


Faculty Detail Performa

Name of Faculty

Name	Dr. Manisha Jaiswal	
Designation	Sr. Assistant Professor	
Department	Commerce	
Email	manishajaiswal@dr.du.ac.in	

Educational Qualification

Degree	Institution	Year
B.com	University of Lucknow	1998
M.com	University of Lucknow	2000
UGC-NET	University Grants Commission	2000
PhD	University of Lucknow	2007

Full time Teaching Experience

S. no	Designation	Institution	Time Period	Nature of Appointment
1	Assistant Professor	Daulat Ram College	5-4-2006 till date	Permanent

Areas of Interest in Teaching:

International Business, Income Tax, Goods and Services tax
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Subjects Taught

S.no	Course	Subject Taught	Semester	Year
1	B.com (Hons)	Human Resource Management	3	2 nd Year
2	B.com (Prog)	Human Resource Management	5	3 rd Year
3	B.com (Hons)	Goods and Services tax	6	3 rd year
4	B.com (Hons)	Management Principles and Practices	3	2 nd Year
5	B.com (Prog)	Business Organization and Management	1	1 st year
6	B.com (Hons)	International Business	6	3 rd Year
7	B.com (Hons)	Organizational Behavior	Annual Mode	2 nd Year
8	B.com (Hons)	Income Tax: Laws and Practice	Annual Mode	2 nd Year
9	B.com (Hons)	Corporate Tax Planning	Annual Mode	3 rd Year
10	B.com (Hons)	Indian Economy	Annual Mode	3 rd Year
11	B.com (Prog)	Economic Development and Policy in India	Annual Mode	3 rd Year
12	B.com (Prog)	Office management and Secretarial Practice	Annual Mode	2 nd Year
13	B.com (Hons)	Investment Management	Annual Mode	3 rd Year

Administrative Assignments

1. Worked as **Association In charge** for B.com (prog) in 2006-07
2. Worked as a member of Extra Curricular Activities 2006-07.
3. Worked as a member of Canteen Committee in 2006-07.
4. Worked as a member of Students' Advisory Board in 2007-08.
5. Worked as a member of Prize Distribution Committee in 2007-08.
6. Worked as a member of Students Amenities Committee in 2008-09.
7. Worked as a member of Hostel Committee in 2008-09.
8. Worked as **Admission In charge** in B.com (hons) 2009-10
9. Worked as a member of Placement Committee in 2009-10.
10. Worked as a member of Extra Curricular Activities in 2010-11.
11. Worked as a member of Staff Amenities Committee in 2010-11.
12. Worked as **Co-convener** of Debating Society in 2010-11.
13. Worked as a member of Discipline Committee in 2010-11
14. Worked as **Teacher in Charge** of Commerce Department 2011-12
15. Worked as **Admission In charge** of B.com (Hons)2011-12
16. Worked as **Convener** of NPS in 2011-2012
17. Worked as a member for Hostel Admissions 2011-2012
18. Worked as **Association in Charge** (For B.com hons and B.com prog) 2011-12
19. Worked as a member of Staff Amenities Committee in 2011-12.
20. Worked as a member of Time Table Committee in 2011-12.
21. Worked as a member of Prize Distribution Committee in 2011-12
22. Worked as **Observer** for appointment of Assistant Professor (Adhoc)in English dept-26thnov 12
23. Worked as a member of Teaching Programme committee in 2015-16.
24. Worked as a member of Library committee in 2015-16.
25. Worked as a member of Screening Committee (Economics) 2015-16
26. Worked as **Observer** for appointment of Assistant Professor (Adhoc) in Philosophy dept 2015
27. Worked as a member of Library committee in 2016-17.
28. Worked as a member of Rules Implementation committee in 2016-17.
29. Worked as a member of Hostel committee in 2016-17.
30. Worked as a member of Quiz Committee in 2017-18.
31. Worked as **Convener** of Paper Setting Board for paper no- DSE, DU in 2017-18.
32. Worked as **Convener** of Students Advisory Board in 2018-19.
33. Worked as a member of Paper Setting Board DSE, DU in 2018-19.
34. Worked as a member of Moderation Committee for Internal Assessment 2018-19.
35. Worked as **Observer** for appointment of Assistant Professor (Adhoc) in Zoology Department
36. Worked as member of Students Amenities Committee in 2019-20.
37. Worked as a member of Paper Setting Board DSE, DU in 2019-20.
38. Worked as member of Students Amenities Committee in 2020-21.
39. Worked as member of Screening Committee (Commerce)2020-21.
40. Worked as **Convener** for B.com Prog admission 2021-22.
41. Worked as a member of Paper Setting Board DSE, DU 2021-22.
42. Upcoming duties: **Convener** for B.com Prog Admission 2022-23.
43. **Association In charge** for B.com (prog) 2022-23.
44. Member of Discipline Committee 2022-23.

Publications:

1. "Foreign Direct Investment (FDI): Indian Tigers lagging behind Chinese Dragons" published in Humanities and Social Sciences: Interdisciplinary Approach a Bi; Annual Multilingual International Research Journal Listed in Ulrich's Global Series Directory Volume 5 Issue 2 December 2013.
2. "Goods and Services Tax: "Issues and Challenges" published in Humanities and Social Sciences: Interdisciplinary Approach a Bi; Annual Multilingual International Research Journal Listed in Ulrich's Global Series Directory Volume 6 Issue 1 January 2014.
3. "Forensic Accounting in India" published in Humanities and Social Sciences: Interdisciplinary Approach a Biannual International Research Journal for Science, Technology, Management and Agriculture Listed in Ulrich's Global Series Directory Volume 4 Issue 1 March 2014.
4. "Technological reforms and Mobile banking" published in Journal of Marketing & Communication the Journal for Thought Leaders and Change Drivers (Dlc) 2006346576 (Ocolc)66439260 Vol.2, Issue 1, Page No 46-60 Jan-April 2015. (2nd Author).
5. "Impact of make in India on FDI inflows into India" published in the conference proceedings title "Make in India; Rejuvenating Indian Economy for Sustainable Development ISSN no 978-93-86256-44-7 published by Excel India Publishers Delhi
6. Sustainable Water Management Issues and Challenges in India published in International Journal of Emerging Technologies and Innovative Research Vol.4, Issue 11, page no.1150-1154, Nov-2017. UGC approved journal no 63975.
7. Electronic Waste in India: A Silently Growing Threat to Human Health and Environment published in International Journal of Emerging Technologies and Innovative Research Vol.5, Issue 4, page no.428-431, April-2018. UGC approved journal no 63975.
8. "Personalized Advertising: The Future of Ecommerce Business" published in International Journal for Innovative Research in Multidisciplinary Field Volume - 2, Issue - 2, Feb – 2018 UGC approved journal no 47793.
9. A Study of Income, Consumption and Wealth Inequalities Among Different Caste Groups in India published in International Journal of Emerging Technologies and Innovative Research Published In: Volume 6 | Issue 5 | Year May-2019-page no.1699-1703. UGC approved journal no 63975.
10. "Analysing the Role of social media as a platform of Ecommerce" published in Webology (ISSN: 1735-188X) Volume 18, Number 1, 2021. Pages: 669-676
11. A Study on Women Empowerment of Self-Help Group with Reference to Indian Context published in Webology (ISSN: 1735-188X) Volume 19, Number 1, 2022.
12. "Impact of Organized Retailing on Traditional Retail Business" Application ID 202241001111 Date of Application:2022-01-08, Publication Number:03/2022 available at <https://ipindia.gov.in>
13. Forecasting Human Resource Potential Using Markov Chain Approach Patent No. 202211016818 Social Sciences Published Filed 2022-03-25 Published 2022-04-01 available at <https://ipindia.gov.in>
14. Role of Interactive Teaching Methods in Contemporary Higher Education: An Empirical Study Published in Journal of Positive School Psychology <http://journalppw.com> 2022, Vol. 6, No. 2, 4188 – 4194.
15. "Impact of e-business that has created change in today's business environment" Application ID: 202211003674, Date of Application:2022-01-2, Publication Number:05/2022 available at <https://ipindia.gov.in>

16. A Descriptive Study on Factors Influencing Investment Decision Towards Mutual Funds accepted for publication in "World Journal of Management and Economics"
17. A research Study on Impact of Covid-19 on Investors Perception accepted for publication for Volume 6, Year 2022.by the Board of Referees (BoR) for publication in 'Journal of Positive School Psychology' ISSN: 2717-7564.
18. An empirical study on consumer attitude towards mutual fund in India accepted for publication in Korea review of international studies.
19. Study on The Impact of Service Quality, Customer Satisfaction and Customer Loyalty in Online Travel Agencies Accepted for Publication In "World Journal of Management and Economics.
20. Implementation of innovative strategies on entrepreneurship business as a driver for economic development among emerging economies accepted for publication in Korea review of international studies.

Conference Participation/Presentation

1. Participated in the National Conference on "E-Banking: Emerging Challenges & Opportunities" held on December 8th 2008 organized by Department of Commerce, Janki Devi Memorial College, University of Delhi.
2. Participated in the Annual UGC – Special Assistance Programme Seminar 2009 on "Global Financial Crisis: Implication for Corporate Strategy and Management Learning" held on February 21st 2009, organized by Department of Financial Studies, University of Delhi.
3. Participated in a 2-day National Seminar India 2050: Eyeing the Growth Potential on 13th & 14th March 2009, organized by Department of Economics, Kamla Nehru College, University of Delhi.
4. Participated in XXII Annual Convention 2009 on "Powering towards Financial Resurgence: New Paradigms and Strategies" held on September 12th 2009, organized by Department of financial Studies, University of Delhi.
5. Participated in the International Conference on "Issues in Finance and Economic Development in Developing Countries during Globalization Era" held on November 6-7, 2009 organized by Shri Ram College of Commerce, Delhi, University of Delhi.
6. Participated in a 2-day National Seminar on "Corporate law and Contemporary Issues" held on 4-5th December, 2009 organized by Shaheed Bhagat Singh College, University of Delhi.
7. Participated in a National Seminar on "Changing Headwinds in the globalized Financial Landscape held on 18th September 2010 organized by Department of Financial Studies University of Delhi (South Campus) at the Imperial Hotel, Janpath New Delhi, University of Delhi.
8. Participated in National Seminar on "Indian Financial Sector: thrust and Challenge held on 30th October 2010 organized by Department of Financial Studies, University of Delhi (South Campus)
9. Participated in a 2-day National Conference on "Issues in International trade during Post Globalization Era" held on 19th-20th November 2010 organized by Shri Ram College of Commerce, Delhi.
10. Participated and presented a Paper in a 2-day National Seminar on "Financial Sector Reforms in India-the Road ahead "held on 21st-22nd January 2011 organized by Shaheed Bhagat Singh College, University of Delhi.

11. Participated in a 2-day National Seminar on Globalization and Indian Economy” held on 9th-10th March 2011 organized by Sri Guru Teg Bahadur Khalsa College University of Delhi
12. Participated in a 2-day National Seminar on “Empowering Growth through Corporate Governance and Economic Stability Measures” held on 23rd-24th February 2012 organized by Shri Guru Gobind Singh College of Commerce, University of Delhi.
13. Participated in a 2-day National Conference on “FDI in India response and Challenge held on 5th-6th November 2012 organized by Shaheed Bhagat Singh College, University of Delhi.
14. Participated and presented a paper in 1-day National Conference on “Make in India; Rejuvenating Indian Economy for Sustainable Development held on 10th February 2017 organized by Schools of management Studies North Maharashtra University, Maharashtra.
15. Participated and presented a paper in a 2-day National Conference on “Income Inequality, Protectionism and International Trade in Digital Age: with reference to India” organized by Daulat Ram College on 20-21st January 2020.
16. Participated in the One Day International Virtual Conference Novel Corona and Novel Challenges: Life Ahead with Covid -19 organized by UGC Cell Sri Guru Gobind Singh College Sector 26, Chandigarh A Postgraduate Co-educational Institute Affiliated to Panjab University, Chandigarh on 03 June, 2020.
17. Participated in International E-Seminar on “Changing Paradigms in Marketing” organized by Department of Business Administration, University of Lucknow, India on 7th June, 2020.
18. Virtually participated and electronically presented his/her research paper presentation on Impact of Covid on Textiles and Apparel industry of India in two days Interdisciplinary International e-Conference on “Impact of COVID-19 on Various Areas of Global Economy, Science & Humanities” collaboratively organized by Gondwana University, Maharashtra on 24 and 25 June, 2020.

Orientation/Refresher/Faculty Development Programmes / Short Term Programmes/ Workshops Attended

1. Participated and completed **Orientation Course** organized by CPDHE, ILL, University of Delhi. 12th July-10th August 2010.
2. Participated in a One-day Workshop on “Data Analysis using SPSS” held on 13th November 2010 organized by Kirori Mal College, University of Delhi.
3. Participated and completed Refresher Course in Research Methodology, organized by HRDC, University of Lucknow Feb 2016.
4. Participated and completed a **One Week** Faculty Development Programme “Qualitative and quantitative research methods using SPSS” organized by Department of Commerce Daulat Ram College 01.12.2016- 07.12.2016.
5. Participated and Completed **One-week** Online Workshop on “MOOCS, E CONTENT Development and OERS (OPEN EDUCATIONAL RESOURCES) from 11-05-2020 to 16-05-2020 organized by **UGC- Human Resource Development Centre**, Devi Ahilya Vishwavidyalaya (DAVV), formerly University of Indore, MP.
6. Participated in One Day Faculty Development Programme on: FDP on "Online Teaching Learning Tools" organized by department of Computer science and application, G. S. College of Commerce & Economics (Autonomous College), Jabalpur on Friday, 27th May 2020.
7. Participated in One day the Faculty Development Programme - National Webinar (Live Interactions) on “E-Learning and MOOCS in Higher Education and New Roles of Teachers”

organized by IQAC under UGC PARAMARSH Scheme Sri Gvg Visalakshi College for Women (Autonomous) Affiliated to Bharathiar University on 18th May 2020.

8. Participated and Completed **One Week** Online Short-Term Course on E-Content Development” during 28/05/2020 to 03/06/2020 organized by **UGC – Human Resource Development Centre, GUJARAT UNIVERSITY**, Ahmedabad.
9. Participated in the **7 Day Development Programme** "Mind-Sets, Knowledge-Sets and Skill-Sets for 21st Century Youth: Innovations and Adaptations" organized by Internal Quality Assurance Cell, Shri Ram College of Commerce University of Delhi. Delhi.28th May-3rd June. Timings 6-8pm.
10. Participated and Completed **One Week** Online Faculty Development Programme on “RESEARCH METHODOLOGY: TOOLS & TECHNIQUES” under **Pandit Madan Mohan Malviya National Mission on Teachers and Training Scheme of MHRD, Govt.** of India held from 5th-11th June, 2020 at ARSD College, University of Delhi.
11. Participated and completed **Ten days** Faculty Development Programme on the topic “The Scenario of Commerce, Management and Economics Education after Covid-19” (29 June to 8 July 2020). Jointly organized by Faculty Development Centre, **UGC-HRDC, Savitribai Phule Pune University**, Pune and KRT Arts, BH Commerce and AM Science (KTHM) College, Nashik, Maharashtra.
12. Participating in a 3-day **E-Faculty Development Programme** on "Empowering Teaching-Learning Process using Google Classroom & Other ICT Tools: A Comprehensive Practical Approach" organized by the Department of Commerce of Daulat Ram College.
13. Participated and Completed **Two Week Online Faculty Development Programme** on “RESEARCH METHODOLOGY organized by Teaching Learning Centre, Ramanujan College University of Delhi under the aegis of Pandit Madan Mohan Malviya National Mission on Teachers and Training Scheme of MHRD, Govt. of India held from 1st-15th October 2020.
14. Participated and Completed **Two Weeks Online Faculty Development Programme** on “RESEARCH METHODOLOGY: A JOURNEY FROM BIVARIATE TECHNIQUES TO MULTIVARIATE TECHNIQUES” organized by Teaching Learning Centre, Ramanujan College University of Delhi under the aegis of Pandit Madan Mohan Malviya National Mission on Teachers and Training Scheme of MHRD, Govt. of India held from 10th-23rd December, 2020, University of Delhi.
15. Participated and Completed **Two Weeks online Refresher Course** in “COMMERCE AND MANAGEMENT” organized by Teaching Learning Centre, Ramanujan College University of Delhi under the aegis of Pandit Madan Mohan Malviya National Mission on Teachers and Training Scheme of MHRD, Govt. of India held from 25th-8th July, 2021 University of Delhi.