

Project : Movilens Case Study - PYTHON

```
#import libraries
import pandas as pd
import numpy as np
import matplotlib.pyplot as plt

%matplotlib inline

# machine learning
from sklearn.model_selection import train_test_split
from sklearn.linear_model import LogisticRegression
from sklearn.svm import SVC
from sklearn.ensemble import RandomForestClassifier
from sklearn.neighbors import KNeighborsClassifier
from sklearn.naive_bayes import GaussianNB
from sklearn.tree import DecisionTreeClassifier
```

In [2]:

```
dfMovies = pd.read_csv("/Users/viviankoneri/Desktop/movies.dat", sep="::", names=["MovieID", "Title", "Genres"], engine='python')
dfMovies.head()
```

Out[2]:

	MovieID	Title	Genres
0	1	Toy Story (1995)	Animation Children's Comedy
1	2	Jumanji (1995)	Adventure Children's Fantasy
2	3	Grumpier Old Men (1995)	Comedy Romance
3	4	Waiting to Exhale (1995)	Comedy Drama
4	5	Father of the Bride Part II (1995)	Comedy

In [3]:

```
# Import Ratings Dataset
dfRatings = pd.read_csv("/Users/viviankoneri/Desktop/ratings.dat", sep="::", names=["UserID", "MovieID", "Rating", "Timestamp"], engine='python')
dfRatings.head()
```

Out[3]:

	UserID	MovieID	Rating	Timestamp
0	1	1193	5	978300760

	UserID	MovieID	Rating	Timestamp
1	1	661	3	978302109
2	1	914	3	978301968
3	1	3408	4	978300275
4	1	2355	5	978824291

In [4]:

```
# Import Ratings Dataset
dfUsers = pd.read_csv("/Users/viviankoneri/Desktop/users.dat", sep="::", names=[ "UserID", "Gender", "Age", "Occupation", "Zip-code"], engine='python')
dfUsers.head()
```

Out[4]:

	UserID	Gender	Age	Occupation	Zip-code
0	1	F	1	10	48067
1	2	M	56	16	70072
2	3	M	25	15	55117
3	4	M	45	7	02460
4	5	M	25	20	55455

In [5]:

```
dfMovies.shape
```

Out[5]:

```
(3883, 3)
```

In [6]:

```
dfRatings.shape
```

Out[6]:

```
(1000209, 4)
```

In [7]:

```
dfUsers.shape
```

Out[7]:

```
(6040, 5)
```

In [8]:

```
# Create a New Master Data Set
```

```
dfMovieRatings = dfMovies.merge(dfRatings,on='MovieID',how='inner')
```

```
dfMovieRatings.head()
```

Out [8] :

	MovieID	Title	Genres	UserID	Rating	Timestamp
0	1	Toy Story (1995)	Animation Children's Comedy	1	5	978824268
1	1	Toy Story (1995)	Animation Children's Comedy	6	4	978237008
2	1	Toy Story (1995)	Animation Children's Comedy	8	4	978233496
3	1	Toy Story (1995)	Animation Children's Comedy	9	5	978225952
4	1	Toy Story (1995)	Animation Children's Comedy	10	5	978226474

In [9] :

```
# Check to see that merging does not change the shape of the dataset
```

```
dfMovieRatings.shape
```

Out [9] :

```
(1000209, 6)
```

In [10] :

```
dfMaster = dfMovieRatings.merge(dfUsers,on="UserID",how='inner')
dfMaster.head()
```

Out [10] :

	Movie ID	Title	Genres	User ID	Rating	Timestamp	Gender	Age	Occupation	Zip-code
0	1	Toy Story (1995)	Animation Children's Comedy	1	5	978824268	F	1	10	48067
1	48	Pocahontas (1995)	Animation Children's Musical Romance	1	5	978824351	F	1	10	48067
2	150	Apollo 13 (1995)	Drama	1	5	978301777	F	1	10	48067
3	260	Star Wars: Episode IV - A New Hope (1977)	Action Adventure Fantasy Sci-Fi	1	4	978300760	F	1	10	48067

	Movie ID	Title	Genres	User ID	Rating	Timestamp	Gender	Age	Occupation	Zip-code
4	527	Schindler's List (1993)	Drama War	1	5	978824195	F	1	10	48067

In [11]:

```
dfMaster.to_csv("Master.csv")
```

In [12]:

```
# Exploring the data with visual representations
#Users with Different Age Groups
```

```
dfMaster['Age'].value_counts()
```

Out[12]:

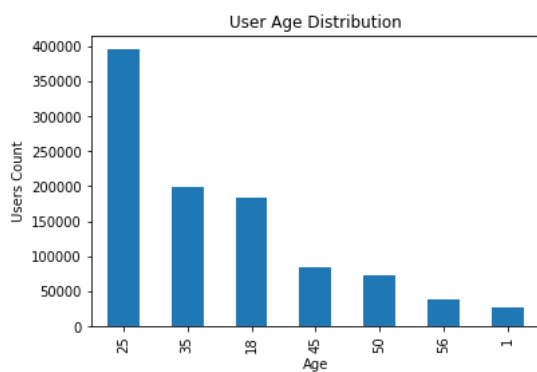
```
25    395556
35    199003
18    183536
45     83633
50     72490
56     38780
1      27211
```

```
Name: Age, dtype: int64
```

In [13]:

```
# Plot for users with different age groups
```

```
dfMaster['Age'].value_counts().plot(kind='bar')
plt.xlabel("Age")
plt.title("User Age Distribution")
plt.ylabel('Users Count')
plt.show()
```



In [14]:

```
# User rating for Toy Story
```

```
toystoryRating = dfMaster[dfMaster['Title'].str.contains('Toy Story') == True]
```

```
toystoryRating
```

Out[14]:

	Movie ID	Title	Genres	User ID	Rating	Timestamp	Gender	Age	Occupation	Zip-code
0	1	Toy Story (1995)	Animation Children's Comedy	1	5	978824268	F	1	10	48067
50	3114	Toy Story 2 (1999)	Animation Children's Comedy	1	4	978302174	F	1	10	48067
53	1	Toy Story (1995)	Animation Children's Comedy	6	4	978237008	F	50	9	55117
124	1	Toy Story (1995)	Animation Children's Comedy	8	4	978233496	M	25	12	11413
263	1	Toy Story (1995)	Animation Children's Comedy	9	5	978225952	M	25	17	61614
...
998988	3114	Toy Story 2 (1999)	Animation Children's Comedy	3023	4	970471948	F	25	7	92108
999027	3114	Toy Story 2 (1999)	Animation Children's Comedy	5800	5	958015250	M	35	18	90804
999486	3114	Toy Story 2	Animation Children's Comedy	2189	4	974607816	M	1	10	60148

	Movie ID	Title	Genres	User ID	Rating	Timestamp	Gender	Age	Occupation	Zip-code
		(1999)								
999869	3114	Toy Story 2 (1999)	Animation Children's Comedy	159	4	989966944	F	45	0	37922
1000192	3114	Toy Story 2 (1999)	Animation Children's Comedy	5727	5	958492554	M	25	4	92843

3662 rows × 10 columns

In [15]:

```
toystoryRating.groupby(["Title", "Rating"]).size()
```

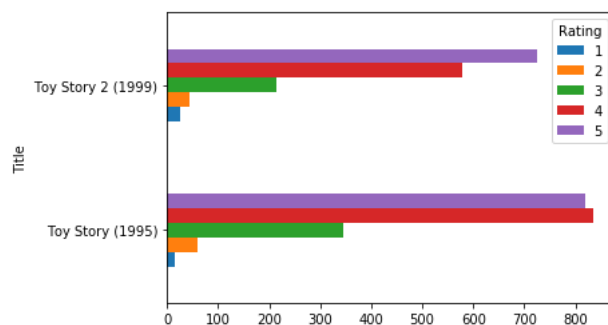
Out[15]:

Title	Rating	
Toy Story (1995)	1	16
	2	61
	3	345
	4	835
	5	820
Toy Story 2 (1999)	1	25
	2	44
	3	214
	4	578
	5	724

dtype: int64

In [16]:

```
toystoryRating.groupby(["Title", "Rating"]).size().unstack().plot(kind='barh', stacked=False, legend=True)
plt.show()
```



In [17]:

```
# Top 25 movies by viewrship rating
```

```
dfTop25 = dfMaster.groupby('Title').size().sort_values(ascending=False)[:25]
dfTop25
```

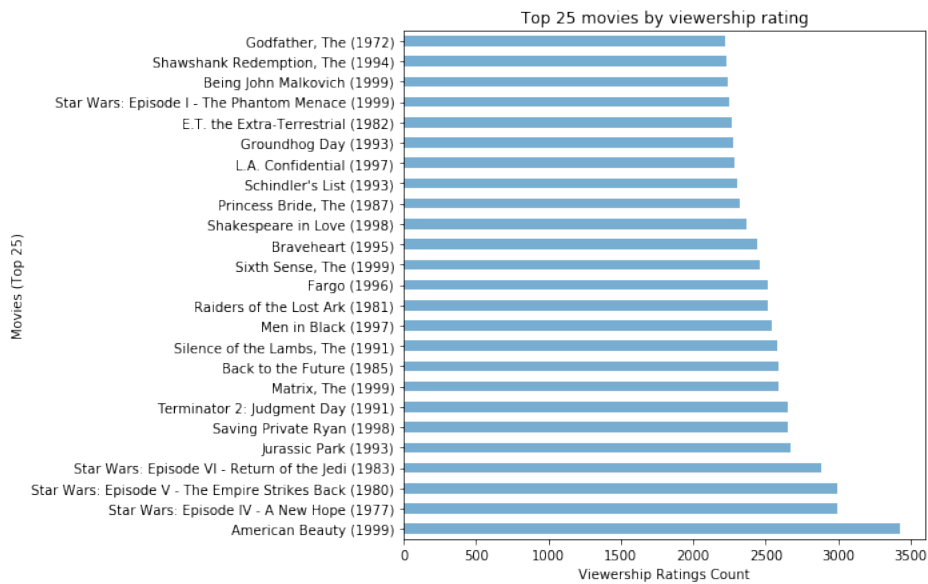
Out[17]:

Title	
American Beauty (1999)	3428
Star Wars: Episode IV - A New Hope (1977)	2991
Star Wars: Episode V - The Empire Strikes Back (1980)	2990
Star Wars: Episode VI - Return of the Jedi (1983)	2883
Jurassic Park (1993)	2672
Saving Private Ryan (1998)	2653
Terminator 2: Judgment Day (1991)	2649
Matrix, The (1999)	2590
Back to the Future (1985)	2583
Silence of the Lambs, The (1991)	2578
Men in Black (1997)	2538
Raiders of the Lost Ark (1981)	2514
Fargo (1996)	2513
Sixth Sense, The (1999)	2459
Braveheart (1995)	2443
Shakespeare in Love (1998)	2369
Princess Bride, The (1987)	2318
Schindler's List (1993)	2304
L.A. Confidential (1997)	2288
Groundhog Day (1993)	2278
E.T. the Extra-Terrestrial (1982)	2269
Star Wars: Episode I - The Phantom Menace (1999)	2250
Being John Malkovich (1999)	2241
Shawshank Redemption, The (1994)	2227
Godfather, The (1972)	2223

dtype: int64

In [18]:

```
dfTop25.plot(kind='barh', alpha=0.6, figsize=(7,7))
plt.xlabel("Viewership Ratings Count")
plt.ylabel("Movies (Top 25)")
plt.title("Top 25 movies by viewership rating")
plt.show()
```



In [19]:

```
# Find the ratings for all the movies reviewed by user id = 2696
```

```
userId = 2696
userRatingById = dfMaster[dfMaster["UserID"] == userId]
userRatingById
```

Out[19]:

	Movie ID	Title	Genres	User ID	Rating	Timestamp	Gender	Age	Occupation	Zip-code
991035	350	Client, The (1994)	Drama Mystery Thriller	2696	3	973308886	M	25	7	24210
991036	800	Lone Star (1996)	Drama Mystery	2696	5	973308842	M	25	7	24210
991037	1092	Basic Instinct (1992)	Mystery Thriller	2696	4	973308886	M	25	7	24210
991038	1097	E.T. the Extra-Terrestrial (1982)	Children's Drama Fantasy Sci-Fi	2696	3	973308690	M	25	7	24210
991039	1258	Shining, The (1980)	Horror	2696	4	973308710	M	25	7	24210

	Movie ID	Title	Genres	User ID	Rating	Timestamp	Gender	Age	Occupation	Zip-code
991040	1270	Back to the Future (1985)	Comedy Sci-Fi	2696	2	973308676	M	25	7	24210
991041	1589	Cop Land (1997)	Crime Drama Mystery	2696	3	973308865	M	25	7	24210
991042	1617	L.A. Confidential (1997)	Crime Film-Noir Mystery Thriller	2696	4	973308842	M	25	7	24210
991043	1625	Game, The (1997)	Mystery Thriller	2696	4	973308842	M	25	7	24210
991044	1644	I Know What You Did Last Summer (1997)	Horror Mystery Thriller	2696	2	973308920	M	25	7	24210
991045	1645	Devil's Advocate, The (1997)	Crime Horror Mystery Thriller	2696	4	973308904	M	25	7	24210
991046	1711	Midnight in the Garden of Good and Evil (1997)	Comedy Crime Drama Mystery	2696	4	973308904	M	25	7	24210
991047	1783	Palmetto (1998)	Film-Noir Mystery Thriller	2696	4	973308865	M	25	7	24210
991048	1805	Wild Things (1998)	Crime Drama Mystery Thriller	2696	4	973308886	M	25	7	24210
991049	1892	Perfect Murder, A (1998)	Mystery Thriller	2696	4	973308904	M	25	7	24210

	Movie ID	Title	Genres	User ID	Rating	Timestamp	Gender	Age	Occupation	Zip-code
	991050	I Still Know What You Did Last Summer (1998)	Horror Mystery Thriller	2696	2	973308920	M	25	7	24210
	991051	Psycho (1998)	Crime Horror Thriller	2696	4	973308710	M	25	7	24210
	991052	Lake Placid (1999)	Horror Thriller	2696	1	973308710	M	25	7	24210
	991053	Talented Mr. Ripley, The (1999)	Drama Mystery Thriller	2696	4	973308865	M	25	7	24210
	991054	JFK (1991)	Drama Mystery	2696	1	973308842	M	25	7	24210

In [20]:

```
# Feature Engineering
```

```
# Finding out all unique GENRES
```

```
dfGenres = dfMaster['Genres'].str.split("|")
```

```
dfGenres
```

Out[20]:

```
0           [Animation, Children's, Comedy]
1    [Animation, Children's, Musical, Romance]
2                [Drama]
3    [Action, Adventure, Fantasy, Sci-Fi]
4                [Drama, War]
...
1000204           [Drama, Thriller]
1000205    [Comedy, Horror, Thriller]
1000206           [Comedy, Romance]
1000207           [Action, Thriller]
1000208           [Action, Drama]
Name: Genres, Length: 1000209, dtype: object
```

In [21]:

```
listGenres = set()
for genre in dfGenres:
    listGenres = listGenres.union(set(genre))
```

In [22]:

```
listGenres
```

Out[22]:

```
{'Action',
 'Adventure',
 'Animation',
 "Children's",
 'Comedy',
 'Crime',
 'Documentary',
 'Drama',
 'Fantasy',
 'Film-Noir',
 'Horror',
 'Musical',
 'Mystery',
 'Romance',
 'Sci-Fi',
 'Thriller',
 'War',
 'Western'}
```

In [23]:

```
dfMaster.shape
```

Out[23]:

```
(1000209, 10)
```

In [24]:

```
# Had to dis-integrate the complete data in five smaller data frames as my
processor
# is not able to handle 1 million records in one go.
```

```
dfA = dfMaster.iloc[0:200000,:]
```

```
ratingsOneHotA = dfA['Genres'].str.get_dummies("|")
```

```
ratingsOneHotA
```

Out[24]:

	Action	Adventure	Animation	Children's	Comedy	Crime	Documentary	Drama	Fantasy	Film - Noir	Horror	Musical	Mystery	Romance	Sci-Fi	Thriller	War	Western
0	0	0	1	1	1	0	0	0	0	0	0	0	0	0	0	0	0	0
1	0	0	1	1	0	0	0	0	0	0	0	1	0	1	0	0	0	0
2	0	0	0	0	0	0	0	1	0	0	0	0	0	0	0	0	0	0
3	1	1	0	0	0	0	0	0	1	0	0	0	0	0	1	0	0	0
4	0	0	0	0	0	0	0	1	0	0	0	0	0	0	0	0	1	0
...	⋮	...	⋮	...
199995	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1
199996	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
199997	0	0	0	0	1	0	0	0	0	0	0	0	0	0	1	0	0	0
199998	1	0	0	0	0	0	0	1	0	0	0	0	0	0	0	0	0	0
199999	1	0	0	0	0	0	0	1	0	0	0	0	0	0	0	0	0	0

200000 rows × 18 columns

In [25]:

```
dfB = dfMaster.iloc[200000:400000,:]
```

```
ratingsOneHotB = dfB['Genres'].str.get_dummies("|")
```

ratingsOneHotB

Out [25] :

	Action	Adventure	Animation	Children's	Comedy	Crime	Documentary	Drama	Fantasy	Film - Noir	Horror	Musical	Mystery	Romance	Sci-Fi	Thriller	War	Western
200000	0	0	0	0	1	0	0	0	0	0	0	0	1	0	0	0	0	0
200001	0	0	0	0	1	0	0	0	0	0	0	0	0	0	0	0	0	0
200002	0	0	0	0	1	0	0	0	0	0	0	0	0	1	0	0	0	0
200003	0	0	0	0	0	0	0	1	0	0	0	0	0	0	0	0	0	0
200004	0	0	0	0	0	0	0	0	0	0	1	0	0	0	1	0	0	0
...
399995	1	0	0	0	0	0	0	0	0	0	0	0	0	0	1	1	0	0
399996	0	0	0	0	1	0	0	0	0	0	0	0	0	1	0	0	0	0
399997	0	0	0	0	0	1	0	0	0	0	0	0	0	0	0	0	0	0
399998	0	0	0	0	1	0	0	0	0	0	0	0	0	1	0	0	0	0

	Action	Adventure	Animation	Children's	Comedy	Crime	Documentary	Drama	Fantasy	Film - Noir	Horror	Musical	Mystery	Romance	Sci-Fi	Thriller	War	Western
399999	0	0	0	0	0	0	0	1	0	0	0	0	0	1	1	0	0	0

200000 rows × 18 columns

In [26]:

```
dfC = dfMaster.iloc[400000:600000,:]

ratingsOneHotC = dfC['Genres'].str.get_dummies("|")

ratingsOneHotC
```

Out[26]:

	Action	Adventure	Animation	Children's	Comedy	Crime	Documentary	Drama	Fantasy	Film - Noir	Horror	Musical	Mystery	Romance	Sci-Fi	Thriller	War	Western
400000	0	0	0	0	1	0	0	0	0	0	0	0	0	0	0	0	0	0
400001	1	0	0	0	0	0	0	0	0	0	0	0	0	0	1	1	0	0
400002	1	0	0	0	0	1	0	0	0	0	0	0	0	0	0	0	0	0
400003	1	1	0	0	0	0	0	0	0	0	1	0	0	0	0	1	0	0
400004	1	1	0	0	0	0	0	0	1	0	0	0	0	0	1	0	0	0
...	⋮	...	⋮	...

	Action	Adventure	Animation	Children's	Comedy	Crime	Documentary	Drama	Fantasy	Film - Noir	Horror	Musical	Mystery	Romance	Sci-Fi	Thriller	War	Western
599995	0	0	0	0	1	0	0	0	0	0	0	0	0	0	0	1	0	0
599996	0	0	0	0	1	0	0	1	0	0	0	0	0	0	0	0	0	0
599997	0	0	0	0	1	0	0	0	0	0	0	0	0	0	0	0	0	0
599998	0	1	0	0	0	0	0	0	0	0	0	0	0	0	1	0	0	0
599999	0	1	0	0	0	0	0	0	0	0	0	0	0	0	1	0	0	0

200000 rows × 18 columns

In [27]:

```
dfD = dfMaster.iloc[600000:800000,:]

ratingsOneHotD = dfD['Genres'].str.get_dummies("|")

ratingsOneHotD
```

Out[27]:

	Action	Adventure	Animation	Children's	Comedy	Crime	Documentary	Drama	Fantasy	Film - Noir	Horror	Musical	Mystery	Romance	Sci-Fi	Thriller	War	Western
600000	0	0	0	0	0	0	0	0	0	0	1	0	0	0	1	0	0	0

	Action	Adventure	Animation	Children's	Comedy	Crime	Documentary	Drama	Fantasy	Film - Noir	Horror	Musical	Mystery	Romance	Sci-Fi	Thriller	War	Western
600001	0	0	0	0	1	0	0	0	0	0	0	0	0	0	0	0	0	0
600002	0	0	0	0	0	0	0	1	0	0	0	0	0	0	0	1	0	0
600003	0	1	0	1	0	0	0	0	1	0	0	0	0	0	0	0	0	0
600004	1	0	0	0	0	1	0	0	0	0	0	0	0	0	0	1	0	0
...	⋮	...	⋮	...
799995	0	0	0	0	0	0	0	0	0	1	0	0	1	0	0	0	0	0
799996	0	0	0	0	0	0	0	1	0	0	0	0	0	0	0	0	0	0
799997	0	0	0	0	0	0	0	1	0	0	0	0	1	0	1	1	0	0
799998	0	0	0	0	0	0	0	1	0	0	0	0	0	0	0	0	0	0
799999	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1	0	0

200000 rows × 18 columns

In [28]:

```
dfE = dfMaster.iloc[800000:1000210,:]
```



```
ratingsOneHotE = dfE['Genres'].str.get_dummies("|")
```

```
ratingsOneHotE
```

Out[28]:

	A cti on	Ad ven tur e	Ani mat ion	Chi ldr en's	Co me dy	C ri me	Doc ume ntar y	D ra ma	Fa nt as y	F il m - N oi r	H or ro r	M usi cal	M yst er y	Ro ma nce	S c i- Fi	Th rill er	W ar	W est er n
800000	0	0	0	0	0	0	0	0	0	1	0	0	0	1	0	1	0	0
800001	0	0	0	0	0	0	0	0	0	0	0	0	1	1	0	1	0	0
800002	0	0	0	0	1	0	0	0	0	0	0	0	0	1	0	1	0	0
800003	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1	0	0
800004	1	0	0	0	0	0	0	0	0	0	0	0	0	0	1	1	0	0
...	⋮	...	⋮	...
1000204	0	0	0	0	0	0	0	1	0	0	0	0	0	0	0	1	0	0
1000205	0	0	0	0	1	0	0	0	0	0	1	0	0	0	0	1	0	0
1000206	0	0	0	0	1	0	0	0	0	0	0	0	0	1	0	0	0	0

	Action	Adventure	Animation	Children's	Comedy	Crime	Documentary	Drama	Fantasy	Film - Noir	Horror	Musical	Mystery	Romance	Sci-Fi	Thriller	War	Western
1000207	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1	0	0
1000208	1	0	0	0	0	0	0	1	0	0	0	0	0	0	0	0	0	0

200209 rows × 18 columns

```

In [29]:
dfA = pd.concat([dfA,ratingsOneHotA],axis=1)

In [30]:
dfA.shape

Out[30]:
(200000, 28)

In [31]:
dfB = pd.concat([dfB,ratingsOneHotB],axis=1)
dfB.shape

Out[31]:
(200000, 28)

In [32]:
dfC = pd.concat([dfC,ratingsOneHotC],axis=1)
dfC.shape

Out[32]:
(200000, 28)

In [33]:
dfD = pd.concat([dfD,ratingsOneHotD],axis=1)
dfD.shape

Out[33]:
(200000, 28)

In [34]:
dfE = pd.concat([dfE,ratingsOneHotE],axis=1)
dfE.shape

Out[34]:
(200209, 28)

In [35]:
# Concatenation of all five dataframes to create one Master_final data frame.

```

M ov ie I D	Ti tle	Genres	U se r I D	R a t i n g	Ti me sta m p	G e n d e r	A g e	Oc cu pa tio n	Z i p - c o d e	. . .	F il m - N o i r	H o r r o r	M u s i c a l	M y s t e r y	R o m a n c e	S c i - F i	T h r i l l e r	W a r	W e s t e r n	Y e a r
0	1	To y St o r y (1995) Animation Children's Comedy	1	5	978824268	F	1	10	480067	.	0	0	0	0	0	0	0	0	0	1995
1	48	Po c a h o n t a s e s Animation Children's Musical Romance	1	5	978824351	F	1	10	480067	.	0	0	1	0	1	0	0	0	0	1995

Movie ID	Title	Genres	User ID	Rating	Timestamp	Gender	Age	Occupation	Zip - code	Film - No	Horror	Musical	Mystery	Romance	Sci-Fi	Thriller	War	Western	Year
2	150	Apollo 13 (1995)	Drama	1	5	97830177	F	1	10	48067	.	0	0	0	0	0	0	0	1995
3	260	Star Wars: Episode IV - A New Hope (1977)	Action Adventure Fantasy Sci-Fi	1	4	978300760	F	1	10	48067	.	0	0	0	0	0	1	0	1977
4	527	Schindler's List (1993)	Drama War	1	5	978824195	F	1	10	48067	.	0	0	0	0	0	0	1	1993

5 rows × 29 columns

In [40]:

```
Master_final.info()
<class 'pandas.core.frame.DataFrame'>
Int64Index: 1000209 entries, 0 to 1000208
Data columns (total 29 columns):
```

```
MovieID      1000209 non-null int64
Title        1000209 non-null object
Genres       1000209 non-null object
UserID       1000209 non-null int64
Rating       1000209 non-null int64
Timestamp    1000209 non-null int64
Gender       1000209 non-null object
Age          1000209 non-null int64
Occupation   1000209 non-null int64
Zip-code     1000209 non-null object
Action       1000209 non-null int64
Adventure    1000209 non-null int64
Animation    1000209 non-null int64
Children's   1000209 non-null int64
Comedy       1000209 non-null int64
Crime        1000209 non-null int64
Documentary  1000209 non-null int64
Drama        1000209 non-null int64
Fantasy      1000209 non-null int64
Film-Noir    1000209 non-null int64
Horror       1000209 non-null int64
Musical      1000209 non-null int64
Mystery      1000209 non-null int64
Romance      1000209 non-null int64
Sci-Fi       1000209 non-null int64
Thriller     1000209 non-null int64
War          1000209 non-null int64
Western      1000209 non-null int64
Year         1000209 non-null object
dtypes: int64(24), object(5)
memory usage: 228.9+ MB
```

In [41]:

```
# Converting the data type Column Year from object to Integer for ease of c
alculation and plotting purpose.
```

```
Master_final['Year'] = Master_final.Year.astype(int)
```

In [42]:

```
Master_final['Movie_Age'] = 2000 - Master_final.Year
Master_final.head()
```

Out[42]:

Movie ID		Title	Genres	User ID	Rating	Timestamp	Gender	Age	Occupation	Zip - code	Horror	Musical	Mystery	Romance	Sci-Fi	Thriller	War	Western	Year	Movie_Age	
0	1	To y Story (1995)	Animation Children's Comedy	1	5	978824268	F	1	10	48067	.	0	0	0	0	0	0	0	1995	5	
1	48	Pocahontas (1995)	Animation Children's Musical Romance	1	5	978824351	F	1	10	48067	.	0	1	0	1	0	0	0	1995	5	
2	150	Apollo 13 (1995)	Drama	1	5	978301777	F	1	10	48067	.	0	0	0	0	0	0	0	1995	5	
3	260	Star Wars : Episode IV - A New Hope (1977)	Action Adventure Fantasy Sci-Fi	1	4	978300760	F	1	10	48067	.	0	0	0	0	1	0	0	1977	23	
4	527	Schindler	Drama War	1	5	978824	F	1	10	480	.	0	0	0	0	0	0	1	0	19	7

Movie_ID	Title	Genres	User_ID	Rating	Timestamp	Gender	Age	Occupation	Zip_code	Gender	Horror	Musical	Mystery	Romance	Sci-Fi	Thriller	War	Western	Year	Movie_Age
	ler's List (1993)				195				67										93	

5 rows × 30 columns

In [43]:

```
# Changing the data type of Gender from Object to integer 1 for 'F' and integer 0 for 'M' for ease of plotting
```

```
Master_final['Gender'] = Master_final.Gender.str.replace('F', '1')
```

In [44]:

```
Master_final['Gender'] = Master_final.Gender.str.replace('M', '0')
```

In [45]:

```
Master_final['Gender'] = Master_final.Gender.astype(int)
```

In [46]:

```
Master_final.head()
```

Out[46]:

Movie_ID	Title	Genres	User_ID	Rating	Timestamp	Gender	Age	Occupation	Zip_code	Gender	Horror	Musical	Mystery	Romance	Sci-Fi	Thriller	War	Western	Year	Movie_Age
0	1	To y Story (1995)	1	5	978824268	1	1	10	48067	0	0	0	0	0	0	0	0	0	1995	5
1	48	Po ca hon tas (1995)	1	5	978824351	1	1	10	48067	0	0	1	0	1	0	0	0	0	1995	5

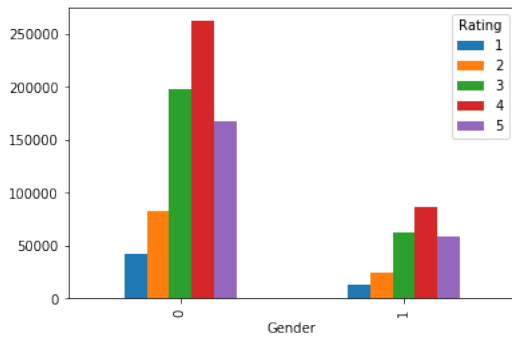
Movie_ID	Title	Genres	U s e r I D	R a t i n g	Ti m e s t a m p	G e n d e r	A g e	Oc cu pa tio n	Z i p - c o d e	. . .	H o r r o r	M u s i c a l	M y s t e r y	R o m a n c e	S c i - F i	T h r i l l e r	W a r	W e s t e r n	Y e a r	M o v i e_ A g e
2	150	Apollo 13 (1995)	Drama	15	978301777	1	1	10	48067	.	0	0	0	0	0	0	0	0	1995	5
3	260	Star Wars : Episode IV - A New Hope (1977)	Action Adventure Fantasy Sci-Fi	14	978300760	1	1	10	48067	.	0	0	0	0	1	0	0	0	1977	23
4	527	Schindler's List (1993)	Drama War	15	978824195	1	1	10	48067	.	0	0	0	0	0	0	1	0	1993	7

5 rows × 30 columns

In [47]:

```
# Plot shows how ratings of movies based on Gender
```

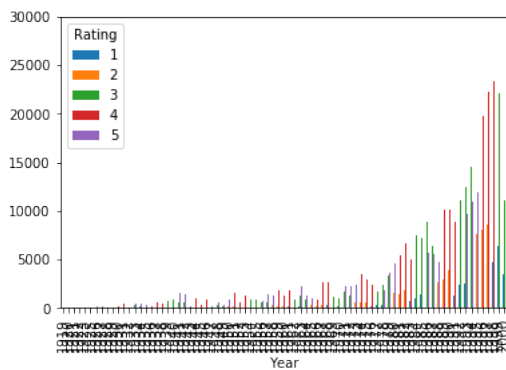
```
Master_final.groupby(["Gender", "Rating"]).size().unstack().plot(kind='bar',
stacked=False, legend=True)
plt.show()
```

In [48]:

```
# Visual representation as to how the Year of release affectst the Rating of a movie
```

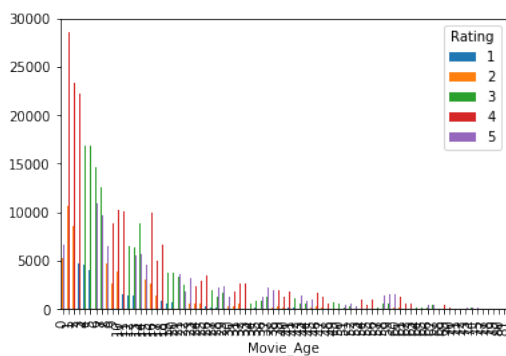
```
Master_final.groupby(["Year", "Rating"]).size().unstack().plot(kind='bar', stacked=False, legend=True)
plt.show()
```



In [49]:

```
# Plot shows how Age of Movie affects the Rating of a movie
```

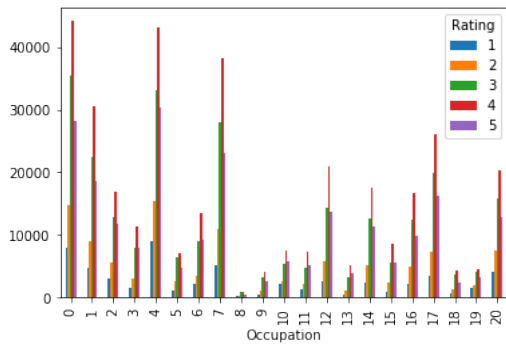
```
Master_final.groupby(["Movie_Age", "Rating"]).size().unstack().plot(kind='bar', stacked=False, legend=True)
plt.show()
```



In [50]:

```
# Plot shows how Occupation of viewers affects the Rating of a movie
```

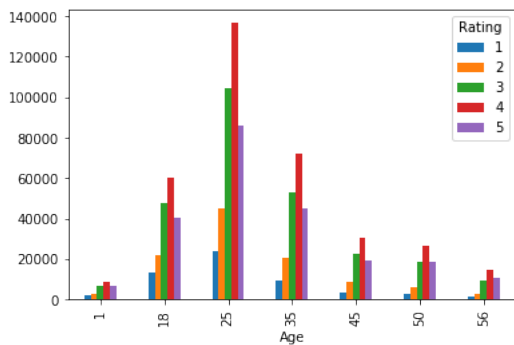
```
Master_final.groupby(["Occupation", "Rating"]).size().unstack().plot(kind='bar', stacked=False, legend=True)
plt.show()
```



In [51]:

Finally Age of a Viewer affecting the Rating of a Movie

```
Master_final.groupby(["Age", "Rating"]).size().unstack().plot(kind='bar', stacked=False, legend=True)
plt.show()
```



In [52]:

Developing an appropriate model to predict the movie ratings

```
# First 1000 extracted records
```

```
first 1000 = Master final[0:1000]
```

```
first 1000.head(25)
```

Out[52]:

[illegible]

M o v i e l D	Tit le	Genres	U s e r I D	R a t i n g	Ti m e s t a m p	G e n d e r	A g e	Oc cu pa tio n	Z i p - c o d e	. . .	H o r r o r	M u s i c a l	M y s t e r y	R o m a n c e	S c i - F i	T h r i l l e r	W a r	W e s t e r n	Y e a r	M o v i e_ A g e
(1993)																				
6	588	Aladin (1992)	Animation Children's Comedy Musical	1	4	978824268	1	1	10	48067	.	0	1	0	0	0	0	0	1992	8
7	594	Snow White and the Seven Dwarfs (1937)	Animation Children's Musical	1	4	978302268	1	1	10	48067	.	0	1	0	0	0	0	0	1937	63
8	595	Beauty and the Beast (1991)	Animation Children's Musical	1	5	978824268	1	1	10	48067	.	0	1	0	0	0	0	0	1991	9
9	608	Fargo (1996)	Crime Drama Thriller	1	4	978301398	1	1	10	48067	.	0	0	0	0	0	1	0	1996	4
10	661	James and the	Animation Children's Musical	1	3	978302109	1	1	10	48067	.	0	1	0	0	0	0	0	1996	4

Movie ID	Title	Genres	User ID	Rating	Timestamp	Gender	Age	Occupation	Zip - code	Horror	Musical	Mystery	Romance	Sci-Fi	Thriller	War	Western	Year	Movie_Age
	(1941)				205				67										
200	Sound of Music, The (1965)	Musical	1	5	978301753	1	1	10	48067	.	0	1	0	0	0	0	0	1965	35
201	E. T. the Extra-Terrestrial (1982)	Children's Drama Fantasy Sci-Fi	1	4	978301953	1	1	10	48067	.	0	0	0	0	1	0	0	1982	18
202	One Flew Over the Cuckoo's Nest (1975)	Drama	1	5	978300760	1	1	10	48067	.	0	0	0	0	0	0	0	1975	25
203	Pri nc ess Bri de, Th	Action Adventure Comedy Romance	1	3	978302268	1	1	10	48067	.	0	0	0	1	0	0	0	1987	13

MovieID	Title	Genres	User ID	Rating	Timestamp	Gender	Age	Occupation	Zip code	Horror	Musical	Mystery	Romance	Sci-Fi	Thriller	War	Western	Year	Movie_Age
1	To Kill a Mockingbird (1962)	Drama	1	4	9780719	1	1	10	48067	.	0	0	0	0	0	0	0	1962	38

25 rows × 30 columns

In [53]:

```
#Using the following features: Movie id, Occupation and Age
```

```
features = first_1000[['MovieID', 'Age', 'Occupation']].values
```

In [54]:

```
#Using Rating as label
```

```
labels = first_1000[['Rating']].values
```

In [55]:

```
features
```

Out[55]:

```
array([[ 1, 1, 10],
       [48, 1, 10],
       [150, 1, 10],
       ...,
       [2394, 18, 3],
       [2402, 18, 3],
       [2404, 18, 3]], dtype=int64)
```

In [56]:

```
labels
```

Out[56]:

```
array([[5],
       [5],
       [5],
       [4],
       [5],
       [4],
```


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In [57]:

```
#Createing training and test data set
```

```
train, test, train_labels, test_labels = train_test_split(features, labels, test_size=0.33, random_state=42)
```

In [58]:

```
train
```

Out[58]:

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In [59]:

```
test
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Out[59]:

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[3]], dtype=int64)
```

```
# Logistic Regression
```

In [62]:

```

logreg = LogisticRegression()
logreg.fit(train, train_labels)
Y_pred = logreg.predict(test)
acc_log = round(logreg.score(train, train_labels) * 100, 2)
acc_log
/Users/viviankoneri/opt/anaconda3/lib/python3.7/site-packages/sklearn/linear_model/logistic.py:432: FutureWarning: Default solver will be changed to 'lbfgs' in 0.22. Specify a solver to silence this warning.
  FutureWarning)
/Users/viviankoneri/opt/anaconda3/lib/python3.7/site-packages/sklearn/utils/validation.py:724: DataConversionWarning: A column-vector y was passed when a 1d array was expected. Please change the shape of y to (n_samples, ), for example using ravel().
  y = column_or_1d(y, warn=True)
/Users/viviankoneri/opt/anaconda3/lib/python3.7/site-packages/sklearn/linear_model/logistic.py:469: FutureWarning: Default multi_class will be changed to 'auto' in 0.22. Specify the multi_class option to silence this warning.
  "this warning.", FutureWarning)

```

Out[62]:

39.25

In [63]:

Support Vector Machines

```

svc = SVC()
svc.fit(train, train_labels)
Y_pred = svc.predict(test)
acc_svc = round(svc.score(train, train_labels) * 100, 2)
acc_svc
/Users/viviankoneri/opt/anaconda3/lib/python3.7/site-packages/sklearn/utils/validation.py:724: DataConversionWarning: A column-vector y was passed when a 1d array was expected. Please change the shape of y to (n_samples, ), for example using ravel().
  y = column_or_1d(y, warn=True)
/Users/viviankoneri/opt/anaconda3/lib/python3.7/site-packages/sklearn/svm/base.py:193: FutureWarning: The default value of gamma will change from 'auto' to 'scale' in version 0.22 to account better for unscaled features. Set gamma explicitly to 'auto' or 'scale' to avoid this warning.
  "avoid this warning.", FutureWarning)

```

Out[63]:

95.82

In [64]:

Gaussian Naive Bayes

```

gaussian = GaussianNB()
gaussian.fit(train, train_labels)
Y_pred = gaussian.predict(test)

```

```
acc_gaussian = round(gaussian.score(train, train_labels) * 100, 2)
acc_gaussian
/Users/viviankoneri/opt/anaconda3/lib/python3.7/site-packages/sklearn/utils
/validation.py:724: DataConversionWarning: A column-vector y was passed whe
n a 1d array was expected. Please change the shape of y to (n_samples, ), f
or example using ravel().
    y = column_or_1d(y, warn=True)
```

Out[64]:

39.55

In [65]:

```
# Decision Tree
```

```
decision_tree = DecisionTreeClassifier()
decision_tree.fit(train, train_labels)
Y_pred = decision_tree.predict(test)
acc_decision_tree = round(decision_tree.score(train, train_labels) * 100, 2
)
acc_decision_tree
```

Out[65]:

100.0

In [66]:

```
# K Nearest Neighbors Classifier
```

```
knn = KNeighborsClassifier(n_neighbors = 3)
knn.fit(train, train_labels)
Y_pred = knn.predict(test)
acc_knn = round(knn.score(train, train_labels) * 100, 2)
acc_knn
/Users/viviankoneri/opt/anaconda3/lib/python3.7/site-packages/ipykernel_lau
ncher.py:4: DataConversionWarning: A column-vector y was passed when a 1d a
rray was expected. Please change the shape of y to (n_samples, ), for examp
le using ravel().
    after removing the cwd from sys.path.
```

Out[66]:

59.7

In [67]:

```
# Random Forest
```

```
random_forest = RandomForestClassifier(n_estimators=100)
random_forest.fit(train, train_labels)
Y_pred = random_forest.predict(test)
random_forest.score(train, train_labels)
acc_random_forest = round(random_forest.score(train, train_labels) * 100, 2
)
acc_random_forest
/Users/viviankoneri/opt/anaconda3/lib/python3.7/site-packages/ipykernel_lau
ncher.py:4: DataConversionWarning: A column-vector y was passed when a 1d a
```

```
rray was expected. Please change the shape of y to (n_samples,), for example using ravel().
```

```
after removing the cwd from sys.path.
```

Out[67]:

```
100.0
```

In [68]:

```
models = pd.DataFrame({
    'Model': ['Support Vector Machines', 'KNN', 'Logistic Regression',
             'Random Forest', 'Naive Bayes',
             'Decision Tree'],
    'Score': [acc_svc, acc_knn, acc_log,
             acc_random_forest, acc_gaussian,
             acc_decision_tree]})
models.sort_values(by='Score', ascending=False)
```

Out[68]:

	Model	Score
3	Random Forest	100.00
5	Decision Tree	100.00
0	Support Vector Machines	95.82
1	KNN	59.70
4	Naive Bayes	39.55
2	Logistic Regression	39.25

In [69]:

```
# Random Forest, Decision Tree and Support Vector Machines are the Predicti
on Models recommended for this Project.
```