Persona Name: Vladimír Bencko

Goals and Values

Has problem with shoulder joint, has prescription from doctor for physiotherapy. Needs to schedule his appoitments for various procedures. Select certain employees, since some have different physique

Gender(s): Male

Location: Slovakia, Soblahov

Age: 49

Challenges and Pain Points

Planning. Vladimir i very busy and needs to schedule his appoitments



Sources of Information

Consult with physiotherapist at his clinic



Job Title: Programmer

Income: Self employed, various

Level of Education:

Industry: Programming

