



SPOTIFY REVENUE ANALYSIS

Quarters



Q1



Q2



Q3



Q4

Sum Of Revenue By Years



Sum Of Cost Of Revenue By Years



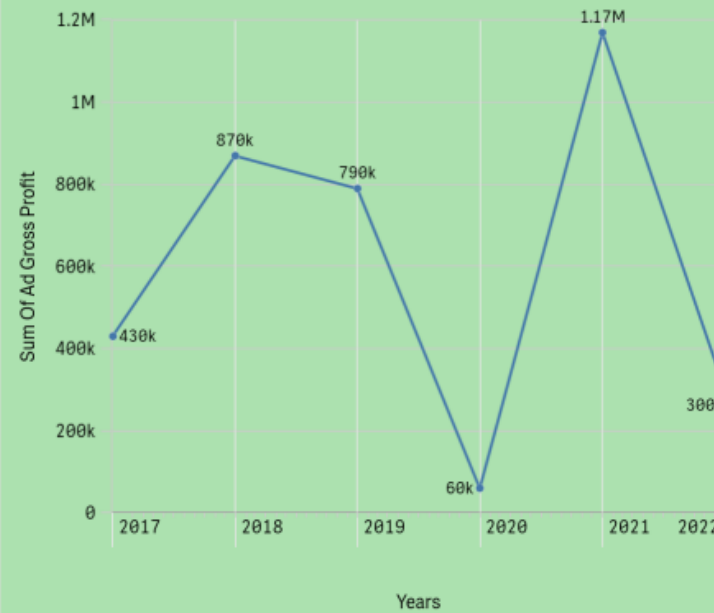
Sum Of Gross Profit By Years



Sum Of Premium Gross Profit By Years



Sum Of Ad Gross Profit By Years



Sum Of Net Profit By Years



SPOTIFY USERS ANALYSIS

Quarters



Q1



Q2

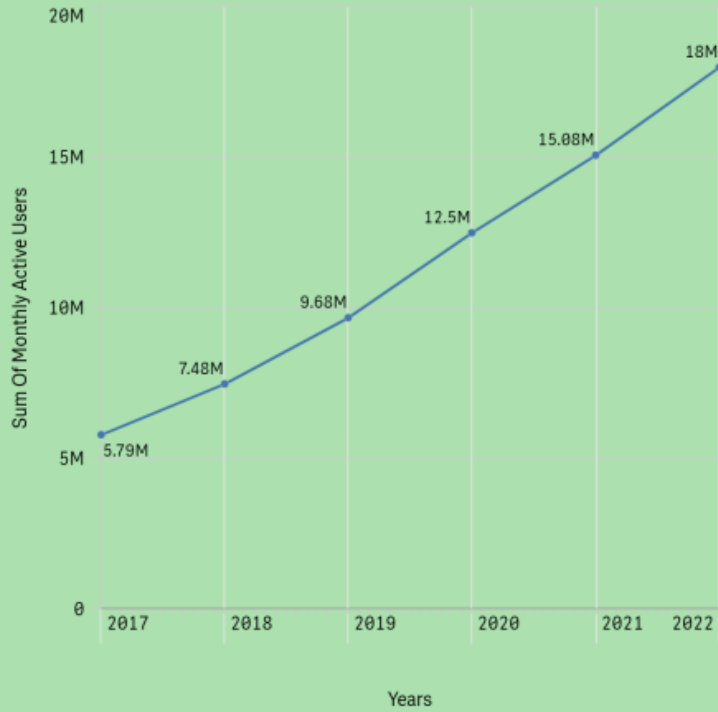


Q3

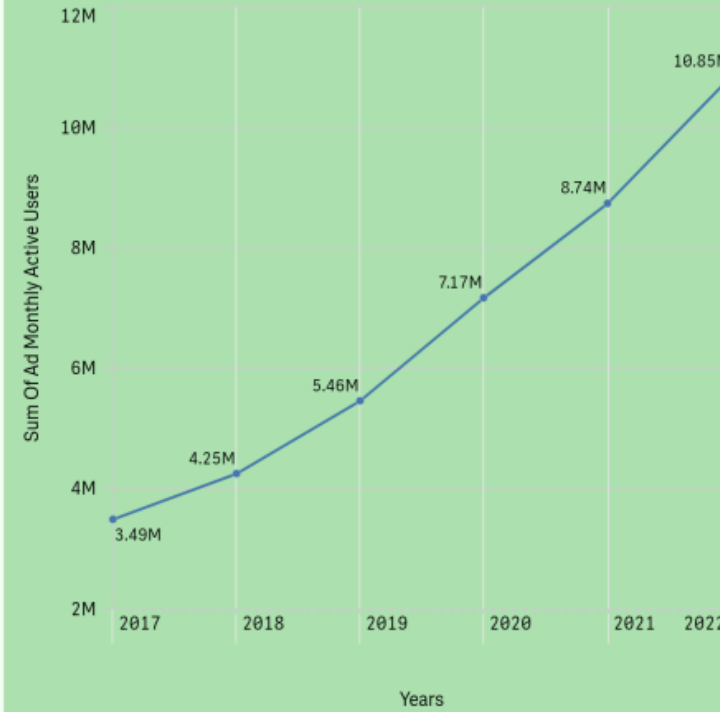


Q4

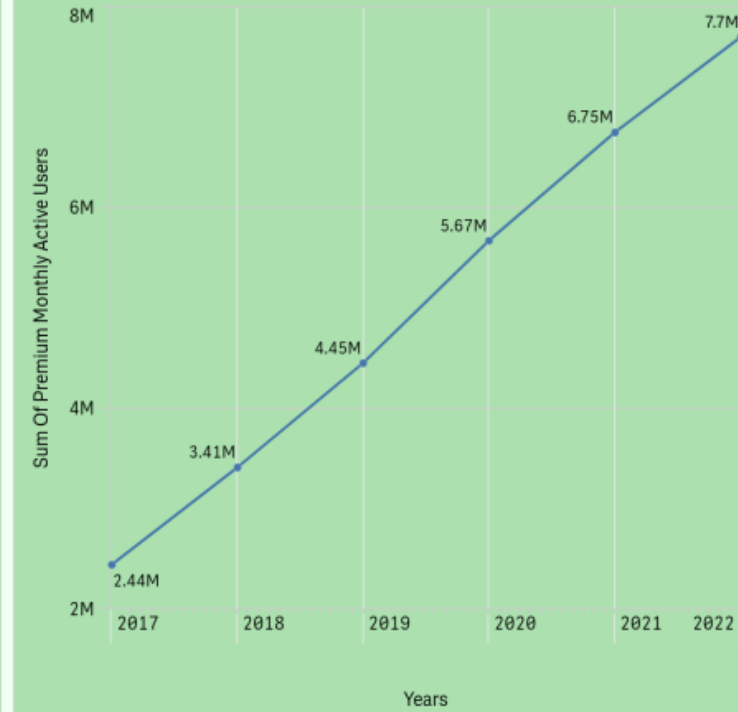
Sum Of Monthly Active Users By Years



Sum Of Ad Monthly Active Users By Years



Sum Of Premium Monthly Active Users By Years



Premium Average Revenue Per User (ARPU) By Quarters & Years



SPOTIFY EXPENSES ANALYSIS

Quarters



Q1



Q2

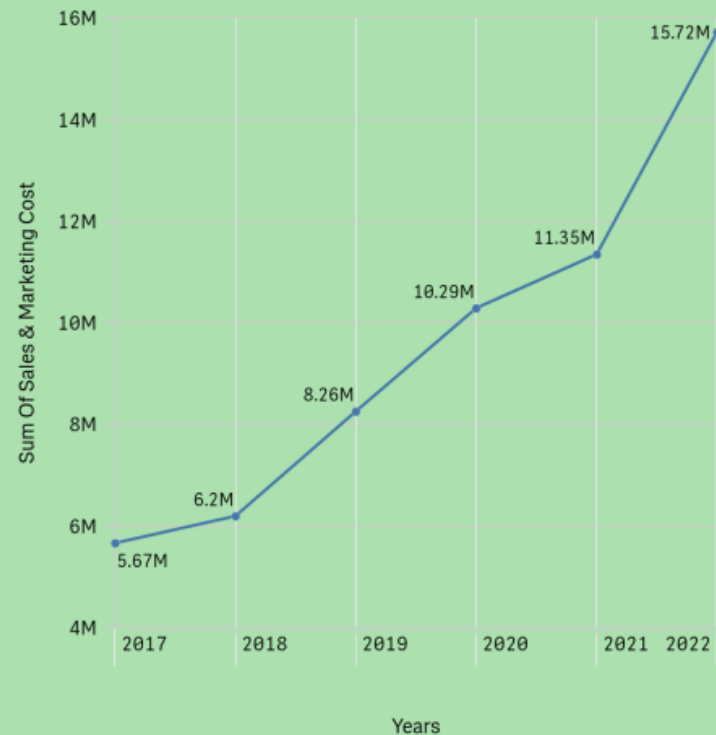


Q3



Q4

Sum Of Sales & Marketing Cost By Years



Sum Of Research & Development Cost By Years



Sum Of General Administrative Cost By Years

