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Predicting Red Hat Business Value

Classify customer potential

$50,000 · 2,271 teams · a year ago

Overview   Data   Kernels   Discussion   Leaderboard   Rules   Late Submission

Overview

Description
Evaluation
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Like most companies, Red Hat is able to gather a great deal of information over time about the behavior of individuals who interact with them. They're in search of better methods of using this behavioral data to predict which individuals they should approach—and even when and how to approach them.

In this competition, Kagglers are challenged to create a classification algorithm that accurately identifies which customers have the most potential business value for Red Hat based on their characteristics and activities.

With an improved prediction model in place, Red Hat will be able to more efficiently prioritize resources to generate more business and better serve their customers.

Leaderboard >	Kernels >	159 discussion topics >
1 raddar	**Time Travel (EDA)** 158 votes · a year ago	**0.98 xgboost on sparse matrix** 44 replies · 4 days ago
2 Victor	**LB 0.987, group_1 and date trick** 142 votes · a year ago	**raddar 0.98 xgboost sparse matrix ...** 67 replies · 12 days ago
3 Joshua Havelka	**Redhat EDA** 101 votes · a year ago	**XRedBoost** 32 replies · 2 months ago
4 menny	**RedHat Hack in plain English (EDA)** 92 votes · a year ago	**Time Travel (EDA)** 25 replies · 3 months ago
5 No Hat	**raddar 0.98 Xgboost sparse matrix ...** 91 votes · a year ago	**Hyperopt the Xgboost model** 6 replies · 5 months ago
6 Mickey		
7 A Series Of Unlikely Explanations		
8 idle_speculation		

Launch	Close
a year ago	a year ago

a year ago

Rules Acceptance

Deadline

2,271   **2,409**
Teams   Competitors

Points   **This competition awarded standard ranking points**

Tiers   **This competition counted towards tiers**

Tags   business   tabular   auc   extra small

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