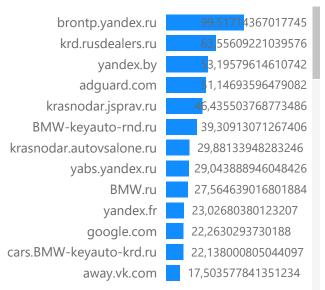
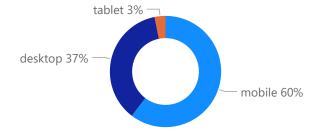


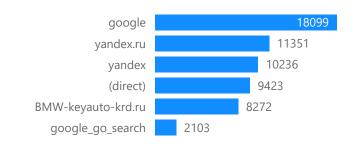


## Конверсии по источникам

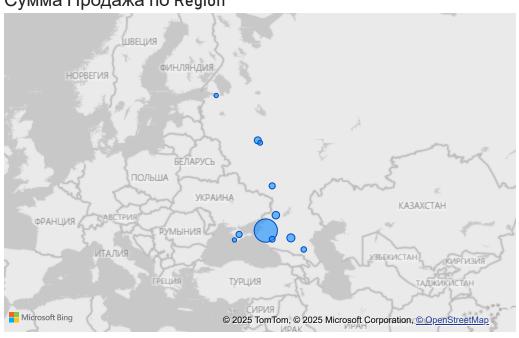




## Конверсии по источникам



| Цепочка касаний       | Продажа | Количество касаний |
|-----------------------|---------|--------------------|
| mobile                | 1 137   | 7 18223            |
| desktop               | 580     | 9574               |
| mobilemobile          | 460     | 3739               |
| desktopdesktop        | 345     | 2634               |
| mobilemobile          | 194     | 1021               |
| mobilemobilemobile    | 184     | 4 833              |
| desktopdesktop        | 120     | 559                |
| desktopdesktopdesktop | 109     | 9 496              |
| Bcero                 | 4 086   |                    |



## UTM метки

| Ma | рка      | Сессии | Конверсии | Приход | Просчет | Продажи |
|----|----------|--------|-----------|--------|---------|---------|
| +  | Mercedes | 40 775 | 17 175    | 8 621  | 4 274   | 2 091   |
| +  | BMW      | 38 285 | 15 858    | 7 937  | 4 007   | 1 995   |
|    | Всего    | 79 060 | 33 033    | 16 558 | 8 281   | 4 086   |

