

Content Executive.

Type:	Location:	Start date:	Rate:	Apply:
Full-time, permanent	South Oxfordshire	ASAP	Competitive, DOE	careers@itsjuice.com



About the role

If you're looking for a new challenge in a vibrant agency with fantastic clients in a beautiful environment, we might be just what you need.

We're looking for a full-time Content Executive to join our brilliant team. Working with one of the most prestigious automotive OEMs in the UK, you will be required to support and manage content across a busy calendar of product announcements and launches throughout the year. This will require you to write and proof content across a variety of products and upload the content across a number of different content management systems for Juice clients, ensuring delivery dates are adhered to. As well as this, you will be required to manage ongoing updates of these content pieces, as well as ad-hoc content and minor development requests across a variety of platforms and websites. You will be expected to help manage online forums (e.g. Genius community) by writing effective copy, adhering to editorial and channel guidelines.

Our Content Executive will need a flexible approach and an excellent eye for detail, you will be pivotal in managing the

overall content deployment schedule for our clients, ensuring all content is delivered and distributed accurately, to highest quality, and on time (referring to SLAs) and budget.

In the role of Content Executive, you will be expected to measure and report on the performance of content and digital activities as well as being up to date in terms of ongoing optimisations to improve content performance. We would also expect you to be proactive in suggesting improvements to strategy and approach which includes doing regular competitor reviews and presenting your results back to the accounts team.

Your personality is important to us too. You'll need to be professional, assertive and extremely well-organised with the ability to prioritise, delegate and multi-task under pressure. A sense of humour and a sense of perspective would be hugely beneficial too. As would a love of cake.

Juice is a vibrant, hands-on digital agency, and all parts of the business work closely together, so experience of working within a similar production/agency background would be beneficial.



The package

- A competitive salary
- Private healthcare
- Private travel insurance for you and your family
- Better than average employers' contributory pension
- Salary sacrifice car scheme
- Cycle to work scheme



Skills required

- 1+ years of relevant work experience
- Outstanding client service mentality
- Native or bilingual proficiency in English
- Impeccable copywriting skills
- Excellent accuracy
- Excellent spelling and grammar with strong proofreading skills
- Understanding of analytics and data interpretation
- Confident working with CMSs
- Highly organised with great attention to detail
- Calm under pressure and able to work to tight deadlines
- Innovative and creative thinker with ability to initiate and manage own projects with outstanding execution



Skills preferred

- Degree educated, preferably in Marketing, Journalism, Advertising, PR, Communications, or a related field
- Experience of working within an agency
- Experience of coordinating work across teams



About Juice

A creative agency that boosts brands and fuels growth. We're thinkers and makers. Status quo challengers. Opportunity chasers.

We create the good stuff brands need to fuel business growth. Combining creative and strategic imagination to help clients see the best way forward and the tech and production know how to make it happen.

We make anything that moves (web apps, websites, video, animation) and a few things that don't (print, and the occasional board game). And have an impressive client list, including BMW Group, InterContinental Hotel Group, McLaren, Odeon Cinemas, Dunlop, all of whom we love working with. And we are happiest of all when our clients come back to us for more.

We 'generally' live in a beautiful, converted barn with a fabulous coffee machine in the heart of Oxfordshire. We love the team in the office working alongside each other but are open to discussions around remote working given the current Government guidelines.

If we sound like your kind of place, we'd love to hear from you.

JUICE.