

# US Consumer Sector M&A & Valuation TLDR - 2025-11-16

## US Consumer Sector

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### 1. 30-Second TL;DR

- Core Acquisitions is acquiring Deerbrook Shopping Center for \$44 million, leveraging local market knowledge to enhance value.
- DriveItAway Holdings appointed James "JT" Taylor to its advisory board to accelerate growth in digital mobility solutions.
- The Consumer & Retail sector shows cautious optimism, with trading multiples like EV/EBITDA at 15.2x for staples and 18.9x for e-commerce, driven by health trends and digital transformation.

### 2. 1-Minute TL;DR

- Core Acquisitions' \$44 million acquisition of Deerbrook Shopping Center aims to capitalize on its stable anchor tenant, Jewel-Osco, and potential redevelopment opportunities.
- DriveItAway Holdings appointed James "JT" Taylor to its advisory board, enhancing strategic direction in digital mobility as it seeks Nasdaq uplisting.
- The Consumer & Retail sector reflects cautious optimism, with average EV/EBITDA multiples of 15.2x for staples and 18.9x for e-commerce. High growth in health-focused products and digital solutions is driving market dynamics, while economic uncertainties and supply chain issues pose challenges.

### 3. 2-Minute TL;DR

- Core Acquisitions is acquiring Deerbrook Shopping Center for \$44 million, focusing on enhancing its value through local market expertise and the stable presence of Jewel-Osco as an anchor tenant. The deal presents risks related to retail traffic and tenant retention.
- DriveItAway Holdings has appointed James "JT" Taylor to its advisory board, leveraging his extensive experience in automotive retail to accelerate growth in digital mobility solutions. This strategic partnership aims to enhance market share and prepare for a potential Nasdaq uplisting.
- The Consumer & Retail sector is characterized by cautious optimism, with trading multiples reflecting varying growth prospects: EV/EBITDA of 15.2x for consumer staples, 11.8x for durables, and 18.9x for

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e-commerce. Key drivers include health and wellness trends and digital transformation, while headwinds consist of economic uncertainties and supply chain disruptions.

- Analysts suggest focusing on health-conscious brands and monitoring digital initiatives, as these trends are crucial for future growth in the sector. The ongoing transformation in consumer preferences indicates a strong demand for innovative solutions and strategic partnerships.