VIVIANA CHIU SIK WU

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ACADEMIC APPOINTMENTS

Assistant Professor, School of Public Policy, The University of Massachusetts Amherst	2020 - Present
Managing Editor, *Nonprofit and Voluntary Sector Quarterly*	2016 - 2021
Graduate Research Assistant to Dr. Chao Guo School of Social Policy and Practice, The University of Pennsylvania	2015 - 2020
Teaching e-Case Project Manager, The University of Hong Kong Hubert Project, with Humphrey School of Public Affairs, The University of Minnesota	2012 - 2015
Urban Research Doctoral Fellow, The Penn Institute for Urban Research	2016 - 2020

EDUCATION

Ph.D. in Social Welfare, The University of Pennsylvania	2020

Dissertation: *"The Promises and Challenges of Community Philanthropy: Exploring Place Dilemma, Community Leadership, and Public Engagement on Social Media"*
Advisor and Chair: Chao Guo, Ph.D.
Members: Susan Phillips, Ph.D., Femida Handy, Ph.D., Sandra González-Bailón, Ph.D.

M.S. in Nonprofit Leadership, The University of Pennsylvania	2015
LL.B. in Laws, The University of Hong Kong	2014
BSocSc in Government and Laws, The University of Hong Kong	2012

PUBLICATIONS AND CONFERENCE PROCEEDINGS

Peer-Reviewed Journal Articles and Proceedings

1. **Wu, V. C. S.** (2021). Beyond policy patrons: A 'MADE' framework for examining public engagement efforts of philanthropic foundations on Twitter. *Public Management Review.*

2. **Wu, V. C. S.** (2021). Community leadership as multidimensional capacities: A conceptual framework and preliminary findings for community foundations. *Nonprofit Management and Leadership, 32(1), 29-53.*

3. **Wu, V. C. S.** (2021). The geography and disparities of community philanthropy: A community assessment model of needs, resources, and ecological environment. *VOLUNTAS: International Journal*

of Voluntary and Nonprofit Organizations, 32(1), 351–371.

4. **Wu, V. C. S.** (2018). Where do community foundations locate? Examining community needs and resources for redistribution. *Academy of Management Proceedings*, *2018*(1), 12266.

5. An, S., **Wu, V. C. S.**, & Guo, C. (2017). How stakeholder mobilization saved Sweet Briar College. *Journal of Nonprofit Education and Leadership,* Special Issue II, 4-10.

Journal Articles Under Review

6. **Wu, V. C. S.** Exploring donor influence and public engagement: Computational and thematic analyses of social media messages.

7. **Wu, V. C. S.** & Xu, W. Who leads and who echoes? Tracing diffusion networks of #ClimateChange discourse on Twitter.

Working Papers

8. **Wu, V. C. S.** & Guo, C. "Equalizing" the inequality? How place-based inequality shapes community philanthropy.

9. **Wu, V. C. S.,** Ma, J. & Guo, C. The "Matthew effect" in generosity: Examining the impact on nonprofit capacity across place and time.

10. **Wu, V. C. S.** When community leadership meets donor-advised funds: Implications of rising donor power to community foundations.

11. **Wu, V. C. S.** Using social media data to study nonprofit organizations: A methodological framework.

12. **Wu, V. C. S.** & Nie, L. Unheavenly voices across communities: The longitudinal study of nonprofit advocacy.

13. **Wu, V. C. S.**, Russell, A., & Scott, M. L. Investigating mutual aid approaches to the COVID- 19 pandemic: The collective role of individuals in serving marginalized communities.

14. **Wu, V. C. S.** & Farrell, M. Is participatory grantmaking here yet? A typology of foundation grantmaking models and preliminary findings.

15. **Wu, V. C. S.** & Heist, D. Donor-advised funds and community leadership: Insights from foundation leaders.

Other Publication

1. **Wu, V. C. S.** (2016). Innovating nonprofits: The case of Episcopal Community Services. *Social Innovations Journal*, Issue 26.

SELECTED CONFERENCE PRESENTATIONS

Wu, V. C. S. & Xu, W. (2021). Who leads and who echoes? Tracing diffusion networks of #ClimateChange discourse on Twitter. Presented at *Climate Change and the Voluntary Sector Conference*, August 2-3, 2021. (Virtual)

Wu, V. C. S. (2021). Community leadership as multi-dimensional capacities: A conceptual framework and preliminary findings for community foundations. Presented at the *Association for Nonprofit and Social Economy Research (ANSER),* May 27-28, 2021. (Virtual)

Wu, V. C. S., Russell, A., & Scott, M. L. (2021). Investigating mutual aid approaches to the COVID- 19 pandemic. Presented at the *Association for Nonprofit and Social Economy Research (ANSER),* May 27-28, 2021. (Virtual)

Wu, V. C. S. & Guo, C. (2020). "Equalizing" the inequality? How Place-based Inequality Shapes Community Philanthropy. Presented at *The Association for Research on Nonprofit Organizations and Voluntary Action (ARNOVA)*, November 14, 2020. (Virtual)

Wu, V. C. S. (2019). Exploring donor power on public engagement: Computational and qualitative analysis of social media tweets. Presented at *The Association for Research on Nonprofit Organizations and Voluntary Action (ARNOVA)*, San Diego, CA, November 20-23, 2019.

Wu, V. C. S. (2019). How do foundations engage the public? A structural topic modeling analysis on social media messages. Presented at *the Public Management Research Conference (PMRC)*, Chapel Hill, North Carolina, June 11-14, 2019.

Wu, V. C. S. (2018). Disadvantaged communities, unchained leadership? Resource constraints and community foundations' strategic use of social media. Presented at *The Association for Research on Nonprofit Organizations and Voluntary Action (ARNOVA)*, Austin, TX, November 15-17, 2018.

Wu, V. C. S. (2018). Where do community foundations locate? Examining community needs and resources for redistribution. Presented at *Academy of Management (AoM)*, Chicago, IL, August 11-14, 2018.

Wu, V. C. S., & Guo, C. (2018). Disadvantaged communities, unchained leadership? Resource constraints and community foundations' strategic use of social media. Presented at *American Society for Public Administration (ASPA)*, Denver, CO, March 9-13, 2018.

Wu, V. C. S., Xu, W., & Guo, C. (2017). The place dilemma of community foundations: "Equalizing" the inequality? Presented at *The Association for Research on Nonprofit Organizations and Voluntary Action (ARNOVA)*, Grand Rapids, MI, November 16-18, 2017.

RESEARCH GRANTS

RGK-ARNOVA President's Award on Studying "American Philanthropic Gap" 2021
($10,000 awarded)

2021
Research Grant on Mutual Aid Groups in the U.S., The Institute for Humane Studies
($2,000 awarded)

2020
Research Grant on Mutual Aid Groups serving Disadvantaged Communities,
Russell Sage Foundation *(Not funded)*

Research Grant on Participatory Philanthropy in the Era of Social Media: A Data-Analytics Approach, Ford Foundation ($46,299 requested; *Not funded*)   2019

GAPSA Research Summer Travel Grant, The University of Pennsylvania   2019
Awarded for traveling to research conference ($225)

Doctoral Summer Research Fellowship Award, The University of Pennsylvania   2017
Awarded for conducting research on social media and public engagement project ($6,200)

Brenner Research Award, The University of Pennsylvania   2015
Awarded for conducting research on co-existence and peacemaking nonprofits in Israel ($1,000)

ExCEL3 Network Group Project Funding in Third Sector Capacity Building   2011 - 2013
Awarded for the project "Empowering the third sector in self-renewal process: Building up collaborative and innovative problem-solving platform in Hong Kong" (HK$440,000 / US $55,000)

HONORS AND AWARDS

RGK-ARNOVA President's Award	2021
ARNOVA Emerging Scholar Award	2020
The Hal Levin Award (meritorious doctoral student), The University of Pennsylvania	2019
ARNOVA Doctoral Fellowship Awards	2018 - 2019
ARNOVA Best 2017 Conference Paper Award	2018
ARNOVA Diversity Scholars Awards	2015 - 2016
Richard J. Estes Global Citizenship Award, The University of Pennsylvania	2015
Dean's Merit Award, The University of Pennsylvania	2014
School of Social Policy and Practice Award, The University of Pennsylvania	2014
Dean's Honors List in Public Administration, The University of Hong Kong	2010

TEACHING EXPERIENCE

Instructor – The University of Massachusetts Amherst

SPP 607 Policy Methods   Fall 2020, 2021
Graduate-level core method course for public policy and administration students

SPP 608 Statistical Analysis in R (Lectures and Labs)   Spring 2021
Graduate-level data analysis core course for public policy and administration students
Course website: https://spp608-2021.netlify.app/
R tutorials: https://rpubs.com/Vivianacswu

Teaching Assistantships – The University of Pennsylvania

Lab Instructor for Applied Linear Modeling (Dr. Daniel Treglia) Spring 2019
Intermediate-level statistical course for graduate and doctoral students in Social Policy programs
R tutorials: http://rpubs.com/VivianaWu

Modern Regression (Dr. Richard Berk) Spring 2019
Machine learning data analysis course for students in M.S. Social Policy and Data Analytics

Strategic Management and Leadership of Nonprofits (Dr. Chao Guo) Fall 2018
Nonprofit management course offered to M.S. Nonprofit Leadership students

Online Courses for Executive Social Impact Strategy Program 2015 - 2016
The Penn Center for Social Impact Strategy (Dr. Peter Frumkin and Dr. Arial Schwartz)
Executive courses including 1) Nonprofit Governance; 2) Community and Collaboration;
3) Impact Management; 4) Business Models for Social Enterprise; 5) Social Impact Strategy;
6) Marketing for Social Impact

Invited Guest Lectures / Talks
Strategic Management and Leadership of Nonprofits Fall 2017 - 2019
Class Simulation of "Stakeholder Mobilization Game of Sweet Briar"

Urban Studies Colloquium Spring 2019
Talk on "When 'Place' Meets Community Philanthropy: Exploring the Place Dilemma and Value Creation
Beyond Generosity" (Discussant: Professor Michael Delli Carpini)

Cross-Sector Collaboration Fall 2018
Lecture on "Power Partnership and Technological Innovation"

Spatial Regression Fall 2017
Lecture on "Experimental Design & Randomized Controlled Trials"

Nonprofit Governance and Management Fall 2016
Lecture on "Nonprofit Innovation: The Case of Episcopal Community Services"

Teaching Cases

Pedagogy Design and Creation of Multimedia Teaching Cases 2012 - 2015
Teaching case notes and cases are available here:
https://www.hubertproject.org/browse/

Teaching Certification and Development

Teaching Certificate, Penn Center for Teaching and Learning 2020
Mini-Course in Online Teaching, Penn Center for Teaching and Learning 2018

PROFESSIONAL SERVICES

Managing Editor, *Nonprofit and Voluntary Sector Quarterly* 2016 – 2021
ARNOVA 2021 Track Chair for the Philanthropy, Fundraising, and Giving Track 2021-2023

ARNOVA Data and Analytics Section, Member-at-Large (elected)	2021-2023
NVSQ Social Media Data Transparency Working Group	2020 – Present
Editor, *The Fellow Newsletter*, the University of Pennsylvania	2018 - 2019
Urban Research Doctoral Fellow, The Penn Institute for Urban Research	2016 – 2020

Journal Ad-Hoc Reviewer, *Public Management Review*
Journal Ad-Hoc Reviewer, *Journal of Public Administration Research and Theory*
Journal Ad-Hoc Reviewer, *Nonprofit Management & Leadership*
Journal Ad-Hoc Reviewer, *VOLUNTAS*
Journal Ad-Hoc Reviewer, *Social Problems*
Journal Ad-Hoc Reviewer, *Journal of Public and Nonprofit Affairs*
Conference Paper Reviewer, *Academy of Management Conference, Public and Nonprofit Section*

PROFESSIONAL AFFILIATIONS

Association for Research on Nonprofit Organizations and Voluntary Action (ARNOVA)
The Public Management Research Association (PMRA)
The American Society for Public Administration (ASPA)
Academy of Management (AoM)
Association for Nonprofit and Social Economy Research (ANSER)

SELECTED PROFESSIONAL & VOLUNTEERING EXPERIENCE

President, Global Connect	2016 - 2019
Vocalist and Fellowship Leader, UCCCC	2016 - 2019
Leadership Intern, Episcopal Community Services	2014 - 2015
Teaching e-Case Project Manager, Hubert Project, HKU	2012 - 2015
Design Thinking Coach & Operations Director, YES Network	2011 - 2012
Clinical Legal Assistant, Justice Centre Hong Kong	2011

SKILLS

R for statistical and computational analysis (e.g., machine learning, topic modeling), and visualization
R Markdown for interactive documentation and presentations for data analysis
Stata for statistical analysis
NVivo and Dedoose for qualitative data analysis and content analysis
ArcGIS and GeoDa for spatial analysis and visualization