



# SALESFORCE CRM PROJECT FOR HANDSMEN THREADS

## PROJECT DESCRIPTION:

HandsMen Threads, a dynamic organization in the fashion industry, is embarking on a Salesforce project designed to revolutionize their data management and enhance customer relations. The project involves building a robust data model tailored to store all pertinent business data, ensuring a seamless flow of information across the organization.


## SUBMITTED UNDER:

SMARTBRIDGE'S SALESFORCE VIRTUAL INTERNSHIP  
PROGRAM

## SUBMITTED BY

Vivek Kumar Verma  
Jai Narain College of Technology





HandsMen Threads


HandsMen Customers

HandsMen Orders

HandsMen Products

Inventories

Marketing Campaigns



HandsMen Customer

Rajiv

Related

Details

HandsMen Customer Name

Rajiv

Email

rajiv@gmail.com

Phone

Loyalty Status

Gold

FirstName

Rajiv

LastName

Kumar


FullName

Rajiv Kumar


Total Purchases

2,500


Created By


 Vivek Verma, 7/22/2025, 4:28 AM

Owner

 Vivek Verma

Last Modified By

 Vivek Verma, 7/22/2025, 4:53 AM



HandsMen Threads


HandsMen Customers

HandsMen Orders

HandsMen Products

Inventories

Marketing Campaigns



HandsMen Order

O-0004

Related

Details

HandsMen OrderNumber

O-0004

HandsMen Product

Jacket

HandsMen Customer

Vivek

Status

Confirmed

Quantity

20


Total Amount

\$9,000


Customer Email

vivekkumar79756@gmail.com


Created By

 Vivek Verma, 7/22/2025, 1:14 AM

Owner

 Vivek Verma

Last Modified By

 Vivek Verma, 7/22/2025, 1:16 AM



Q Search...



HandsMen Threads

HandsMen Customers ▾

HandsMen Orders ▾

HandsMen Products ▾

Inventorys ▾

Marketing Campaigns ▾



HandsMen Product  
**Pants**

Related

**Details**

HandsMen Product Name

Pants



Owner

[Vivek Verma](#)



SKU

001



Price

\$50



Stock Quantity

500



Created By

[Vivek Verma](#), 7/22/2025, 4:30 AM

Last Modified By

[Vivek Verma](#), 7/22/2025, 4:55 AM



Q Search...



HandsMen Threads

HandsMen Customers

HandsMen Orders

HandsMen Products

Inventories

Marketing Campaigns



Inventory  
I -0003

Related

Details

Inventory Number

I -0003

HandsMen Product

[Jacket](#)

Stock Quantity

4



Stock Status

Low Stock

Warehouse

Myntra



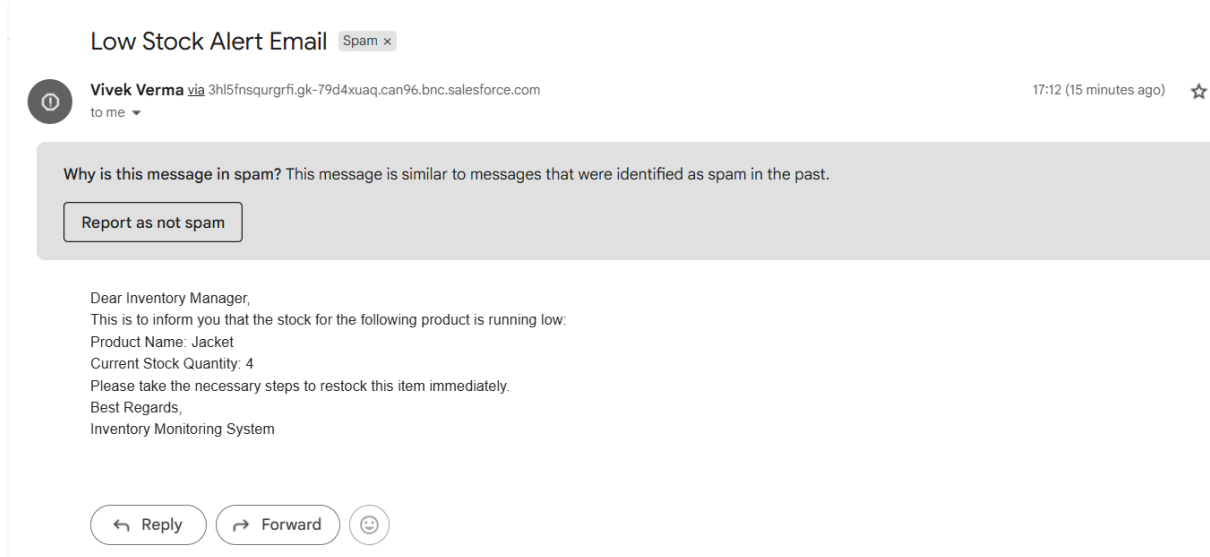
Created By

[Vivek Verma](#), 7/21/2025, 12:33 PM

Last Modified By

[Vivek Verma](#), 7/22/2025, 4:42 AM

# EMAIL ALERTS AND AUTOMATION THROUGH FLOW BUILDER



Your Order has been Confirmed ! Spam x



**Vivek Verma** via igblxv6lg2y.gk-79d4xuaq.can96.bnc.salesforce.com  
to me ▾

13:46 (3 hours ago)

Why is this message in spam? This message is similar to messages that were identified as spam in the past.

Report as not spam

*Dear Vivek,*

*Your order #O-0004 has been confirmed!*

*Thank you for shopping with us.*

*Best Regards,*

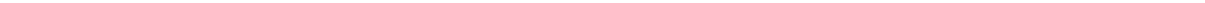
*Sales Team*



Congratulations! You are now a Gold member and you are eligible for our Loyalty Rewards Program.

Enjoy exclusive discounts, early access to offers, and special member benefits.

Thank you for your continued Support.



Last saved on 7/19/2025, 03:19 AM

Active

Run

Debug

