

# Yiqi Chen

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## EDUCATION

**Indiana University**, Bloomington, IN

**August 2018-December 2021**

*Bachelor of Science in Informatics*

**Cumulative GPA:3.546/4.0**

Cognate: Business

Minor: Financial Literacy

Relevant Courses: *Statistical Techniques, Intro Computers & Programming, Math Foundation of Informatics, Introduction to Marketing, Intro to Operations Management*

Honors: *Dean's List*

*Fall 2020, Spring 2021*

*Summer International Orientation Program Scholarship*

*Summer 2020*

**New York University**, New York City, NY

**January 2022-Present**

*Bachelor of Management and System*

Concentration: Database Technologies

Relevant Courses: *Information Technology and Data Analytics, Quantitative Models, Strategic Marketing*

## EXPERIENCE

**ZheShang Venture Capital Co., Ltd**, Zhejiang, China

**May 2021-August 2021**

*Industry Research Analyst*

- Collected and sorted out various kinds of information from macro to micro, and analyzed them with industry research tools to generate reports
- Participated in the due diligence of the project and wrote the investigation report.
- Cooperated with the investment bank team in conducting project development.

**Fashion Jewelry Industry Research**

**June-July 2021**

- Utilized research methods to collect information about the fashion jewelry industry
- Designed questionnaires and analyzed data using SQL and Excel to evaluate the industry trend
- Wrote report on the fashion jewelry industry and proposed a few advice for the company

**MUJI**, Zhejiang, China

**July-August 2019**

*Cashier, Sales*

- Accurately and efficiently processed card, cash, Alipay and WeChat paytransactions for customers
- Communicated with the customers to understand their preference and provided recommendations
- Examined the inventory of the warehouse carefully each day after work

**Woodlands**, Bloomington, IN

**November 2018-May 2019**

*Student Worker*

- Helped customers with ordering in a friendly manner and prepared dishes according to the orders
- Maintained the environment of the store by replenishing ingredients and wiping the cabinet

## ACADEMIC PROJECTS

**Design A Fitness App Project**

**Spring 2021**

- Collected information and carried out a research project about the industry of fitness App
- Used Adobe XD to build a wireframe of the fitness App
- Recorded a video and wrote a research paper to introduce the project

**Computer & Information Ethics Presentation**

**Fall 2020**

- Searched information and analyzed global data on human trafficking
- Held a presentation to introduce human trafficking topic and share my insights with the students

**Undergraduate Research Assistant**, Bloomington, IN

**Fall 2021**

- Increased resiliency of both children and child caregivers to online child crime.
- Ranged from Wizard of Oz experiments to surveys and potentially the development of a chatbot.

## STUDENT INVOLVEMENT

**IU2U**, Bloomington, IN

**November 2019-December 2021**

*Student leader*

- Offered useful information and resources concerning campus life to new international students
- Served a positive role model for the freshmen to help them deal with technical problems
- Designed and advertised the poster for the student leaders

## **TECHNICAL SKILLS**

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**Languages:** Python, SQL

**Platforms:** Microsoft Windows, Mac OS

**Web Design:** HTML