

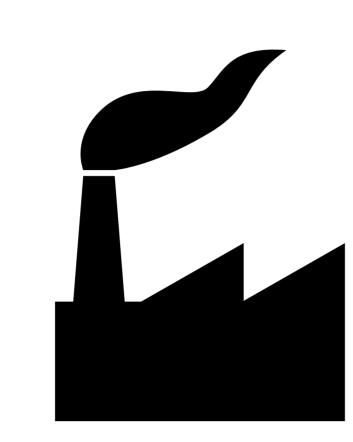
Build empathy

The information you add here should be representative of the observations and research you've done about your users.

Global warming is oneof the biggest challenges currently being faced by human

Says

What have we heard them say? What can we magine them saying?



CO2 Emmission refer to the carbon dioxide emitted throughout the world

Does

What can we imagin

global warming is due to increased atmospheric carbon dioxide from human activities

Thinks

nat are their wants, needs, hopes, and dreams? What other thoughts This causes might influence their behavior?

pollutionall over the world



Warmer temperatures can cause economic losses for a country through many pathways, such as lowering agricultural yields, reducing labor productivity, and decreasing industrial output

could cause to the world



Increasing co2 economic loss

Co2 it is increasing every year in the word

Eposure to co2 can

produce a variety of

health effacts. these

may include

headaches,

restlessness, elevated

blood pressure,

asphyxia,..ect

Warmer temperatures can cause economic losses fpr a country though many pathways, such as lowering agricultural yields,reducing labor productivity, and decreasing industrial

Top environmental factors that will affact your business include storms, loss of resources, inflation, and scarcity of food and water.these economic concerns are likely to be secondary to the risks to human health

Fossil fuel use is the primary source of co2

Ways to stop

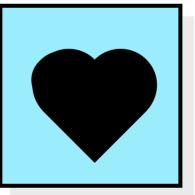
global warming;

1.Drive less

,2.Recycle,3.Plant

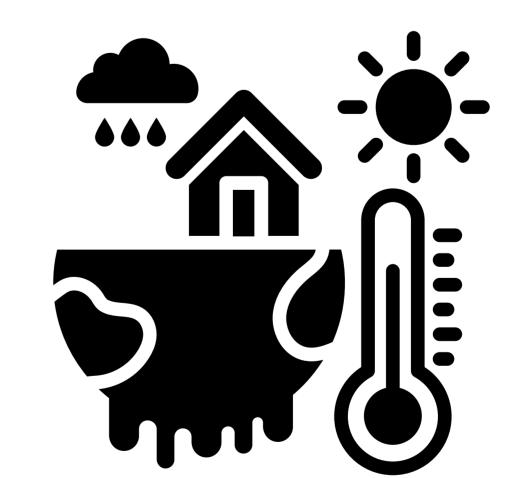
a tree, more,,,.ect





Not easy to handle

The worlds roads are clogged with vehicles, most of which burn diesel or petrol, contributing to co2 global waiming



Feels

What are their fears, frustrations, and anxieties? What other feelings might influence their behavior?