



# The Tripello Network Affiliate Program



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Version 1.0 / 2021

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# Reimagine Travel

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The global travel market, Post-Covid, provides a **once-in-a-lifetime opportunity** to disrupt the existing, **outdated** travel model with high commissions, fees and mark-ups. Held and controlled by a few players in the industry.

We understand that those who are eager and are **longing to travel**, to experience the world again, may still face **financial challenges** and may think that travel **is not in their budget**.

This is where Tripello comes to help and assist.

**Our technology** allows our members to have **direct access** to the **lowest rates** (Wholesale/Net Prices) and **cut cost** for travelers as much as possible. All in a closed, subscription based marketplace with prices **not available to the public**.

While other companies might try to **mark up** their prices, to compensate for their losses during the pandemic, WE will offer YOU the **lowest prices** we have access to.

**Full transparency**, what you see is what you pay.

**No Commissions, No Mark-Ups, No Booking Fees - Ever.**

The **Tripello Network** offers Affiliates an **easy and profitable** way to **onboard travelers** who are looking for **better travel options and experiences** while **saving money**.

More Savings, More Choices, Better Experiences.



# Tripello Products

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As an **Affiliate** of the Tripello Network you have **Full Premium Membership Access** to the platform itself.  
**You can book** Flights, Hotels, Vacations Rentals, Cars and **any** upcoming product additions **for yourself.**



In addition you can **promote** the following **products** the Tripello Network has to offer:

**Tripello**  
Freemium Membership  
(unlimited)

- ✓ Credit/Debit Card Required
- ✓ Limited Platform Access - Hotels and Resorts only
- ✓ Savings of up to 25%
- ✓ Access to 1.5 million Hotels and Resorts
- ✓ Preview of Member Pricing on all Products

FREE

**Tripello**  
Premium Membership  
(6Month)

- ✓ Credit/Debit Card Required
- ✓ Unlimited Platform Access
- ✓ Savings of up to 65% and more
- ✓ Access to 1.5 million Hotels and Resorts
- ✓ Access to 1.5 million Vacation Rentals
- ✓ Access to Rental Cars and upcoming Chauffeur Service
- ✓ Access to Flight Inventory of all Global Carriers and 140 low Cost Carriers

\$195.00 / for 6 Months  
(auto renewal)

**Tripello**  
Premium Plus Membership  
(12Month)

- ✓ Credit/Debit Card Required
- ✓ Unlimited Platform Access
- ✓ Savings of up to 65% and more
- ✓ Access to 1.5 million Hotels and Resorts
- ✓ Access to 1.5 million Vacation Rentals
- ✓ Access to Rental Cars and upcoming Chauffeur Service
- ✓ Access to Flight Inventory of all Global Carriers and 140 low Cost Carriers
- ✓ Access to Member Referral Rewards Program
  - 25\$ for each Premium Member
  - 50\$ for each Premium Plus Member

\$299.40 / annually  
(auto renewal)

**Tripello**  
Affiliate Membership  
(12Month)

- ✓ Full Annual Tripello Premium Plus Membership
- ✓ Access to Tripello Affiliate Program with Unique and Comprehensive Compensation Plan
- ✓ Access to Personal Management Dashboard
- ✓ Access to Personal Invitation Links and QR Codes for Member and Affiliate Invites
- ✓ Access to Marketing Center with Social Media optimized Imagery and Tips and Tricks for Campaigns
- ✓ Access to Personal Wallet for tracking of Earnings and Payouts

\$499.00 / annually  
(auto renewal)

# Compensation

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As a Tripello Affiliate, you have **four products** with which to earn compensation. The **compensation structure** includes **Membership Sign Ups**, a **percentage** of what a Freemium **member saves on travel** and a compensation for **Member to Member referrals**.

The compensation for each product is outlined below.



|  |   |   |   |
|--|---|---|---|
| <p><b>Tripello</b><br/>Freemium Membership<br/>(unlimited)</p> <p><b>Compensation</b></p> <ul style="list-style-type: none"><li><b>Freemium Sign Up</b><br/>For each Member signed up through your link <b>\$ 0</b></li><li><b>Percentage</b><br/>Of the Freemium Members Savings<br/>(Hotels only) <b>50%</b></li></ul> | <p><b>Tripello</b><br/>Premium Membership<br/>(6Month)</p> <p><b>Compensation</b></p> <ul style="list-style-type: none"><li><b>Premium Sign Up</b><br/>For each Member signed up through your link <b>\$100</b></li></ul> | <p><b>Tripello</b><br/>Premium Plus Membership<br/>(12Month)</p> <p><b>Compensation</b></p> <ul style="list-style-type: none"><li><b>Premium Plus Sign Up</b><br/>For each Member signed up through your link <b>\$150</b></li><li><b>Member Rewards</b><br/>Your Member refers a Premium Member <b>\$ 8</b><br/>Premium Plus Member <b>\$ 17</b></li></ul> | <p><b>Tripello</b><br/>Affiliate Membership<br/>(12Month)</p> <p><b>Compensation</b></p> <ul style="list-style-type: none"><li><b>Affiliate Sign Up</b><br/>For each Affiliate signed up through your link <b>\$250</b><br/>(upgrade from Premium Plus is NOT included)</li></ul> |
|--|---|---|---|

This also applies when one of your Freemium Members upgrades to Premium Membership.

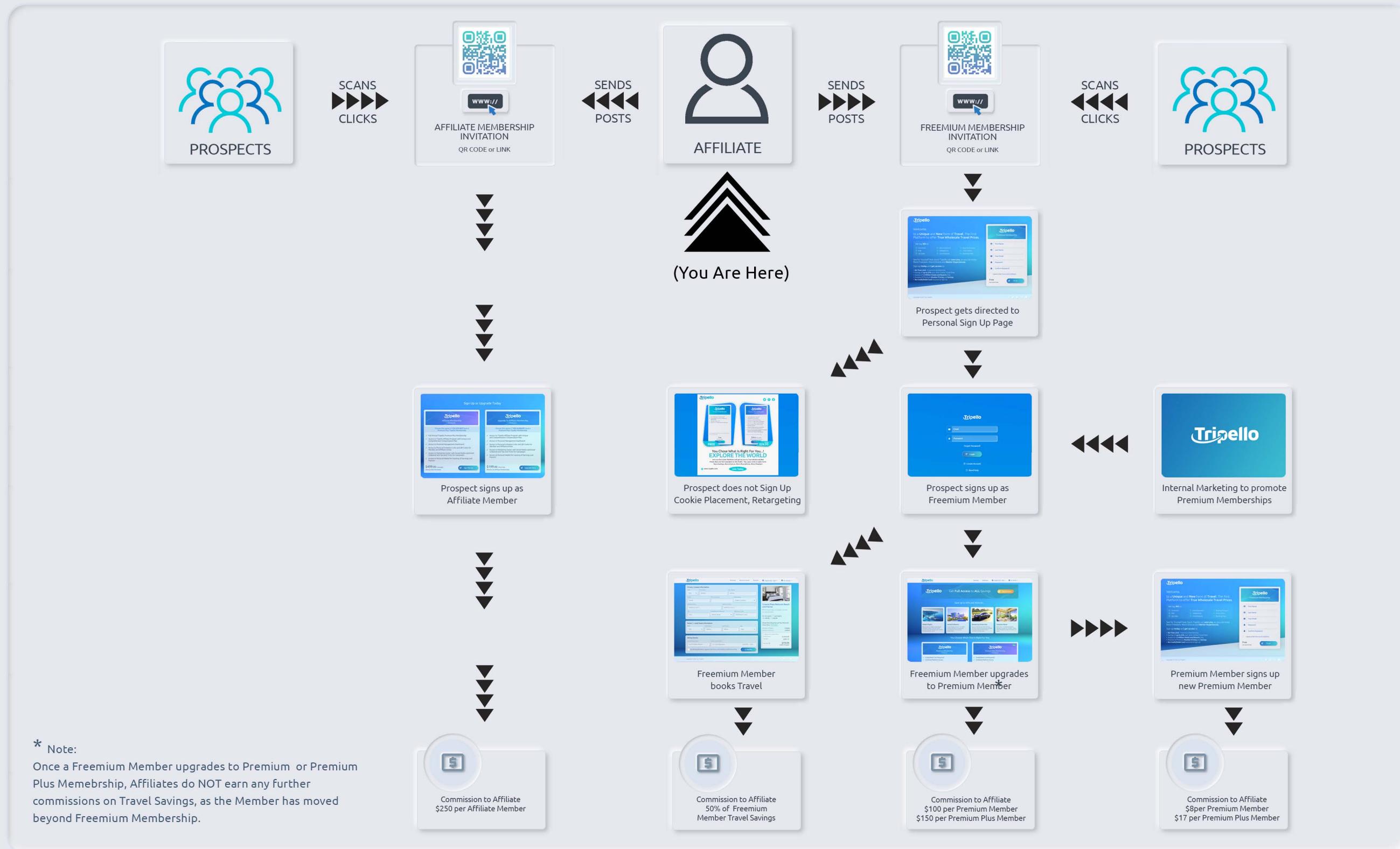
This also applies when one of your Freemium Members upgrades to Premium Plus Membership.

If you are the head of a large Affiliate Network or would like to bring a large amount of Affiliates to the Tripello Network Please contact us directly at [info@tripellonetwork.com](mailto:info@tripellonetwork.com)

All compensation is residual as long as the Member is active and your Affiliate Membership is active. This includes Membership Renewals. All compensation is immediately reflected in your own dashboard, paid or unpaid. Membership compensation is credited immediately, Travel Spend after the Travel date. All compensation will be transferred into your wallet on a monthly basis. Payout will occur through PAYPAL. Other options may be added in the future.

# Compensation Flow

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# Compensation Examples

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We would like to show you some **examples** for the compensation on each of our **four products**.  
This example only shows a **single transaction** for each product, **for 1 month**.

## FREEMIUM

Freemium Member books Hotel for 7 nights

|                                     |            |
|-------------------------------------|------------|
| Public Price                        | \$2,730.70 |
| Tripello Price (24% Savings)        | \$2,114.22 |
| Freemium Member Savings             | \$ 616.48  |
| Your Compensation (50% of savings): | \$ 308.24  |

## PREMIUM

Premium Member Sign Up Compensation: \$ 100.00

## PREMIUM PLUS

|   |                       |
|---|-----------------------|
| Premium Plus Member Sign Up Compensation: | \$ 150.00             |
| Member referred 2 Premium Members         | \$ 16.00 <free money> |
| Member referred 2 Premium Plus Members    | \$ 34.00 <free money> |

## AFFILIATE

Affiliate Member Sign Up Compensation: \$ 250.00

**1 MONTH TOTAL COMPENSATION: \$ 858.24**

**Imagine the possibilities** if you would **multiply** this by 10 or by 100.

**YOU** decide **WHO** to promote to and **WHAT** to promote. You have the **opportunity** to taylor your **marketing approach**. These are just examples of what can be possible and **do not** represent any projection or expectation of compensation.

# Bonus Pool

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The Tripello Network is **committed to sharing our success** with our Affiliates.  
Once we **reach** certain **Profit Benchmarks** we will open up a **Bonus Pool** to our Affiliates.

Not only will you be making your **regular commissions**, you will also **earn a portion** of this **Bonus Pool**, based on your **Membership Sales**.

We will **assign a substantial percentage** (minimum 15%) of the **Net Profits** generated by Affiliates to the **Bonus Pool** and each **Individual Affiliate Bonus** will be calculated as follows:

$$\frac{\text{Percentage Of Net Profits Generated By Affiliates}}{\text{Total Of All Premium And Premium Plus Memberships Sold By Affiliates In The Year}} = \text{BONUS AMOUNT PER MEMBERSHIP SOLD}$$

## INDIVIDUAL AFFILIATE BONUS

**Memberships Sold x Bonus Amount Per Membership**

So with the existing **50% commission payout** and the addition of this **Bonus Pool**, the Tripello Network is actually paying **at least 65%** of the **profits** generated by Affiliates, **back to Affiliates**.

As the Tripello **profits grow**, the Bonus Pool will **increase proportionally**. **Year over Year**.

# QR Codes and Invitation Links

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We want to make **your life** as an Tripello Network Affiliate as **easy as possible** so you can focus on the essential parts of your Marketing Campaigns.

As an **Affiliate** you will have access to your **own Dashboard** which in addition to your management tools also holds your **personal, individual QR Codes and Invitation links**.

**1 QR Code and Invite link for Freemium Member**

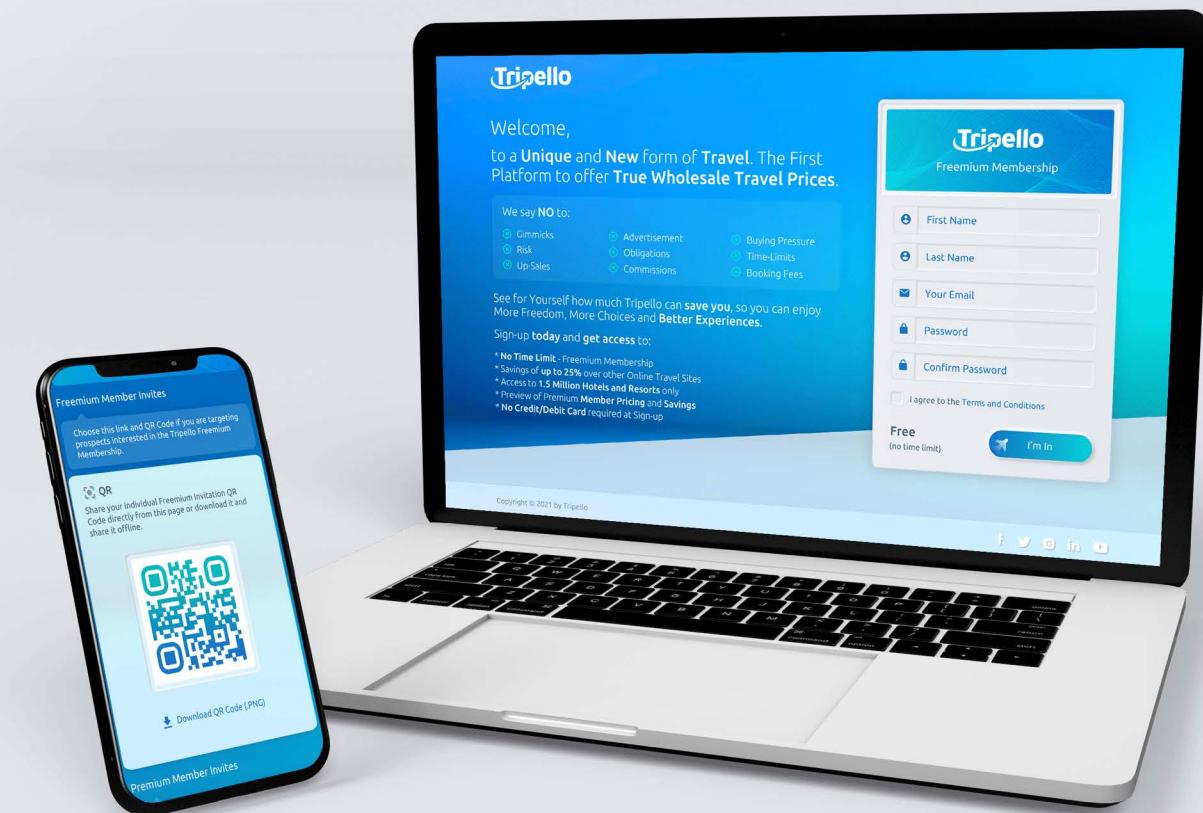
**1 QR Code and Invite link for Premium and Premium Plus Members**

**1 QR Code and Invite link for Affiliate Members**

You can share **your link and QR Code directly** in person from your device, **via email** (directly from your dashboard), **copy and paste** it into your favorite **social media channels** or any other conventional advertisement media.

Once people **click on your link or scan your QR Code** they will be directed to **your specific Sign Up Page** and the new Member is automatically registered and tracked under your account.

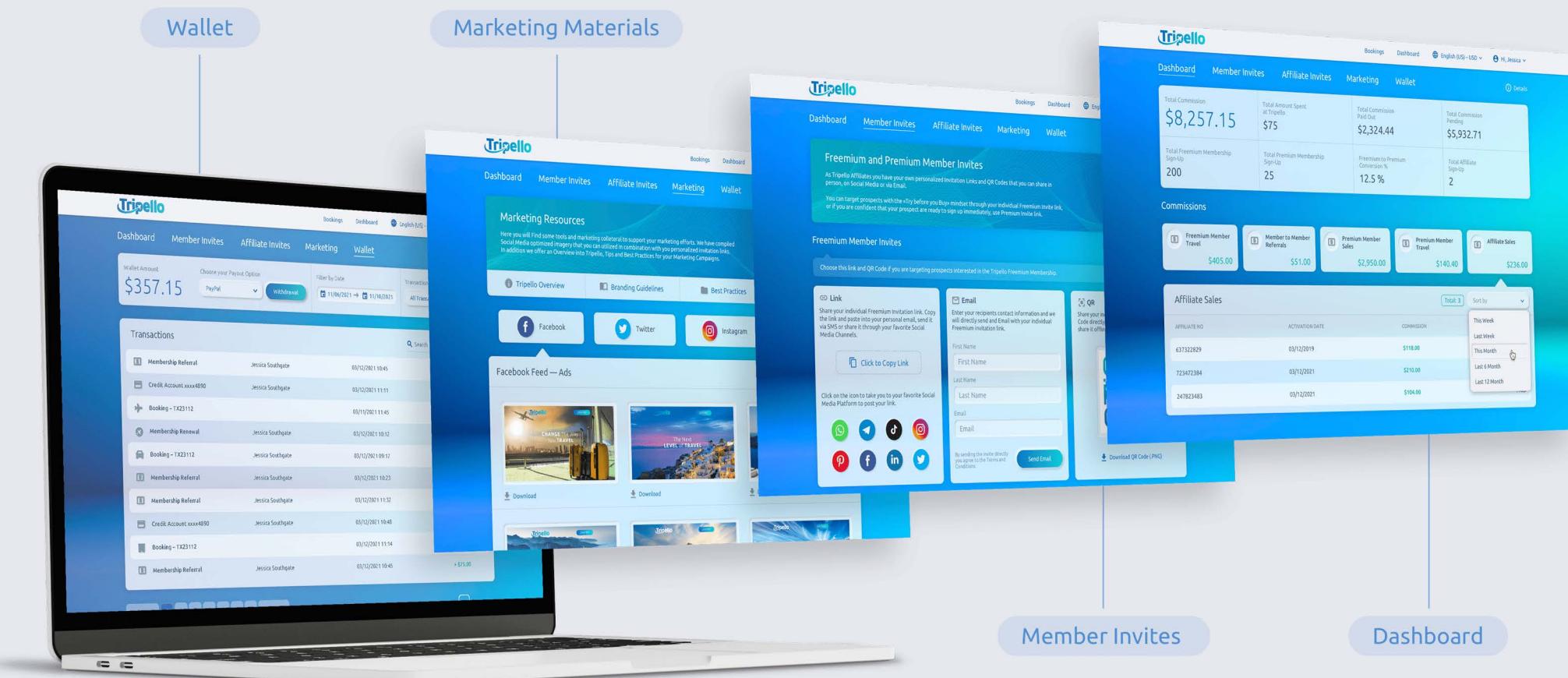
Your **focus** is on **promoting** your link and QR Code and to get as **many** people as possible to **interact**.



# Management Dashboard

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All Affiliates in the Tripello Network have access to their own **Dashboard**. It includes the overall **Management Section**, **Member Invites**, **Affiliate Invites**, a **Marketing Section** and your own **Wallet**.



The Dashboard will give you an overview of:

- Total Commission
- Paid Commission
- Pending Commission
- Freemium Memberships sold
- Premium Memberships sold
- Affiliate Memberships sold
- Conversion Rates
- Detailed Commission Breakdown
- Amount spent at Tripello

Your **compensation** will be **transferred** to your wallet on a **monthly basis** and from there you can either **withdraw** your earnings or use them on the Tripello platform directly to book travel.

All US based Affiliates are required by law to sign up with a valid Social Security Number, Telephone Number and will have to complete a W9 Tax Form.

# Marketing

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In the Marketing Section we have uploaded Marketing Resources for our Affiliates to support their marketing efforts.

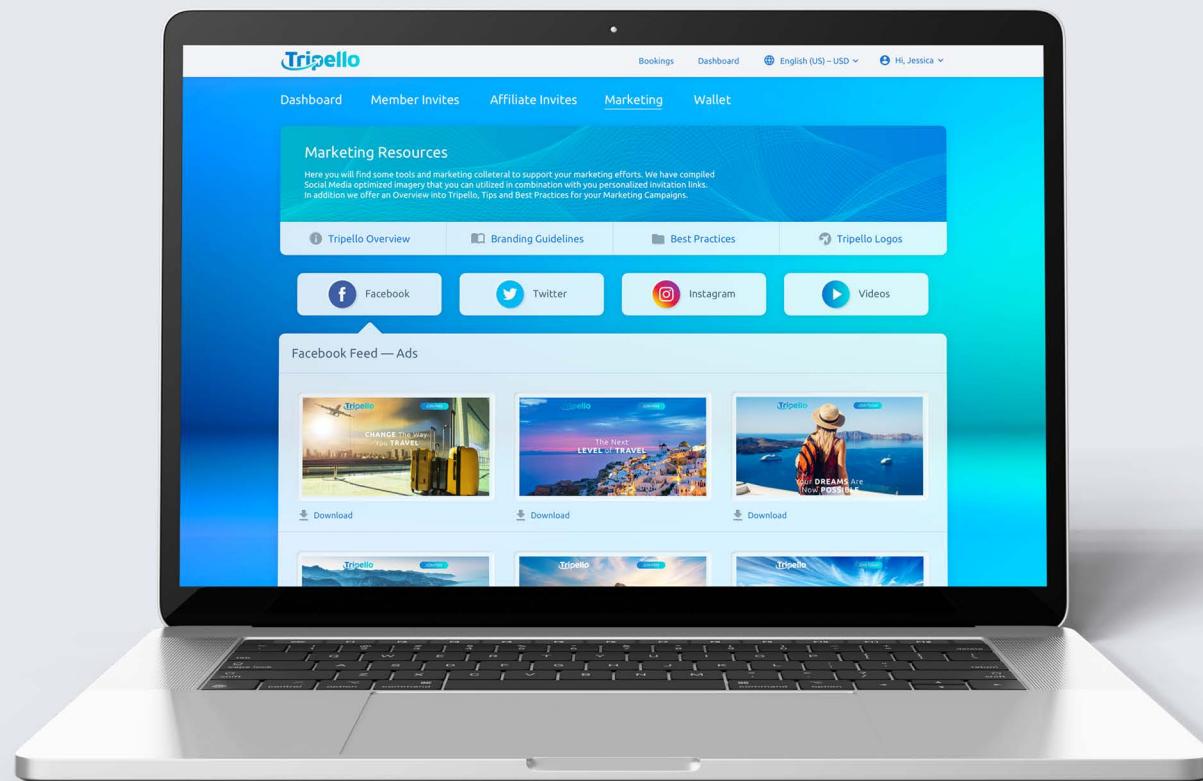
You will have access to and the ability to download:

- Tripello Company/Concept Overview
- Branding Guide
- Marketing Best Practices

Social Media optimized imagery and ads for

- Facebook
- Twitter
- Instagram

- Tripello Videos





We Are Here To Get You There

