



Mahatma Education Society's
Pillai HOC College of Engineering and Technology



Pillai

Presents



HACKOVERFLOW

3-Day long National Level Hackathon

organized by

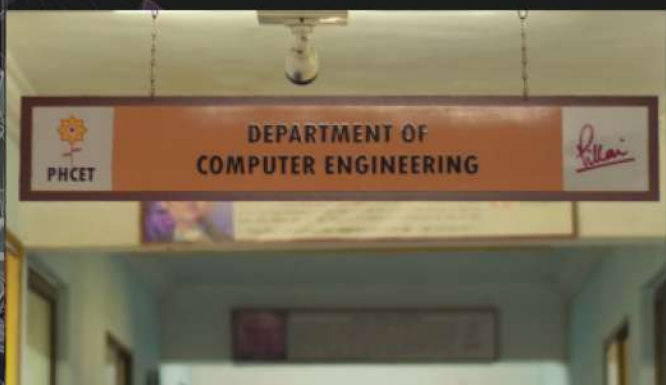
Department of Computer Engineering

SPONSORSHIP
BROCHURE

ABOUT US

WHAT IS HACKOVERFLOW 3.0?

HackOverflow 3.0, a prestigious 3-Day long National Level Hackathon proudly presented by the Department of Computer Engineering at PHCET. This dynamic event gathers exceptional students from every corner of the country, uniting their talent, creativity, and passion for software development under one roof.





SUCCESS OF HACKOVERFLOW 2.0



650+ Team Registrations

An amazing 150 teams from India eagerly signed up for the shortlisting round, bringing a wave of enthusiasm to the event.



60+ Teams

More than 60 teams got selected and excitedly participated in the collaborative atmosphere of HackOverflow.



15+ States

A diverse multitude hailing from a whopping 15+ states passionately converged for the grand spectacle of innovation at HackOverflow 2.0.



Social Media Reach

An impressive social media presence with over 500 followers across platforms, coupled with our content garnering an impressive 100k+ views.



3k+ Website clicks

The hack-overflow-2.tech website experienced over 3,000 clicks, while its interactive features attracted an audience of over 6,000 views.



WHY SPONSOR



HACKOVERFLOW 3.0 ?

- ▶ Connect your product with emerging developers, tech professionals, businesses, and community members
- ▶ Boost your brand through ads in over 200 colleges across India and beyond
- ▶ Beyond typical hiring, sponsorship can uncover diligent and ambitious talents for your team
- ▶ Showcase your technology to the brightest minds at HackOverflow
- ▶ Increase visibility by being featured on our website, social media, promo videos, and invitation brochure, reaching a combined audience of 3,000+ individuals and boosting your brand recognition
- ▶ Sponsoring our tech event not only positions your company as a leader but also showcases your commitment to staying updated on the latest trends and technologies
- ▶ Utilize HackOverflow's influence for marketing and selling your products, engaging with a dynamic audience of developers, tech enthusiasts, and industry professionals.
- ▶ Tailor your sponsorship to meet specific marketing objectives, ensuring a strategic and impactful partnership that aligns with your brand goals.

10k+

College Footfall

4k+

**Participants
Footfall**

150 k+

**Web & Social Media
Reach**

15+

**Developer
Communities**



OUR SPONSORS



PANVEL



Golden Oriole



MEDIA PARTNERS

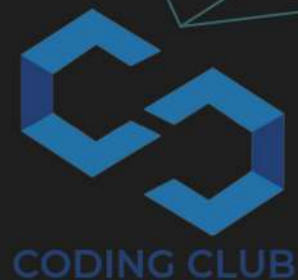


DEVELOPER

COMMUNITIES



Google Developers Group
Pillai HOC College of Engineering and Technology, Rasayni



SPONSORSHIP PERKS



GENERAL

	Bronze	Silver	Gold	Platinum	Title
Swags	30,000	50,000	80,000	1,00,000	
Distribute Swags	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Award Prize	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Your Swags in Goodie Kits			<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Send Mentors			<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Distribute API			<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Sponsored Online Event			<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Sponsored Problem Track			<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Sponsored Offline Event				<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Finalist Judge				<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Exclusive Keynote Segment in Opening Ceremony					<input checked="" type="checkbox"/>
Exclusive Keynote Segment in Closing Ceremony					<input checked="" type="checkbox"/>

We also provide customized Sponsorship Perks as per your requirements, let us know if you have any special requests.

SPONSORSHIP PERKS



ONLINE PROMO

Bronze

Silver

Gold

Platinum

Title

Swags

30,000

50,000

80,000

1,00,000

Logo on Website



Logo on App



Twitter Promo



Instagram Promo



Whatsapp Promo



Promo Email to everyone

Post Event

Pre & Post
Event

Pre & Post
Event

OFFLINE PROMO

Regular Banner at Campus



Distribute Promo Materials



Big Banners at Campus



Product Demo in Hackathon



Logo on all T-shirts



Big Banners at Central
Campus



"Powered by XYZ"



"XYZ presents HackOverflow"



We also provide customized Sponsorship Perks as per your requirements, let us know if you have any special requests.



CONTACT US

Sponsoring this 3-Day long National Level Hackathon HackOverflow 3.0 is not just an investment in an event; it's an investment in the future of technology. Join us in shaping the tech landscape, inspiring innovation, and fostering the next generation of tech leaders. Your sponsorship can be the catalyst for remarkable change and growth, both for your company and the tech community at large.

Thank you for reviewing our content and considering our plans. We eagerly anticipate welcoming you on board soon. If you have any questions or concerns, feel free to email us at hackoverflow@mes.ac.in.

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