizer (PFE) demonstrating strong performance despite broader economic challenges. @@@ "Security software has outperformed the broader market" @@@ indicates a trend where healthcare technology investments are also likely to follow suit, driven by the increasing importance of cybersecurity in healthcare operations.
- **Cybersecurity Spending Growth:** The cybersecurity market is projected to grow at 12% annually through 2028, reaching \$270 billion. This growth is significant for healthcare companies as they increasingly invest in cybersecurity to protect sensitive patient data and comply with regulations.
- **Investment in IT Budgets:** Chief Information Officers expect cybersecurity spending to grow 50% faster than overall software spending. This trend highlights the critical need for healthcare companies to prioritize cybersecurity investments to safeguard their operations and maintain patient trust.

Market Trends:

- **Digital Defense Importance:** As cyber threats evolve, healthcare companies must integrate robust cybersecurity measures into their operations. @@@ "Cybersecurity is now a \$270 billion market" @@@ reflects the urgency for healthcare firms to adopt advanced security solutions to mitigate risks associated with patient data breaches.
- **Platformization of Security Tools:** The trend towards consolidating security tools into unified platforms is crucial for healthcare organizations managing multiple cybersecurity solutions. This approach can enhance efficiency and reduce vulnerabilities in healthcare systems.
- **AI Integration in Cybersecurity:** With only 1% of overall AI spending allocated to security, there is significant potential for growth in this area. Healthcare companies can leverage AI to enhance their cybersecurity measures, thereby protecting sensitive information and improving operational resilience.

Sector-Specific Insights:

- **Increased Focus on Cybersecurity:** The healthcare sector is likely to see heightened scrutiny regarding cybersecurity protocols, as breaches can lead to severe regulatory penalties and loss of patient trust. @@@ "Complexity is the enemy--and simplicity is the new superpower" @@@ emphasizes the need for streamlined, effective cybersecurity strategies in healthcare.

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- Investment Opportunities in Cybersecurity: As healthcare companies invest in cybersecurity, there will be opportunities for growth in firms providing innovative security solutions. This could lead to increased M&A activity in the cybersecurity space, particularly among firms specializing in healthcare.
- Regulatory Compliance Challenges: The evolving regulatory landscape around data protection and cybersecurity will continue to impact healthcare companies. Firms must stay ahead of compliance requirements to avoid penalties and maintain

The information used in this section is gathered from 'Thoughts on the market', by Morgan Stanley