

About Vivek

Hi, I'm **Vivek** — a **Lead Designer** at a global pharmaceutical company, a passionate father, a disciplined financial planner, and a curious technologist at heart.

Over the last decade, I've built a career and a life that reflect my core belief: **clarity in thought leads to clarity in outcomes**. Whether I'm designing human-centered interfaces at work, planning my family's future, or experimenting with the latest in AI tools, I bring structure, empathy, and intention to everything I do.

The Designer with a Systemic Mind

Design, to me, is not just how something looks — it's how it works, and more importantly, how it *feels*. As a lead designer, I guide cross-functional teams to create intuitive, responsive, and accessible interfaces for critical healthcare products. I believe design is most powerful when it solves complex problems with elegant simplicity.

But my toolkit goes beyond just Figma or Photoshop. I constantly explore the intersection between design, development, and data. From **embedding models and prompt engineering** in LangChain to using AI to power smarter workflows, I keep myself hands-on with emerging tech — not just to stay relevant, but because I love connecting the dots between systems.

Some areas I explore deeply:

- Semantic search using cosine similarity and vector embeddings
- Chunking strategies for LLMs with tools like RecursiveCharacterTextSplitter
- Cloud-native development environments like Cursor IDE
- APIs, environment management, and Python-based toolchains for production design integrations

I'm not satisfied with using a tool — I want to understand how it works under the hood.

The Father Designing a Better Childhood

Outside of work, I'm a dedicated husband and father to a bright, energetic 2-year-old. Fatherhood has taught me what no project ever could — patience, presence, and purposeful planning.

Every decision — from the food I give my child to the routines we follow — is intentional. I've researched:

- Nutritional decisions (like whether mango is safe during a fever)
- Physical training routines to build early strength and coordination
- Sleep, immunity, and early-stage developmental support
- How to shape a future football or badminton enthusiast through joyful movement

I've created and followed routines, sought expert advice, and integrated learnings into daily life. I believe in parenting not as a reaction to challenges, but as a proactive act of love and design.

The Financial Strategist Building Freedom

Money is not the goal — **freedom** is. For me and my spouse, financial freedom is a core pillar of our life strategy. I treat personal finance the same way I treat product design: with structure, discipline, and long-term vision.

Here's a snapshot of our financial model:

- I contribute ₹20,000/month into SIPs and ₹1,50,000 annually into a PPF account
- We have a stock portfolio currently valued over ₹10 lakh
- I hold LIC policies including Jeevan Anand and Money Back for layered protection
- EMIs are carefully balanced across a home loan and land investment
- My wife, also employed, contributes her own SIPs and manages education-related costs
- Our child's school fees, healthcare, and growth funds are pre-allocated in our annual plan

We track everything. We optimize together. And we're on a mission to be financially free — not to retire, but to *choose how we live*.

The Curious Mind Who Keeps Asking “Why?”

If there's one constant in my life — it's **learning**. I believe asking better questions leads to better outcomes. Over time, I've explored:

- Whether eyesight can be reversed naturally
- The science behind premature grey hair
- The technical anatomy of environment variables in Python
- What CUDA-X libraries are and why they matter for high-performance AI
- How to express myself meaningfully as a team leader during a promotion announcement
- The practical differences between libraries, modules, and packages — and how to explain them using analogies

I believe growth doesn't just come from answers — it comes from inquiry. My questions come from a desire to build, not break.

The Life I'm Designing

From planning our Pondicherry anniversary trip with bus timing, toddler safety, and early checkout logistics — to scripting better career growth through meaningful communication — I live intentionally.

Whether it's creating a code snippet, booking a holiday, or guiding my child's first steps toward athleticism, I believe in building life like a product: thoughtfully designed, purposefully optimized, and always evolving.

Values That Guide Me

1. **Clarity over complexity** – If something's hard to understand, break it down. Then rebuild it smarter.
 2. **Health is wealth** – For myself and my family. We don't compromise on rest, food, or movement.
 3. **Freedom over status** – The ultimate luxury is time, choice, and peace of mind.
 4. **Ask better, live better** – Every great solution begins with the right question.
 5. **Lead with humility** – Titles fade, impact lasts. I lead by example, not ego.
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Let's Connect

Whether you're:

- Building a team that needs someone who blends design with deep tech fluency
- Looking to collaborate on health-tech innovation
- Exploring AI x parenting tools
- Or just want to discuss how to balance modern fatherhood with a growth career — I'd love to hear from you.

Let's build something meaningful — not just with code or design, but with intention