

```
In [3]: import numpy as np
import pandas as pd
from matplotlib import pyplot as plt
import seaborn as sns
```

```
In [4]: hotel=pd.read_csv("C:/Users/Vivek/OneDrive/Desktop/hotel_booking.csv")
hotel
```

```
Out[4]:
```

	hotel	is_canceled	lead_time	arrival_date_year	arrival_date_month	arrival_date_week_nun
0	Resort Hotel	0	342	2015	July	
1	Resort Hotel	0	737	2015	July	
2	Resort Hotel	0	7	2015	July	
3	Resort Hotel	0	13	2015	July	
4	Resort Hotel	0	14	2015	July	
...	...	...	...	...	...	
119385	City Hotel	0	23	2017	August	
119386	City Hotel	0	102	2017	August	
119387	City Hotel	0	34	2017	August	
119388	City Hotel	0	109	2017	August	
119389	City Hotel	0	205	2017	August	

119390 rows × 7 columns

```
In [123... hotel.head()
```

```
Out[123]:
```

	hotel	is_canceled	lead_time	arrival_date_year	arrival_date_month	arrival_date_week_number
0	Resort Hotel	0	342	2015	July	27
1	Resort Hotel	0	737	2015	July	27
2	Resort Hotel	0	7	2015	July	27
3	Resort Hotel	0	13	2015	July	27
4	Resort Hotel	0	14	2015	July	27

5 rows × 32 columns

```
In [5]: hotel.isnull().sum()
```

```
Out[5]: hotel                                0
is_canceled                                0
lead_time                                  0
arrival_date_year                          0
arrival_date_month                         0
arrival_date_week_number                   0
arrival_date_day_of_month                  0
stays_in_weekend_nights                    0
stays_in_week_nights                      0
adults                                     0
children                                   4
babies                                     0
meal                                       0
country                                  488
market_segment                            0
distribution_channel                      0
is_repeated_guest                         0
previous_cancellations                    0
previous_bookings_not_canceled             0
reserved_room_type                        0
assigned_room_type                        0
booking_changes                           0
deposit_type                              0
agent                                    16340
company                                  112593
days_in_waiting_list                     0
customer_type                             0
adr                                        0
required_car_parking_spaces               0
total_of_special_requests                  0
reservation_status                        0
reservation_status_date                    0
dtype: int64
```

```
In [6]: hotel.drop(["agent", "company"], axis=1, inplace=True)
```

```
In [129... hotel.isna().sum()
```

```
Out[129]: hotel      0
          is_canceled 0
          lead_time   0
          arrival_date_year 0
          arrival_date_month 0
          arrival_date_week_number 0
          arrival_date_day_of_month 0
          stays_in_weekend_nights 0
          stays_in_week_nights 0
          adults      0
          children    0
          babies      0
          meal        0
          country     0
          market_segment 0
          distribution_channel 0
          is_repeated_guest 0
          previous_cancellations 0
          previous_bookings_not_canceled 0
          reserved_room_type 0
          assigned_room_type 0
          booking_changes 0
          deposit_type 0
          days_in_waiting_list 0
          customer_type 0
          adr         0
          required_car_parking_spaces 0
          total_of_special_requests 0
          reservation_status 0
          reservation_status_date 0
          dtype: int64
```

```
In [7]: hotel.dropna(inplace=True)
```

```
In [8]: hotel.info()
```

```
<class 'pandas.core.frame.DataFrame'>
Index: 118898 entries, 0 to 119389
Data columns (total 30 columns):
#   Column                                Non-Null Count  Dtype
---  -
0   hotel                                118898 non-null  object
1   is_canceled                          118898 non-null  int64
2   lead_time                            118898 non-null  int64
3   arrival_date_year                    118898 non-null  int64
4   arrival_date_month                   118898 non-null  object
5   arrival_date_week_number             118898 non-null  int64
6   arrival_date_day_of_month             118898 non-null  int64
7   stays_in_weekend_nights               118898 non-null  int64
8   stays_in_week_nights                 118898 non-null  int64
9   adults                                118898 non-null  int64
10  children                              118898 non-null  float64
11  babies                                118898 non-null  int64
12  meal                                  118898 non-null  object
13  country                              118898 non-null  object
14  market_segment                       118898 non-null  object
15  distribution_channel                 118898 non-null  object
16  is_repeated_guest                    118898 non-null  int64
17  previous_cancellations                118898 non-null  int64
18  previous_bookings_not_canceled        118898 non-null  int64
19  reserved_room_type                   118898 non-null  object
20  assigned_room_type                   118898 non-null  object
21  booking_changes                       118898 non-null  int64
22  deposit_type                         118898 non-null  object
23  days_in_waiting_list                 118898 non-null  int64
24  customer_type                        118898 non-null  object
25  adr                                  118898 non-null  float64
26  required_car_parking_spaces           118898 non-null  int64
27  total_of_special_requests             118898 non-null  int64
28  reservation_status                   118898 non-null  object
29  reservation_status_date               118898 non-null  object
dtypes: float64(2), int64(16), object(12)
memory usage: 28.1+ MB
```

In [130... `hotel.describe()`

```
Out[130]:
```

	is_canceled	lead_time	arrival_date_year	arrival_date_week_number	arrival_date_day_
<b>count</b>	118898.000000	118898.000000	118898.000000	118898.000000	1188
<b>mean</b>	0.371352	104.311435	2016.157656	27.166555	
<b>std</b>	0.483168	106.903309	0.707459	13.589971	
<b>min</b>	0.000000	0.000000	2015.000000	1.000000	
<b>25%</b>	0.000000	18.000000	2016.000000	16.000000	
<b>50%</b>	0.000000	69.000000	2016.000000	28.000000	
<b>75%</b>	1.000000	161.000000	2017.000000	38.000000	
<b>max</b>	1.000000	737.000000	2017.000000	53.000000	

In [131... `hotel.columns`

```
Out[131]: Index(['hotel', 'is_canceled', 'lead_time', 'arrival_date_year',
               'arrival_date_month', 'arrival_date_week_number',
               'arrival_date_day_of_month', 'stays_in_weekend_nights',
               'stays_in_week_nights', 'adults', 'children', 'babies', 'meal',
               'country', 'market_segment', 'distribution_channel',
               'is_repeated_guest', 'previous_cancellations',
               'previous_bookings_not_canceled', 'reserved_room_type',
               'assigned_room_type', 'booking_changes', 'deposit_type',
               'days_in_waiting_list', 'customer_type', 'adr',
               'required_car_parking_spaces', 'total_of_special_requests',
               'reservation_status', 'reservation_status_date'],
              dtype='object')
```

```
In [134... hotel["reservation_status_date"]
```

```
Out[134]: 0      1/7/2015
          1      1/7/2015
          2      2/7/2015
          3      2/7/2015
          4      3/7/2015
          ...
          119385  6/9/2017
          119386  7/9/2017
          119387  7/9/2017
          119388  7/9/2017
          119389  7/9/2017
          Name: reservation_status_date, Length: 118898, dtype: object
```

```
In [11]: hotel.rename(columns={"is_canceled": "canceled"}, inplace=True)
```

```
In [12]: hotel["canceled"].replace(1, "Yes", inplace=True)
```

```
In [13]: hotel["canceled"].replace(0, "No", inplace=True)
```

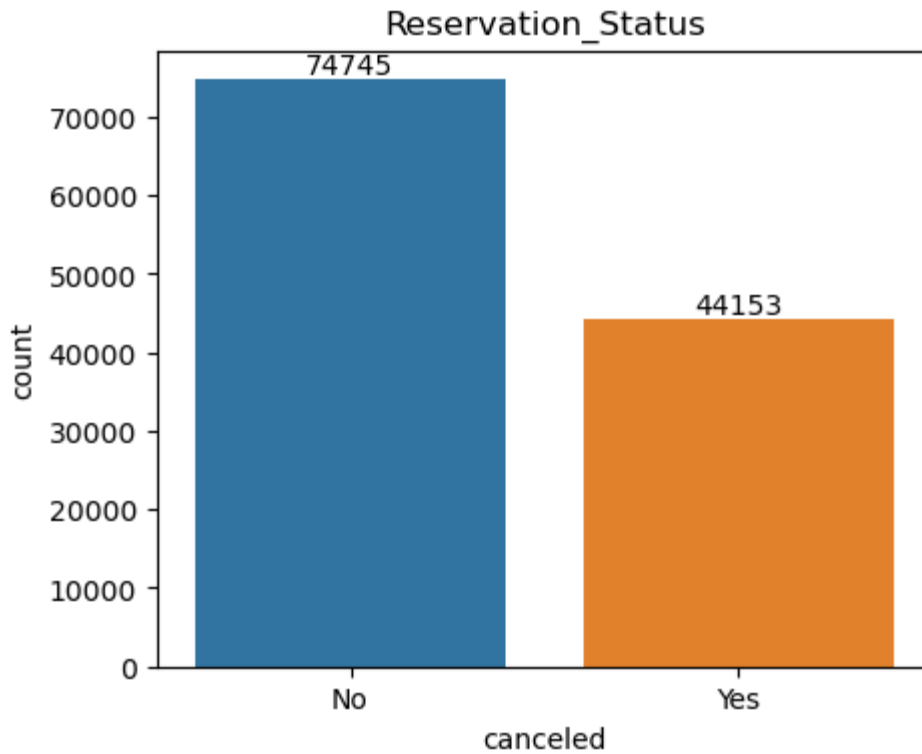
```
In [14]: cancel_status=hotel['canceled'].value_counts()
cancel_status
```

```
Out[14]: canceled
No      74745
Yes     44153
          Name: count, dtype: int64
```

```
In [139... hotel.shape
```

```
Out[139]: (118898, 30)
```

```
In [140... plt.figure(figsize=(5,4))
plt.title("Reservation_Status")
x=sns.countplot(x='canceled', data=hotel)
x
for bars in x.containers:
    x.bar_label(bars)
```



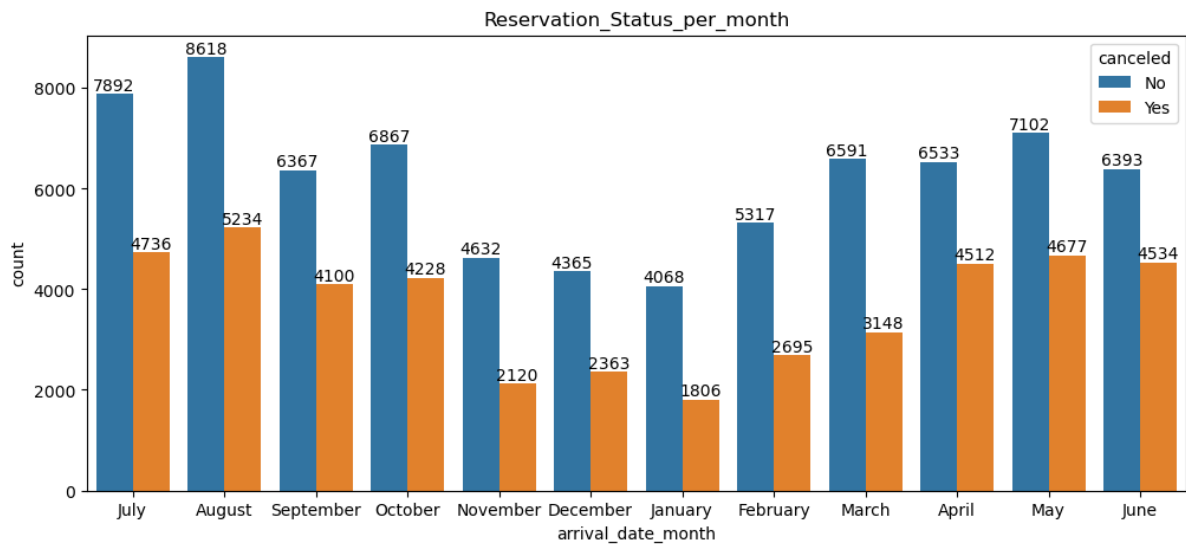
```
In [146... plt.title("Reservation_for_different_hotels")
y=sns.countplot(x="hotel",hue="canceled",data=hotel)
plt.ylabel("No_of_Reservation")
y
for bars in y.containers:
    y.bar_label(bars)
```

### As the bar graph shows that reservations that are canceled and those are not. It is obvious that still a significant numbers of

### As the below graph shows that city hotels have more booking.It shows that resort hotels are more expensive than those in



```
In [84]: plt.figure(figsize=(12,5))
plt.title("Reservation_Status_per_month")
m=sns.countplot(x="arrival_date_month",hue="canceled",data=hotel)
m
for bars in m.containers:
    m.bar_label(bars)
```



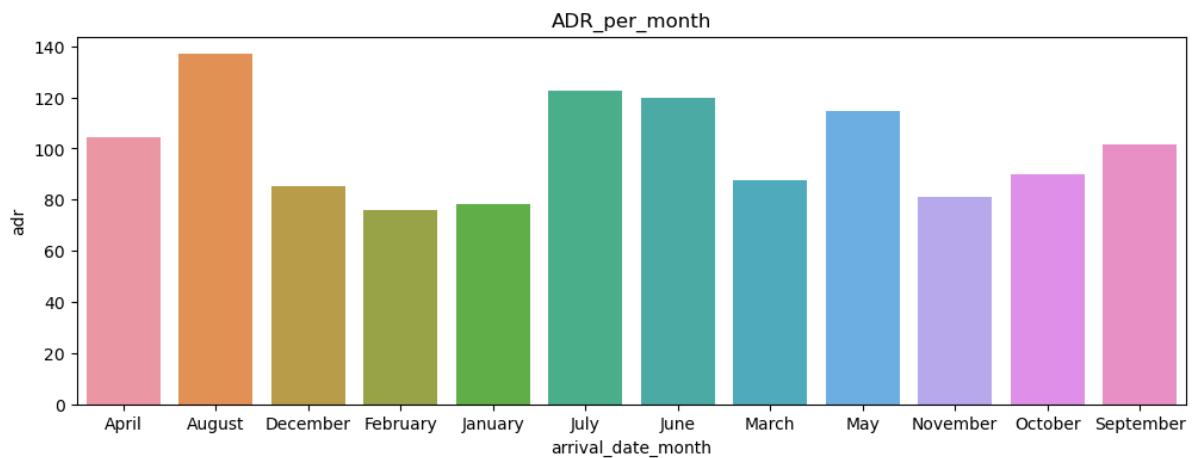
```
In [95]: data=hotel[hotel["canceled"]=="Yes"].groupby(["arrival_date_month"],as_index=False)
data
```

### As the above bar graph shows that month-wise hotel reservation and it showing that most of the reservation are done in the

```
Out[95]:
```

	arrival_date_month	adr
0	April	104.198958
1	August	136.929135
2	December	85.249399
3	February	75.927506
4	January	78.037580
5	July	122.660245
6	June	119.619559
7	March	87.759257
8	May	114.556427
9	November	81.114538
10	October	89.787394
11	September	101.706537

```
In [96]: plt.figure(figsize=(12,4))
sns.barplot(x="arrival_date_month",y="adr",data=data)
plt.title("ADR_per_month")
plt.show()
```



```
In [57]: m=hotel[hotel["canceled"]=="Yes"].groupby(["arrival_date_month"],as_index=False)["a
m
```

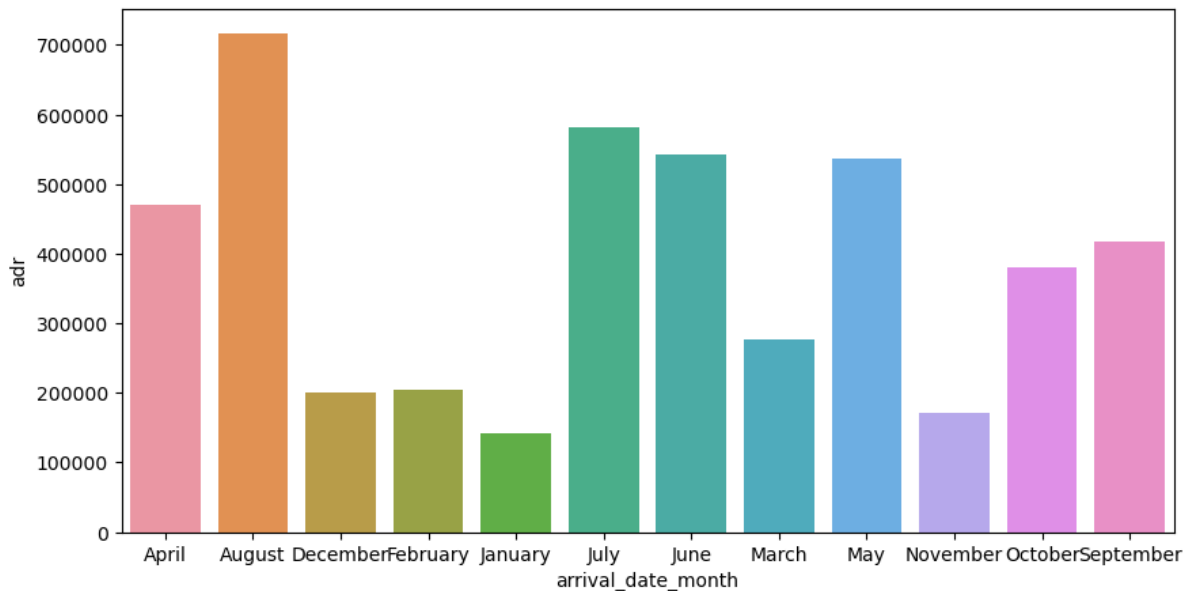
### This bar chart it shows that the Average daily rate month wise,where it look like to be hotel earning mostly in the month of August.



```
Out[57]:
```

	arrival_date_month	adr
0	April	104.198958
1	August	136.929135
2	December	85.249399
3	February	75.927506
4	January	78.037580
5	July	122.660245
6	June	119.619559
7	March	87.759257
8	May	114.556427
9	November	81.114538
10	October	89.787394
11	September	101.706537

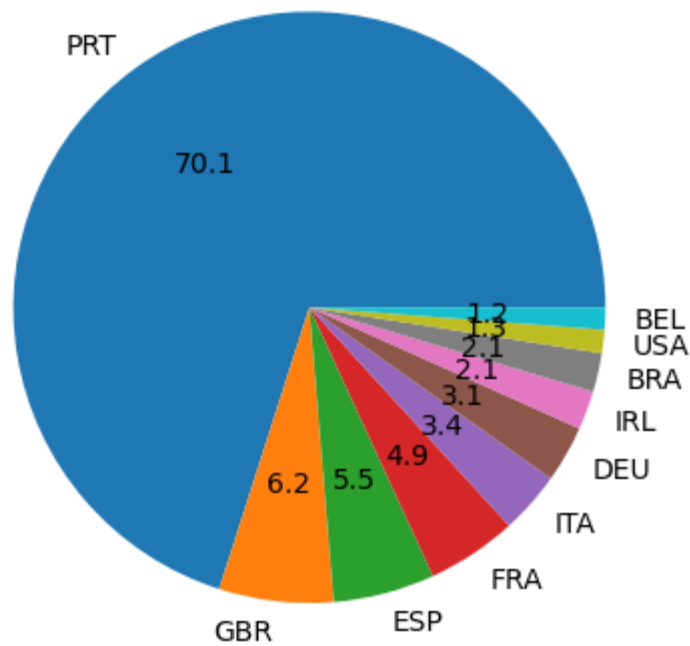
```
In [53]: plt.figure(figsize=(10,5))
sns.barplot(x="arrival_date_month",y="adr",data=m)
plt.show()
```



```
In [114... canceled_data=hotel[hotel["canceled"]=="Yes"]
top_10_country=canceled_data["country"].value_counts()[ :10]
plt.pie(top_10_country,labels=top_10_country.index,autopct="%.1f")
plt.title("Top_10_country_with_highest_cancelation_rate")
plt.show()
```

### The below pie chart shows that top 10 country which are having lowest reservation rate were Portugal have the n

## Top\_10\_country\_with\_highest\_cancelation\_rate



```
In [116... hotel["market_segment"].value_counts()
```

```
Out[116]: market_segment
Online TA      56402
Offline TA/TO  24160
Groups         19806
Direct         12448
Corporate       5111
Complementary   734
Aviation        237
Name: count, dtype: int64
```

```
In [146... canceled_data["market_segment"].value_counts()
```

```
Out[146]: market_segment
Online TA      20738
Groups         12097
Offline TA/TO   8278
Direct          1920
Corporate        978
Complementary    90
Aviation         52
Name: count, dtype: int64
```

```
In [ ]:
```