

Divya Gupta

Copywriter

divyagupta@website.com

www.divyagupta.com

about

Productive and result-oriented professional with over six years of experience in copywriting and content production. My drive to continuously learn new things as well as my problem-solving skills have allowed me to successfully complete a wide variety of projects.

skills

People skills
Teamwork
Time management
Project management
Problem-solving

education

University of Farland,
2014-2017
Bachelor of Arts
GPA: 3.7
English Major
Journalism Minor

work experience

Copywriter Landford
Publications
Remote
Sep 2020 - Present

Created engaging content for blog posts and social media
Researched subjects and collected relevant information
Coordinated with team members on ongoing projects
Adapted content to target audience needs and expectations
Proofread content for social media platforms
Edited copy content and adjusted to guidelines

Content Writer
Burgolvins Creative
NOIDA, UP
Jun 2018 - Sep 2020

NOIDA, UP Jun 2018 - Sep 2020
Edited copy for blog posts and social media
Worked with subject matter experts
Made amendments in line with feedback

Senior Copywriter
Cloudlings Agency
2016-2017

Reporting to the senior copywriter
Ensuring that our identity and tone is consistent and effective.

London Copywriting
Intern Lavanda
Agency
2015-2016

Shadowing higher-ups
Attending meetings and consultations
Providing helpful feedback on employee copy
Writing for short blogs and articles

References available upon request

i hope to hear from you!