

REPORT

Lab11.Interactive Dash Board Creation in Tableau

In this lab we have learnt some basics of visualization and working with charts in tableau.

This lab is a kind of small project so among us we have shuffled each project topics

- 1) Sales Performance Analysis
- 2) Customer Analysis
- 3) Product Analysis
- 4) Sales Dashboard

On my scenario I have selected (Customer Analysis)

For Customer Analysis data we have build a dashboard that has customer statistics and ranking them by profit ratio, sales, statistics regarding performance by region.