



Santander Customer Satisfaction

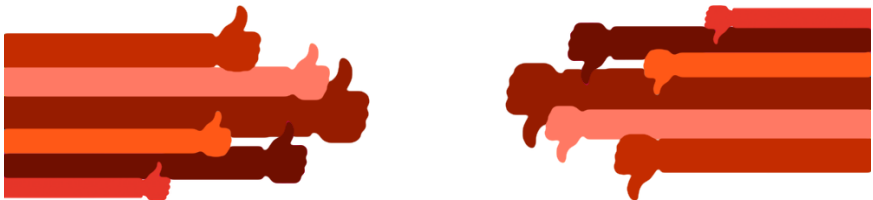
Which customers are happy customers?
\$60,000 · 5,123 teams · 2 years ago

[Overview](#) [Data](#) [Kernels](#) [Discussion](#) [Leaderboard](#) [Rules](#)

Late Submission

Overview

- Description**
- From frontline support teams to C-suites, customer satisfaction is a key measure of success. Unhappy customers don't stick around. What's more, unhappy customers rarely voice their dissatisfaction before leaving.
- Evaluation**
- [Santander Bank](#) is asking Kagglers to help them identify dissatisfied customers early in their relationship. Doing so would allow Santander to take proactive steps to improve a customer's happiness before it's too late.
- Prizes**
-
- Timeline**
- In this competition, you'll work with hundreds of anonymized features to predict if a customer is satisfied or dissatisfied with their banking experience.



Leaderboard

- 1 Shize & Nir
- 2 kg_joi
- 3 #1 Leustagos
- 4 Why so noise?
- 5 Michael Hartman
- 6 Noah Xiao @ Accenture
- 7 Rolling Stones (Can't Get No [Cu...
- 8 Matt Motoki

Kernels

- [Exploring features](#)
227 votes · 2 years ago
- [Advanced Feature Exploration](#)
47 votes · 2 years ago
- [PCA visualization](#)
45 votes · 2 years ago
- [Basic Feature Exploration](#)
38 votes · 2 years ago
- [Data exploration](#)
37 votes · 2 years ago

365 discussion topics

- [Under 23 year olds are always happy](#)
27 replies · a month ago
- [why did this competition has many...](#)
2 replies · 3 months ago
- [logistic regression](#)
0 replies · 3 months ago
- [Exploring features](#)
36 replies · 3 months ago
- [Bioinformatics related dataset](#)
2 replies · 4 months ago

Launch
2 years ago

Close
2 years ago

2 years ago
Rules Acceptance
Deadline

5,123

5,696

Teams

Competitors

Points

This competition awarded standard [ranking points](#)

Tiers

This competition counted towards [tiers](#)

Tags

tabular

binary classification

banking

auc

extra small

