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# Crowdfunding Platform

System Requirements Document



Web Design & User Experience Project (Spring 2019) TEAM PANDAVAS

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# **Front End**

## 1. Registration

• Website will enable the user to register his credentials, which will enable the user to donate and create campaign

## 2. Login

#### 2.1. With Facebook

 This section Provides user to login to website with the help of social Media platform like Facebook

#### 2.2. With E-mail

 This section provides user to login to website with the help of social Media platform like Facebook

## 3. Start a Fundraiser Campaign

• This section enables the user to kickstart the fund and campaign by requesting donations from organizations, individuals and many other charitable organizations

#### 3.1. Edit Fundraiser

 This section user can update and make changes required, once the campaign has been started and log the required information in user history

#### 3.2. Delete Fundraiser

• This section will delete the fundraiser and log the required information in user history

#### 3.3. Browse Fundraiser

• This section will allow user to access information regarding all the fundraisers and view on the home page

## 4. Browse Category

• Survey, search and list for all the categories, like funds related to health, food, life, home etc.

#### 4.1. List Fund Raiser

## 5. Fundraiser Detail Page

#### 5.1. About Us

Details regarding the fund raised. Like who posted, requirement for the fund

#### 5.2. Documents

• This section contains the supporting document or the verification details. This helps to authenticate & approve the raised fund by the admin.

#### 5.3. Comments

• This section enables all the users to post their thoughts in the form of comments.

#### 5.4. Updates

• This section will help to make changes to the raised fund in the form of documents, images, description etc.

#### 5.5. Donations

• This section contains all the donations done by the user under the raised fund.

### 5.6. Top Donors

This Section will segregate all the donors and list the donors who donated the most

#### 5.7. All Supporters

• This section will keep track of all the users who the supporting

#### 5.8. Related Fundraisers

• All the fund posts, related and similar to this event will be posted in this section

#### 5.9. Sharing through Social Media

 This section will enable the donor/user to share his thoughts in various social media platform

## 6. Pricing

 This section will list various categories like fees for individual & Corporate, NGO-starter and NGO Enterprise

#### 7. User Account

#### 7.1. Profile

• This will display the personal data associated for every specific user identity. The representation contains

#### 7.2. My Fundraisers

• This section will display all the raised fund event history by the user

#### 7.3. Donations

• This section will display all the donation history completed by the user

#### 7.4. Comments

 This section will display the comments by the user. In addition, all the comments posted for his raised fund event

#### 7.5. Favourite

• This section will display the only contents, user as marked as favourite

#### 7.6. Wallet

• This section will integrate various payment wallet like card details, etc.

# **Back End**

## 8. Manage Users

#### 8.1. Staff

 A unique page for the backend working staff, where all the staff can oversee, direct and control the users

#### 8.2. End Users

 Management of the users who are going to use the website features like create/manage a fundraiser and donate.

## 9. Fundraiser Management

#### 9.1. View Fundraiser Detail

• This section will list, select, all the campaign details pertaining to the fund raised

#### 9.2. Activate/Deactivate

This section will activate and deactivate the campaign, fundraisers. For example, if any
malicious activity is found by the management

#### 9.3. Manage Funds

#### 9.3.1. Disbursement

• This section will check, and disburse the amount to the concerned person

#### 9.3.2. Refund

 Supposedly, if the raised event is cancelled, then the money donated by all the donor, should be refunded. This section contains all the processes pertaining to the abovementioned example

#### 9.4. Create/Read/Update/Delete Fundraisers

• This section will update, read, delete the all the raised funds by the backend management

## 10. Manage Categories

• This section will manage, update various verticals of raised funds, for example, health, education, life, house, etc.

## 11. Manage Transactions

This section will contain all the process and functions pertaining to payment gateway

## 12. Statistics

• This section will contain the GUI, showcasing, how many funds and campaigns are ongoing, completed, fake and deleted. Their current status, number of active donors, location and many other parameters, in the form of graphs

# 13. Email Templates

• This section will allow the back-end user to send mails, to the user in the form of updates, subscriptions