



## Infographics

Summary Data

Summary Visuals

Time Visuals

Rough Forecasts

Forecast Visuals



Total Transactions

**149K**

Total Sales

**\$699K**

Average Order Size

**\$4.69**

Number of Stores

**3**

Total Products

**80**

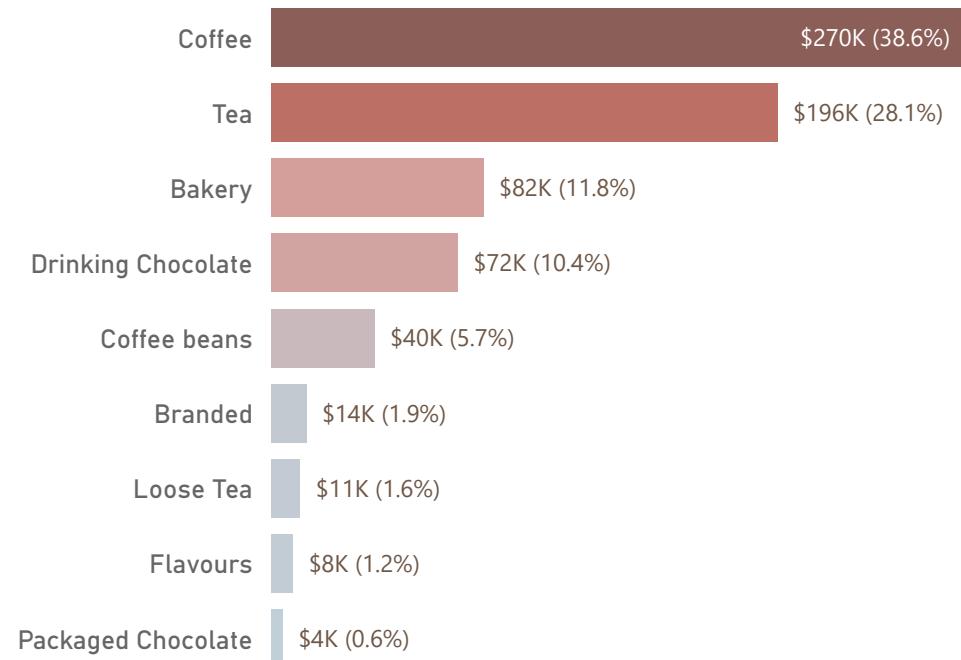
Top Earner

**Davy Jones' Sustainably  
Grown Organic Hot  
Chocolate Lg**

Most Popular Seller

**Crow's Nest Croissant**

### Top 10 Best Selling product Categories





# Infographics

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Summary Visuals

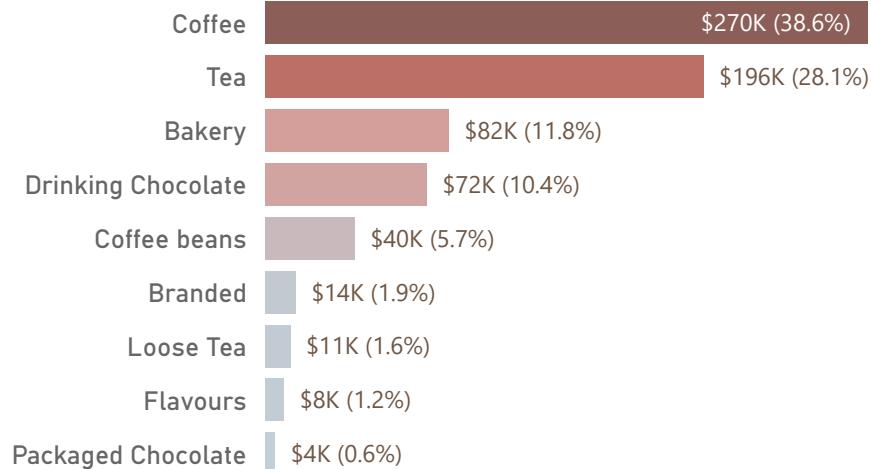
Time Visuals

Rough Forecasts

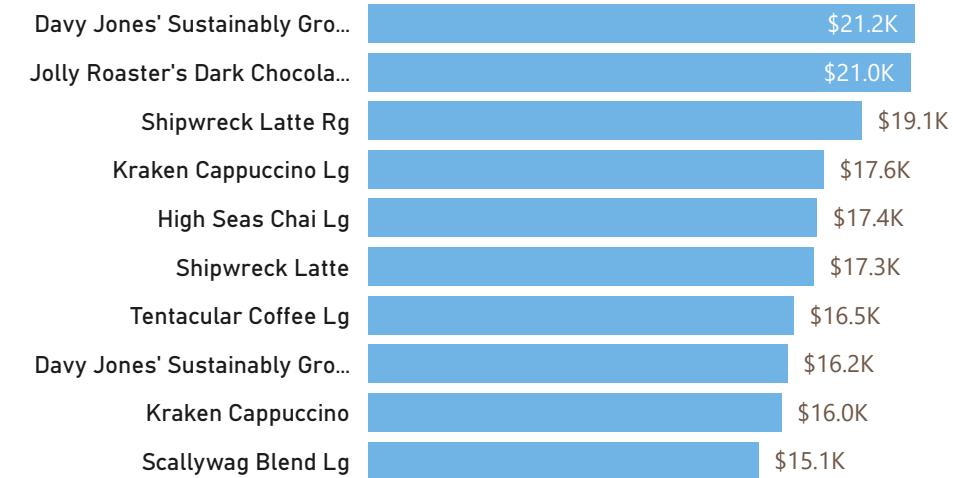
Forecast Visuals



## Top 10 Best Selling product categories



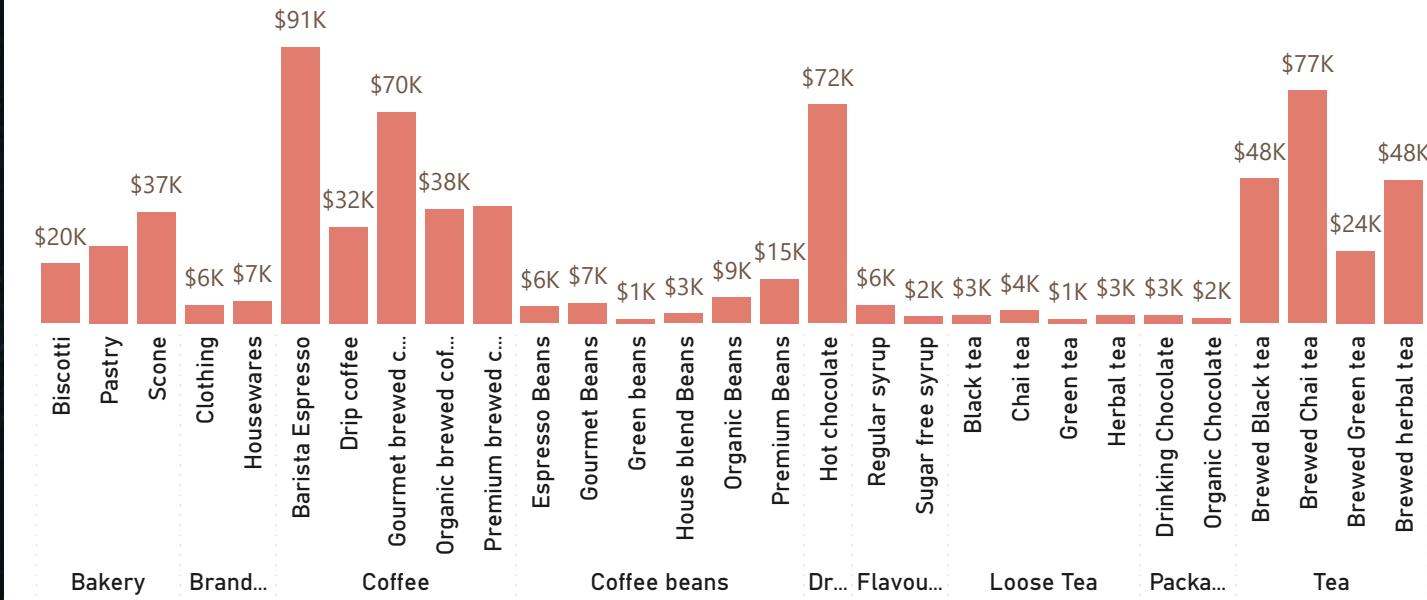
## Top 10 Best Selling products



## Total Sales by Store



## Total Sales by product\_category and type





## Infographics

Summary Data

| Day | 6       | 7       | 8        | 9        | 10       | 11      | 12      | 13      | 14      | 15      | 16      | 17      | 18      | 19      | 20    | Total      |
|-----|---------|---------|----------|----------|----------|---------|---------|---------|---------|---------|---------|---------|---------|---------|-------|------------|
| Sun | \$3,321 | \$8,892 | \$11,616 | \$12,389 | \$12,383 | \$6,119 | \$5,623 | \$5,908 | \$5,766 | \$5,615 | \$5,728 | \$5,788 | \$4,792 | \$4,007 | \$384 | \$98,330   |
| Mon | \$3,099 | \$9,517 | \$11,605 | \$11,898 | \$12,427 | \$7,179 | \$6,140 | \$5,771 | \$6,463 | \$6,159 | \$6,140 | \$5,927 | \$5,006 | \$4,015 | \$330 | \$1,01,677 |
| Tue | \$2,320 | \$8,842 | \$12,950 | \$13,588 | \$13,498 | \$5,877 | \$5,173 | \$5,443 | \$5,622 | \$5,852 | \$5,724 | \$5,610 | \$4,304 | \$3,968 | \$684 | \$99,456   |
| Wed | \$3,396 | \$8,906 | \$11,991 | \$12,246 | \$12,382 | \$7,056 | \$5,540 | \$6,223 | \$5,872 | \$5,974 | \$5,650 | \$5,650 | \$5,166 | \$3,829 | \$431 | \$1,00,314 |
| Thu | \$3,465 | \$9,209 | \$11,420 | \$10,964 | \$12,091 | \$6,899 | \$6,074 | \$5,972 | \$6,115 | \$6,088 | \$6,400 | \$6,027 | \$5,235 | \$4,529 | \$280 | \$1,00,768 |
| Fri | \$3,386 | \$9,386 | \$11,747 | \$12,750 | \$13,156 | \$6,828 | \$5,685 | \$5,499 | \$5,840 | \$6,098 | \$5,655 | \$5,687 | \$5,140 | \$4,128 | \$388 | \$1,01,373 |
| Sat | \$2,914 | \$8,775 | \$11,371 | \$11,334 | \$12,736 | \$6,361 | \$5,958 | \$5,549 | \$5,627 | \$5,946 | \$5,826 | \$5,445 | \$4,642 | \$3,971 | \$439 | \$96,894   |

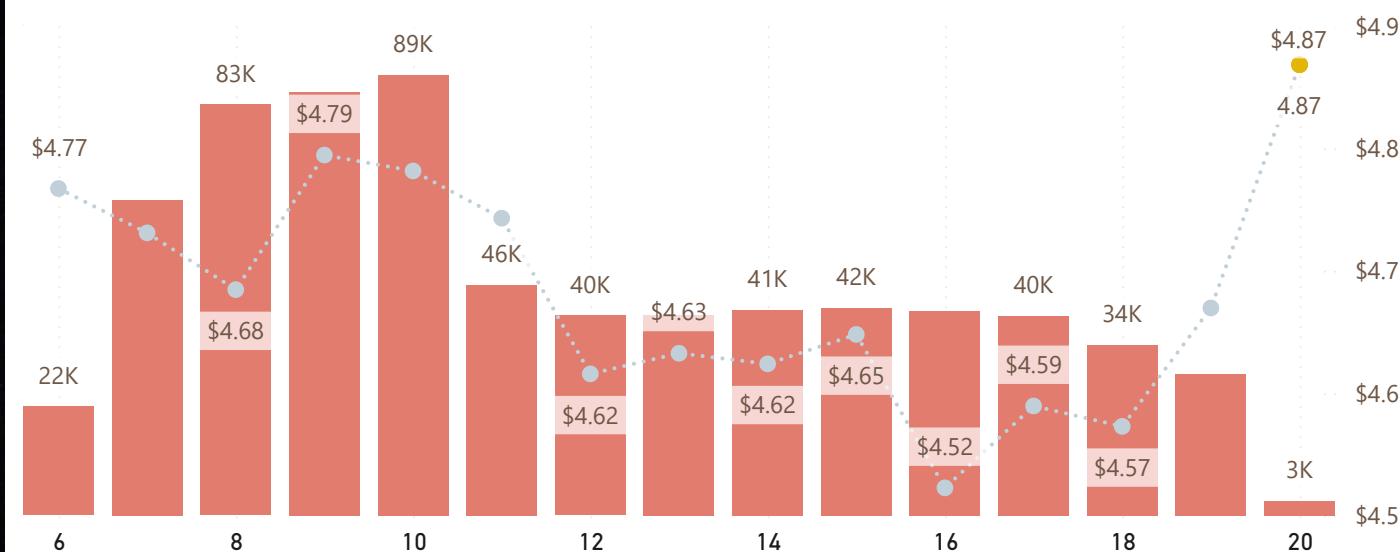
Time Visuals

Rough Forecasts

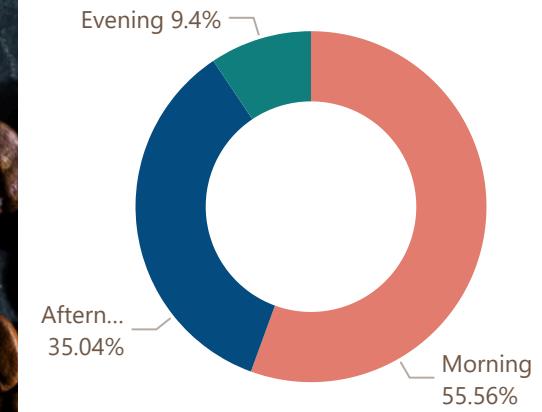
Forecast Visuals



### Sales by Hour with average Order Size



### Total Sales by Time of Day





## Infographics

Summary Data

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Time Visuals

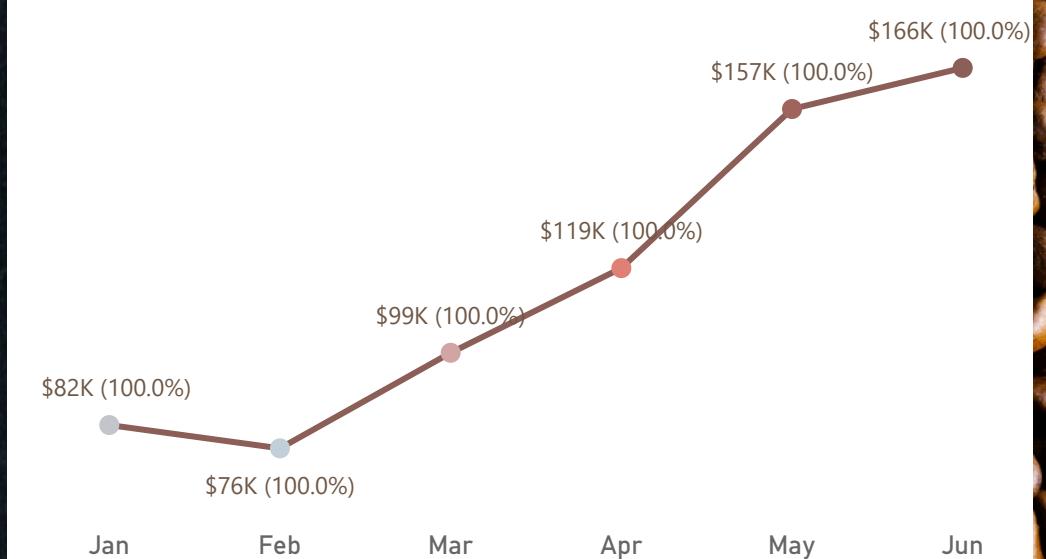
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Forecast Visuals

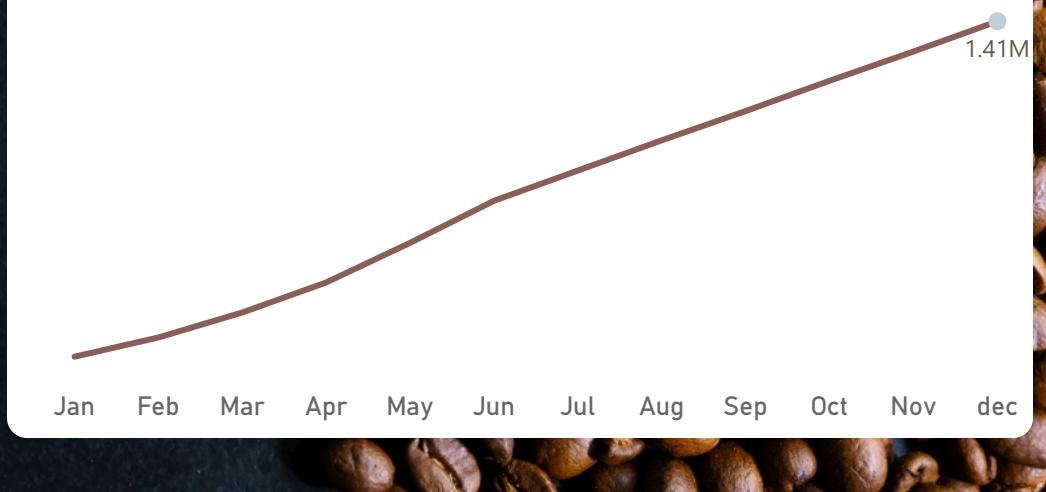


| Date         | Total Sales       | Average Daily Sales | Average Daily Sales 2 | Ave |
|--------------|-------------------|---------------------|-----------------------|-----|
| 01-01-2023   | \$2,508           | \$2,508             | 3,860.84              |     |
| 02-01-2023   | \$2,403           | \$2,403             | 3,860.84              |     |
| 03-01-2023   | \$2,565           | \$2,565             | 3,860.84              |     |
| 04-01-2023   | \$2,220           | \$2,220             | 3,860.84              |     |
| 05-01-2023   | \$2,419           | \$2,419             | 3,860.84              |     |
| 06-01-2023   | \$2,274           | \$2,274             | 3,860.84              |     |
| 07-01-2023   | \$2,620           | \$2,620             | 3,860.84              |     |
| 08-01-2023   | \$2,639           | \$2,639             | 3,860.84              |     |
| 09-01-2023   | \$2,677           | \$2,677             | 3,860.84              |     |
| 10-01-2023   | \$2,686           | \$2,686             | 3,860.84              |     |
| 11-01-2023   | \$2,556           | \$2,556             | 3,860.84              |     |
| 12-01-2023   | \$2,328           | \$2,328             | 3,860.84              |     |
| 13-01-2023   | \$3,034           | \$3,034             | 3,860.84              |     |
| 14-01-2023   | \$2,683           | \$2,683             | 3,860.84              |     |
| 15-01-2023   | \$3,168           | \$3,168             | 3,860.84              |     |
| 16-01-2023   | \$2,829           | \$2,829             | 3,860.84              |     |
| 17-01-2023   | \$3,286           | \$3,286             | 3,860.84              |     |
| 18-01-2023   | \$2,736           | \$2,736             | 3,860.84              |     |
| 19-01-2023   | \$2,914           | \$2,914             | 3,860.84              |     |
| 20-01-2023   | \$2,604           | \$2,604             | 3,860.84              |     |
| 21-01-2023   | \$3,083           | \$3,083             | 3,860.84              |     |
| 22-01-2023   | \$2,367           | \$2,367             | 3,860.84              |     |
| 23-01-2023   | \$2,853           | \$2,853             | 3,860.84              |     |
| 24-01-2023   | \$2,869           | \$2,869             | 3,860.84              |     |
| 25-01-2023   | \$2,847           | \$2,847             | 3,860.84              |     |
| 26-01-2023   | \$2,863           | \$2,863             | 3,860.84              |     |
| 27-01-2023   | \$2,742           | \$2,742             | 3,860.84              |     |
| 28-01-2023   | \$2,037           | \$2,037             | 3,860.84              |     |
| 29-01-2023   | \$2,061           | \$2,061             | 3,860.84              |     |
| <b>Total</b> | <b>\$6,98,812</b> | <b>\$3,861</b>      | <b>3,860.84</b>       |     |

### Total Sales by Month



### Forecast and forecast Marker by Month





## Infographics

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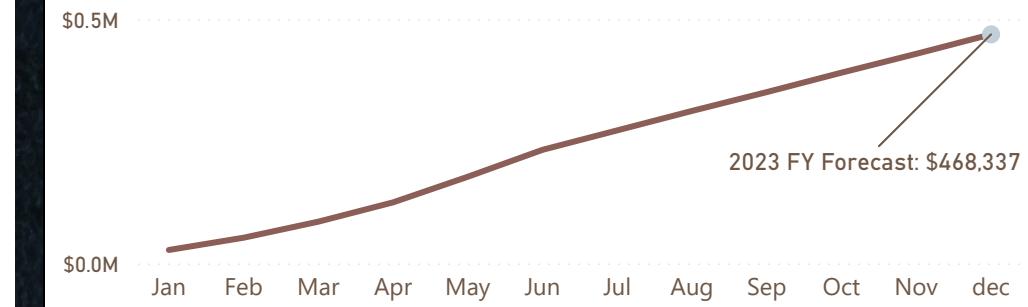
Rough Forecasts

Forecast Visuals

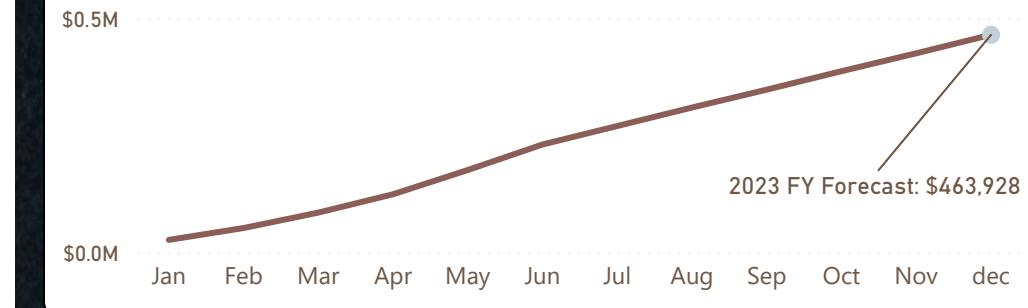


| Store     | Jan      | Feb      | Mar      | Apr        | May        | Jun        |
|-----------|----------|----------|----------|------------|------------|------------|
| ■ Miami   | \$27,314 | \$25,105 | \$32,835 | \$39,478   | \$52,429   | \$55,083   |
| Sun       |          |          |          |            |            |            |
| Mon       |          |          |          |            |            |            |
| Tue       |          |          |          |            |            |            |
| Wed       |          |          |          |            |            |            |
| Thu       |          |          |          |            |            |            |
| Fri       |          |          |          |            |            |            |
| Sat       |          |          |          |            |            |            |
| ■ Orlando | \$26,543 | \$25,320 | \$32,889 | \$39,159   | \$51,700   | \$54,446   |
| Sun       |          |          |          |            |            |            |
| Mon       |          |          |          |            |            |            |
| Tue       |          |          |          |            |            |            |
| Wed       |          |          |          |            |            |            |
| Thu       |          |          |          |            |            |            |
| Fri       |          |          |          |            |            |            |
| Sat       |          |          |          |            |            |            |
| ■ Tampa   | \$27,821 | \$25,720 | \$33,111 | \$40,304   | \$52,599   | \$56,957   |
| Sun       |          |          |          |            |            |            |
| Mon       |          |          |          |            |            |            |
| Tue       |          |          |          |            |            |            |
| Wed       |          |          |          |            |            |            |
| Thu       |          |          |          |            |            |            |
| Fri       |          |          |          |            |            |            |
| Sat       |          |          |          |            |            |            |
| Total     | \$81,678 | \$76,145 | \$98,835 | \$1,18,941 | \$1,56,728 | \$1,66,486 |

### Miami Sales Forecast



### Orlando Sales Forecast



### Tampa Sales Forecast

