

# Nandi Travels — Brand Guidelines

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### ## Logo

- Primary: `public/logo-light.svg` (for dark backgrounds)
- Secondary: `public/logo-dark.svg` (for light backgrounds)
- Use clear space around the logo equal to half the height of the circle element.

### ## Colors (Tailwind tokens)

- Primary: #2563eb (Royal Blue)
- Secondary: #f59e0b (Warm Orange)
- Accent: #16a34a (Green)
- Neutral Light: #f3f4f6
- Neutral Dark: #1f2937

### ## Typography

- Headings: Inter (or system sans)
- Body: Inter / system font stack

### ## Usage

- Use primary color for CTAs and important highlights.
- Use secondary for accents, badges, and highlights.
- Provide logo SVG for all print/digital use. Use PNG for older platforms.

### ## Contact

For changes, contact: [hello@nanditravels.in](mailto:hello@nanditravels.in)