



Santander Customer Satisfaction

Which customers are happy customers?

\$60,000 · 5,123 teams · 2 years ago

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Competition Data

[Edit](#) [sample_submission.cs...](#)**sample_submission.csv.zip** 175.67 KB[Download](#) [test.csv.zip](#) [train.csv.zip](#)

Data Description

You are provided with an anonymized dataset containing a large number of numeric variables. The "TARGET" column is the variable to predict. It equals one for unsatisfied customers and 0 for satisfied customers.

The task is to predict the probability that each customer in the test set is an unsatisfied customer.

File descriptions

- **train.csv** - the training set including the target
- **test.csv** - the test set without the target
- **sample_submission.csv** - a sample submission file in the correct format