VLADIMIR SALAVEI

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SKILLS: React, Redux, Ruby, Ruby on Rails, JavaScript, SQL, PostgreSQL, HTML, CSS, Node.js, Webpack, Heroku, AWS, Git

PROJECTS:

CLONE PINTEREST

 (Rails, React, Redux, JavaScript, PostgreSQL, HTML, CSS3, AWS and Heroku)   Live | Github

Full-Stack project inspired by Pinterest, where users can discover and share new ideas.

- Incorporated custom client-side auth validation to avoid unnecessary AJAX request, improving performance
- CRUD for inspirational Pins, user registrations, and saving Pins via custom transactional database operations
- Leverage Rails polymorphic associations connection between Pins-Boards-User to keep code DRY.
- Client side state management for managing form inputs across React components and binding submission to parent
- Combined AWS & Rails Active Storage allowing users to load an image as Pin or profile photo.
- Implemented secure backend authentication with BCrypt hashing in Rails mode, and custom route in React router
- Incorporated Redux to allow for efficient state management and unidirectional flow of data on the client.

EXPERIENCE:

Hospitality Consultant, *Maddox Media*

Manhattan, New York   Dec 2017 - Mar 2020

- Advised and implemented UI/UX improvements for a restaurant website resulting in a 23% increase of online orders through the restaurant website in the first quarter.
- Forecasted appropriate purchasing and inventory standards by identifying price points gaps and creating new partnership opportunities based on P&L synergy analysis.
- Optimized schedule for the FOH Team that helped increase the adjusted gross income by 25%.
- Recruited and trained FOH Team of 10+ members.

Executive Coordinator, *Plated Chefs*

59th St, Manhattan   Dec 2016 - Jan 2020

- Designed a new website for the company's portfolio focusing on a streamlined user experience with forward-thinking CSS and interface design.
- Analyzed web referrals and customers data to reduce marketing budget spending by about 70% and targeted more efficient avenues of advertising. These changes resulted in traffic gains to the company website and a 20% increase in appointments booked.
- Developed a party budget and coordinated execution with the chef, product supplier, and the client.
- Recruited and trained FOH team of 8+ members.

EDUCATION:

AppAcademy - *2020* - Accepted to an intensive coding bootcamp with < 3% acceptance rate.

Belarusian State University - *08/2012-05/2016* - BS Public Relations, Mior: Image Management/Crisis Communication.