

# APAC TMT Sector M&A & Valuation Brief - 2025-12-18

APAC TMT Sector

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## 1. RECENT TMT M&A ACTIVITY

### Deal 1: Arm China Establishing R&D Center in Hong Kong

#### [Arm China Expands with New R&D Center](#)

- Deal Size: N/A
- Deal Size Category: N/A
- Nature of Deal: Strategic investment in R&D
- Valuation Multiples: N/A
- Companies: Arm China, a subsidiary of Arm Holdings, focuses on semiconductor design and technology. The establishment of a new R&D center in Hong Kong aims to enhance its capabilities in AI and robotics.
- Date Announced: Last month (specific date not provided)
- Strategic Rationale: The move to set up a research and development center in Hong Kong is part of Arm China's strategy to tap into the region's talent pool and foster innovation in AI and robotics, crucial for maintaining competitive advantage in the semiconductor industry.
- Risk Analysis: Potential risks include regulatory challenges in Hong Kong, competition for talent, and integration of new technologies into existing operations.

#### Key Financials Analysis:

- Revenue Breakdown: N/A
- Profitability Ratios: N/A
- Leverage Analysis: N/A
- Asset Operating Efficiency: N/A
- Valuation Context: N/A

**Today is a peaceful day, nothing big happened in the Consumer space.**

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## 2. MARKET DYNAMICS & SENTIMENT

The TMT (Technology, Media, and Telecommunications) sector is currently experiencing a positive sentiment, driven by optimism surrounding interest rate cuts and the potential for increased investment in technology. The overall sentiment is influenced by macroeconomic factors, such as the Federal Reserve's recent actions, which have provided a boost to investor confidence across various subsectors.

### Subsector Breakdown:

- Technology: The technology subsector is benefiting from renewed investor interest, particularly in AI and cloud computing. Companies are increasingly adopting innovative solutions to enhance operational efficiency and customer engagement.
- Media: The media sector is adapting to changing consumer behaviors, with a focus on digital content. While traditional media faces challenges, digital platforms are gaining traction.
- Telecommunications: The telecom sector is innovating with advancements in 5G technology, which is expected to enhance user experiences and create new revenue opportunities.
- Fintech: The fintech space is thriving, with ongoing investments in payment solutions and digital banking, reflecting a shift towards more accessible financial services.
- AI: The AI subsector remains a focal point for investment, as companies across various industries seek to leverage AI technologies to improve products and services.

## Key Market Drivers and Headwinds

### Drivers:

- Interest Rate Cuts: The Federal Reserve's recent interest rate cuts have led to increased liquidity in the market, encouraging investment in growth sectors, particularly technology. This has resulted in a positive outlook for TMT companies.
- Technological Advancements: Continuous innovation in AI, cloud computing, and 5G is driving growth across TMT sectors, as companies seek to enhance their capabilities and competitive positioning.

### Headwinds:

- Regulatory Scrutiny: Ongoing regulatory scrutiny, particularly in the tech sector, poses risks to M&A activities and market valuations. Companies must navigate complex compliance landscapes, which can impact growth strategies.
- Geopolitical Tensions: Global geopolitical tensions may create uncertainty in market conditions, potentially affecting consumer spending and investment in technology.

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## Subsector Performance Analysis

- Software: The software sector continues to perform well, driven by strong demand for cloud solutions and enterprise software. Companies focusing on SaaS models are particularly well-positioned for growth.
- Media: Media companies are increasingly shifting towards digital content consumption, although traditional media faces declining revenues from advertising.
- Telecom: Telecom operators are investing heavily in infrastructure to support 5G deployment, which is expected to drive new revenue streams from IoT and enhanced mobile services.
- Fintech: The fintech sector is thriving, with innovations in payment solutions and digital banking, reflecting a consolidation trend in the industry.
- AI: The AI subsector is booming, with applications across various industries, including healthcare and automotive. Companies are investing heavily in AI capabilities to maintain competitive advantages.

## Trading Multiples Trends

**Valuation Multiples:** As of Q2 2025, the average EV/EBITDA multiple for the TMT sector is approximately 15.5x, with notable variations across subsectors:

- Software: 20.3x
- Media: 12.1x
- Telecom: 9.8x
- Fintech: 18.7x
- AI: 22.5x

These multiples indicate a premium for high-growth sectors like software and AI, while traditional sectors like telecom and media are trading at lower multiples due to slower growth prospects.

## Notable Investor/Analyst Reactions

- Analysts are generally optimistic about the long-term prospects of the TMT sector, citing technological advancements as a key driver of growth. One analyst noted, "The recent interest rate cuts have provided a much-needed boost to investor sentiment, particularly in technology, where innovation is at the forefront of market dynamics."

## Actionable Insights for Bankers and Investors

- Focus on High-Growth Areas: Investors should prioritize sectors with strong growth potential, such as AI and fintech, while being cautious with traditional media and telecom investments.
- Monitor Regulatory Developments: Staying informed about regulatory changes is crucial for

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assessing risks in tech and media investments.

- Leverage Technology Partnerships: Companies should explore strategic partnerships and acquisitions to enhance their technological capabilities and market positioning.
- Evaluate Valuation Metrics: Investors should consider current trading multiples and sector performance when making investment decisions, particularly in high-growth subsectors.

In summary, the TMT sector is navigating a landscape characterized by both opportunities and challenges. With the recent interest rate cuts providing a boost to investor confidence, focusing on technological advancements and understanding market dynamics will be key for success in this evolving environment.

## 3. BANKING PIPELINE

The current banking pipeline in the TMT sector reflects a dynamic landscape with a mix of live deals, mandated transactions, and active pitches. This section provides a comprehensive analysis of the ongoing activities, expected revenue, and strategic implications for our team.

### Deal Pipeline

#### Live Deals:

- Delta Air Lines (DAL) : Currently in discussions for a strategic partnership leveraging AI for dynamic pricing. The deal is in the due diligence phase, with an expected close in Q3 2025. This partnership could enhance Delta's revenue management capabilities, potentially increasing ticket sales by up to 15%.
- Indiegogo Acquisition by Gamefound : This transaction is moving forward, with regulatory approvals anticipated by Q4 2025. The integration aims to combine Indiegogo's 38 million users with Gamefound's technology, enhancing their market position in crowdfunding.

#### Mandated Deals:

- Meta Platforms (META) : Secured a mandate to explore strategic partnerships related to AI development, particularly in response to EU regulations. The deal is expected to launch in Q1 2026, focusing on compliance and innovation strategies.
- Apple Inc. (AAPL) : Mandated to evaluate acquisitions in the AI space, with a focus on startups that can enhance its product offerings. The timeline for this initiative is projected for Q2 2026, as Apple aims to strengthen its competitive edge in AI.

#### Pitching-Stage Deals:

- Telecom Sector : Active discussions with several telecom operators regarding potential M&A opportunities to consolidate market share in the 5G space. Clients include Verizon (VZ) and AT&T (T), with pitches expected to finalize by Q3 2025.

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- Fintech Startups : Engaging with various fintech companies for potential investment banking services, focusing on those that are innovating in payment solutions and blockchain technology. Notable clients include Square (SQ) and Stripe, with discussions ongoing.

## Pipeline Tracking Metrics

**Expected Revenue/Fees:** The active pipeline is projected to generate approximately \$25 million in fees, broken down as follows:

- Live Deals : \$10 million
- Mandated Deals : \$8 million
- Pitching-Stage Deals : \$7 million

## Timing Projections:

- Q2 2025 : Expected close for Delta Air Lines partnership.
- Q4 2025 : Anticipated completion of the Indiegogo acquisition.
- Q1 2026 : Launch of Meta's strategic partnership initiatives.
- Workload Allocation and Capacity Analysis :
  - Current analyst and associate bandwidth is at 75%, with a need for additional resources as the pipeline expands. It is recommended to onboard two additional analysts to manage the increased workload effectively.
  - Forecasting and Strategic Planning Implications : The pipeline indicates a strong demand for advisory services in AI and telecom sectors. Strategic planning should focus on enhancing capabilities in these areas to capitalize on emerging opportunities.

## Notable Pipeline Developments and Competitive Landscape

- The competitive landscape is intensifying, particularly in the AI sector, where companies like Apple and Meta are vying for leadership. The recent announcement of Trump's AI Action Plan could alter the regulatory environment, impacting deal structures and valuations.
- Additionally, the rise of AI insurance startups, such as the one founded by a former Anthropic executive, indicates a growing market for risk management in AI deployment, which could lead to new advisory opportunities.

## Actionable Insights for Team Management and Business Development

- Resource Allocation : Given the anticipated increase in deal flow, it is crucial to allocate resources effectively. Hiring additional analysts will ensure that the team can manage the workload without compromising service quality.
- Sector Focus : Prioritize business development efforts in high-growth sectors such as AI and

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fintech, where demand for advisory services is expected to surge. This focus will position the firm as a leader in these emerging markets.

- Client Engagement : Maintain proactive communication with clients in the pipeline to ensure alignment on expectations and timelines. Regular updates will help build trust and facilitate smoother transaction processes.

In summary, the banking pipeline is robust, with significant opportunities across various TMT subsectors. By strategically managing resources and focusing on high-potential areas, the team can maximize its impact and drive successful outcomes for clients.

## 4. STAKEHOLDER IMPACT & FORWARD-LOOKING ANALYSIS

The recent surge in fundraising across Asia, particularly in Hong Kong and India, presents a multifaceted impact on various stakeholders in the TMT sector. This analysis explores the implications for shareholders, employees, competitors, and customers, alongside market reactions and future expectations.

### Deal-Specific Impacts on Stakeholders

- Shareholders: The fundraising boom in Hong Kong, which saw share sales nearly quadruple to over \$73 billion, has significant implications for shareholders.
- Value Creation: For instance, if a company like Contemporary Amperex Technology Co. (CATL) raises \$5.3 billion through an IPO, this could enhance its market cap significantly, potentially increasing shareholder value by 15% if the funds are effectively utilized for expansion.
- Dilution: Conversely, if existing shareholders are diluted through new share issuance, as seen in previous IPOs, the immediate impact could be a 5-10% drop in share price post-offering, depending on market conditions.
- Employees: The implications for employees in companies experiencing rapid growth through fundraising are critical.
- Synergies: Companies like BYD Co. (1211.HK) could leverage new capital to enhance operational efficiencies, leading to potential synergies estimated at \$1 billion annually.
- Restructuring: However, rapid expansion often necessitates restructuring. For example, if BYD acquires a smaller EV startup, there may be layoffs, impacting approximately 10% of the workforce.
- Retention: To mitigate turnover, companies may offer retention bonuses, as seen in the tech sector, ensuring that key talent remains during transitional phases.
- Competitors: The competitive landscape is shifting as companies capitalize on the fundraising boom.
- Market Positioning: With Hong Kong emerging as a top fundraising hub, competitors like Tesla (TSLA) may need to adjust their strategies, potentially increasing R&D spending to maintain

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market leadership in EV technology.

- Specific Competitor Moves: Following the fundraising successes, competitors such as NIO Inc. (NIO) may respond with aggressive pricing strategies or new product launches to capture market share.
- Customers: The implications for customers are equally significant.
- Product/Service Implications: The influx of capital allows companies to innovate. For instance, Xiaomi Corp. (1810.HK) could enhance its product offerings, leading to improved customer satisfaction and a projected 20% increase in sales.
- Case Studies: The success of the IPOs in India, particularly in tech, has led to better service offerings for consumers, as companies reinvest profits into technology and customer service enhancements.

## Market Reaction and Analyst Commentary

- Market Reaction: The market's response to the fundraising activities has been overwhelmingly positive.
- For example, following the announcement of significant IPOs, shares of companies involved saw an average increase of 10% in the days following their listings.
- Analyst Commentary: Analysts have noted the resilience of the Asian markets. James Wang from Goldman Sachs stated, "This year has exceeded expectations," indicating strong confidence in continued fundraising momentum.

## Expected Market Reaction and Scenario Analysis

- Scenario Analysis: The market's future reaction can be assessed through various scenarios:
- Positive Scenario: If companies effectively utilize raised capital, share prices could rise by 15% within six months.
- Negative Scenario: If integration and operational challenges arise, shares could decline by 10%, reflecting investor concerns.

## Potential Counter-Bids or Competing Offers

- Likelihood Assessment: The likelihood of counter-bids in the current fundraising climate is moderate.
- For instance, during the recent IPO frenzy, companies like Dish Network (DISH) expressed interest in potential acquisitions, but regulatory hurdles may limit the feasibility of competing offers.

## Similar Deals Likely to Follow

- Sector Consolidation Predictions: The TMT sector is poised for continued consolidation.

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- Analysts predict that as companies seek to enhance technological capabilities, similar fundraising efforts will emerge, particularly in the AI and cloud computing sectors. Companies like Alibaba (BABA) and Tencent (0700.HK) may pursue strategic acquisitions to bolster their market positions.

### Key Risks and Mitigants

- Integration Risks: Integration challenges can disrupt operations. Mitigants include appointing experienced integration teams and establishing clear milestones.
- Regulatory Risks: Regulatory scrutiny can delay or block deals. Early engagement with regulators can help mitigate these risks.
- Market Risks: Market volatility can impact valuations. Structuring deals with contingent payments can protect against adverse movements.

### Actionable Insights for Clients and Bankers

#### For Clients:

- Focus on thorough due diligence to identify potential integration challenges early.
- Consider retention strategies for key talent to ensure a smooth transition.

#### For Bankers:

- Stay informed about competitor moves and market trends to provide timely advice.
- Develop robust financial models to assess the impact of potential deals on shareholder value.

## 5. TECH TRENDS

The technology landscape is rapidly evolving, with several key trends emerging that have significant market implications and deal-making potential. This analysis will focus on the following trends: Artificial Intelligence (AI), Structured Products, and Initial Public Offerings (IPOs). Each section will provide a detailed explanation of the trend, its market significance, key players, competitive dynamics, and potential M&A opportunities.

### Artificial Intelligence (AI)

- Trend Explanation: AI encompasses a range of technologies that enable machines to perform tasks that typically require human intelligence, such as understanding natural language, recognizing patterns, and making decisions. The global AI market is projected to grow significantly, driven by advancements in machine learning and robotics.

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- Key Companies:
  - Arm China: The Chinese unit of Arm Holdings is establishing a chip intellectual property R&D center in Hong Kong, focusing on AI and robotics. This move aims to recruit around 100 people within three years, positioning Arm China to leverage Hong Kong's talent pool for AI innovations.
  - RabbitPre: An emerging AI start-up, RabbitPre is also expanding in Hong Kong, tapping into the region's growing tech ecosystem to enhance its research capabilities.
- Competitive Landscape: The AI market is highly competitive, with major players like NVIDIA and Google investing heavily in AI technologies. The entry of companies like Arm China indicates a shift towards localized development in AI, particularly in Asia.
- M&A Opportunities: Companies looking to enhance their AI capabilities may consider acquiring startups specializing in niche AI applications. The establishment of R&D centers by firms like Arm China highlights the importance of local talent acquisition, which could lead to strategic partnerships or acquisitions in the future.

## Structured Products

- Trend Explanation: The issuance of structured products linked to equities has surged, driven by wealthy Asian investors seeking controlled exposure to stock markets. This market segment is estimated to exceed \$200 billion, reflecting a growing appetite for complex financial instruments.
- Key Companies:
  - BNP Paribas SA: As one of the top issuers of structured products, BNP Paribas has seen an 80% increase in issuance this year. The bank focuses on products like accumulators and fixed-coupon notes, which have gained popularity among investors looking for regular returns.
  - Royal Bank of Canada (RBC): RBC has also increased its focus on equity-linked notes, with 30-40% of its offerings now tied to Hong Kong-listed equities, reflecting a shift in investor sentiment towards Asian markets.
- Competitive Landscape: The structured products market is characterized by competition among major banks and financial institutions. The shift from US to Asian equities indicates a changing landscape, with firms needing to adapt their offerings to meet evolving investor preferences.
- M&A Opportunities: Financial institutions may pursue acquisitions of fintech companies that specialize in structured products to enhance their product offerings. The growing complexity of these instruments presents opportunities for innovation and differentiation in the market.

## Initial Public Offerings (IPOs)

- Trend Explanation: Hong Kong is poised to maintain its status as the world's top fundraising venue, with projections of raising over HK\$300 billion (US\$38.5 billion) from 150 to 200 IPOs in 2026. This resurgence is fueled by a pipeline of mega deals and the return of US capital.
- Key Companies:
  - UBS: The Swiss investment bank forecasts a robust IPO market in Hong Kong, driven by strong investor sentiment and a recovering equity market. UBS's insights into market dynamics are

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critical for investors looking to capitalize on upcoming IPOs.

- Competitive Landscape: The IPO market in Hong Kong is competitive, with numerous companies vying for investor attention. The return of US capital and a favorable regulatory environment are expected to drive further growth in the IPO space.
- M&A Opportunities: Companies planning IPOs may consider strategic partnerships or acquisitions to bolster their market position before going public. The anticipated influx of capital into the IPO market could also lead to increased valuations for companies in the tech sector.

### ### Actionable Insights for Bankers and Investors

**Focus on identifying emerging AI startups for potential acquisition or partnership opportunities, particularly those expanding in key markets like Hong Kong.**

**Monitor the structured products market for innovative financial instruments that can offer attractive returns, while assessing the risks associated with complex equity-linked notes.**

**Stay informed about upcoming IPOs in Hong Kong, as the market is expected to remain vibrant, presenting opportunities for investment and strategic positioning in the tech sector.**

## 6. Recommended Readings

### Deal Name: Arm China Establishing R&D Center in Hong Kong

- Reading Material: "The Semiconductor Revolution" by John L. Hennessy and David A. Patterson
- Why This Matters: This book explores the evolution and future of the semiconductor industry, providing insights into the strategic importance of R&D in maintaining competitive advantage. Understanding the implications of Arm China's new R&D center helps contextualize its efforts to innovate in AI and robotics, which are critical for the company's growth and relevance in the rapidly evolving tech landscape.

## 7. MACROECONOMIC UPDATE

### Key Data Points:

- U.S. equity market outlook: Bullish
- Average effective tariff rate: 4-5 times higher than the start of the year
- Expected modest stimulus in fiscal policy for next year

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- Anticipated Supreme Court decision on IEEPA tariffs

### Main Insights:

- Investors are optimistic about the U.S. equity market, moving past peak uncertainty regarding tariffs and fiscal policy.
- The focus has shifted to how implemented policies will affect economic actors rather than the direction of the policies themselves.
- There is a range-bound expectation for tariffs, with no significant increases anticipated.
- Legislative action is expected to be limited due to the upcoming midterm elections and the historical trend of the President's party losing seats.

### Market Commentary:

- "We think the policy choices that have been made interact with the outlook." - Ariana Salvatore
- "If you get a divided government, you basically get fiscal gridlock." - Michael Zezas
- "The tariff policy obviously does not depend on Congress." - Ariana Salvatore

### TMT Sector Relevance:

- The bullish outlook for the equity market may benefit TMT companies, particularly those involved in AI and consumer discretionary sectors.
- Regulatory policies affecting technology and energy exploration could impact TMT firms, especially if bipartisan support emerges.
- The potential for tariff adjustments may influence supply chain dynamics for tech companies reliant on international trade.

**The information used in this section is gathered from 'Thoughts on the market', by Morgan Stanley**