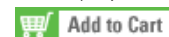


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Abstract

This IDC study provides a revenue forecast of the Big Data technology and services market for 2014–2018. The study is based on IDC's definition of Big Data and the criteria and methodology for sizing the market. The study segments the Big Data market into infrastructure, software, and services.

"The Big Data technology and services market is a fast-growing, multibillion-dollar worldwide market. It is expanding rapidly as large IT companies and start-ups vie for customers and market share," said Ashish Nadkarni, research director for IDC's Storage Systems research and colead of the Big Data Global Overview program. "IDC expects the Big Data technology and services market to grow at a 26.24% compound annual growth rate through 2018 to reach \$41.52 billion."

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