

CS 352 Project-Ecampus

Recall that your mission is to design a substantial user interface, carefully and thoroughly following the methods and principles from CS 352. Guide your efforts by following the PRICPE process.

Evaluation plan (PRICPE):

Due date: See main class web page for the date.

Your evaluation plan should include two distinct evaluation sessions:

- one analytical (GOMS/KLM, heuristic analysis or cognitive walkthrough), and
- an empirical evaluation with at least 1 user.

For your evaluation plan you need to identify:

- what you are trying to find out from each of the above
- the exact task(s) you intend to evaluate and why this is a useful task,
- the particular user you are evaluating (an elderly user in a local nursing home? a novice bird watcher you know from the gym? etc?) and why this is a suitable user
- the techniques you intend to use and why those (remember, you need to pick one analytical and one empirical), in which order and why this sequence
- the data you will be collecting during those sessions and how that data relate to what you are trying to find out
- all the materials (any training you're giving the user, forms you're using, lists of follow-up questions you plan, etc.) to be used

Note: the next assignment in the project (the actual evaluation) will be to carry out the evaluation plan you turn in this time. That evaluation will be graded in part on your adherence to this assignment's evaluation plan, so your plan should reflect what you really want to do.

See the Resources page for a sample from last year.

Grading Criteria for Evaluation Plan

Total of 20 points

- 1 points: the techniques you intend to use (1 analytical, 1 empirical) and what those particular techniques can help you find out (specifically)
- 1 point: which order and why this sequence
- 2 points: the exact task(s) you intend to evaluate for each evaluation, and why this is a useful task
- 2 points: (Empirical part only): the particular user you are evaluating, and why this is a suitable user

- 3 points: (Empirical part only): the data you will be collecting. Be specific about exactly what data you are collecting, eg, voice/video recordings, notes about the interview/observations etc.
- 3 points: (Empirical part only): how each item of the data you will collect will relate to what you are trying to find out
- 8 points: all the materials (training, forms, follow-up questions, etc.) to be used. Half of these points are for the amount of detail you turn in on the part of the prototype you're using for the evaluations. The remaining half is for forms, follow-up questions, any strategies you have planned for issues during the study/interview.
- -1 point if you say you are involving a user for the analytical evaluation, because analytical evaluations, by definition, do not involve users.