



# COMPANY PROFILE

2020/21

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Durban  
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WELCOME



## Company Intro

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Optic Copper Network Solution - Connecting Your World



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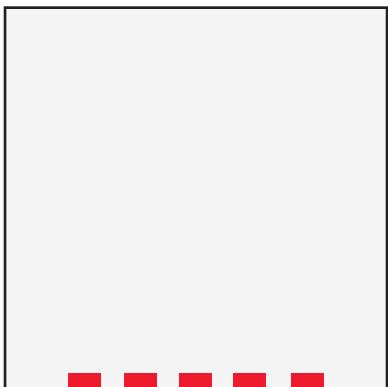
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# FOUNDER PROFILE



**Kuben Naidoo**  
Founder | CEO

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# A BRIEF HISTORY



Optic Copper Network Solution - Connecting Your World



## ABOUT THE COMPANY

### Overview

The new democracy in South Africa has identified and acknowledged the vital contributions made by the Telecommunications industry in numerous spheres, from the fixed line monopoly to cellular and Wireless Local loop networks, job opportunities and export income, through to responsible environmental management, sustainable development and corporate governance into the realms of regional development and community development.

The demand for broadband telecommunication links is growing in such that users are compelled by their applications to use more.

Data, Video and voice are nowadays transmitted in mega- and gigahertz bands. Fiber Optic technology now offers the basis for creating high-speed telecommunication networks, which by the press of the button, gives a simultaneous transmission/receive of data, voice and video.

### The Company

Founded in 2001, Optic Copper Network Solution Network Solutions is a Level 1 BEE company based in Durban with branches in greater South Africa. The Company has worked extensively within the Southern African Telecommunications/ I.T. industry and has gained solid relations, credibility and respect. Optic Copper Network Solution's core business has been Fibre Optic Implementation & Copper (Cat5,6,7) & Wireless infrastructure.

Optic Copper Network Solutions expanded its business offerings to include Mobile Computing and Radio Communication to its portfolio and we are a Zebra Partner and is able to supply and support Zebra (Psion, Motorola & Symbol) mobile computers.

Our aim is to provide Network Infrastructure & Mobile Computing Solutions through a Turnkey Project Service, Project Management Consultation, Design Build Solution, Physical Installation and Support Services. We are committed to ensuring that our activities create exceptional value for its shareholders, provide security and prospects for our employees, generate outstanding results for clients, set best practice and environmental standards and enhance the communities in which we operate.





# OUR MANIFESTO

## Mission

To become the premier supplier of Network Infrastructure, Mobile computing and I.T. maintenance support systems in the area of Retail, Automation, logistics and warehouse management.



## Vision

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## Values & Philosophy

**HONESTY** - We will be honest in all business dealings. We will maintain the highest integrity in all relationships. We will be ethical and fair. We will strive to do what is right, and continue to add real value to our clients.

**QUALITY** - We will be a supplier of quality products, and a provider of excellent value. We will never compromise quality to improve profitability.

**SERVICE** -We will be professional and efficient in striving to meet the needs of a customer. We will make only commitments we can meet. We will be open in communication and recognize and resolve problems when they exist.

**INNOVATION** - We will continue to search for new methods to accomplish objectives. We will invest in and evaluate new technologies to seek improvements in products and services. We will be creative in resolving issues thus providing cost-effective solutions.

**PARTNERSHIP** – We recognize that a truly successful organization is based on a relationship that incorporates teamwork between employees, suppliers and customers. We can only achieve goals through relationships that are mutually beneficial and profitable





# ETHICS

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CEO|Optic Copper Network Solutions

## Compliance

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## Relationships

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## Fairness, Integrity & Honesty

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## Confidentiality & Privacy

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## HEALTH AND SAFETY

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SHEQ Officer|Optic Copper Network Solutions

## Compliance

Health and safety and the protection of the environment form an integral part of Optic Copper Network Solution's planning and decision making.

We manage our company in an ethical way that strikes an appropriate and well-reasoned balance between economic, social and environmental needs.

Optic Copper Network Solutions has dedicated and fully accredited SHE staff as well as Regional Health & Safety Officers and additional Health & Safety Representatives. Regular training is of paramount importance and this is regularly conducted by our SHE Manager both on site and at the Offices.





# CORPORATE SOCIAL INITIATIVE

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SHEQ Officer|Optic Copper Network Solutions

## Compliance

We at OPTIC COPPER NETWORK SOLUTION's realize the dynamic nature of today's business environment and therefore demand the very best outcome, efficiencies and commitment to excellence from all our teams. The company has the commitment, knows its business and has the foresight to determine a clear direction for current and future clients.

This is the cornerstone of the Company's progressive nature. OPTIC COPPER NETWORK SOLUTIONS is committed to supporting communities through funding, sponsorships and in kind support. In addition the company continues to make contributions to wide range of community initiatives, including land care and conservation projects, welfare and community organizations assisting people in need and support local schools and sporting clubs.

The company recognizes and invests in areas of community endeavor which it believes is necessary to contribute to building long term relationship, leadership and innovation.

When it comes to corporate social responsibility, OPTIC COPPER NETWORK SOLUTIONS believes its corporate values and responsibility must be embedded at all levels of the organization. This is why the company strongly encourages employee participation in the social development initiatives it supports.

The focus on employment, as a company, is very much about relationships and meeting customer needs. Without its customers, there is no business and without the efforts of its staff it would be impossible to grow the business. The company places great importance on its dealings with customers and staff.

OPTIC COPPER NETWORK SOLUTIONS wants its people to be committed to understanding the unique nature of the business and to take ownership for upholding its values. The company is a rapidly-growing organization which strives to maintain a friendly, professional approach where initiative and autonomy are encouraged. Its values and promotes an environment which fosters open communication, working as an integrated team, being committed to delivery of professional services and providing individuals with opportunities to develop.





# SUSTAINABILITY

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SHEQ Officer|Optic Copper Network Solutions

## Responsible Business Practices

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## B-BBEE

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SHEQ Officer|Optic Copper Network Solutions

## Compliance

In South Africa, OPTIC COPPER NETWORK SOLUTION is a LEVEL 1 contributor and is motivated by the potential to be harnessed through celebrating diversity and incorporating empowerment into its business culture. It supports the BEE Act and the Codes of Good Practice for B-BBEE and actively participated in the development of the Construction Sector Charter.





# MEET THE TEAM

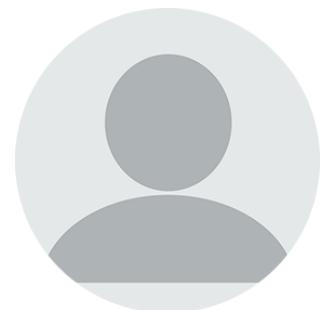
Optic Copper Network Solutions has a staff complement in excess of 100 permanently employed staff situated in all major metropolitans & is therefore well suited to service our clients needs.

Our team is headed by Kuben Naidoo the Founder & CEO and is supported by a dedicated team of the Finance, Human Resources, Operations, Technical & Health & Safety Managers.



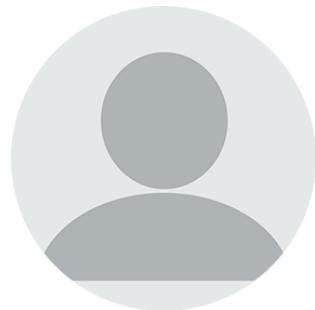
## Name | Position

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## Name | Position

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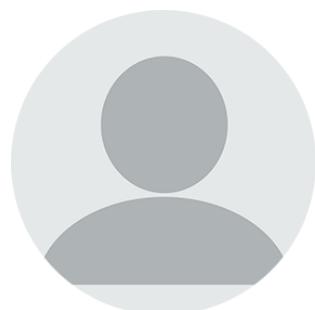
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# MEET THE TEAM

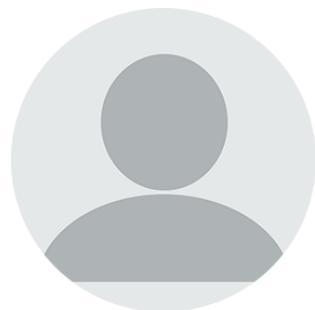
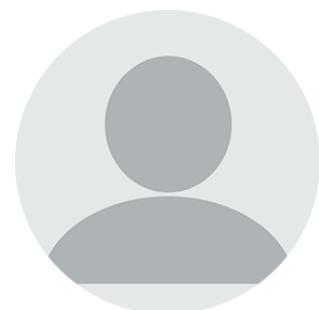


## Name | Position

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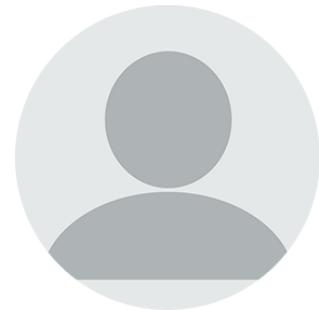


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## OUR TIMELINE

2021

2020

2019

2018

2017

2016

2015

2014

2013

2012

2011

2010

2009

2008

2007

2006



Optic Copper Network Solution - Connecting Your World



# OUR SERVICES

## Intro

We offer turnkey Solutions in the following specialising in the planning, implementation, testing, certification and maintenance of such solutions.

■ Fiber Optic - Splicing, Testing & Infrastructure builds

■ Copper Networking (Cat5e,6,7)

■ Wireless Infrastructure

■ Two Way Radio Communication (Motorola)

■ FTTx

■ Mobile Computing Solutions - Handheld Scanners & Industrial Computers (VMT's)

■ IOT Solutions

■ Barcode & Printing Solutions





# Fiber Optic - Splicing, Testing & Infrastructure builds

## Intro

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# Copper Networking (Cat5e,6,7)

## Intro

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# Wireless Infrastructure

## Intro

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# Two Way Radio Communication (Motorola)

## Intro

Optic Copper Network Solutions provide solutions from simple analogue systems to state of the art digital trunking solutions and has focused on providing Motorola solutions and products.

We supply and install radios, repeaters & antennas and have designed and installed Motorola Capacity Plus systems.





# FTTx

## Intro

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# Mobile Computing Solutions - Handheld Scanners & Industrial Computers

## Intro

Optic Copper Network Solutions has vast experience in the business of providing wireless infrastructure; enterprise mobility and data capture solutions, for supply chain automation across market verticals.

Over the years Optic Copper Network Solutions has matured and built skills in Enterprise mobility, Barcoding, RFID & Wireless Lan Solutions that have enabled Optic Copper Network Solutions to identify and understand customer problems in supply chain and offer solutions.

Optic Copper Network Solutions is a registered Zebra partner and is able to supply and support Zebra (Psion, Motorola & Symbol) mobile computers.

There are 2 categories of barcode scanners we supply:

- Rugged/Industrial Scanners: Suitable for the harsher environments with a range of barcodes as they accurately capture direct part marks (DPM), images, 1D & 2D barcodes.
- General Purpose Barcode Scanners: These can capture 1D & 2D barcodes, PDF417, Micro PDF and composite symbologies.

We will advise on the most suitable handheld or wearable terminal.

- Rugged/Industrial handheld terminal: When mobile workers need to collect data in the harshest environments
- Light Industrial handheld terminals: When Mobile workers need to collect data in normal working conditions such as retail
- PDA/EDA/Enterprise handheld terminals: For mobile workers to collect data, make calls and access other applications.
- Multimodal & Standard Wearable Terminals: Offer the user the freedom of having both hands available in the order picking environment alongside a voice or RF Scanning Solution
- Vehicle Mounted Terminals: Attached to forklift trucks and other mobile vehicles.
- Tablets: Often used in the customer-facing retail environment

Our business is to provide the customer with an end-to-end solution for their business needs. We have implemented service level agreements to provide organizations with efficient service to ensure that all IT equipment is maintained and made available for use all times.



MOTOROLA SOLUTIONS





# IOT Solutions

## Intro

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# Barcode & Printing Solutions

## Intro

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# WHY CHOOSE US?

## Intro

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# OUR CLIENTS

## Intro

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TRANSNET





# OUR LOCATIONS

## Intro

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### Head Office (DBN)

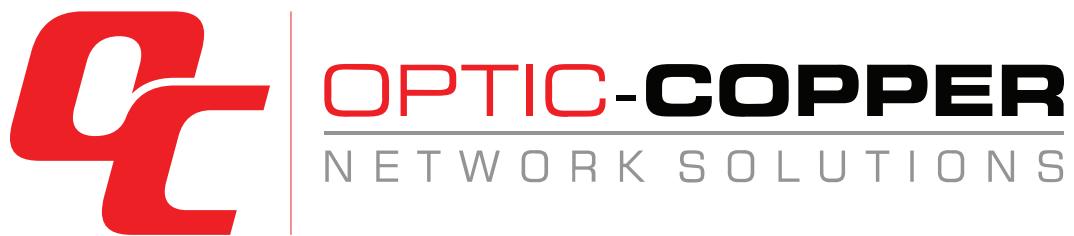
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### JHB Office

Unit No. 9  
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# SMALL LARGE



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