

# Vivek Gupta

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## EDUCATION

**Forte Institute Of Technology**

MBA - Information Technology, 7.86 C.G.P.A.

Meerut, U.P. , India

2023

## TECHNICAL SKILLS

ReactJS, Next.js, Redux, HTML, CSS, C++, JavaScript, Tailwind CSS, Chart.js, MongoDB, Express, Node.js  
Bootstrap, Material UI, REST APIs, Git & Github, Vite and VS Code.

## EXPERIENCE

**Fullstack Developer**

*ZobLik Technologies*

Oct 2024 - Present

*Remote*

- Enhanced dashboard customizability by implementing a drag-and-drop feature using **React Beautiful DnD**, allowing users to seamlessly **rearrange widgets and personalize their layouts**.
- Intensified user customization options by implementing a **dynamic color palette** feature using **react-color**, allowing users to personalize the app's theme in real time.
- Reduced data processing time by 50%** by optimizing API calls and state management in **Next.js**, ensuring seamless chart updates for company analytics.
- Accelerated feature deployment by 30%** by adopting a **microservices architecture** for backend services, enabling independent scaling and updates.
- Increased user session reliability** by integrating **refresh tokens with JWT authentication**, preventing frequent logouts and improving user experience.
- Reduced query execution time by 40%** by optimizing **MongoDB aggregation pipelines** for efficient data filtering and retrieval.
- Improved development speed by utilizing reusable **Material UI** components and **Redux for structured state handling**, reducing redundant code.

**Junior Front-End Developer**

*Cognifyz Technologies*

Jan 2024 - Oct 2024

*Nagpur*

- Developed more than 3 highly functional web applications to analyze and process data for clients.
- Designed and implemented a Restful API in Nodejs and ExpressJs that improved web application performance by 30% and reduced average response time by 10%
- Engineered and deployed a video call option using WebRTC, enhancing real-time communication and improving user engagement by 30%.

**MERN Developer Intern**

*Cognifyz Technologies*

Oct 2023 - Dec 2023

*Nagpur*

- Optimized cognifyz primary website by implementing advanced features like lazy loading with Suspense.
- Designed and implemented a Restful API in Nodejs that improved web application performance by 30% and reduced average response time by 10% .
- Proficiently used React.js and Material UI for designing intuitive UI to improve user experience.

## PROJECTS

**Food Restaurant App , Ecommerce Website, Dribbble Clone, Weather App, Entry Dashboard, Uifry Clone** | *React JS, Redux, REST API, JavaScript, MongoDB, Express, Node.js, Bootstrap & Tailwind CSS*

- Implemented Responsive UI Components** in React components, allowing users to select food items and view updated images with smooth animation effects.**Created Custom Forms for Order Submission**, capturing user data like name, address, and order details, and handling form state using React's useState for seamless data management.
- Integrated Redux for State Management** in handling user interactions like product searches, cart updates, and order processing, optimizing app performance and state persistence.