HOME BLOG INVETIONS RECIPIES LOCATION

### BEVERAGES

House Blend, \$1.49

Mocha Cafe Latte, \$2.35

Cappuccino, \$1.89

Chai Tea, \$1.85

ELIXIRS

We proudly serve elixirs brewed by our friends at the Head First Lounge.

Green Tea Cooler, \$2.99

Raspberry Ice Concentration, \$2.99

Blueberry Bliss Elixir, \$2.99

Cranberry Antioxidant Blast, \$2.99

Chai Chiller, \$2.99

Black Brain Brew, \$2.00

## QUALITY COFFEE, QUALITY CAFFEINE

At Starbuzz Coffee, we are dedicated to filling all your caffeine needs through our quality coffees and teas. Sure, we want you to have a great cup of coffee and a great coffee experience as well, but we're the only company that actively monitors and optimizes caffeine levels. So stop by and fill your cup, or order online with our new Bean Machine online order form, and get that quality Starbuzz coffee that you know will meet your caffeine standards.

And, did we mention *caffeine*? We've just started funding the guys doing all the wonderful research at the <u>Caffeine Buzz</u>. If you want the latest on coffee and other caffeine products, stop by and pay them a visit.

"A man, a plan, a coffee bean". Okay, that doesn't make a palindrome, but it resulted in a damn good cup of coffee. Starbuzz's CEO is that man, and you already know his plan: a Starbuzz on every corner.

In only a few years he's executed that plan and today you can enjoy Starbuzz just about anywhere. And, of course, the big news this year is that Starbuzz teamed up with Head First readers to create Starbuzz's Web presence, which is growing rapidly and helping to meet the caffeine needs of a whole new set of

# STARBUZZ COFFEE BEVERAGES

We've got a variety of caffeinated beverages to choose from at Starbuzz, including our <u>House Blend</u>, <u>Mocha Cafe Latte</u>, <u>Cappuccino</u>, and a favorite of our customers, <u>Chai Tea</u>.

We also offer a variety of coffee beans, whole or ground, for you to take home with you. Order your coffee today using our online Bean Machine, and take the Starbuzz Coffee experience home.



FRESH TO YOUR DOOR

Why wait? You can order all our fine coffees right from the Internet with our new, automated Bean Machine. How does it work? Just click on the Bean Machine link, enter your order, and behind the scenes, your coffee is roasted, ground (if you want), packaged, and shipped to your door.

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## Starbuzz launches...Tweet Sip

As promised, today I'm proud to announce that Starbuzz Coffee is launching the Tweet Sip cup, a special Starbuzz Coffee cup that tweets each time you take a sip! Check out my video of our new invention.



## Starbuzz meets social media

3/12/2012

Here at Starbuzz we're embracing the social media craze. In fact, we're going further than any of our competitors and we're very close to announcing a revolutionary new product that links your coffee drinking directly to your social network. Forget "checking in"; we're going way beyond that, and with this new product every sip of smooth, aromatic, hot Starbuzz blend is going to to be shared with your social network.

Sound like science fiction? It's not; I'm already testing our final prototype social network cup as I write this, which links you, the drinker, right to your favorite social networks. We've made a huge investment to make this happen and we've created a reusable coffee cup complete with RFID, NFC, Bluetooth, and Wifi (not to mention a few more things the tech folks know about, because hey, I'm just the coffee guy).

So, keep your eyes out for this amazing new cup. And I'll be releasing a video teaser soon to tell you all about this new invention, straight from Starbuzz Coffee.

## Starbuzz uses computer science

3/10/2012

Have you ever noticed how efficient a Starbuzz Coffee house is? The lines alway move fast, and despite the astronomical number of different drinks any customer can order, we have your drink up, hot (or cold if that's the way you want it) and ready in seconds. How do we do it?

To pull this off, we take advantage of the latest and greatest in computer science. In fact, we train our staff to be one big distributed computer. The cashiers create the orders for the distributed computer, complete with your name and the drinks special instructions. Then our specialized drink makers grab the next cup and go about working on your order until it's finished.

With this design, we are able to horizontally scale our operation any time we want. All we need to do is add more cashiers and drink makers (not to mention a fair amount of support staff you never see) as the customer flow grows.

## Most unique patron of the month

Our most unique patron of the month award goes to a customer in Poulsbo, Washington, whose daily morning order is a "six-splenda, no-foam, 130-degree non-fat-soy latte, with the splenda stirred in before the milk is added." Do we have unique customers or what?



ORDER ONLINE with the BEAN MACHINE

FAST FRESH

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