

# US TMT Sector M&A & Valuation TLDR - 2025-11-16

US TMT Sector

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## 1. 30-Second TL;DR

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- SEGG Media announced its acquisition of Triggy.AI to enhance digital advertising capabilities, although deal specifics remain undisclosed.
- Intchains Group is acquiring a Proof-of-Stake technology platform for \$1.3 million to strengthen its blockchain offerings.
- The TMT sector shows cautious optimism with an average EV/EBITDA multiple of 15.5x, driven by AI advancements, while facing regulatory scrutiny and economic uncertainties.

## 2. 1-Minute TL;DR

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- SEGG Media's acquisition of Triggy.AI aims to integrate AI-driven ad technology into its platforms, enhancing user engagement and revenue, though financial details are not disclosed.
- Intchains Group's \$1.3 million acquisition of a Proof-of-Stake technology platform is intended to bolster its blockchain capabilities amid growing demand for efficient solutions.
- The TMT sector is characterized by cautious optimism, with an average EV/EBITDA multiple of 15.5x. High-growth areas like software (20.3x) and AI (22.5x) command premiums, while traditional sectors like telecom (9.8x) and media (12.1x) face challenges.
- Market dynamics are shaped by technological advancements, regulatory scrutiny, and economic uncertainties, influencing future M&A activities.

## 3. 2-Minute TL;DR

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- SEGG Media's acquisition of Triggy.AI, a leader in AI-driven ad technology, is aimed at enhancing its digital advertising platforms, including Sports.com and Lottery.com. The deal size is undisclosed, but the integration of AI technology is expected to improve user engagement and drive recurring revenue. Risks include potential integration challenges and market competition.
- Intchains Group's acquisition of a Proof-of-Stake technology platform for \$1.3 million is a strategic move to enhance its blockchain offerings, positioning it to meet the growing demand for efficient

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blockchain solutions. Specific financial details are not disclosed, but the acquisition supports Intchains' growth in the blockchain sector.

- The TMT sector is navigating a landscape of cautious optimism, with an average EV/EBITDA multiple of 15.5x. High-growth sectors like software (20.3x) and AI (22.5x) are attracting investor interest, while traditional sectors like telecom (9.8x) and media (12.1x) are trading lower due to slower growth prospects.

- Key market drivers include technological advancements and robust investment in tech and fintech, while headwinds consist of regulatory scrutiny and economic uncertainties. Analysts predict continued consolidation in the sector as companies seek to enhance their technological capabilities.