




## Faculty Proforma 2017-2021

### 1. Personal Details

Name	Ms. Anubha Godara	
Designation	Assistant Professor	
Department	Commerce	
Email	anubha@dr.du.ac.in	

### 2. Educational Qualification

Degree	Institution	Year
Ph.D.	Department of Commerce, Delhi School of Economics, University of Delhi	Pursuing
M.Phil	Department of Commerce, Delhi School of Economics, University of Delhi	2020
M.Com	ICG, The IIS University, Jaipur	2016
B.Com (Hons)	ICG, The IIS University, Jaipur	2014

### 3. Full Time Research Experience

Designation	Institute	Time period	Nature of Appointment
-	-	-	-

### 4. Full-time Teaching Experience

S. No.	Designation	Institution	Time Period	Nature of Appointment
1.	Assistant Professor	Daulat Ram College, University of Delhi	03.01.22-Present	Adhoc

### 5. Administrative Assignments

Name of Institute	Designation	Status	Time period	Experience
-	-	-	-	-

**6. Areas of Interest:**

Marketing Management, Computer Accounting
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**7. Subjects Taught**

S. No	Course	Subject Taught	Semester	Year
1.	B.A(Prog)	Fundamentals of Entrepreneurship	II	2022
2.	B.Com	Business Organisations and Management	I	2022
3.	B.Com (Hons)	Business Laws	I	2022
4.	B.Com (Hons)	Computer Applications in Business	IV	2021
5.	B.Com (Hons)	Corporate Accounting	II	2021,2022
6.	B.Com (Hons)	Financial Accounting (Tally Practicals)	I	2021
7.	B.Com (Hons)	Financial Accounting	I	2020,2021,2022
8.	B.Com	Corporate Accounting	IV	2020,2021
9.	B.Com	Company Law	III	2018,2019

**8. Research Guidance Given:**

Name of student	Gender	Degree for which guidance given	Date of Registration	Supervisor/Co-supervisor	University	Title of Thesis	Date of submission of thesis	Date of Award of Degree
-	-	-	-	-	-	-	-	-

**9. Details of refresher/orientation course/research methodology/workshop/syllabus up-gradation/ teaching –learning-evaluation/technology programmes/Faculty Development Programme**

S.No.	Details	Place	Period		Year	Sponsoring/Organising Agency
			From	To		
1.	Seven Days Faculty Development Programme on "Research	Ramanujan College, University of Delhi	23 Dec	29 Dec	2019	Teaching-Learning Centre, Ramanujan College sponsored by Ministry of Human Resource Development Pandit

	Methodology and Statistical Tools”					Madan Mohan Malaviya National Mission on Teachers and Teaching
2.	Art of Thesis Writing and Academic Publishing	Online	14 Aug	17 Aug	2020	Koach Scholar
3.	Research with R	Online	23 Aug	04 Oct	2020	Haryana Commerce and Management
4.	Decision making using Data-Analysis	Online	24 Aug	29 Aug	2020	Jagan Institute of Management Studies, Delhi
5.	How to Publish and succeed with open access publications	Online		10 Jun	2020	Taylor and Francis Group
6.	Increasing Research Impact	Online		15 Jun	2020	Taylor and Francis Group
7.	Publishing Ethics	Online		19 Jun	2020	Taylor and Francis Group
8.	Excellence in Peer Review	Online		12 Jun	2020	Taylor and Francis Group
9.	Introduction to Review Articles: Writing Systematic and Narrative Reviews	Online		29 Jul	2020	Enago Academy
10.	Workshop on Research Methodology	Online	24 Aug	28 Aug	2020	Abhiprerna ATE World Talk

#### 10. MOOCs completed with e-certification

S.No.	Detail of MOOC	Subject	Certification providing agency	Date of certification	Level (UG/PG/Ot her)	Year	E-certification No.
-	-	-	-	-	-	-	-

#### 11. Contribution towards development of e-content/MOOCs in 4- quadrants

S.No.	Details of E-contents/ MOOCs in 4-quadrants	Quadrants developed	No. of Modules	Course	Sponsoring agency	Year	Level (UG/PG/Other)
-	-	-	-	-	-	-	-

## 12. Contribution towards conduct of MOOCs

S.No.	Details of MOOC	Subject	Sponsoring agency	Level (UG/PG/Other)	Year	E-certification No.
-	-	-	-	-	-	-

## 13. Organizing seminars/conferences/workshops, other college/university activities.

S.No.	Year	Details	Place	Period		Sponsoring/Organising Agency
				From	To	
-	-	-	-	-	-	-

## 14. Creation of ICT mediated Teaching Learning pedagogy and content and development of new and innovative courses and curricula

### Development of Innovative Pedagogy e-module

S.No.	Name of the Module	Subject	Stream	Organization for which it was developed	Year	Level (UG/PG/Other)	Weblink
-	-	-	-	-	-	-	-

## 15. Research Projects ongoing 2017-21

S.No.	Name of Research Project	Funding Agency	National/International	Duration	Amount Sanctioned	Amount Received
-	-	-	-	-	-	-

## 16. Research projects Completed

S.No.	Name of Research Project	Funding Agency	National/ International	Duration	Amount Sanctioned	Amount Received
-	-	-	-	-	-	-

**17. Books published**

S.No.	Authors (year) Name of Book. Publisher, ISBN No.	Publisher	Date of publishing	Authored/Edited	ISBN No.
-	-	-	-	-	-

**18. Book Chapters/Articles published**

S.No.	Author (year) Title of Chapter/ Article in Edited Book: Title of book, Publisher, Vol, Page no.	Date of publishing	Authored/Edited	ISBN No.
-	-	-	-	-

**19. E- Modules Published**

S.No.	Author (year) Title, Module, Subject, Organization, Weblink	Date of publishing	Authored/Edited	Link
-	-	-	-	-

**20. Research Publications:**

S.No.	Details of Publication (Authors, Title of article, Journal, Volume, Issue, Year, Page range of article, URL/DOI)	Date of Publishing	Impact Factor	UGC Care List Journal Yes/No	Scopus Indexed Journal Yes/No
1.	Dr. Hem Chand Jain & Anubha Godara, "Smart Banking Services Usage in Rajasthan", Inspira-Journal of Modern Management & Entrepreneurship (JMME) 113 ISSN: 2231-167X, Impact Factor: 5.647, Volume 10, No. 03, July 2020, pp. 113-118	Jul,2020	5.647	No	No
2.	Jain, Hem Chand, and Godara, Anubha, Smart Banking Services Resistance Across the Income Levels (February 13, 2021). Hem Chand Jain, Anubha Godara, Smart Banking Services Resistance across the Income Levels. International Journal of Management, 11(11), 2020, pp 2521-2527., Available at SSRN: <a href="https://ssrn.com/abstract=3785092">https://ssrn.com/abstract=3785092</a>	Feb,2021	4.43		Yes

3.	Jain, Hem Chand , and Godara, Anubha, “Generation Z and Generation X Smart Banking Services Resistance” International Journal of Management (IJM) Volume 11, Issue 12, December 2020, pp.2800-2806, Article ID: IJM_11_12_261 Available online at <a href="http://iaeme.com/Home/issue/IJM?Volume=11&amp;Issue=12">http://iaeme.com/Home/issue/IJM?Volume=11&amp;Issue=12</a> ISSN Print: 0976-6502 and ISSN Online: 0976-6510 DOI: 10.34218/IJM.11.12.2020.261	Dec 2020	4.43	No	Yes
4.	Jain, Hem Chand , and Godara, Anubha, “ <i>Smart Banking Services Resistance Factors across Occupation in Rajasthan</i> ” International Journal of Management (IJM) Volume 12, Issue 1, January 2021, pp. 815-823. Article ID: IJM_12_01_072 Available online at <a href="http://www.iaeme.com/ijm/issues.asp?JType=IJM&amp;VType=12&amp;IType=1">http://www.iaeme.com/ijm/issues.asp?JType=IJM&amp;VType=12&amp;IType=1</a> www.jifactor.com ISSN Print: 0976-6502 and ISSN Online: 0976-6510 DOI: 10.34218/IJM.12.1.2021.072	Jan 2021	4.43	No	Yes

## 21. Conference Proceedings publication

S.No.	Title of Paper (Year) Title of conference proceedings, Vol, series, Page no. , ISBN	Date of Publishing	Peer Reviewed Yes/No	Venue of conference
-	-	-	-	-

## 22. Conference Attended and Paper presentation

S.No.	Type of Event	Name of Event	Venue of conference	Date of conference	Attended only Yes/no	Paper presented Yes/No	Title of Paper Presented
1.	Conference	19 <sup>th</sup> Global Conference on Flexible Systems Management (GLOGIFT)	Department of Management Studies, IIT Roorkee	Dec 6-8, 2019	Yes	Yes	Growth of E-Tailing in India: The rising Trend

2.	Conference	7 <sup>th</sup> PAN IIM WORLD MANAGEMENT Conference	Indian Institute of Management, Rohtak	Dec 11-14, 2019	Yes	Yes	Poster Presentation-Green Washing: Its Concept, Drivers, and Consequences
3.	Conference	Employers' Perception of Graduate Employability	ICG, The IIS University, Jaipur	Jan 21-22, 2014	Yes	No	
4.	Conference	International Conference on Marketing -2015 Contemporary Trends & Challenges Across the Globe	ICG, The IIS University, Jaipur	Apr 3-4, 2015	Yes	No	

### 23. Resource Person (Invited Lecture/Paper Presentation/Chairing session/judging/educational trips)

S.No.	Type of Event	Name of Event	Venue	Date of Event (Start Date - End Date)	State your role: Convener/ Member organizing committee/ Speaker/ Coordinator	Duration of Activity	No. of participants in the programme
-	-	-	-	-	-	-	-

**24. Awards Won**

S.No.	Name of Award	Awarding Agency	Government/ NGO/ International/Private	Recognition area	Date of award (DDMMYY)	Type of Honor received
-	-	-	-	-	-	-

**25. Extension Activity (Community related program)**

S.No.	Type of Activity	Centre and Venue	Title of Event	Role in the event	Date/period of Event (DDMMYY)	No. of members of the community / students/ Faculty benefitted
-	-	-	-	-	-	-

**26. Membership of Professional Bodies**

S.No.	Type of Membership	Organization	Year of Membership (Start Date)
-	-	-	-

(Anubha Godara)

Signature