```
<!DOCTYPE html>
<html lang="en">
<head>
  <meta charset="UTF-8">
  <meta name="viewport" content="width=device-width, initial-scale=1.0">
  <title>Кликер на чипсы</title>
  <style>
    body {
       font-family: Arial, sans-serif;
       text-align: center;
       padding: 20px;
       background-color: #f5f5f5;
    }
    #score {
       font-size: 2em;
       margin-bottom: 20px;
    }
    #chip {
       width: 200px;
       cursor: pointer;
    }
  </style>
</head>
<body>
  <div id="score">0</div>
  <img id="chip" src="https://example.com/chip.png" alt="Чипс">
  <script>
    let score = 0:
    const scoreElement = document.getElementById('score');
    const chip = document.getElementById('chip');
    chip.addEventListener('click', () => {
       score += 1;
       scoreElement.textContent = score;
    });
  </script>
</body>
</html>
```