

Vaibhav Pant

Delhi, India | [Projects](#) | [Work](#) | [LinkedIn](#) | vaibhavpofficial009@gmail.com |

PROFESSIONAL EXPERIENCE

CONTENT WRITING INTERN

MAGICSLIDES.APP | REMOTE | FEBRUARY 2024 - PRESENT

- Authored **100+** weekly SEO-focused blog posts, optimizing for keyword density and user engagement.
- Enhanced each post with strategic backlinks, significantly increasing referral traffic and disseminated publications across LinkedIn, Medium, and Notion to maximize visibility and audience engagement.
- Developed educational content on PowerPoint and MagicSlides AI tools, boosting user competency.
- Elevated domain rating from 20 to 35, demonstrating effective SEO and digital marketing strategies.

CONTENT WRITING INTERN

EDIOAK | REMOTE | NOVEMBER 2023 - JANUARY 2024

- Ghostwrote **60+** books, aligning closely with client objectives and edited **30+** books to enhance clarity, flow, and grammatical precision and conducted in-depth reviews for **10+** books, enhancing market reception and reader satisfaction.
- Spearheaded on-page SEO initiatives, significantly improving search engine rankings.
- Composed **10+** research-driven blog posts, effectively increasing brand visibility.
- Implemented a comprehensive backlink strategy, adding **200+** high-quality links to boost SEO.

DATA EXPERT INTERN

HAZZTEN EDUTECH | REMOTE | AUGUST 2023 - OCTOBER 2023

- Developed And Managed Content for Educational Platforms, Translating Complex Data Insights into Accessible, Engaging Content for Diverse Audiences.

DATA ENTRY OPERATOR

TOUSA SOLUTIONS | REMOTE | JUNE 2023-JULY 2023

- Effectively Managed, Organized, Edited, Verified, Resolved Discrepancies, Developed Procedures, Collaborated, Generated Reports for Scraped Internet Questions Data in Company Databases.

PROJECTS

HEALTHCARE AND MEDICAL WEBSITE COPYWRITING

- Authored Comprehensive SEO-Driven Content for A Healthcare Website, Including Articles On "Stress Quotient" And "Erectile Dysfunction," Significantly Increasing Organic Search Traffic and User Engagement.
- Utilized Medical Research and User-Focused Writing to Develop Detailed, Informative Content That Supported Patient Understanding and Health Management.

CHAPTER OF BOOK ON TECHNOLOGICAL INNOVATIONS

- Co-Authored A Chapter on The Role of Influencers in The Cryptocurrency Market, Emphasizing the Impact of Digital Media on Financial Technologies.
- Conducted Extensive Research and Interviews to Present a Balanced View of Emerging Trends and Their Implications for The Tech Industry.

ARTICLES ON BUSINESS INNOVATIONS

- Wrote An In-Depth Analysis of Airbnb's Evolution in The Sharing Economy, Which Was Recognized by Industry Publications for Its Clarity and Depth of Insight.

EDUCATION

BACHELOR OF TECHNOLOGY IN COMPUTER SCIENCE ENGINEERING | JUNE 2024

Guru Gobind Singh Indraprastha University | CGPA: 9.3

SKILLS

- **Content Creation And SEO:** Expert in Developing SEO-Optimized Content That Enhances Search Engine Visibility and User Engagement.
- **Digital Tools Proficiency:** Advanced User of Google Suite, Microsoft Office, And AI Content Tools Like Chat-GPT and Google Bard.
- **Data Analysis:** Skilled in Using Data to Inform Content Strategies and Maximize Content Effectiveness.

CERTIFICATIONS AND PROFESSIONAL DEVELOPMENT

- **Udemy:** The Complete Python Bootcamp from Zero to Hero in Python.
- **Goldman Sachs:** Virtual Experience Program Participant.