



Completed • \$5,000 • 625 teams

StumbleUpon Evergreen Classification Challenge

Fri 16 Aug 2013 – Thu 31 Oct 2013 (2 years ago)

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Leaderboard

1. fchollet
2. Maarten Bosma
3. michaelp
4. Marco Lui
5. Guru
6. Abhishek
7. Yevgeniy
8. JedF
9. Issam Laradji
10. tks

Forum (52 topics)

usage of data for acedemic purpose
3 months ago

Beating the Benchmark
(Leaderboard AUC ~0.878)
6 months ago

Beating the benchmark and getting AUC = 0.75109
12 months ago

Improving on R
16 months ago

Data Ranges: compression_ratio
and embed_ratio

Competition Details » [Get the Data](#) » [Make a submission](#)

Build a classifier to categorize webpages as evergreen or non-evergreen



StumbleUpon is a user-curated web content discovery engine that recommends relevant, high quality pages and media to its users, based on their interests. While some pages we recommend, such as news articles or seasonal recipes, are only relevant for a short period of time, others maintain a timeless quality and can be recommended to users long after they are discovered. In other words, pages can either be classified as "ephemeral" or "evergreen". The ratings we get from our community give us strong signals that a page may no longer be relevant - but what if we could make this distinction ahead of time? A high quality prediction of "ephemeral" or "evergreen" would greatly improve a recommendation system like ours.

Many people know evergreen content when they see it, but can an algorithm make the same determination without human intuition? Your mission is to build a classifier which will evaluate a large set of URLs and label them as either evergreen or ephemeral. Can you out-class(ify) StumbleUpon? As an added incentive to the prize, a strong performance in this competition may lead to a career-launching internship at one of the best places to work in San Francisco.

05/01/2016

Description - StumbleUpon Evergreen Classification Challenge | Kaggle

20 months ago

Is it possible to get the true
labels of test data?
22 months ago

teams

players

entries

Started: 8:12 pm, Friday 16 August 2013 UTC

Ended: 11:59 pm, Thursday 31 October 2013 UTC (76 total days)

Points: this competition awarded standard [ranking points](#)

Tiers: this competition counted towards [tiers](#)

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