## Says

What have we heard them say?
What can we imagine them saying?

Subscriber - user chosen to receive the channel's content by clicking on the

channle's "subscribe"

button

The creater of the channel gains popularity once their videos goes viral. They made money through Youtube. The success of the channel is determined by how many people have subscribed to it that is, the higher the number of subscribers on the channel, the greater the chances of success.

When a Youtube channel has many subscribers, it's likely to get more targeted traffic, exposure and views.

A good content creater should keep their videos under 30 minutes. It will help their search rank and ensure people to see all of the content from beginning to end.

**Thinks** 

What are their wants, needs, hopes, and dreams? What other thoughts might influence their behavior?

Channels like T-Series [248 million subscribers - featuring film trailers], MrBeast [179 million subscribers - featuring viral stunt videos] are top most viewed channels in the world with increasing subscribers galore. They became internet celebrities through their influence created by their videos.

Getting youtube subscribers is not an easy task. It takes a lot of hardwork, time and strategies. Youtube creaters want to know these tricks and strategies for gaining more suscribers.

Subscribers Galore - Exploring world's top YouTube channels



They ask you to subscribe because the YouTube algorithm gauges videos based on the high engagement rate, which is a collective result of subscribing, liking, and commenting on the videos.

The channel creater have confidence, consistency and creativity.

Having huge number of subscribers increase their channel's visibility, credibility and social proof. They may attract more organic YouTube viewers, increase watchtime, and have better opportunities for collaborations and monetization.

Does

What behavior have we observed? What can we imagine them doing?



They think creatively that they are not running out of video ideas.

Getting ranked high in YouTube and staying here is the hardest thing. There were ways to get on the front of your keyword, but it won't stay there long. they have to interact with subscribers and post everyday to stay there.

Making money isn't that easy. Many of the channel creaters lose confidence and leave the channel because of lack of subscribers.

## **Feels**

What are their fears, frustrations, and anxieties? What other feelings might influence their behavior?

