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## Personalize Expedia Hotel Searches - ICDM 2013

Tue 3 Sep 2013 – Mon 4 Nov 2013 (2 years ago)

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### Leaderboard

1. commendo - part of Opera Solutions
2. Owen
3. Jun Wang@UniGe
4. idle\_speculation
5. Bing Xu & MLRush & BrickMover
6. J.A. Guerrero
7. AuroraXie
8. n\_m & Pacific Rim
9. Gxav
10. Leustagos & Dmitry Efimov

### Forum (87 topics)

submission  
4 months ago

opaque offers  
5 months ago

Data Usage beyond the contest  
6 months ago

training/test set variable  
difference RandomForest (R)  
8 months ago

prop\_location\_score1 and

[Competition Details](#) » [Get the Data](#) » [Make a submission](#)

### Data Files

File Name	Available Formats
data	<a href="#">.zip (414.44 mb)</a>
basicPythonBenchmark	<a href="#">.zip (27.14 mb)</a>
testOrderBenchmark	<a href="#">.zip (25.98 mb)</a>
randomBenchmark	<a href="#">.zip (27.16 mb)</a>

**Sample code to create the benchmarks is available on Github.**

- **train.csv** - the training set
- **test.csv** - the test set (this contains data for both the public leaderboard and the final evaluation, which is randomly split between the two sets)

**Note:** **test.csv** does not contain the following columns: position, click\_bool, gross\_bookings\_usd, nor booking\_bool

You can refer to [www.expedia.com](http://www.expedia.com) to better understand hotel search.

“Hotel” refers to hotels, apartments, B&Bs, hostels and other properties appearing on Expedia’s websites. Room types are not distinguished and the data can be assumed to apply to the least expensive room type.

Most of the data are for searches that resulted in a purchase, but a small proportion are for searches not leading to a purchase.

**Usage of outside data is prohibited and modeling should focus fully on the given data.**

Column Name	Data Type	Description
srch_id	Integer	The ID of the search
date_time	Date/time	Date and time of the search
site_id	Integer	ID of the Expedia point of sale (i.e. Expedia.com, Expedia.co.uk, Expedia.co.jp, ..)
visitor_location_country_id	Integer	The ID of the country the customer is located
visitor_hist_starrating	Float	The mean star rating of hotels the customer has previously purchased; null signifies there is no purchase

prop\_location\_score2  
9 months ago

Winning algorithm  
18 months ago

teams

players

entries

visitor_hist_adr_usd	Float	history on the customer The mean price per night (in US\$) of the hotels the customer has previously purchased; null signifies there is no purchase history on the customer
prop_country_id	Integer	The ID of the country the hotel is located in
prop_id	Integer	The ID of the hotel
prop_starrating	Integer	The star rating of the hotel, from 1 to 5, in increments of 1. A 0 indicates the property has no stars, the star rating is not known or cannot be publicized.
prop_review_score	Float	The mean customer review score for the hotel on a scale out of 5, rounded to 0.5 increments. A 0 means there have been no reviews, null that the information is not available.
prop_brand_bool	Integer	+1 if the hotel is part of a major hotel chain; 0 if it is an independent hotel
prop_location_score1	Float	A (first) score outlining the desirability of a hotel's location
prop_location_score2	Float	A (second) score outlining the desirability of the hotel's location
prop_log_historical_price	Float	The logarithm of the mean price of the hotel over the last trading period. A 0 will occur if the hotel was not sold in that period.
position	Integer	Hotel position on Expedia's search results page. This is only provided for the training data, but not the test data.
price_usd	Float	Displayed price of the hotel for the given search. Note that different countries have different conventions regarding displaying taxes and fees and the value may be per night or for the whole stay
promotion_flag	Integer	+1 if the hotel had a sale price promotion specifically displayed
gross_booking_usd	Float	Total value of the transaction. This can differ from the price_usd due to taxes, fees, conventions on multiple day bookings and purchase of a room type other than the one shown in the search
srch_destination_id	Integer	ID of the destination where the hotel search was performed
srch_length_of_stay	Integer	Number of nights stay that was searched
srch_booking_window	Integer	Number of days in the future the hotel stay started from the search date
srch_adults_count	Integer	The number of adults specified in the hotel room

srch_children_count	Integer	The number of (extra occupancy) children specified in the hotel room
srch_room_count	Integer	Number of hotel rooms specified in the search
srch_saturday_night_bool	Boolean	+1 if the stay includes a Saturday night, starts from Thursday with a length of stay is less than or equal to 4 nights (i.e. weekend); otherwise 0
srch_query_affinity_score	Float	The log of the probability a hotel will be clicked on in Internet searches (hence the values are negative) A null signifies there are no data (i.e. hotel did not register in any searches)
orig_destination_distance	Float	Physical distance between the hotel and the customer at the time of search. A null means the distance could not be calculated.
random_bool	Boolean	+1 when the displayed sort was random, 0 when the normal sort order was displayed
comp1_rate	Integer	+1 if Expedia has a lower price than competitor 1 for the hotel; 0 if the same; -1 if Expedia's price is higher than competitor 1; null signifies there is no competitive data
comp1_inv	Integer	+1 if competitor 1 does not have availability in the hotel; 0 if both Expedia and competitor 1 have availability; null signifies there is no competitive data
comp1_rate_percent_diff	Float	The absolute percentage difference (if one exists) between Expedia and competitor 1's price (Expedia's price the denominator); null signifies there is no competitive data
comp2_rate		(same, for competitor 2 through 8)
comp2_inv		
comp2_rate_percent_diff		
comp3_rate		
comp3_inv		
comp3_rate_percent_diff		
comp4_rate		
comp4_inv		
comp4_rate_percent_diff		
comp5_rate		
comp5_inv		
comp5_rate_percent_diff		
comp6_rate		
comp6_inv		
comp6_rate_percent_diff		
comp7_rate		
comp7_inv		
comp7_rate_percent_diff		

comp8\_rate  
comp8\_inv  
comp8\_rate\_percent\_diff

The screenshot displays the Expedia website's hotel search interface. At the top, the Expedia logo is visible next to a 'site\_id' annotation. Below the logo is a navigation bar with links: Home, Vacation Packages, Hotels, Cars, Flights, Cruises, Things to Do, and DEALS. The main section is titled 'PLAN YOUR TRIP ON EXPEDIA'. It features a list of travel options: Flight, Hotel (selected), Car, Activities, and Cruise. To the right, a blue tag graphic says 'CHOOSE FROM MORE THAN 140,000 HOTELS WORLDWIDE'. Below the options, the 'Hotel' section is active. It includes a 'Find hotels near:' dropdown menu, a 'What City?' input field with 'New York (and vicinity), New York, United States of America' entered, and a 'srch\_destination\_id' annotation. The 'Check-in:' field shows '10/18/2013', 'Check-out:' shows '10/20/2013', and 'Rooms:' shows '1'. A 'srch\_booking\_window' annotation is placed over the check-in field, and a 'srch\_length\_of\_stay' annotation is placed over the check-out field. Below these, 'Room 1' is set to '2' and '0'. A 'srch\_adults\_count' annotation is placed over the room count, and a 'srch\_children\_count' annotation is placed over the children count. A 'BEST PRICE GUARANTEE' logo is visible. A yellow 'SEARCH FOR HOTELS' button is at the bottom right. Below the search section, a hotel listing for 'Pod 39' is shown. It includes a 'prop\_id' annotation over the hotel name, a 'prop\_starrating' annotation over the 4.3 out of 5 stars, a 'prop\_review\_score (rounded to 0.5)' annotation over the review score, a 'promotion\_flag' annotation over the 'Sale • Best Price' badge, and a 'price\_usd' annotation over the '\$235/night' price. A red banner says 'Only 5 rooms left at this price'. At the bottom, it says 'Most Popular! 296 people booked this hotel in the last 48 hours'.

Trip Summary



Pod 39

New York, NY

★

★

★

★

★

1 Room: Queen Pod

2 Nights: Oct/18/2013 - Oct/20/2013

Best Price

Room 1: 2 Adults

2 Nights

avg./night

\$275.00

\$44.07

gross\_booking\_USD

Trip Total: \$638.14