

# US Consumer Sector M&A & Valuation TLDR - 2025-11-15

## US Consumer Sector

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### 1. 30-Second TL;DR

- Core Acquisitions is acquiring Deerbrook Shopping Center for \$44 million, leveraging strong retail fundamentals and tenant relationships.
- DriveItAway Holdings appointed James "JT" Taylor to its board to enhance growth and market share in digital mobility.
- The Consumer & Retail sector shows cautious optimism, with key players like Procter & Gamble and Kimberly-Clark identified as undervalued, while the average EV/EBITDA multiple stands at 15.2x for consumer staples.

### 2. 1-Minute TL;DR

- Core Acquisitions' \$44 million acquisition of Deerbrook Shopping Center aims to capitalize on its strong tenant mix, including Jewel-Osco, and potential redevelopment opportunities.
- DriveItAway Holdings appointed automotive leader James "JT" Taylor to its board to drive growth and strategic partnerships in the digital mobility space.
- The Consumer & Retail sector is experiencing cautious optimism, with inflation stabilizing, potentially improving margins for companies like Procter & Gamble and Kimberly-Clark, which are currently seen as undervalued.
- The average EV/EBITDA multiple for consumer staples is 15.2x, indicating a resilient market despite economic uncertainties and supply chain challenges.

### 3. 2-Minute TL;DR

- Core Acquisitions is acquiring Deerbrook Shopping Center for \$44 million, focusing on its strong retail fundamentals and long-term lease with Jewel-Osco, which could enhance value through hands-on management and redevelopment. Risks include tenant relationship management and economic fluctuations affecting retail traffic.
- DriveItAway Holdings has appointed James "JT" Taylor to its board, aiming to leverage his extensive

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automotive retail experience to accelerate growth and expand dealer partnerships, with a focus on a potential Nasdaq uplisting.

- The Consumer & Retail sector is marked by cautious optimism, with inflation appearing to stabilize, which may lead to improved margins for key players like Procter & Gamble and Kimberly-Clark. The average EV/EBITDA multiple for consumer staples stands at 15.2x, reflecting resilience amid economic uncertainties.

- Key market dynamics include ongoing M&A activity, driven by a favorable regulatory environment, and the need for companies to adapt to shifting consumer preferences, particularly towards health and sustainability. Investors are encouraged to focus on undervalued stocks and monitor inflation trends for potential impacts on consumer spending.