



University of Delhi

### Faculty Detail Performance



### Name of Faculty

Name	Ms. Deepika Jindal	Photo
Designation	Assistant Professor	
Department	Commerce	
Email	deepika@dr.du.ac.in	

### Educational Qualification

Degree	Institution	Year
MBA	Amity University	2009
BBE	University of Delhi	2007
UGC NET	UGC	2012

### Full Time Research Experience

Designation	Institute	Time period	Nature of Appointment

### Full time Teaching Experience

S. No	Designation	Institution	Time Period	Nature of Appointment
1	Assistant Professor	Daulat Ram College	Jan 2013- till date	Adhoc
2	Guest Lecturer	School of Open Learning	Jan 2013- Dec 2018	

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### Administrative Assignments

Name of Institute	Designation	Status	Time period	Experience
Daulat Ram College	Convenor, SMarketing Cell	Ad hoc	2017-18	1 year
Daulat Ram College	Member, Placement Cell	Ad hoc	2016- till date	
Daulat Ram College	Member, Music and Dance Society	Ad hoc	2015-16	

### Areas of Interest in Teaching:

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Marketing, Human Resource Management, International Business
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### Subjects Taught

S. No	Course	Subject Taught	Semester	Year
1	B Com (H)	Human Resource Management	IV	II
2	B Com (H)	Indian Economics	IV	II
3	B Com (H)	Business Organisation and Management	I	I
3	B Com	Business Organisation and Management	I	I

4	B Com (H)	International Business	VI	III
5	B Com	Corporate Governance	V	III
6	B Com (H)	Principles of Marketing	III	II
7	B Com (H)	Entrepreneurship	IV	II
8	B Com	Computer Applications in Business	V	III
9	B Com (H)	E- Commerce	V	III
10	GE	Project Management	III	II
11	B A Prog	Personal Selling	VI	III
12	B A Prog	Fundamentals of Entrepreneurship	II	I
13	B Com (H)	Economic Regulation	IV	II
14	B Com (H)	Foreign Exchange and Management	VI	III
15	B Com	Human Resource Management	V	III
15	Foundation Course	Business, Entrepreneurship and Management	I	I

## Research Guidance

Name of student	Gender	Degree for which guidance given	Date of Registration	Supervisor/ Co supervisor	University	Title of Thesis	Date of submission of thesis	Date of Award of Degree

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**Research Projects ongoing 2018-20**

S.No	Name of Research Project	Funding Agency	National/International	Duration (Start date and end date)	Amount Sanctioned	Amount Received

**Research projects Completed 2018-20**

S.No	Name of Research Project	Funding Agency	National/International	Duration (Start date to end date)	Amount Sanctioned	Amount Received

Publications:

**Books**

S.No	Book Details (Authors, Book title, Year)	Publisher	Date of publishing (DDMMYY)	Authored/Edited	ISBN No
1	International Business for B Com (H)	MKM Publishers Pvt. Ltd., New Delhi, India	Dec 2018	As Co -Author	978-93-872 73- 13-9
2	International Business for B Com	MKM Publishers Pvt. Ltd., New Delhi, India	Dec 2018	As Co -Author	978-93-872 73- 15-3

#### Book Chapters/Articles

S.No	Details (Authors, Book title, Article title, Year, page range of article)	Publisher	Date of Publication (DDMMYY)	Authored/Edited	ISBN No

#### E- Modules

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S.No	Details (Authors , Title, Year, URL)	Publisher	Date of Publication (DDMMYY)	Authored/ Edited	Link

1	Introduction to Insurance	Institute of Life Long Learning, University of Delhi	2015	Author	<a href="http://vle.du.ac.in/mod/resource/view.php?id=13390">http://vle.du.ac.in/mod/resource/view.php?id=13390</a>
2	Insurance Contracts	Institute of Life Long Learning, University of Delhi	2015	Author	<a href="http://vle.du.ac.in/mod/resource/view.php?id=13390">http://vle.du.ac.in/mod/resource/view.php?id=13390</a>

Research Publications:

**International**

S.No	Publication details (Authors, Title of article, Journal, Volume, Issue, Year, Page range of article, URL/DOI)	Date of Publication	Impact Factor	UGC Care List Journal Yes/No	Scopus Indexed Journal Yes/No	ISSN No

**National**

S.No	Publication details (Authors, Title of article, Journal, Volume, Issue, Year, Page range)	Date of Publication	Impact Factor	UGC Care List Journal Yes/No	Scopus Indexed Journal Yes/No	ISSN No

	of article, URL/DOI)					
1	Employee Assistance Program (EAP) in India, International Research Journal of	2014	Between 5 and 10			2250-1959

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	Management Science & Technology, Volume V, Issue 2, Page no:276					
2	Attitude of Consumers towards Coffee, International Research Journal of Management Sociology & Humanity, Volume V, Issue 2, Page no:815	2014	Between 5 and 10			2277-9809
3	Twin Pillars of Direct benefit transfer in India, International Research Journal of Commerce Arts & Science Volume V, Issue 3, Page no:27	2014	Between 5 and 10			2319-9202

4	Indian Wedding Industry- A growing Opportunity, International Research Journal of Management Sociology & Humanity, Volume VI, Issue 4, Page no:104	2015	Between 5 and 10			2277-9809
5	Challenges in RSBY Enrolment, International Research Journal of Management Science & Technology, Volume VI, Issue 4, Page no:54	2015	Between 5 and 10			2250-1959

#### Conference Proceedings publication

S. No	Details (Authors, Book title, Article title, Year, page range of article)	Date of Publication (DDMM YY)	Name of conference	Venue of conference	ISBN No
1	Role of	2018	Green	Daulat	978-

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	Companies in Environmental Management through Corporate Social Responsibility and		Chemistry in Environmental Sustainability and Chemical Education	Ram College, University of Delhi	981-10-8390-7
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	Sustainability Policy				
2	Challenges in Tourism Marketing in Delhi and NCR	2016	Marketing in the 21 Century	Shaheed Bhagat Singh College University of Delhi	978-93-85000-73-7

#### Conference Attended and Paper presentation

S.No	Type of Event	Name of Event	Venue of conference	Date of conference (Start date – End Date)	Attended	paper presented	No of papers presented
1	Conference	Green Chemistry in Environmental Sustainability and Chemical Education	Daulat Ram College, University of Delhi	17- 18 Nov 2016	Y	Y	1
2	Conference	Marketing in the 21 Century	Shaheed Bhagat Singh College University of Delhi	March 2016	Y	Y	1
3	Conference	Technology and Innovations: Changing the Face of Business	Shaheed Bhagat Singh College University of Delhi	January 2020	Y		

**Resource Person (Conference/seminar/ workshop/training programme/ educational trips)**

S.No	Type of Event	Name of Event	Venue	Date of Event (Start Date- End	State your role: Convener/Member organizing committee/	Duration of Activity	No of participant in the programm
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				Date)	Speaker/ Coordinator		e
1	Equal Opportunity Cell Event	Louise Braille Jayanti Samaroh	Daulat Ram College, University of Delhi	Jan 2015	Organising Committee	1 Day	100+
2	Skill Development Program	Startup Pedia: From Idea to Marketplace	Daulat Ram College, University of Delhi	28-May 16 to 17-May-16	Speaker, Co Coordinator	3 weeks	20
3	Faculty Development Programme	Qualitative & Quantitative Research Methods Using SPSS	Daulat Ram College, University of Delhi	1-7 December, 2016	Organising Committee	1 Week	40+
4	Faculty Development Programme	Goods and Services Tax	Daulat Ram College, University of Delhi	26th-27th December 2017.	Organising Committee	2 Weeks	45+

5	Skill Development Program	Digital Literacy	Daulat Ram College, University of Delhi	9 <sup>th</sup> July 2018	Resource Person	1 day	20+
6	National Conference	Income Inequality, Protectionism and International Trade in Digital Age: With reference to India	Daulat Ram College, University of Delhi	21 January 2020	Co- Convenor	1 day	120
7	National Webinar	Mentoring Teachers for Effective Online Teaching	Daulat Ram College, University of	5 July, 2020	Organising Committee	1 day	1100

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			Delhi				
8	National Webinar	Sahaja Yoga Meditation: Discover Inner Peace and Positivity	Daulat Ram College, University of Delhi	12 July, 2020	Organising Committee	1 day	200+

9	E Faculty Development Programme	Empowering Teaching Learning Process using Google Classroom & Other ICT Tools: A Comprehensive Practical Approach	Daulat Ram College, University of Delhi	21- 23 July 2020	Organising Committee	3 days	120+
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#### Awards Won

S.No	Name of Award	Awarding Agency	Government/ NGO/ International/Private	Recognition area	Date of award (DDMMYY)	Type of Honor received

#### Extension Activity( Community related program )

S.No	Type of Activity	Centre and Venue	Title of Event	Role in the event	Date/period of Event (DDMMYY)	No of members of the community/students /Faculty benefitted

**Membership of Professional Bodies**

S.No	Type of Membership	Organisation	Year of Membership(Start Date )