



TECHNIX: VEHICLE ASSISTANCE PLATFORM

Innovating Roadside Assistance
A platform offering real-time assistance for vehicle breakdowns using technology.

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www.technix.com

MEET THE TEAM



VIVEK GUPTA

CEO, Co-founder
Expertise: Strategy, business
development, and partnerships



ABHAY GUPTA

CTO, Co-founder
Expertise: Technology, platform
development, product management



HARSH PADYAL

CMO, Co-founder
Expertise: Logistics, service
operations, vendor management



THE ISSUE: PAIN POINTS FACED BY DRIVERS



Drivers often face vehicle breakdowns, flat tires, or mechanical failures during critical times like late-night travel, long-distance trips, or urgent meetings.



Existing solutions are inadequate and local garages are hard to locate, unreliable, and slow to respond



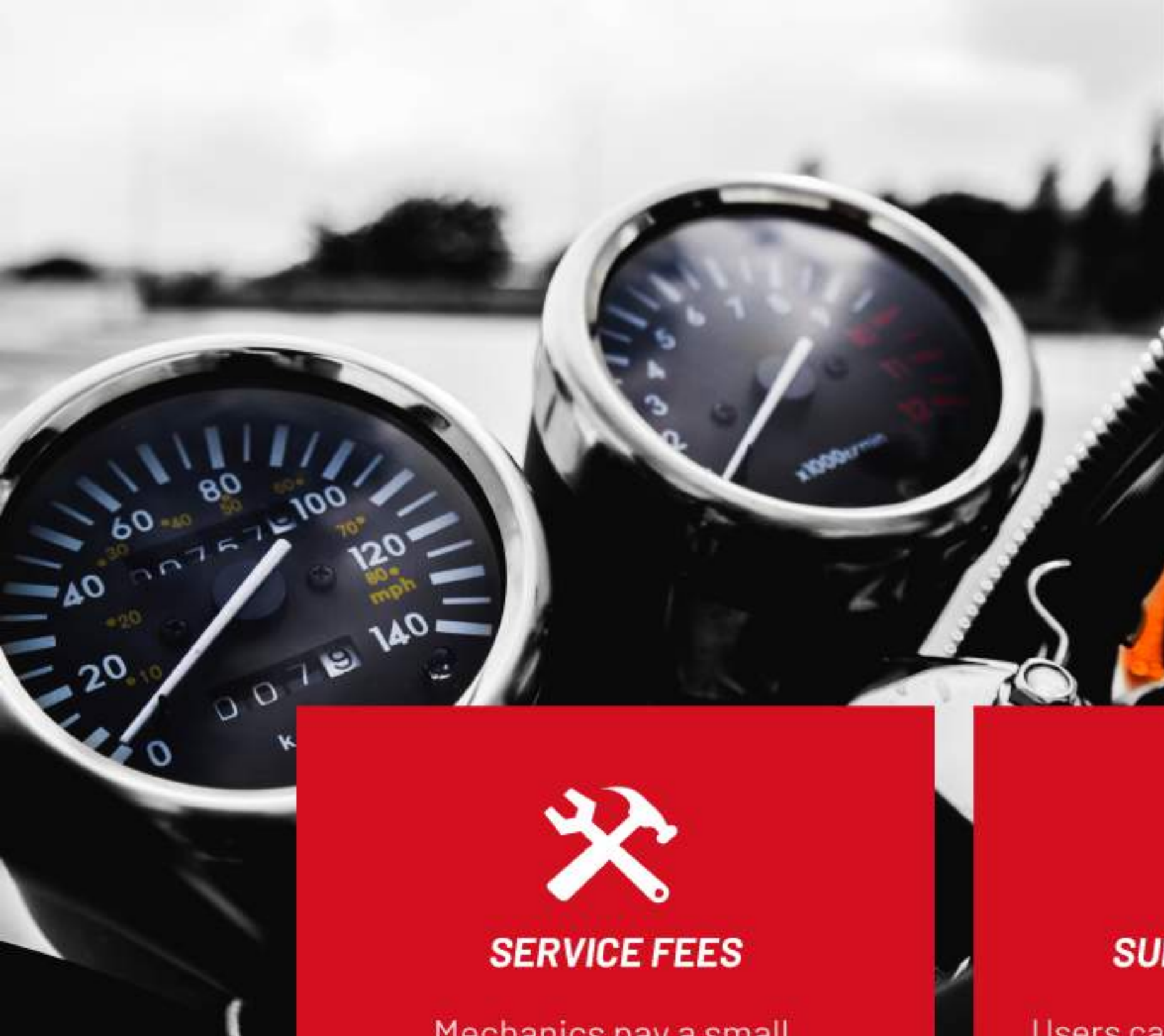
Technix offers a faster, more reliable solution through real-time location tracking and access to certified mechanics.



PRODUCT OVERVIEW

Technix offers a digital platform for on-demand vehicle assistance services. Key features include:

- ✓ Real-time GPS tracking to match drivers with nearby mechanics
- ✓ Verified mechanics offering high-quality roadside assistance
- ✓ Integrated emergency services, breakdown assistance, and routine vehicle maintenance
- ✓ Our technology ensures that drivers get immediate help wherever they are, at any time



BUSINESS MODEL

Technix operates on a two-sided marketplace model. This model ensures a steady revenue stream from both users and service providers

Our revenue streams include



SERVICE FEES

Mechanics pay a small commission (10-15%) on every service provided through Technix.



SUBSCRIPTION FEES

Users can subscribe to a premium plan (Rs. 500/year) for priority services and exclusive discounts



ADVERTISING

Local businesses and car accessory stores can advertise within the app.



MARKET OPPORTUNITY



India alone has over 100 million vehicles, and drivers frequently need assistance



We estimate that around 100,000 urban drivers will pay Rs. 500/year for Technix services, leading to a potential market of Rs. 50 million annually



COMPETITIVE LANDSCAPE



**URBANCLAP: OFFERS A WIDE RANGE OF SERVICES, BUT
LACKS THE FOCUS ON VEHICLE-SPECIFIC ASSISTANCE**




**LOCAL GARAGES: OFTEN UNRELIABLE AND LACK A
STREAMLINED PROCESS FOR EMERGENCIES**


**TECHNIX DIFFERENTIATES ITSELF BY PROVIDING A TECH-DRIVEN, RELIABLE, AND IMMEDIATE SOLUTION
SPECIFICALLY FOR VEHICLE ISSUES**



FINANCIALS (3-YEAR PROJECTION)



•Year 1: Rs. 2 million revenue, Rs. 1 million in OPEX (salaries, marketing, platform costs).



Year 2: Rs. 5 million revenue, Rs. 2.5 million OPEX.



Year 3: Rs. 10 million revenue, Rs. 5 million OPEX

FUNDING NEEDS & USE OF FUNDS



We are seeking Rs. 1 million in funding to:

- 01** •- Expand user acquisition across major cities.
- 02** •- Onboard more mechanics and improve service quality.
- 03** •- Enhance app features such as route optimization and real-time analytics.
- 04** •- These funds will last 12 months.



- **CURRENT EQUITY HOLDING:**
- **– VIVEK GUPTA (CEO): 33.3%**
- **– ABHAY GUPTA (CTO): 33.3%**
- **– HARSH PADYAL (OPERATIONS): 33.3%**

EQUITY STRUCTURE & FUNDRAISING

**POST THIS FUNDING ROUND, WE AIM TO DILUTE AROUND
15% OF THE EQUITY FOR NEW INVESTORS.**



For more information, contact us at:
+91 8828624368

THANK YOU

