

Empathy map

Use this framework to develop a deep, shared understanding and empathy for other people. An empathy map helps describe the aspects of a user's experience, needs and pain points, to quickly understand your users' experience and mindset.



Build empathy

The information you add here should be representative of the observations and research you've done about your users.

Thinks

What are their wants, needs, hopes, Says and dreams? What other thoughts What have we heard them say? might influence their behavior? What can we magine them saying? electricity used in many electricity homes and prepare in industrys solar, wind, water. electricity electricity consumption is consumption measures the production of is third power plant so all are place save the used in my electricity for home lighting future needs 50%,tv and five needs of media electricity 20%,appliances lights,ac,coffe 20%. machine, id card reader, electricity biometric sensor cold applias measures consumer electronics the unit lighting cookig kilowatt hour

Give them a name and

a portrait to empathize

with your persona.

by providing

electricity the

analysis ca help

to improve of

india with

many studies

of electricity

consumption

Does

this information

used in india

what have the

electricity

produce.

the national

electric grid i

india has

installed capacity

of 370.106GW

What behavior have we observed? What can we imagine them doing?

Feels

sources

availabillity is

less

What are their fears, frustrations, and anxieties? What other feelings might influence their behavior?

almost used

electricity s

in india and

losses

future not

need

electricity so

they can be

saved.





