

Point Of View for Ed-Tech/E-learning platform

User	Need	Insight
A student preparing for academic success.	To learn anytime 24x7	Students often have busy schedules and may need to study at odd hours. Having access to learning materials around the clock ensures they can make the most of their time.
	To take mock tests and evaluate their preparedness	Mock tests are essential for self-assessment, identifying weak areas, and improving exam readiness, but students often lack structured and accessible resources to practice effectively.
	To solve doubts quickly	Immediate doubt-solving can prevent learning gaps.
	To analyze their performance comprehensively	Performance analysis helps students understand their progress, strengths, and areas to improve, motivating them to work smarter and set achievable goals.
	To interact with peers for knowledge sharing and support	Peer interactions foster collaborative learning and make studying less isolating. Students benefit from communities that encourage discussion, motivation, and sharing diverse perspectives.
Undergraduate students	Specific courses related to skill set and syllabus and courses for preparing GATE and other entrance exams required for entrance in Post Graduate programs	As per the undergraduate program undertaken by him, he should get available courses which he can study (including electives, core courses)

Working Professionals	To develop advanced skills required which would help them advance in their area	Working Professionals need in-depth skills in their area to advance further
	To learn their skills in limited time	As working professionals have commitment for work, they have limited time to complete their skills so courses should be such that they are able to complete the videos in quick time
Female students	To manage their work and studies	Some female students have to manage her household work and studies so courses should be designed way and provided as such.