



POLITECNICO

MILANO 1863

ONLINE LEARNING APPLICATION
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Pricing & Social Influence

Sofia MARTELLOZZO Vlad Marian CIMPEANU
Lorenzo ROSSI
(cod persona) (cod persona) (cod persona)

Professor

Nicola GATTI

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Introduction

1 Step : Environment

2 Step : Optimization algorithm

3 Step : Optimization with uncertain conversion rates

- 4 Step : Optimization with uncertain conversion rates, α ratios, and number of items sold per product

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6 Step : Non-stationary demand curve

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