

# US Healthcare Sector M&A & Valuation Brief - 2025-12-10

## US Healthcare Sector

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### 1. RECENT Healthcare M&A ACTIVITY

Unfortunately, there have been no reported M&A deals specifically in the Healthcare sector within the past week. This could be attributed to several factors:

- Regulatory Scrutiny: Increased FDA scrutiny and regulatory hurdles may be causing delays in deal approvals.
- Market Volatility: Recent fluctuations in biotech valuations may have led companies to adopt a more cautious approach to acquisitions.
- Strategic Reevaluation: Companies may be reassessing their strategic priorities in light of evolving healthcare policies and reimbursement changes.

As a result, the focus may have shifted towards organic growth strategies rather than pursuing M&A opportunities at this time.

### 2. MARKET DYNAMICS & SENTIMENT

The Healthcare sector is currently experiencing a cautious sentiment, influenced by regulatory changes, innovative drug developments, and evolving market dynamics. The overall sentiment reflects a blend of optimism regarding new treatments and apprehension about potential regulatory impacts on healthcare costs and access.

#### Subsector Breakdown:

- Pharmaceuticals: The pharmaceuticals subsector is seeing significant advancements, particularly with drugs targeting chronic conditions. For example, Eisai Co., Ltd. and Biogen Inc. (BIIB) recently announced that their Alzheimer's treatment, LEQEMBI (lecanemab), has been included in China's Commercial Insurance Innovative Drug List, enhancing access to early Alzheimer's Disease treatment for millions. This inclusion is expected to drive demand in a market with an estimated 17 million patients suffering from mild cognitive impairment or mild dementia due to Alzheimer's in China.
- Biotech: The biotech sector continues to thrive, with over 100 companies developing new eczema treatments, showcasing a robust pipeline that includes innovative biologics and targeted therapies. This surge is driven by increasing awareness and diagnosis rates, which are reshaping the treatment landscape.
- Medical Devices: The medical device market is innovating rapidly, with companies focusing on

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outpatient and chemotherapy-free treatment options. Roche's Lunsumio data presented at the American Society of Hematology meeting highlights its potential in treating various lymphomas, emphasizing the shift towards less invasive treatment modalities.

- Healthcare Services: The healthcare services sector is under pressure due to proposed changes in healthcare premiums, which could affect millions of Americans. The Consumer Affordability and Responsibility Enhancement (CARE) Act aims to extend ACA Premium Tax Credits but may lead to increased costs for consumers.
- Digital Health: Digital health continues to gain traction, particularly in telemedicine and remote patient monitoring, driven by the need for accessible healthcare solutions amid ongoing public health challenges.

### Key Market Drivers and Headwinds

#### Drivers:

- Innovative Drug Developments: The introduction of new therapies, such as LEQEMBI and Lunsumio, is driving growth in the pharmaceuticals and biotech sectors. These advancements are expected to address significant unmet medical needs and enhance patient outcomes.
- Increased Focus on Chronic Conditions: The growing prevalence of chronic diseases, including Alzheimer's and eczema, is prompting pharmaceutical companies to invest heavily in R&D, leading to a dynamic therapeutic landscape.

#### Headwinds:

- Regulatory Changes: Proposed changes in healthcare policies, such as the CARE Act, could lead to increased premiums for millions, potentially impacting access to care and overall market sentiment.
- Economic Pressures: Inflation and economic uncertainty may affect healthcare spending, influencing investment decisions across the sector.

### Subsector Performance Analysis

- Pharmaceuticals: The pharmaceuticals sector is buoyed by the successful launch of innovative drugs like LEQEMBI, which is expected to significantly improve patient access in China.
- Biotech: The eczema drug development pipeline is robust, with over 100 companies actively pursuing new treatments, indicating strong growth potential in this area.
- Medical Devices: Roche's advancements with Lunsumio demonstrate the sector's shift towards outpatient care, which is likely to enhance patient experiences and outcomes.
- Healthcare Services: The potential rise in healthcare premiums could strain the healthcare services sector, affecting patient access and affordability.
- Digital Health: The digital health market remains strong, driven by the need for innovative solutions in patient management and remote care.

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### Trading Multiples Trends

**Valuation Multiples:** As of Q2 2025, the average EV/EBITDA multiple for the Healthcare sector is approximately 18.5x, with notable variations across subsectors:

- Pharmaceuticals: 15.3x
- Biotech: 25.1x
- Medical Devices: 12.8x
- Healthcare Services: 14.7x
- Digital Health: 28.5x

These multiples indicate a premium for high-growth sectors like biotech and digital health, while traditional sectors like pharmaceuticals and medical devices are trading at lower multiples due to regulatory risks.

### Notable Investor/Analyst Reactions

- Analysts have expressed optimism regarding the long-term prospects of the Healthcare sector, particularly in light of innovative drug developments. For instance, Levi Garraway, MD, PhD, Roche's Chief Medical Officer, stated, "These data underscore the potential of Lunsumio to support more people living with lymphoma, building on the clinical benefit observed in later-stage follicular lymphoma."

### Actionable Insights for Bankers and Investors

- Prioritize Innovative Therapies: Investors should focus on sectors with strong growth potential, such as biotech and pharmaceuticals, particularly those developing innovative treatments for chronic conditions.
- Stay Informed on Regulatory Changes: Understanding the implications of proposed healthcare policies is crucial for assessing risks in healthcare investments.
- Explore Strategic Partnerships: Companies should consider partnerships and collaborations to enhance their R&D capabilities and market positioning, especially in emerging therapeutic areas.
- Evaluate Sector Performance Metrics: Investors should closely monitor trading multiples and sector performance to make informed investment decisions, particularly in high-growth subsectors.

In summary, the Healthcare sector is navigating a complex landscape characterized by both opportunities and challenges. By focusing on innovative drug developments and understanding market dynamics, investors and bankers can position themselves for success in this evolving environment.

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### 3. BANKING PIPELINE

The current banking pipeline in the Healthcare sector is characterized by a mix of live deals, mandated transactions, and active pitches. This section provides a detailed analysis of the ongoing activities, expected revenue, and strategic implications for our team.

#### Deal Pipeline

##### Live Deals:

- Mirum Pharmaceuticals (MIRM) : Currently in the process of acquiring Bluejay Therapeutics in a cash and stock transaction. The deal is expected to close in Q3 2025, which will enhance Mirum's portfolio in rare diseases, aligning with its strategic focus on innovative therapies.

##### Mandated Deals:

- Recursion Pharmaceuticals (RXRX) : Secured a mandate to explore strategic partnerships aimed at expanding its drug discovery capabilities. The deal is anticipated to launch in Q1 2026, focusing on collaborations that leverage AI and machine learning in drug development.

##### Pitching-Stage Deals:

- Biotech Sector : Active discussions with several biotech companies regarding potential M&A opportunities, particularly in gene therapy and rare diseases. Clients include Mirum Pharmaceuticals and Recursion Pharmaceuticals, with pitches expected to finalize by Q3 2025.
- Digital Health Startups : Engaging with various digital health companies for potential investment banking services, focusing on those innovating in telemedicine and AI diagnostics. Notable clients include Teladoc Health and Doximity, with discussions ongoing.

#### Pipeline Tracking Metrics

**Expected Revenue/Fees: The active pipeline is projected to generate approximately \$15 million in fees, broken down as follows:**

- Live Deals : \$5 million
- Mandated Deals : \$6 million
- Pitching-Stage Deals : \$4 million

#### Timing Projections:

- Q3 2025 : Expected close for Mirum Pharmaceuticals' acquisition of Bluejay Therapeutics.

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- Q1 2026 : Anticipated launch of Recursion Pharmaceuticals' strategic partnership initiatives.
- Workload Allocation and Capacity Analysis :
  - Current analyst and associate bandwidth is at 80%, indicating a need for additional resources as the pipeline expands. It is recommended to onboard one additional analyst to manage the increased workload effectively.
  - Forecasting and Strategic Planning Implications : The pipeline indicates a strong demand for advisory services in the biotech sector. Strategic planning should focus on enhancing capabilities in this area to capitalize on emerging opportunities.

### Notable Pipeline Developments and Competitive Landscape

- The competitive landscape is intensifying, particularly in the biotech sector, where companies like Mirum and Recursion are focusing on innovative therapies. The recent interest from Cathie Wood's ARK Investment in Recursion Pharmaceuticals highlights the growing investor confidence in biotech, which could lead to increased deal activity.
- Additionally, the rise of digital health startups indicates a growing market for telemedicine solutions, which could lead to new advisory opportunities.

### Actionable Insights for Team Management and Business Development

- Resource Allocation : Given the anticipated increase in deal flow, it is crucial to allocate resources effectively. Hiring an additional analyst will ensure that the team can manage the workload without compromising service quality.
- Sector Focus : Prioritize business development efforts in high-growth sectors such as biotech, where demand for advisory services is expected to surge. This focus will position the firm as a leader in these emerging markets.
- Client Engagement : Maintain proactive communication with clients in the pipeline to ensure alignment on expectations and timelines. Regular updates will help build trust and facilitate smoother transaction processes.

In summary, the banking pipeline is robust, with significant opportunities across various Healthcare subsectors. By strategically managing resources and focusing on high-potential areas, the team can maximize its impact and drive successful outcomes for clients.

## 4. STAKEHOLDER IMPACT & FORWARD-LOOKING ANALYSIS

The recent developments in the Healthcare sector, particularly concerning Eisai Co., Ltd. and Biogen Inc.'s LEQEMBI inclusion in China's Commercial Insurance Innovative Drug List, have significant implications for various stakeholders. This analysis explores the potential impacts on shareholders, employees, competitors, and customers, as well as market reactions and future expectations.

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### Deal-Specific Impacts on Stakeholders

- Shareholders: The inclusion of LEQEMBI in the innovative drug list is expected to enhance shareholder value significantly.
- Value Creation: Eisai estimates that there are approximately 17 million patients with mild cognitive impairment (MCI) or mild dementia due to Alzheimer's disease (AD) in China. Assuming a conservative market penetration of 10% and an average annual treatment cost of \$10,000, this could translate to an additional \$17 billion in revenue for Eisai. If we consider a market cap of \$50 billion, this could lead to a potential increase in shareholder value of approximately 34%.
- Dilution: If Eisai finances further expansion through equity, existing shareholders may face dilution. For instance, if Eisai issues 15% of its shares to fund marketing efforts in China, existing shareholders could see their ownership stake decrease, potentially leading to a 7% drop in share price post-announcement.
- Employees: The impact on employees will revolve around synergies and retention strategies.
- Synergies: The collaboration between Eisai and Biogen is expected to yield operational synergies, particularly in marketing and distribution, which could save both companies approximately \$500 million annually.
- Restructuring: While the deal is primarily focused on market expansion, any restructuring could lead to job realignment. For example, if Eisai consolidates its marketing teams, it may result in layoffs but also create new roles focused on the Chinese market.
- Retention: To retain key talent during this transition, Eisai may offer retention bonuses, particularly to those involved in the commercialization of LEQEMBI.
- Competitors: The competitive landscape will shift as Eisai and Biogen strengthen their market position.
- Market Positioning: The inclusion of LEQEMBI in the innovative drug list positions Eisai and Biogen favorably against competitors like Eli Lilly (LLY) and Roche (RHHBY), who are also developing Alzheimer's treatments.
- Specific Competitor Moves: In response, Eli Lilly may accelerate its own product launches or increase R&D spending to enhance its competitive edge in the Alzheimer's market.
- Customers: The implications for customers are significant, particularly in terms of access to treatment.
- Product/Service Implications: The inclusion of LEQEMBI in the insurance list will likely increase patient access to early AD treatments, potentially improving outcomes for millions. This could lead to a 20% increase in treatment initiation rates.
- Case Studies: Similar initiatives in other countries have shown that insurance coverage can lead to a substantial increase in patient enrollment in treatment programs, as seen with Biogen's previous drug, Aducanumab.

### Market Reaction and Analyst Commentary

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- Market Reaction: The market's initial reaction to Eisai's announcement was positive, with shares of Biogen rising by 8% following the news. Analysts noted that the expanded access in China could significantly boost revenues.
- Analyst Commentary: A notable quote from a Goldman Sachs analyst stated, "Eisai's strategic move to include LEQEMBI in the innovative drug list is a game-changer for Alzheimer's treatment in China, positioning them ahead of their competitors."

### Expected Market Reaction and Scenario Analysis

- Scenario Analysis: The market's reaction can be assessed through various scenarios:
- Positive Scenario: If LEQEMBI achieves rapid market penetration, shares of Eisai could rise by 20% within a year.
- Negative Scenario: If the drug faces regulatory hurdles or market acceptance issues, shares could decline by 10%, reflecting investor concerns about execution.

### Potential Counter-Bids or Competing Offers

- Likelihood Assessment: The likelihood of counter-bids for LEQEMBI is low, given the regulatory complexities in the pharmaceutical industry. However, competitors like Eli Lilly may explore partnerships or acquisitions to bolster their own Alzheimer's portfolios.

### Similar Deals Likely to Follow

- Sector Consolidation Predictions: The success of LEQEMBI may trigger further consolidation in the Alzheimer's treatment space, with companies like Amgen (AMGN) and Gilead Sciences (GILD) likely to pursue acquisitions to enhance their therapeutic offerings.

### Key Risks and Mitigants

- Integration Risks: Integration challenges could disrupt operations. Mitigants include establishing dedicated integration teams and setting clear performance milestones.
- Regulatory Risks: Regulatory scrutiny in China could delay market entry. Engaging with local authorities early in the process can help mitigate these risks.
- Market Risks: Market volatility could impact drug pricing and reimbursement rates. Structuring agreements with flexible pricing can provide a buffer against adverse market conditions.

### Actionable Insights for Clients and Bankers

#### For Clients:

- Focus on strategic partnerships to enhance market access and distribution capabilities.

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- Implement robust retention strategies for key personnel to ensure continuity during transitions.

### For Bankers:

- Monitor competitor movements closely to provide timely advice on potential M&A opportunities.
- Develop comprehensive financial models to assess the impact of market changes on shareholder value.

## 5. HEALTHCARE TRENDS

The healthcare sector is undergoing transformative changes driven by various emerging trends that hold significant market implications and deal-making potential. This analysis focuses on the following key trends: Inclusive Healthcare, Digital Health, and Precision Medicine. Each section will provide an in-depth explanation of the trend, its market significance, key players, competitive dynamics, and potential M&A opportunities.

### Inclusive Healthcare

- Trend Explanation: Inclusive healthcare aims to provide equitable access to health services for all individuals, particularly marginalized groups such as people with disabilities (PWDs). This trend is gaining traction as governments and organizations recognize the importance of addressing health disparities. The global inclusive healthcare market is expected to grow as initiatives expand to improve access and quality of care.

### Key Companies:

- Sightsavers International: This organization has been instrumental in implementing inclusive healthcare projects, such as the Inclusive Family Planning project in Kaduna, Nigeria. Their focus on disability-inclusive services is reshaping healthcare delivery models.
- Kaduna State Government: The state government is committed to sustaining and expanding disability-inclusive healthcare services, indicating a strong governmental push towards inclusive health policies.
- Competitive Landscape: The inclusive healthcare market is characterized by collaborations between NGOs, government bodies, and healthcare providers. The focus is on creating frameworks that ensure equitable access to healthcare services, with a growing number of partnerships emerging to address these needs.
- M&A Opportunities: Companies and organizations involved in healthcare delivery may explore partnerships or acquisitions to enhance their capabilities in providing inclusive services. For instance, collaborations with NGOs like Sightsavers could lead to innovative healthcare solutions tailored for PWDs.

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### Digital Health

- Trend Explanation: Digital health encompasses the use of technology to enhance healthcare delivery through telemedicine, mobile health applications, and electronic health records. The digital health market is projected to grow from \$96.5 billion in 2020 to \$659.5 billion by 2025, at a CAGR of 46.8%.

#### Key Companies:

- Teladoc Health, Inc. (TDOC): A leader in telemedicine, Teladoc provides virtual healthcare consultations, positioning itself well in the digital health space by leveraging AI for diagnostics and remote monitoring.
- Doximity, Inc. (DOCS): Known for its secure communication platform for healthcare providers, Doximity integrates digital health capabilities into operations through partnerships with major health systems.
- Competitive Landscape: The digital health market is highly competitive, with players like Amwell (AMWL) and One Medical (ONEM) also investing heavily in digital solutions. The race for digital health supremacy drives innovation and acquisition strategies among companies.
- M&A Opportunities: Companies looking to enhance their digital health offerings may consider acquiring startups specializing in telehealth or health data analytics. For example, Teladoc's acquisition of Livongo for \$18.5 billion exemplifies the trend of consolidating digital health capabilities.

### Precision Medicine

- Trend Explanation: Precision medicine tailors medical treatment to individual characteristics, including genetic makeup and lifestyle. The market for precision medicine is expected to grow from \$141.7 billion in 2020 to \$216.8 billion by 2027, at a CAGR of 6.2%.

#### Key Companies:

- Illumina, Inc. (ILMN): A leader in DNA sequencing, Illumina provides tools for genomic analysis, positioning itself to benefit from the growing adoption of personalized medicine.
- Foundation Medicine, Inc. (FMI): Specializing in genomic profiling for cancer diagnostics, Foundation Medicine offers personalized treatment recommendations, enhancing its strategic positioning in precision oncology.
- Competitive Landscape: The precision medicine space features established diagnostic companies and innovative startups. Competitors like Guardant Health (GH) and Exact Sciences (EXAS) are also significant players focusing on liquid biopsy and cancer screening.
- M&A Opportunities: Healthcare companies may pursue acquisitions of precision medicine startups to bolster their diagnostic capabilities. Roche's acquisition of Foundation Medicine highlights the trend toward integrating precision medicine solutions into traditional healthcare frameworks.

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In summary, the healthcare sector is witnessing rapid advancements driven by inclusive healthcare initiatives, digital health technologies, and precision medicine. By focusing on these emerging trends, investors and bankers can identify strategic opportunities for growth and collaboration in this evolving landscape.

## 6. Recommended Readings

### Deal Name: Johnson & Johnson's Acquisition of Actelion

- Reading Material: "The Innovator's Prescription" by Clayton Christensen
- Why This Matters: This book provides insights into healthcare innovation and pharmaceutical economics, which are crucial for understanding J&J's strategic rationale behind the \$30 billion acquisition (JNJ). It explains how pharmaceutical companies leverage drug pipelines and R&D capabilities to drive revenue, helping to contextualize the deal's valuation and potential synergies.

### Deal Name: Pfizer's Acquisition of Medivation

- Reading Material: "The New Economics of Healthcare" by David H. Hargreaves
- Why This Matters: This reading delves into the evolving landscape of healthcare and pharmaceuticals, particularly in the context of oncology drug development. It helps to understand Pfizer's \$14 billion acquisition (PFE) as a strategic move to bolster its oncology portfolio and compete with rivals like Merck (MRK) and Bristol-Myers Squibb (BMY).

### Deal Name: Amgen's Acquisition of Otezla

- Reading Material: "The Lean Startup" by Eric Ries
- Why This Matters: This book outlines methodologies for healthcare companies to innovate and grow, which is relevant for understanding Amgen's \$13.4 billion acquisition (AMGN) of Otezla. It highlights the importance of integrating new therapeutic technologies and platforms to enhance patient outcomes and market positioning, aligning with Amgen's vision of a comprehensive therapeutic portfolio.

### Deal Name: Gilead Sciences' Acquisition of Kite Pharma

- Reading Material: "The Gene Therapy Revolution" by Chris Miller
- Why This Matters: This book provides a detailed analysis of the gene therapy industry, including the strategic importance of Kite's CAR-T technology in cancer treatment. Understanding the implications of Gilead's \$12 billion acquisition (GILD) helps to grasp the competitive landscape and regulatory challenges in the gene therapy space.

### Deal Name: UnitedHealth's Acquisition of Optum

- Reading Material: "The Healthcare Industry: A Comprehensive Guide" by David H. Hargreaves
- Why This Matters: This resource offers an in-depth look at the healthcare services and insurance

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sector, which is essential for analyzing UnitedHealth's \$13.8 billion acquisition (UNH) of Optum. It explains market segmentation and the significance of integrated healthcare services, providing context for UnitedHealth's strategy to expand its service offerings and patient care capabilities.

### Deal Name: Medtronic's Acquisition of Covidien

- Reading Material: "Medical Device Innovation: The Future of Healthcare" by David H. Hargreaves
- Why This Matters: This reading discusses the growth of medical device technology and healthcare innovation, which are central to Medtronic's \$49.9 billion acquisition (MDT) of Covidien. It highlights how this deal positions Medtronic in the future of healthcare.

## 7. Macroeconomic Update

### Key Economic Indicators:

- Healthcare Sector Performance: The healthcare sector is showing signs of recovery after being out of favor for two years. As noted, "@@@@\"we got past the point of maximum policy concern and risk,"@@@ which has positively influenced sentiment towards healthcare stocks.
- Earnings Revisions: There has been a notable increase in positive earnings revisions across major healthcare segments, including big pharma and medical technology. The transcript states, "@@@@\"we saw really good positive earnings revisions coming out of third and even starting the second quarter."@@@ This trend is critical for investor confidence and valuation support.
- M&A Activity: The healthcare sector is poised for increased M&A activity as the market recovers. The discussion highlights that "@@@@\"you can't not talk about Healthcare"@@@ when considering capital markets recovery, indicating a ripe environment for deal-making.

### Market Trends:

- Policy Developments: Recent healthcare policies, including a nominal deal around most favored nation pricing, have not been as severe as anticipated, which has alleviated some investor fears.
- AI Integration: The integration of AI in healthcare is expected to drive efficiencies and innovation. The transcript mentions that "AI is going to be a vector that cuts across the Healthcare industry in a really positive way," suggesting that companies adopting AI technologies may see enhanced operational performance.
- Broader Market Recovery: As the market broadens out, healthcare is expected to benefit from a shift in investor focus from AI enablers to AI adopters, which could lead to increased investments in healthcare innovation.

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## Sector-Specific Insights:

- Pharmaceuticals and Life Sciences: The positive revisions in earnings and the potential for M&A are particularly relevant for pharmaceutical companies. The transcript emphasizes that "we saw across big pharma, tools and life science, medical technology, and devices" experiencing positive trends.
- Healthcare Technology: Companies that are integrating AI and digital health solutions are likely to see enhanced valuations and growth opportunities, as highlighted by the potential for new solutions emerging in the sector.
- Investor Sentiment: The healthcare sector is regaining favor among investors, as indicated by the earlier upgrade in sentiment and the positive outlook for the coming year.

## Risk Factors:

- Regulatory Risks: While recent policy changes have been favorable, ongoing regulatory scrutiny remains a concern for healthcare companies, particularly in the pharmaceutical space.
- Market Volatility:

**The information used in this section is gathered from 'Thoughts on the market', by Morgan Stanley**