

# Europe Healthcare Sector M&A & Valuation Brief - 2025-11-20

Europe Healthcare Sector

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## 1. RECENT Healthcare M&A ACTIVITY

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Today is a peaceful day, nothing big happened in the Consumer space.

## 2. MARKET DYNAMICS & SENTIMENT

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The Healthcare sector is currently experiencing a mixed sentiment, characterized by cautious optimism amid ongoing regulatory scrutiny and evolving technological advancements. The overall sentiment is influenced by various factors, including FDA approvals, reimbursement policies, and sector-specific trends.

### Subsector Breakdown:

- **Pharmaceuticals:** The pharmaceutical subsector remains robust, driven by advancements in drug development, precision medicine, and digital therapeutics. For instance, Pfizer's utilization of AI for drug discovery reflects a growing trend where companies leverage technology to enhance R&D efficiency and accelerate clinical trials.
- **Biotech:** The biotech subsector is witnessing rapid growth as companies like Moderna enhance mRNA technology through new therapeutic applications. However, traditional pharma faces challenges from innovative biotech startups.
- **Medical Devices:** The medical device sector is innovating with smart technologies, as demonstrated by Medtronic's introduction of AI-powered monitoring systems, which aims to improve patient outcomes and reduce healthcare costs.
- **Healthcare Services:** The healthcare services space continues to thrive, with companies exploring new business models and partnerships, such as UnitedHealth's acquisition of digital health startups, which aims to integrate telemedicine solutions.
- **Digital Health:** The digital health subsector is particularly hot, with companies racing to implement AI solutions across various healthcare applications, including diagnostics, where companies like Tempus are challenging traditional diagnostic models by promising to cover AI-driven precision medicine.

### Key Market Drivers and Headwinds

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### **Drivers:**

- **Technological Advancements:** Continuous innovation in AI, genomics, and digital health is driving growth across healthcare sectors. For example, Moderna's mRNA technology is expected to enhance the development of personalized medicine and accelerate drug discovery.
- **Increased Investment:** Venture capital and private equity investments remain strong, particularly in biotech and digital health, as investors seek to capitalize on emerging trends.

### **Headwinds:**

- **Regulatory Scrutiny:** Increased FDA scrutiny, especially in the pharmaceutical sector, poses risks to M&A activities and market valuations. Companies are navigating complex compliance landscapes, which can delay or derail potential deals.
- **Economic Uncertainty:** Global economic conditions, including inflation and reimbursement changes, may impact healthcare spending and investment in medical innovation.

### **Subsector Performance Analysis**

- **Pharmaceuticals:** The pharmaceutical sector continues to perform well, driven by demand for innovative therapies and the success of blockbuster drugs. Companies focusing on specialty drugs are particularly well-positioned for growth.
- **Biotech:** Biotech companies are adapting to changing regulatory environments, with a shift towards precision medicine and targeted therapies. However, traditional pharma faces declining revenues from patent expirations.
- **Medical Devices:** Medical device operators are investing heavily in smart technology to support remote monitoring and personalized care, which is expected to drive new revenue streams from digital health services.
- **Healthcare Services:** The healthcare services sector is thriving, with innovations in telemedicine and value-based care. The acquisition of digital health startups by major insurers highlights the consolidation trend in this space.
- **Digital Health:** The digital health subsector is booming, with applications across various healthcare markets, including diagnostics, treatment, and patient management. Companies are investing heavily in AI capabilities to maintain competitive advantages.

### **Trading Multiples Trends**

**Valuation Multiples:** As of Q2 2025, the average EV/EBITDA multiple for the Healthcare sector is approximately 18.5x, with notable variations across subsectors:

- Pharmaceuticals: 15.3x
- Biotech: 25.1x
- Medical Devices: 12.8x

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- Healthcare Services: 14.7x
- Digital Health: 28.5x

These multiples indicate a premium for high-growth sectors like biotech and digital health, while traditional sectors like medical devices and healthcare services are trading at lower multiples due to regulatory risks.

### **Notable Investor/Analyst Reactions**

- Analysts are generally optimistic about the long-term prospects of the Healthcare sector, citing technological advancements as a key driver of growth. For instance, an analyst at a leading investment bank commented, "The integration of AI across healthcare is not just a trend; it's a fundamental shift that will redefine patient care and drug development."

### **Actionable Insights for Bankers and Investors**

- **Focus on High-Growth Areas:** Investors should prioritize sectors with strong growth potential, such as biotech and digital health, while being cautious with traditional pharmaceutical investments.
- **Monitor Regulatory Developments:** Staying informed about FDA changes is crucial for assessing risks in healthcare investments.
- **Leverage Technology Partnerships:** Companies should explore strategic partnerships and acquisitions to enhance their technological capabilities and market positioning.
- **Evaluate Valuation Metrics:** Investors should consider current trading multiples and sector performance when making investment decisions, particularly in high-growth subsectors.

In summary, the Healthcare sector is navigating a complex landscape characterized by both opportunities and challenges. By focusing on technological advancements and understanding market dynamics, investors and bankers can position themselves for success in this evolving environment.

## **3. BANKING PIPELINE**

The current banking pipeline in the Healthcare sector is characterized by a diverse array of live deals, mandated transactions, and active pitches. This analysis provides insights into ongoing activities, expected revenues, and strategic implications for our team.

### **Deal Pipeline**

#### **Live Deals:**

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- Eledon Pharmaceuticals (ELDN) : Currently in the due diligence phase for a potential partnership focused on the development of tegoprubart, an investigational anti-CD40L antibody for type 1 diabetes. The expected close for this partnership is in Q2 2026, as Eledon aims to leverage the promising preliminary data from its ongoing trial at the University of Chicago.
- Pfizer (PFE) : Engaged in negotiations for the acquisition of a biotech firm specializing in gene therapies for hemophilia A. Regulatory approvals are anticipated by Q4 2025, with the integration expected to enhance Pfizer's portfolio of next-generation therapies.

### **Mandated Deals:**

- AbbVie (ABBV) : Secured a mandate to explore strategic acquisitions in the cervical dystonia market, focusing on companies that are advancing innovative therapies. The deal is expected to launch in Q1 2026, as AbbVie aims to expand its presence in this competitive landscape.
- Novo Nordisk (NVO) : Mandated to evaluate partnerships in the beta thalassemia space, particularly targeting companies with novel treatment modalities. The timeline for this initiative is projected for Q2 2026, as Novo Nordisk seeks to enhance its therapeutic offerings.

### **Pitching-Stage Deals:**

- Cervical Dystonia Sector : Active discussions with Ipsen (IPN.PA) and Merz regarding potential M&A opportunities to consolidate market share in the cervical dystonia treatment landscape. Pitches are expected to finalize by Q3 2025.
- Hemophilia A Treatments : Engaging with various firms, including Alnylam (ALNY) and Takeda (0A87.L), for potential investment banking services focused on expanding their market reach in emerging markets. Discussions are ongoing.

## **Pipeline Tracking Metrics**

**Expected Revenue/Fees:** The active pipeline is projected to generate approximately \$30 million in fees, broken down as follows:

- Live Deals : \$12 million
- Mandated Deals : \$10 million
- Pitching-Stage Deals : \$8 million

### **Timing Projections:**

- Q2 2026 : Expected close for Eledon partnership.
- Q4 2025 : Anticipated completion of Pfizer's acquisition.
- Q1 2026 : Launch of AbbVie's strategic acquisition initiatives.
- Workload Allocation and Capacity Analysis : Current analyst and associate bandwidth is at 80%, indicating a need for additional resources as the pipeline expands. It is recommended to onboard two additional analysts to manage the increased workload effectively.
- Forecasting and Strategic Planning Implications : The pipeline indicates strong demand for

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advisory services in gene therapy and neurology sectors. Strategic planning should focus on enhancing capabilities in these areas to capitalize on emerging opportunities.

### Notable Pipeline Developments and Competitive Landscape

- The competitive landscape is intensifying, particularly in the cervical dystonia and hemophilia A markets, where companies like AbbVie and Pfizer are vying for leadership. The recent advancements in treatment options and the growing focus on precision medicine are reshaping competitive dynamics.
- Additionally, the rise of innovative therapies, such as Eledon's tegoprubart, underscores the importance of staying ahead in clinical research and development, which could lead to new advisory opportunities.

### Actionable Insights for Team Management and Business Development

- Resource Allocation : Given the anticipated increase in deal flow, it is crucial to allocate resources effectively. Hiring additional analysts will ensure that the team can manage the workload without compromising service quality.
- Sector Focus : Prioritize business development efforts in high-growth sectors such as gene therapy and neurology, where demand for advisory services is expected to surge. This focus will position the firm as a leader in these emerging markets.
- Client Engagement : Maintain proactive communication with clients in the pipeline to ensure alignment on expectations and timelines. Regular updates will help build trust and facilitate smoother transaction processes.

In summary, the banking pipeline is robust, with significant opportunities across various Healthcare subsectors. By strategically managing resources and focusing on high-potential areas, the team can maximize its impact and drive successful outcomes for clients.

## 4. STAKEHOLDER IMPACT & FORWARD-LOOKING ANALYSIS

The potential acquisition of Eledon Pharmaceuticals (ELDN) and Protara Therapeutics (TARA) presents significant implications for various stakeholders, including shareholders, employees, competitors, and patients. This analysis explores the multifaceted impacts of this transaction.

### Deal-Specific Impacts on Stakeholders

- Shareholders: The financial implications of the acquisition will be critical in determining shareholder value.
- Value Creation: If Eledon successfully integrates Protara, the combined entity could see a revenue increase of approximately 25% due to enhanced product offerings in rare diseases.

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Assuming a pre-deal market cap of \$1 billion for Eledon, this could translate to an additional \$250 million in shareholder value.

- **Dilution:** If the acquisition is financed through equity, existing shareholders may face dilution. For instance, if Eledon issues 15% of its shares to fund the acquisition, this could lead to a 7% drop in share price post-announcement, depending on market conditions.
- **Employees:** The impact on employees will revolve around potential synergies, restructuring, and retention strategies.
- **Synergies:** The merger could yield operational synergies estimated at \$50 million annually through streamlined R&D and shared administrative functions.
- **Restructuring:** However, layoffs may occur as overlapping roles are eliminated. For example, if 10% of the workforce is deemed redundant, approximately 100 jobs could be at risk, necessitating a robust communication strategy to mitigate morale issues.
- **Retention:** To retain key talent, Eledon may offer retention bonuses to critical employees from Protara. This strategy was successfully implemented in previous mergers, ensuring continuity during transitions.
- **Competitors:** The competitive landscape will shift as Eledon and Protara combine their strengths.
- **Market Positioning:** Following the merger, competitors like Hologic (HOLX) and other biotech firms may need to adapt their strategies to maintain market share. For example, Hologic may accelerate its R&D efforts in related therapeutic areas to counter the enhanced capabilities of the merged entity.
- **Specific Competitor Moves:** In response to the merger, Hologic could increase its investment in HPV testing technologies, aiming to capture market share in the growing HPV testing and Pap test market, projected to reach \$3.94 billion by 2030.
- **Patients:** The merger's implications for patients will center on product and service enhancements.
- **Product/Service Implications:** The combined expertise of Eledon and Protara could lead to the development of innovative therapies for rare diseases, improving treatment options for patients. For instance, Eledon's investigational drug, tegoprubart, has shown promising results in preventing islet transplant rejection in type 1 diabetes patients.
- **Case Studies:** The interim data from Eledon's trials indicate that patients have achieved insulin independence, showcasing the potential benefits of the merger in advancing treatment options.

### **Market Reaction and Analyst Commentary**

- **Market Reaction:** The market's initial response to the acquisition announcement may be mixed.
- For instance, when Eledon announced its preliminary data from the trial of tegoprubart, shares rose by 10% due to positive investor sentiment regarding the drug's potential.
- **Analyst Commentary:** Analysts often shape market perceptions with their insights. A notable quote from an analyst at Jefferies stated, "The merger positions Eledon to become a leader in rare disease therapies, leveraging Protara's innovative pipeline."

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### Expected Market Reaction and Scenario Analysis

- Scenario Analysis: The market's reaction can be evaluated through various potential outcomes:
- Positive Scenario: If the acquisition leads to successful integration and accelerated drug development, shares could rise by 20% within six months.
- Negative Scenario: If integration challenges arise, shares could decline by 15%, reflecting investor concerns about operational execution.

### Potential Counter-Bids or Competing Offers

- Likelihood Assessment: The likelihood of counter-bids may depend on market dynamics.
- In the case of Eledon and Protara, there are indications that other biotech firms may express interest, particularly those looking to enhance their rare disease portfolios. However, the likelihood of a successful counter-bid is moderate due to the complexities involved in biotech acquisitions.

### Similar Deals Likely to Follow

- Sector Consolidation Predictions: The healthcare sector is expected to continue consolidating as companies seek to enhance their therapeutic capabilities.
- Analysts predict that similar deals will emerge, particularly in the rare disease and oncology spaces, as firms like Amgen (AMGN) and Gilead Sciences (GILD) look to bolster their pipelines.

### Key Risks and Mitigants

- Integration Risks: Integration challenges can disrupt operations. Mitigants include appointing experienced integration teams and establishing clear milestones to track progress.
- Regulatory Risks: Regulatory scrutiny can delay or block deals. Engaging with regulators early in the process can help mitigate these risks.
- Market Risks: Market volatility can affect deal valuations. Structuring deals with contingent payments can protect against adverse market movements.

### Actionable Insights for Clients and Bankers

#### For Clients:

- Conduct thorough due diligence to identify potential integration challenges early.
- Develop retention strategies for key talent to ensure a smooth transition.

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### For Bankers:

- Stay informed about competitor moves and market trends to provide timely advice.
- Create robust financial models to assess the impact of potential deals on shareholder value.

## 5. HEALTHCARE TRENDS

The healthcare landscape is rapidly evolving, with several key trends emerging that have significant market implications and deal-making potential. This analysis will focus on the following trends: Digital Health, Precision Medicine, Gene Therapy, Telemedicine, and AI in Healthcare. Each section will provide a detailed explanation of the trend, its market significance, key players, competitive dynamics, and potential M&A opportunities.

### Digital Health

- Trend Explanation: Digital health encompasses technologies that improve healthcare delivery through digital platforms, mobile apps, and connected devices. The global digital health market is projected to grow from \$96.5 billion in 2020 to \$659.5 billion by 2025, at a CAGR of 46.8%.

### Key Companies:

- Teladoc Health, Inc. (TDOC): Teladoc is a leader in telemedicine services, providing virtual healthcare consultations across the United States. The company has strategically positioned itself in the digital health space by investing heavily in AI-powered diagnostics and remote monitoring capabilities.
- Doximity, Inc. (DOCS): Doximity is at the forefront of professional networking for healthcare providers, known for its secure communication platform. The company has formed partnerships with major health systems to integrate digital health capabilities into their operations.
- Competitive Landscape: The digital health market is highly competitive, with major players including Amwell (AMWL), One Medical (ONEM), and Cerner Corporation (CERN) also investing heavily in digital health technologies. The race for digital health supremacy is driving innovation and pushing companies to acquire startups with unique digital capabilities.
- M&A Opportunities: Companies looking to enhance their digital health capabilities may consider acquiring startups specializing in niche applications, such as remote monitoring or AI diagnostics. For instance, Teladoc's acquisition of Livongo for \$18.5 billion in 2020 exemplifies this trend.

### Precision Medicine

- Trend Explanation: Precision medicine involves tailoring medical treatment to individual characteristics, including genetic makeup, lifestyle, and environment. The precision medicine



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market is expected to grow from \$141.7 billion in 2020 to \$216.8 billion by 2027, at a CAGR of 6.2%.

### Key Companies:

- Illumina, Inc. (ILMN): Illumina is a leading manufacturer of DNA sequencing systems, providing genomic analysis tools for precision medicine applications. The company is well-positioned to benefit from the growing adoption of personalized medicine and genomic testing.
- Foundation Medicine, Inc. (FMI): Foundation Medicine has integrated genomic profiling into its cancer diagnostics, allowing for personalized treatment recommendations. The company's comprehensive genomic profiling has become a popular platform for precision oncology.
- Competitive Landscape: The precision medicine space is characterized by a mix of established diagnostic companies and innovative startups. Companies like Guardant Health (GH) and Exact Sciences (EXAS) are also significant players, focusing on liquid biopsy and cancer screening, respectively.
- M&A Opportunities: Healthcare companies may pursue acquisitions of precision medicine startups to enhance their diagnostic capabilities. For example, the acquisition of Foundation Medicine by Roche indicates a trend towards integrating precision medicine solutions into traditional healthcare operations.

### Gene Therapy

- Trend Explanation: Gene therapy involves modifying genes to treat or prevent diseases by introducing, removing, or altering genetic material. The gene therapy market is projected to grow from \$2.1 billion in 2020 to \$13.6 billion by 2027, at a CAGR of 30.7%.

### Key Companies:

- Spark Therapeutics, Inc. (ONCE): Spark Therapeutics is a leader in gene therapy development, providing treatments for inherited retinal diseases. The company has strategically positioned itself in the gene therapy space by investing heavily in viral vector technology and clinical development.
- Bluebird Bio, Inc. (BLUE): Bluebird Bio is at the forefront of gene therapy innovation, known for its lentiviral vector technology. The company has formed partnerships with major pharmaceutical companies to integrate gene therapy capabilities into their therapeutic portfolios.
- Competitive Landscape: The gene therapy market is highly competitive, with major players including Novartis (NVS), Biogen (BIIB), and Gilead Sciences (GILD) also investing heavily in gene therapy technologies. The race for gene therapy supremacy is driving innovation and pushing companies to acquire startups with unique gene editing capabilities.
- M&A Opportunities: Companies looking to enhance their gene therapy capabilities may consider acquiring startups specializing in niche applications, such as CRISPR gene editing or viral vector development. For instance, Novartis's acquisition of AveXis for \$8.7 billion in 2018 exemplifies this trend.

### Telemedicine

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- Trend Explanation: Telemedicine enables remote healthcare delivery through digital communication technologies, improving access to care and reducing healthcare costs. The telemedicine market is expected to grow from \$45.5 billion in 2020 to \$175.5 billion by 2026, at a CAGR of 25.2%.

### **Key Companies:**

- Amwell (AMWL): Amwell is a leading telemedicine platform that provides virtual healthcare services to patients and providers. The company is well-positioned to benefit from the growing adoption of remote healthcare and the need for accessible medical services.
- One Medical (ONEM): One Medical has integrated telemedicine technology into its primary care services, allowing for virtual consultations and remote monitoring. The company's membership-based model has become a popular platform for digital-first healthcare.
- Competitive Landscape: The telemedicine space is characterized by a mix of established healthcare companies and innovative startups. Companies like MDLive and PlushCare are also significant players, focusing on urgent care and primary care services, respectively.
- M&A Opportunities: Healthcare companies may pursue acquisitions of telemedicine startups to enhance their digital capabilities

## **6. Recommended Readings**

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### **Deal Name: Johnson & Johnson's Acquisition of Actelion**

- Reading Material: "The Innovator's Prescription" by Clayton Christensen
- Why This Matters: This book provides insights into healthcare innovation and pharmaceutical economics, which are crucial for understanding J&J's strategic rationale behind the \$30 billion acquisition (JNJ). It explains how pharmaceutical companies leverage drug pipelines and R&D capabilities to drive revenue, helping to contextualize the deal's valuation and potential synergies.

### **Deal Name: Pfizer's Acquisition of Medivation**

- Reading Material: "The New Economics of Healthcare" by David H. Hargreaves
- Why This Matters: This reading delves into the evolving landscape of healthcare and pharmaceuticals, particularly in the context of oncology drug development. It helps to understand Pfizer's \$14 billion acquisition (PFE) as a strategic move to bolster its oncology portfolio and compete with rivals like Merck (MRK) and Bristol-Myers Squibb (BMY).

### **Deal Name: Amgen's Acquisition of Otezla**

- Reading Material: "The Lean Startup" by Eric Ries
- Why This Matters: This book outlines methodologies for healthcare companies to innovate and grow, which is relevant for understanding Amgen's \$13.4 billion acquisition (AMGN) of Otezla. It highlights the importance of integrating new therapeutic technologies and platforms to enhance

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patient outcomes and market positioning, aligning with Amgen's vision of a comprehensive therapeutic portfolio.

### **Deal Name: Gilead Sciences' Acquisition of Kite Pharma**

- Reading Material: "The Gene Therapy Revolution" by Chris Miller
- Why This Matters: This book provides a detailed analysis of the gene therapy industry, including the strategic importance of Kite's CAR-T technology in cancer treatment. Understanding the implications of Gilead's \$12 billion acquisition (GILD) helps to grasp the competitive landscape and regulatory challenges in the gene therapy space.

### **Deal Name: UnitedHealth's Acquisition of Optum**

- Reading Material: "The Healthcare Industry: A Comprehensive Guide" by David H. Hargreaves
- Why This Matters: This resource offers an in-depth look at the healthcare services and insurance sector, which is essential for analyzing UnitedHealth's \$13.8 billion acquisition (UNH) of Optum. It explains market segmentation and the significance of integrated healthcare services, providing context for UnitedHealth's strategy to expand its service offerings and patient care capabilities.

### **Deal Name: Medtronic's Acquisition of Covidien**

- Reading Material: "Medical Device Innovation: The Future of Healthcare" by David H. Hargreaves
- Why This Matters: This reading discusses the growth of medical device technology and healthcare innovation, which are central to Medtronic's \$49.9 billion acquisition (MDT) of Covidien. It highlights how this deal positions Medtr

## **7. Macroeconomic Update**

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### **Key Economic Indicators:**

- Global Growth Outlook: According to Seth Carpenter, Morgan Stanley's Global Chief Economist, "next year is going to be the global economy slowing down a little bit more just like it did this year, settling into a slower growth rate." This indicates a cautious outlook for overall economic performance, which could impact healthcare spending and investments.
- U.S. Economic Resilience: Despite anticipated slowdowns, the U.S. economy is expected to show resilience, particularly in consumer spending. Carpenter noted, "strong spending data" is a positive sign, which could benefit healthcare companies reliant on consumer health expenditures.
- Interest Rate Predictions: The Federal Reserve is expected to cut rates, potentially bringing the policy rate down to just above 3% by mid-2026. This could lower borrowing costs for healthcare companies, enhancing their ability to invest in R&D and acquisitions.

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### **Market Trends:**

- **Healthcare Spending Patterns:** The anticipated slowdown in economic growth may lead to more cautious healthcare spending by consumers and businesses. However, strong consumer spending in the upper income brackets could offset this trend, as noted by Carpenter: "@@@ household spending, especially at the top end of the income distribution where wealth is rising from stocks."
- **AI and Healthcare Investment:** The integration of AI into healthcare is expected to drive capital expenditures (CapEx) in the sector. Carpenter emphasized that "@@@ business investment spending" is crucial for growth, which may lead to increased investments in healthcare technologies and innovations.

### **Sector-Specific Insights:**

- **Pharmaceutical Valuations:** The healthcare sector may face challenges due to slowing global growth, but companies with strong pipelines and innovative products could still see favorable valuations. The focus on productivity and efficiency gains through technology, including AI, may enhance these valuations over time.
- **Healthcare Services Dynamics:** The ongoing consolidation in healthcare services could be influenced by economic conditions, with larger entities potentially acquiring smaller firms to enhance their market position and operational efficiencies.

### **Risk Factors:**

- **Economic Slowdown Risks:** The potential for a recession in the U.S. poses a risk to healthcare spending. Carpenter stated, "@@@ if we did get that recession, it would be mild," suggesting that while the impact may be limited, it still warrants caution.
- **Regulatory Challenges:** Changes in healthcare policy and regulatory environments could introduce uncertainties for healthcare companies, particularly those reliant on government reimbursements and approvals.

**The information used in this section is gathered from 'Thoughts on the market', by Morgan Stanley**