Understanding Content Visibility and..

Analyzing Post Reach and Discovery Patter..

Analyzing User Interaction

Hashtags That Drive Engagement..

Profile Visits and Their Navigate the Influence on Follower.. dashboard to uncover..

Introduction

Instagram is a dynamic platform where **hashtags**, **reach sources**, **and engagement metrics** significantly impact content visibility. This analysis examines **post performance**, **audience discovery patterns**, **and key factors driving** user interaction.

- $\hfill 75\%$ of total reach comes from Hashtags & Explore
- □ Posts with 3+ hashtags see 2x higher engagement
- ☐ Average engagement rate per post: 4.5%
- □ 12% of profile visits lead to new followers

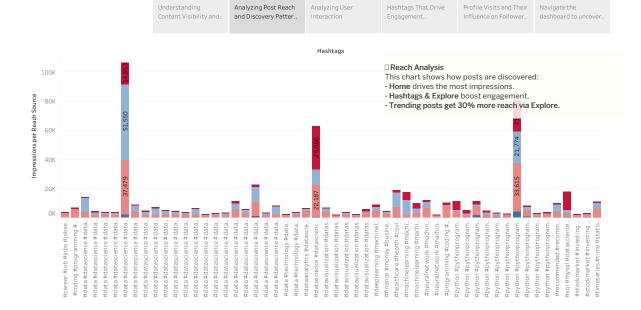
These insights help GramGaze enhance its Instagram marketing strategies for better reach and engagement.

Hashtags That Drive

Reach Source From Explore

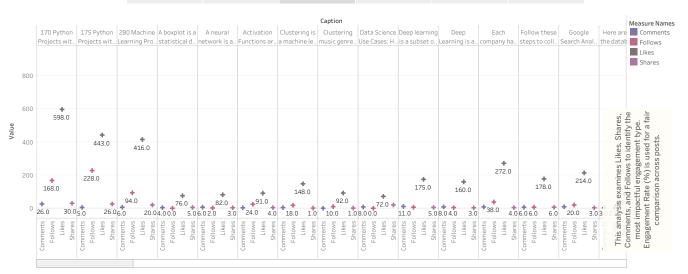
From Other

From Hashtags From Home



Analyzing User





Understanding Analyzing Post Reach Content Visibility and.. Analyzing User Analyzing User Engagement.. Profile Visits and Their Influence on Follower.. dashboard to uncover..

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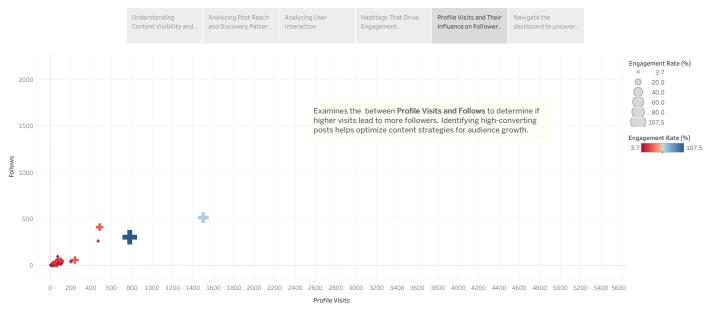
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Analysis identifies top-performing hashtags based on Total Impressions & agar Engagement Rate (%).

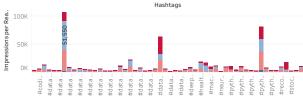
**gata Engagement Rate (%).

**gata Assessing hashtag effectiveness immenenables GramGaze to optimize its content strategy by deciding the content strategy by deciding the content strategy in the hashtags.







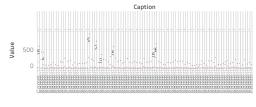


Hashtag Insights & Visibility #bitcoin #cryptocurrency

Instagram Performance Insights

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Engagement Metrics for Audience Interaction



Follower Acquisition Rate

