



TEAM IITK MOTORSPORTS

DESIGN | BUILD | RACE

We are Team IITK Motorsports, the automotive chapter of IIT Kanpur. We are a passionate group of students committed to **advancing automotive engineering and innovation**, with active participation in various national and international motorsports competitions such as **Formula Student Italy, Formula Bharat, and BAJA SAE India**.

WHY PARTNER WITH US?



Impact & CSR: Foster community development, sustainability, and innovation.



Brand Visibility: Gain visibility at prestigious national and international competitions.



Green Innovation: Power India's electric mobility revolution.

RECENT ACHIEVEMENTS

FORMULA IMPERIAL 2024

- **OVERALL EV CHAMPIONS**
- Best Business Plan
- Best Engineering Design
- Best Innovation Award
- People's Choice Award
- Runner-Up in Cost and Manufacturing

FORMULA BHARAT 2025

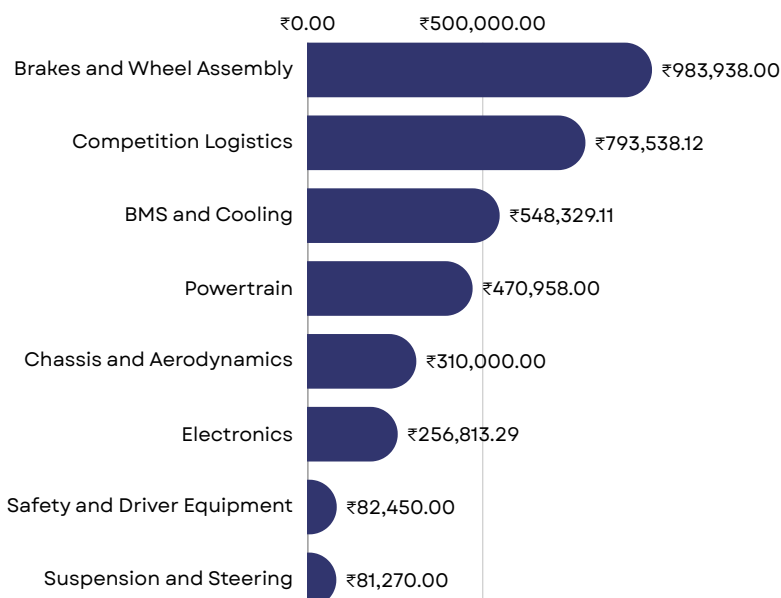
- **OVERALL 9TH IN EV CATEGORY**
- Top 5 in MathWorks Simulation Challenge
- Top 5 in Cost Report Event

FORMULA BHARAT 2026

- **1ST PLACE AMONG 40+ EV TEAMS IN FORMULA BHARAT 2026 RULEBOOK QUIZ**

FUNDS REQUIRED

₹3,702,395.52



WAYS TO CONTRIBUTE



Financial Sponsorship



Technical Components & Tools



Manufacturing Support



Logistics & Media Partnerships

SPONSORSHIP TIERS



TITLE SPONSOR
₹10L+



GOLD SPONSOR
₹1 L+



TEAM PARTNER
₹5L+



SILVER SPONSOR
₹50K+



PLATINUM SPONSOR
₹2L+



BRONZE SPONSOR
₹50K



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POWERING ENGINEERING DREAMS WITH UNSTOPPABLE PASSION