

Asia Quantitative Research: Relationship between market breadth and value factor

In recent meetings with investors, many voiced concerns about the general perception that Asian equity markets are narrow and that this is causing the underperformance of Value factors. While our newly constructed Market Breadth Index (MBI) indicates a relatively narrow breadth in Japan, the MBI registers above average in Asia excluding Japan (MXAPJ).

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- The Japan MBI is currently trending downward (narrow breadth) while the MXAPJ MBI is trending upward (wide breadth).
- The MBI is an index that consists of three concepts to measure market breadth: Dispersion, Correlation and Concentration.
- The MBI shows a high correlation with Value factors especially forward P/E (Exhibits 1 and 2).
- Monitoring the trend of the MBIs may help investors identify when to diversify factors and when to concentrate.

Portfolio managers' summary on market breadth

Investors often refer to market breadth when talking about alpha opportunities in the equity market. One of the most frequently discussed topics in our recent meetings with both quantitative and fundamental investors, is how market breadth and the narrowing/widening of it, affect their performance. We define market breadth as the degree to which a broad base of securities participate in overall market movements. Investors loosely use three concepts to measure market breadth: Dispersion, Correlation and Concentration. To that end, we construct the Market Breadth Index (MBI) for Japan and Asia excluding Japan (MXAPJ), using the three concepts. While the MBI for Japan is currently at the low end of its range, indicating a tough market condition for single style investment strategy for alpha generation, the case is opposite for AeJ.

Assessing alpha opportunities of the investing universe is an important aspect of the investment process as it can have a potentially large influence on allocation. Our main goal behind developing the MBI is to provide a quantitative measure of alpha opportunities in Japanese and AeJ equity markets. In addition, our aim of the MBI is to identify significant changes in market conditions to better capture alpha opportunities systematically. Each of the three components of the MBI has slightly

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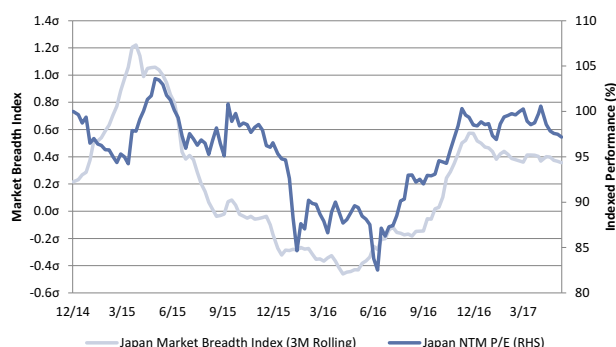
different implications. However, by constructing a composite of the three, we believe it provides meaningful insights with regards to the equity market.

In this report, we discuss the MBI's construction and implication.

Market breadth affects quantitative factors differently, the wider the better for Value

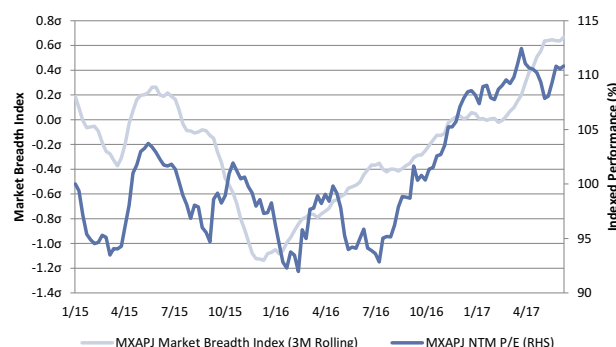
Market breadth affects quantitative factors' performance, but not all are equally affected. Quantitative factors such as Value benefit from the mean-reversion effect, such that the strategy makes profit by the conversion of the spread between richly valued stocks and less expensive stocks. The wider the breadth, the more room to converge, and therefore the more profitable the factor gets. Consequently, the strategy is less effective if the breadth does not exist.

Exhibit 1: Forward P/E factor performance shows a strong correlation with the MBI
Japan Market Breadth Index and NTM P/E Factor Performance



Source: FactSet, IBES, Bloomberg, Goldman Sachs Global Investment Research

Exhibit 2: Upward trend of MXAPJ MBI supports performance of forward P/E
MXAPJ Market Breadth Index and NTM P/E Factor Performance

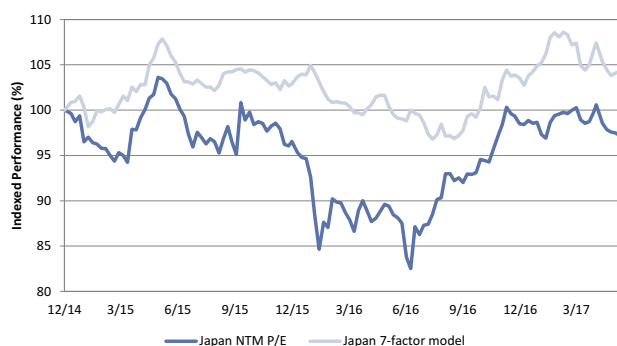


Source: FactSet, IBES, Bloomberg, Goldman Sachs Global Investment Research

Backtesting results of our simple equal-weighted 7-factor model indicate that factor diversification is effective especially when breadth measures show narrow breadth. Exhibits 3 and 4 show the performance of single factor strategy (forward P/E) vis-a-vis a simple equal-weighted 7-factor based strategy. In both Japan and AeJ, factor diversification produces a more stable and consistent performance despite the changes in market breadth. Our equal-weighted 7 factors include value and momentum factors such as next 12M P/E, P/B, dividend yield, EV/EBITDA, 6M and (12M – 1M) price momentum, and 1M consensus EPS revision.

Exhibit 3: Simple factor diversification produces more stable and better performance

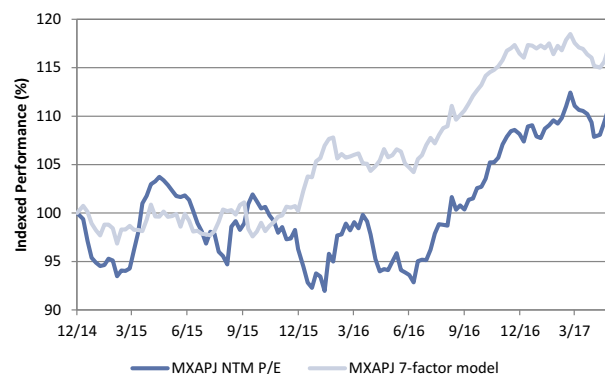
Single factor (NTM P/E) and 7-factor performance in Japan



Source: FactSet, IBES, Bloomberg, Goldman Sachs Global Investment Research

Exhibit 4: Simple factor diversification works significantly better than single Value (P/E) strategy in MXAPJ

Single factor (NTM P/E) and 7-factor performance in MXAPJ



Source: FactSet, IBES, Bloomberg, Goldman Sachs Global Investment Research

Market Breadth Index: Construction

As mentioned earlier in the note, our Market Breadth Index utilizes three concepts - Dispersion, Correlation and Concentration.

First component: Dispersion

Dispersion, adjusted by market volatility, is a cross-sectional concept. Wider dispersion represents more alpha opportunities as the gap between outperformers and underperformers widens, hence making rewards higher. In contrast, periods when the market experiences narrow return dispersion is likely to offer less alpha opportunities and therefore disappointing performance results. We adjust dispersion by market volatility as dispersion heavily depends on market volatility (i.e., periods of high dispersion are also characterized by high market volatility). Three measures for dispersion include:

1. **Cross-sectional stock level return dispersion adjusted by market volatility:** We calculate this by taking a cross-sectional standard deviation of stock level returns of index constituents, and then adjust it by index volatility. If the return dispersion is low, the breadth is said to be narrow. We use the historical time-series data for TOPIX 500 and MXAPJ.
2. **Quantitative factor return dispersion adjusted by market volatility:** We calculate this by taking a cross-sectional standard deviation of sector neutral long/short factor basket returns, and then adjust it by index volatility. If the factor return dispersion is low, the breadth is said to be narrow. We use the historical time-series data.
3. **Cross-sectional return dispersion of actively managed mutual funds¹:** We calculate this by taking a cross-sectional standard deviation of actively managed mutual funds' return, and then adjust it by index volatility (for details on mutual funds

¹ Huij, Joop and Lansdorp, Simon, Mutual Fund Performance Persistence, Market Efficiency, and Breadth (October 25, 2012). Available at SSRN: <https://ssrn.com/abstract=2166824> or <http://dx.doi.org/10.2139/ssrn.2166824>

selection, please see the Appendix section). If the mutual funds' return dispersion is low, the breadth is said to be narrow.

However, there is a caveat to this. Dispersion, even adjusted by market volatility, can show a much wider measure and a misleading reading when a small group of stocks outperformed/underperformed significantly and the rest of the stocks had very similar returns, in the case of positively/negatively skewed distribution. Nonetheless, we see the above mentioned as three useful dispersion measures that reflect the market condition in general.

Second component: Correlation/Synchronicity

Correlation or synchronicity is a measure of how closely stocks in an index move together. It is a time-series concept. The higher the correlation/synchronicity, the lower the alpha opportunities as more stocks move in a similar direction. Hence, rewards between picking outperformers and underperformers are lower. Within each of the three concepts, we have included measures described below:

1. **Co-movement of stocks:** We calculate this by counting the number of stocks that move in the same direction in a given period of time. This measure therefore lies between 50 and 100 percent. The higher the value, the closer the stocks move, and therefore the breadth is said to be narrow. We use the historical time-series data for TOPIX 500 and MXAPJ.
2. **Regression based average R-squared:** This looks at the portion of stock returns explained by the market by a stock-level simple regression of returns. The idea is similar to our earlier work on return disaggregation (see [here](#) for more details²). The regression model is built for each stock with the following formula...

$$r_{i,c,t} = \alpha + \beta r_{m,t} + \varepsilon_{i,c,t}$$

...where $r_{i,c,t}$ represents the individual stock return and $r_{m,t}$ represents the market return. The R-squared is a measure of how fit the data are to the regression line. A high cross-sectional average R-squared with all the stocks in the index suggests a high degree of price synchronicity, meaning the breadth is narrow. We use the historical time-series data.

3. **Average pair-wise correlation:** We calculate this by taking the average of all possible stock-to-stock pairs in the index. If many move in the same way, the average correlation becomes high, and the breadth is said to be narrow.

Third component: Concentration

Concentration is a quantitative measure of how concentrated stock returns are. High concentration happens when a small number of stocks drive the overall index, indicating lower alpha opportunities in general. On the other hand, low concentration means more alpha opportunities.

² Asian Quantamentals: Factors vs. Fundamentals: Disaggregating stock returns in Asia (February 21, 2017)

1. **Market density:** This is a measure of the impact by the largest 10 stocks in an index. It is the time-series share of index such as TOPIX and MXAPJ market cap accounted for by the 10 largest stocks. The market is said to be narrow if the index relies heavily on a small number of stocks, i.e., high density. We use the historical time-series data for TOPIX 500 and MXAPJ.
2. **Return concentration³:** This is a measure of how concentrated returns are on a weighted basis. An index return is a weighted sum of constituents return. The actual return concentration (RC) formula is as follows...

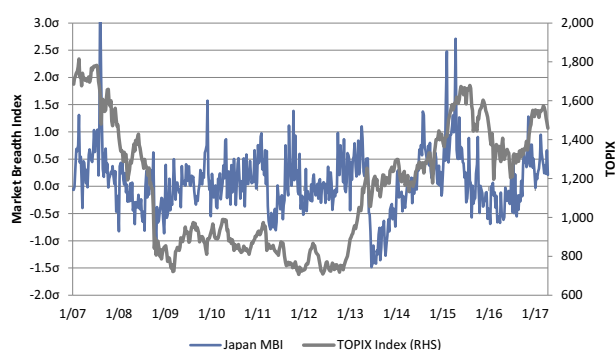
$$\text{Return Concentration} = \frac{R^2 * \sum w^2}{\sum w^2 * r^2}$$

...where R represents the Index return, w is individual constituents weights, and r is individual constituents 3M return. The value takes 0% to 100%. There can be two extreme cases, 0 or 100. The first extreme case happens when all stocks contribute equally on a weighted basis to the overall index return. The reading indicates 100 in such cases, and alpha opportunity is at its highest. The other extreme case happens when one stock accounts for the entire index return. The reading indicates 0 in this case and alpha opportunity is at its lowest.

We construct the MBI by taking the average of the each component in standardized Z-score terms. Exhibits 5 and 6 below show the historical MBIs along with TOPIX index (left hand chart) and MXAPJ index (right hand chart). The MBIs vary over time and generally track the benchmark indices.

Exhibit 5: Market Breadth Index tracks TOPIX and shows cyclicity

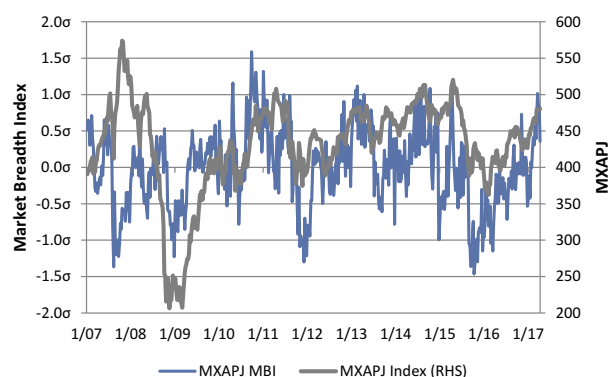
Japan Market Breadth Index (MBI) and TOPIX Index



Source: FactSet, IBES, Bloomberg, Goldman Sachs Global Investment Research

Exhibit 6: Market Breadth Index and MXAPJ performance is highly correlated, but MBI is not a good predictor of future return

MXAPJ Market Breadth Index (MBI) and MSCI AC Asia Pacific ex-Japan Index



Source: FactSet, IBES, Bloomberg, Goldman Sachs Global Investment Research

³ US Weekly Kickstart: Introducing the Goldman Sachs Breadth Index: Ride mega-cap and momentum into 2016 (November 13, 2015)

Appendix

Actively managed Japan and Asia ex-Japan equity mutual funds

We screen mutual funds based on following criteria:

- Fund Type: Mutual Fund
- Fund Asset Class Focus: Equity
- Fund Geographical Focus
- Japan: Japan Country Focus
- AEJ: Asian Pacific Region or Asian Pacific Region ex Japan or any regional focus with more than 1 country.
- Exclude funds with objective in certain region/sector
- Total Assets > US\$100 million

There are 113 funds for Japan (total AUM: US\$60.5 billion) and 93 funds for AeJ (total AUM: US\$57.3 billion) from our screen. Performances are gross returns.

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