

An Overview of Foresight Methodologies

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Introduction

- Foresight is “a university human capacity which allows people to think ahead and consider, model, create and respond to future eventualities” (Foresight International, 2006).

Organisational Strategy Processes

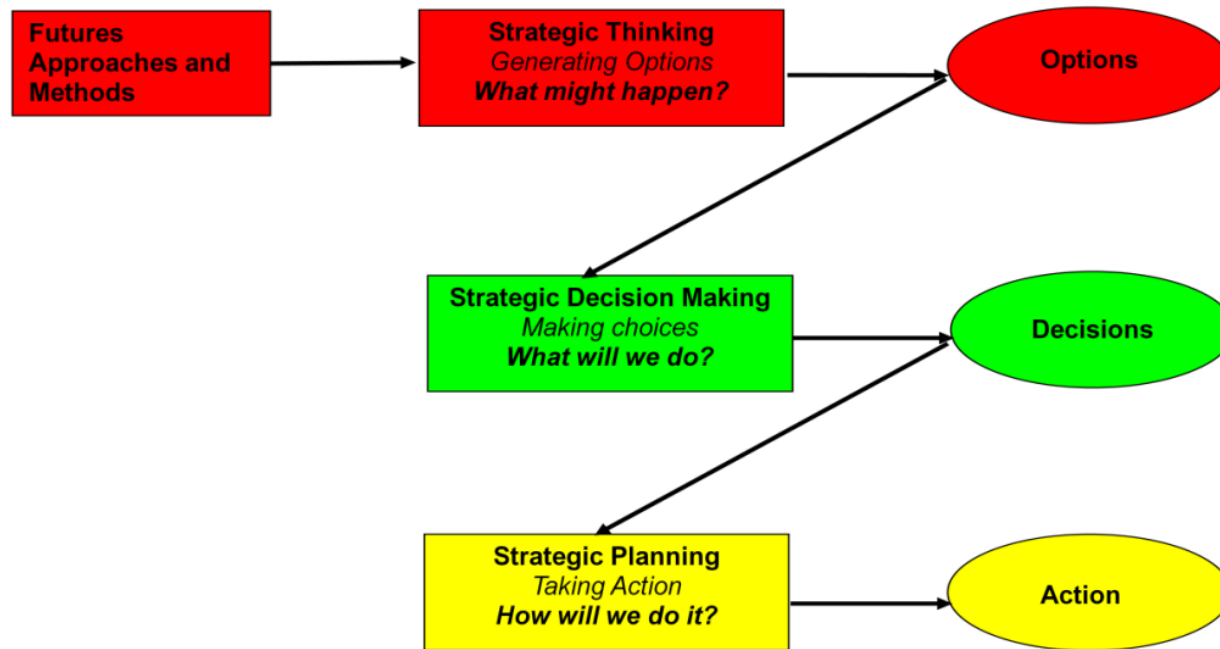


Figure 1: Three Levels of Strategy

Foresight Methodologies

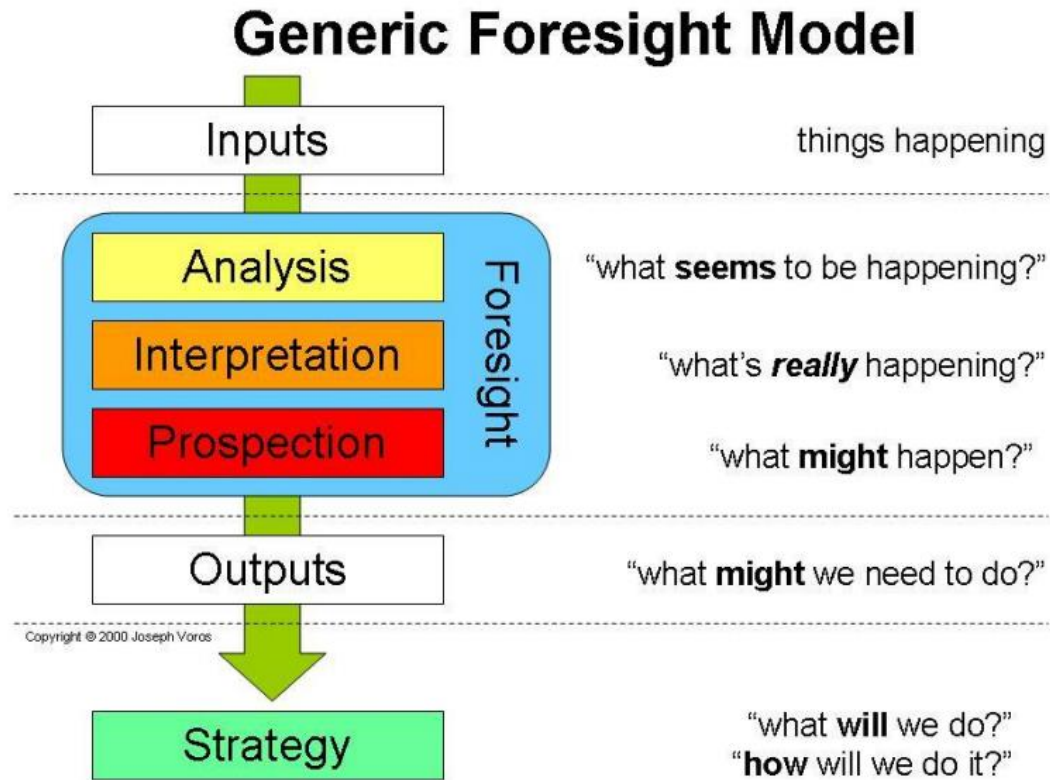
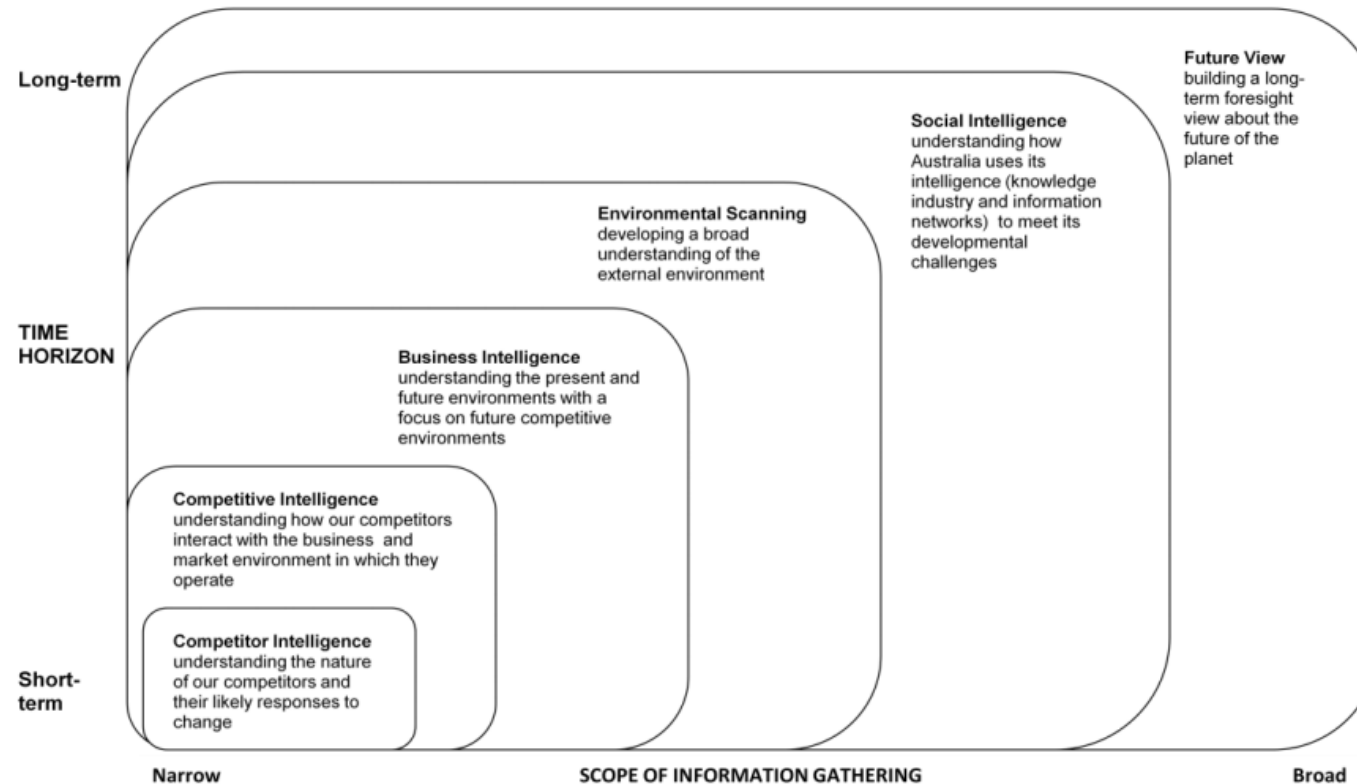


Figure 2: Generic Foresight Process

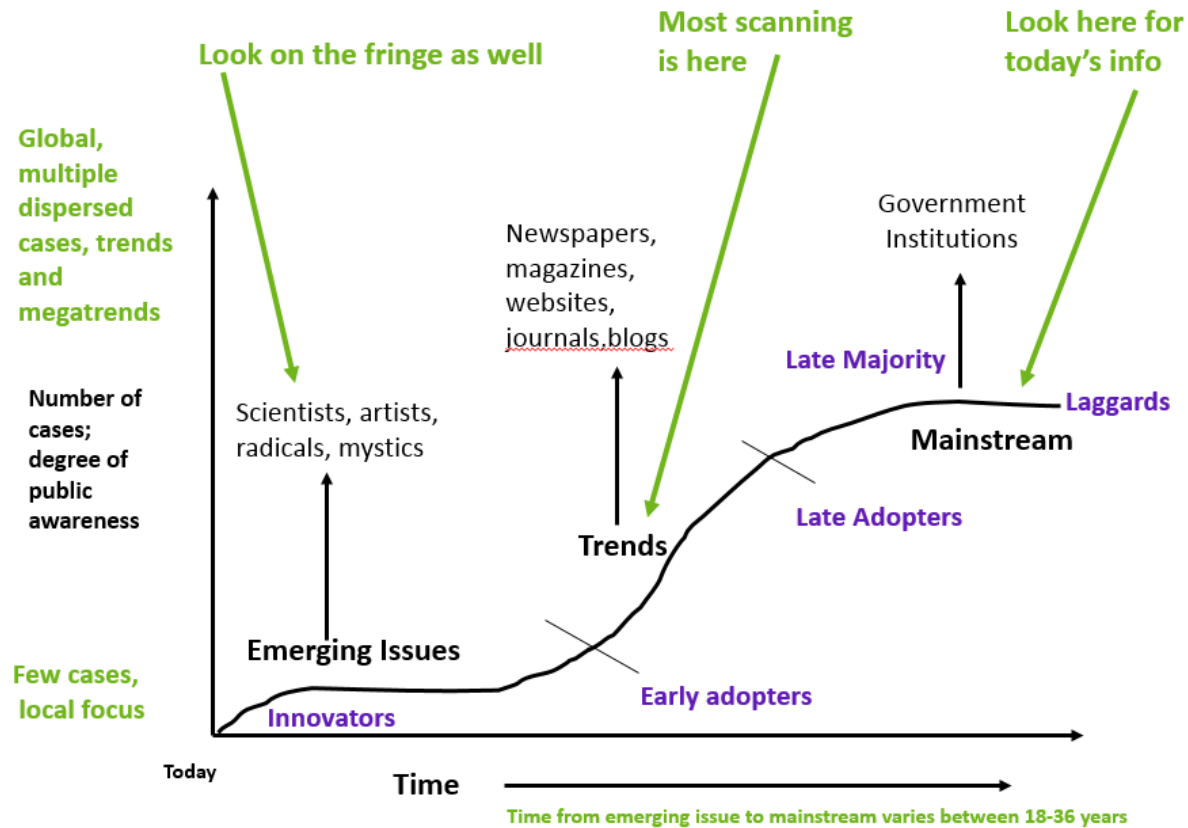
Input Methods: what's going on?



Adapted from Choo, Information Management for the Intelligent Organization, 1998

Figure 3: Environmental Scanning Framework

Analytical Methods: what seems to be happening?



Interpretive Methods: what's really happening?

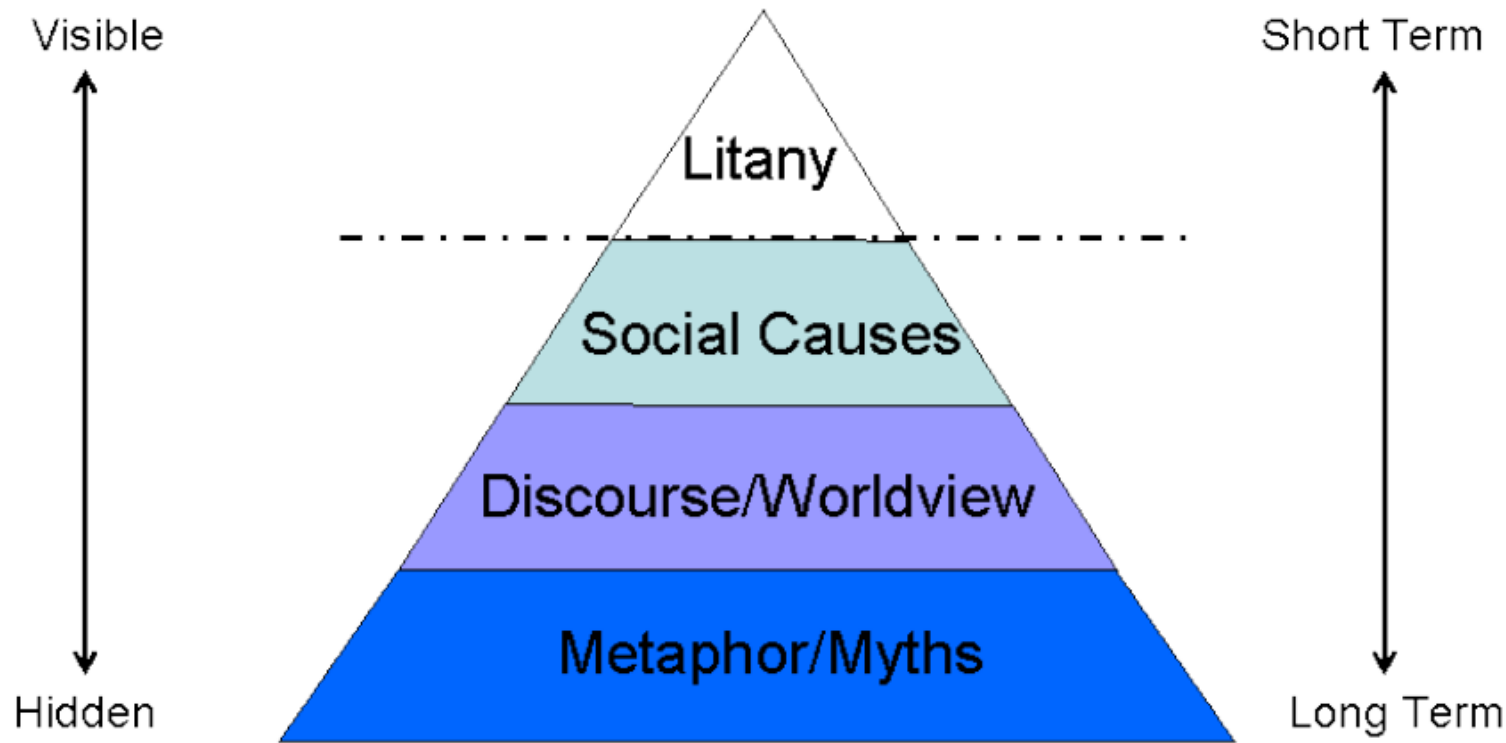
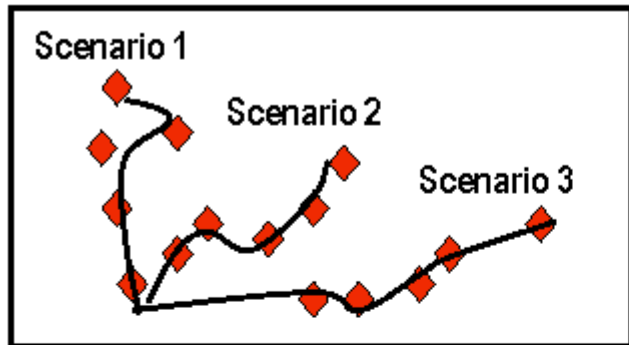
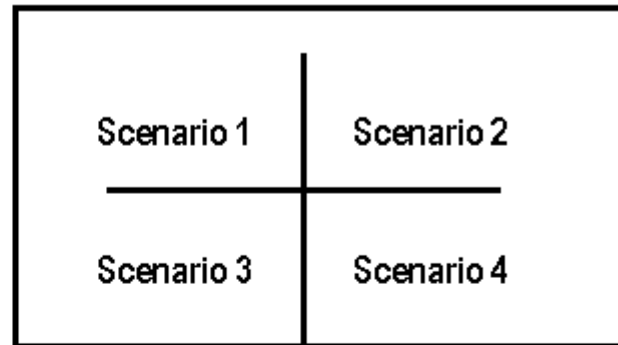


Figure 5: The layers of Causal Layered Analysis

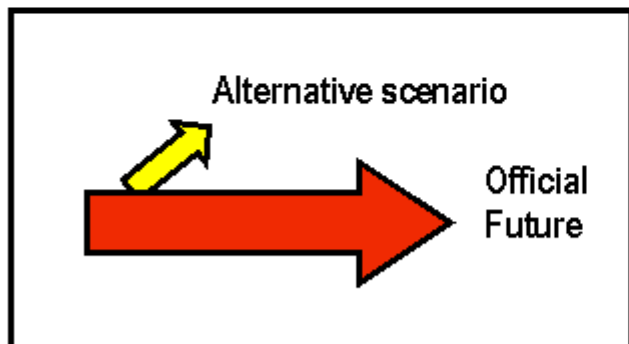
Prospective Methods: what might happen?



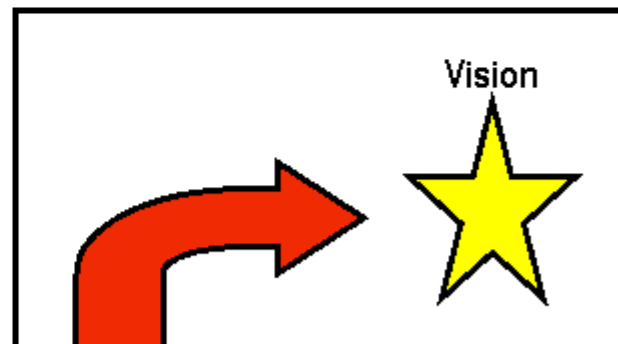
Inductive



Deductive



Incremental



Normative

Concluding Comments



Thank you for your attention!