# Vivek Gupta

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### **EDUCATION**

## Forte Institute Of Technology

MBA - Information Technology, 7.86 C.G.P.A.

Veer Bahadur Singh Purvanchal University

BSc Chemistry, 62.44%.

Meerut, U.P., India

Jaunpur, U.P., India

2021

2023

#### Technical Skills

ReactJS, Next.js, Redux, HTML, CSS, C++, JavaScript, Tailwind CSS, Chart.js, MongoDB, Express, Node.js Bootstrap, Material UI, REST APIs, Git & Github, Vite and VS Code.

### Experience

## Full-stack Developer Intern

Oct 2024 - Present

Remote

ZobLik Technologies

- Enhanced dashboard customizability by implementing a drag-and-drop feature using **React Beautiful DnD**, allowing users to seamlessly rearrange widgets and personalize their layouts.
- Intensified user customization options by implementing a dynamic color palette feature using react-color, allowing users to personalize the app's theme in real time.
- Reduced data processing time by 50% by optimizing API calls and state management in Next.js, ensuring seamless chart updates for company analytics.
- Accelerated feature deployment by 30% by adopting a microservices architecture for backend services, enabling independent scaling and updates.
- Increased user session reliability by integrating refresh tokens with JWT authentication, preventing frequent logouts and improving user experience.
- Reduced query execution time by 40% by optimizing MongoDB aggregation pipelines for efficient data filtering and retrieval.
- Improved development speed by utilizing reusable Material UI components and Redux for structured state handling, reducing redundant code.

#### Front-end Developer Intern

Sep 2024 - Oct 2024

Cognifyz Technologies

Nagpur

- Optimized cognifyz primary website by implementing advanced features like lazy loading with Suspense.
- Designed and implemented a Restful API in Nodejs that improved web application performance by 30% and reduced average response time by 10% .
- Proficiently used React.js and Material UI for designing intuitive UI to improve user experience.
- Developed more than 3 highly functional web applications to analyze and process data for clients.
- Designed and implemented a Restful API in Nodejs and ExpressJs that improved web application performance by 30% and reduced average response time by 10%
- Engineered and deployed a video call option using WebRTC, enhancing real-time communication and improving user engagement by 30%.

Fraud Analyst May 2021 - Feb 2022 Tech Mahindra Noida

- Analyzed transactional data to detect and prevent fraudulent activities, reducing fraud cases by 30%.
- Ensured compliance with industry regulations by maintaining thorough audit trails and documentation.
- Monitored real-time transactions and implemented risk scoring mechanisms to flag high-risk activities and detect account takeovers, payment fraud, and fake orders.
- Conducted detailed investigations and provided recommendations for corrective action.

Food Restaurant App, Ecommerce Website, Dribbble Clone, Weather App, Entry Dashboard, Uifry Clone | React JS, Redux, REST API, JavaScript, MongoDB, Express, Node.js, Bootstrap & Tailwind CSS

- Implemented Responsive UI Components in React components, allowing users to select food items and view updated images with smooth animation effects. Created Custom Forms for Order Submission, capturing user data like name, address, and order details, and handling form state using React's useState for seamless data management.
- Integrated Redux for State Management in handling user interactions like product searches, cart updates, and order processing, optimizing app performance and state persistence.
- Exclusively used React-Hooks and Middleware to handle application life-cycle processes.
- Developed a responsive ReactJS dashboard with Redux Toolkit and handling CRUD operations on user data, integrating dynamic modals for form inputs, and ensuring seamless state management.