

TECHNOEDGE SALES ANALYSIS REPORT

State ▾

All ▾

Ship Mode ▾

All ▾

Segment ▾

All ▾

Year ▾

All ▾

PAGES

SUMMARY

PRODUCTS

CUSTOMER

TOTAL SALES

56.16K

TOTAL PROFIT

10.58K

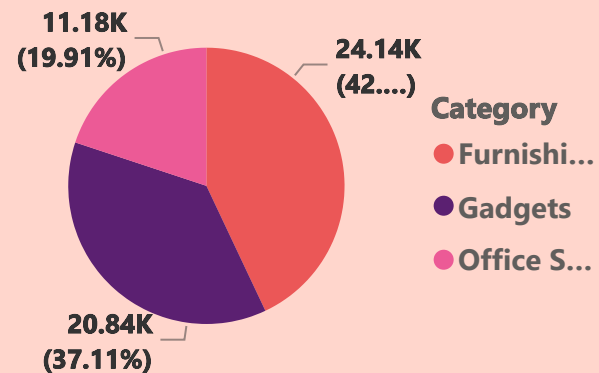
TOTAL CUSTOMERS

237

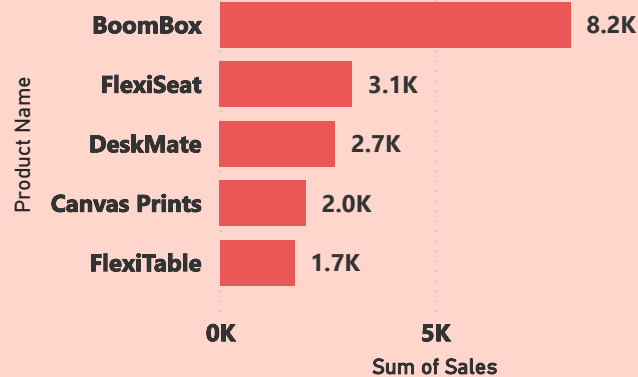
TOTAL QUANTITY

939

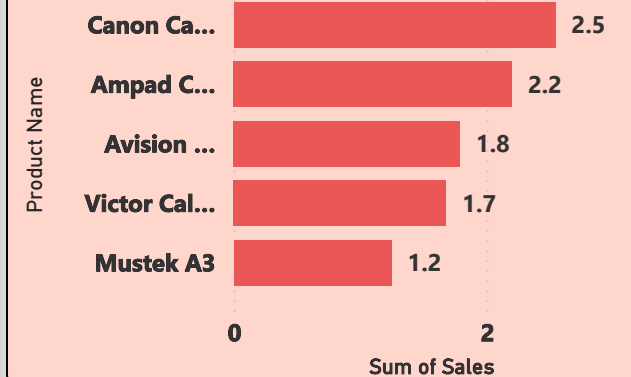
Category Wise Order



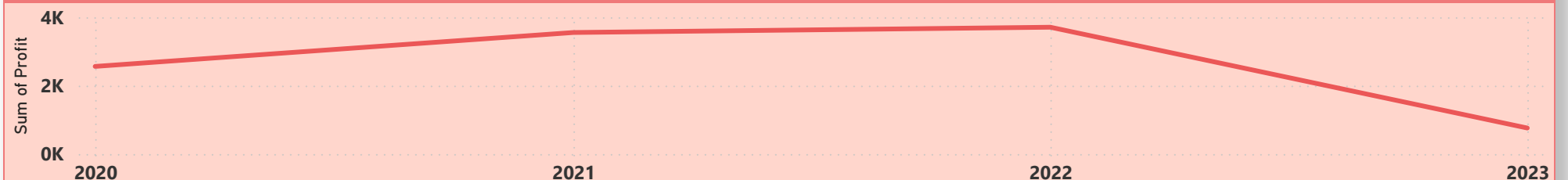
Top 5 Selling Products



Bottom 5 Selling Products



Net Profit by Year



State

All

Segment

All

Ship Mode

All

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All

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SUMMARY

CUSTOMER

PRODUCTS

TOP CUSTOMER

Becky Martin

Highest Sale

7

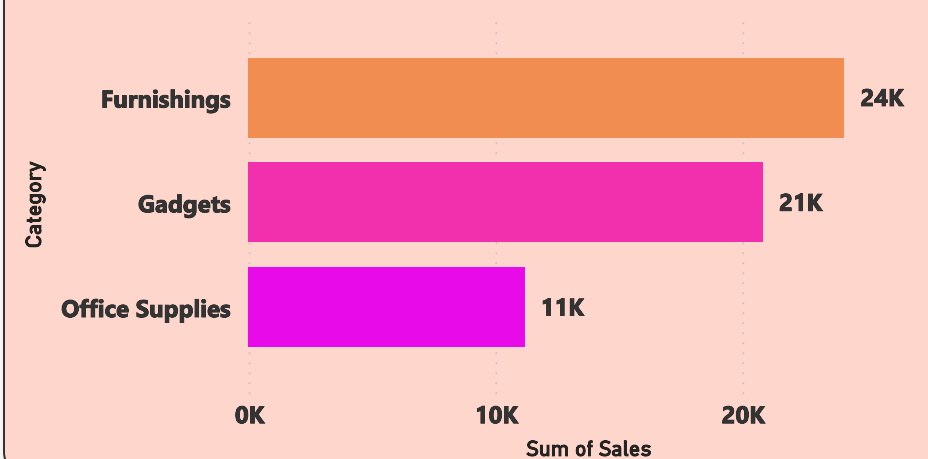
Highest Order

09 August 2020

Profit Details By Customer

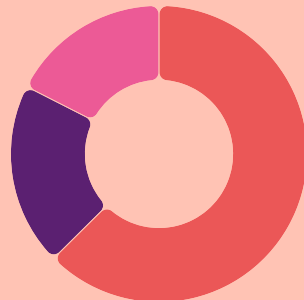
Customer Name	Country	Sum of Profit
Alan Dominguez	Canada	15.70
Alejandro Grove	United Arab Emirates	5.80
Alice McCarthy	Norway	111.30
Alice McCarthy	Pakistan	15.20
Andrew Allen	Sweden	41.90
Becky Martin	Canada	1,676.90
Becky Martin	Germany	10.80
Becky Martin	India	22.60
Total		10,582.10

Sales by Product Category

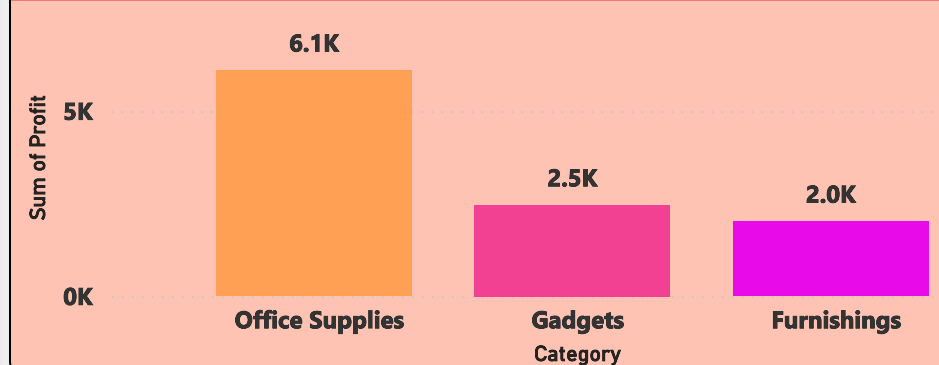


Sales by Segment

Segment ● End-user ● Company ● Home Office



Profit by Product Category



State

All

Ship Mode

All

Segment

All

Year

All

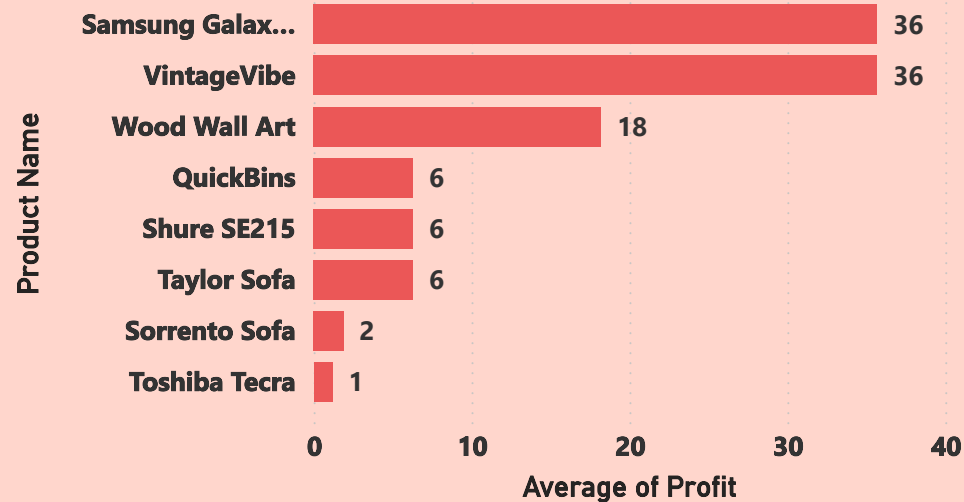
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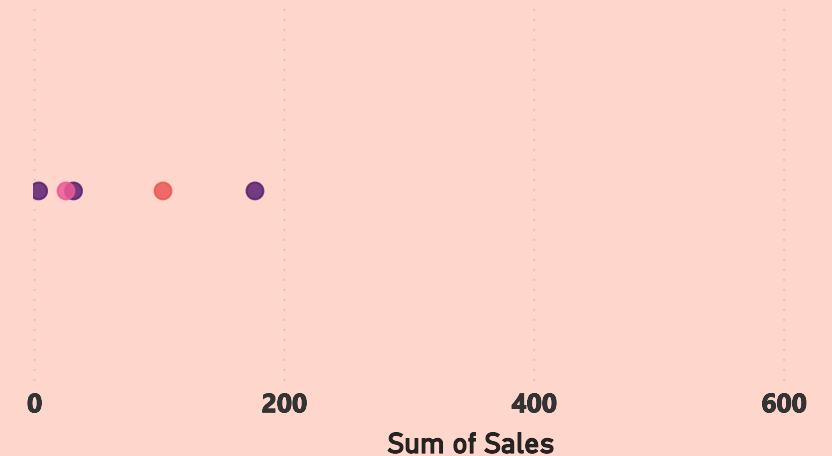
PRODUCTS

Top 5 Most Profitable Products

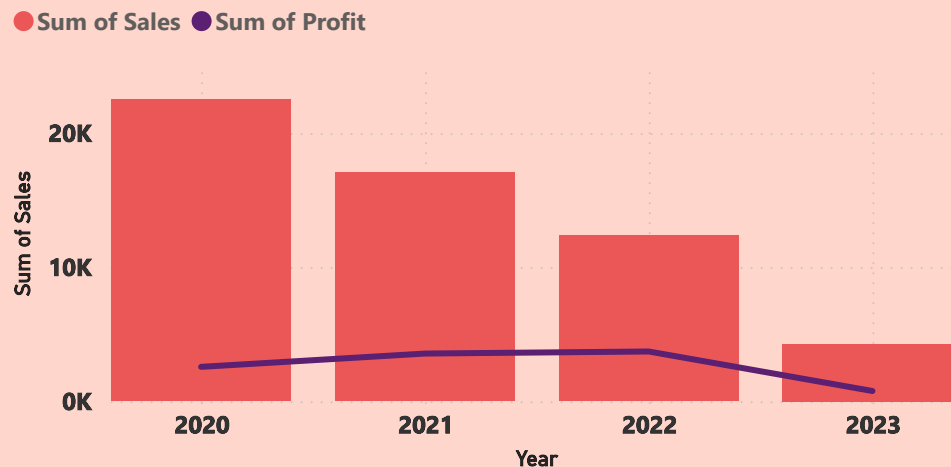


Total Sales Vs Total Segments By Segments

Segment ● Company ● End-user ● Home Office



Total Sales Vs Total Profit by Year



Some Insights from scatter Chart

Sum of Sales (2,208.75% increase) and Sum of Profit (904.76% increase) both trended up between 2020 and 2022.

Across all metrics, Sum of Profit had the most interesting recent trend and started trending up on 2020, rising by 904.76% (57) in 2 years.

Sum of Profit jumped from 6.30 to 63.30 during its steepest incline between 2020 and 2022.

VintageVibe and Samsung Galaxy Book tied for highest Average of Profit at 36, followed by Wood Wall Art. Toshiba Tecra had