

WOOL RUGS



Wool rugs are extremely durable, making them well suited to entries, hallways, kitchens and dining rooms. Lanolin, a naturally occurring oil in wool, makes wool rugs more resistant to stains than other materials.

Shedding is inherent to wool rugs. All our wool rugs use long-fiber wool, which is less prone to shedding than shorter fibers.

CARE INSTRUCTIONS:

- Rotate the rug every 3 months to avoid uneven fading and wear.
- Vacuum regularly using suction only, no bristles. Regular vacuuming will reduce shedding over time.
- Avoid pulling loose yarns. If necessary, clip them to be even with the pile height.
- Avoid direct sunlight to prevent UV damage or fading.
- Use rug protectors under heavy furniture to avoid flattening the pile.
- Spot clean as needed using a damp (not wet) cloth with plain water; use a mild detergent as needed.
- Professional cleaning is recommended; send the rug to a professional service with experience cleaning fine rugs.
- To preserve the life of the rug, we recommend using a rug pad.

WOOL & SILK BLEND RUGS



The patina of a wool and silk rug will evolve as the fibers mature. Shedding is inherent to the wool yarns; all our wool rugs use long-fiber wool, which is less prone to shedding than shorter fibers.

CARE INSTRUCTIONS:

- Rotate the rug every 3 months to avoid uneven fading and wear.
- Vacuum at least once a week, twice if in a high-traffic area. Use suction only, no bristles.
- Do not pull any loose threads; use scissors to trim protruding ends.
- Avoid direct sunlight to prevent UV damage or fading.
- Use rug protectors under heavy furniture to avoid flattening the pile.
- Remove spills immediately by blotting with a clean, undyed cloth; press firmly around the spill to absorb as much as possible. Lay rug flat to dry. If drying under the sun, lay the rug face down.
- Professional cleaning is recommended; send the rug to a professional service with experience cleaning fine rugs. Do not dry clean.
- Store the rug by rolling it top side in and wrapping it in cloth for protection. Never fold your rug for storage.
- To preserve the life of the rug, we recommend using a rug pad.

WOOL BLEND RUGS



Wool is extremely durable and rich in lanolin, a naturally occurring oil that lends softness and natural stain resistance. Our rugs are crafted from the finest wool and blended with premium yarns.

Shedding is inherent to the wool yarns; all our wool rugs use long-fiber wool, which is less prone to shedding than shorter fibers.

CARE INSTRUCTIONS:

- Rotate the rug every 3 months to avoid uneven fading and wear.
- Vacuum at least once a week, twice if in a high-traffic area. Use suction only, no bristles.
- Do not pull any loose threads; use scissors to trim protruding ends.
- Avoid direct sunlight to prevent UV damage or fading.
- Use rug protectors under heavy furniture to avoid flattening the pile.
- Remove spills immediately by blotting with a clean, undyed cloth; press firmly around the spill to absorb as much as possible. Lay rug flat to dry. If drying under the sun, lay the rug face down.
- Professional cleaning is recommended; send the rug to a professional service with experience cleaning fine rugs. Do not dry clean.
- Store the rug by rolling it top side in and wrapping it in cloth for protection. Never fold your rug for storage.
- To preserve the life of the rug, we recommend using a rug pad.

SILK/SILK BLEND RUGS



Silk fibers lend themselves to dense knotting and can be used to create rugs with highly detailed patterns.

CARE INSTRUCTIONS:

- Rotate the rug every 3 months to avoid uneven fading and wear.
- Vacuum as needed using suction only, no bristles.
- Vacuum at least once a week, twice if in a high-traffic area. Use suction only, no bristles.
- Do not pull any loose threads; use scissors to trim protruding ends.
- Avoid direct sunlight to prevent UV damage or fading.
- Use rug protectors under heavy furniture to avoid flattening the pile.
- Remove spills immediately by blotting with a clean, undyed cloth; press firmly around the spill to absorb as much as possible. Lay rug flat to dry. If drying under the sun, lay the rug face down.
- Professional cleaning is recommended; send the rug to a professional service with experience cleaning fine rugs. Do not dry clean.
- Store the rug by rolling it top side in and wrapping it in cloth for protection. Never fold your rug for storage.
- To preserve the life of the rug, we recommend using a rug pad.

LINEN RUGS



Hand-spun pure linen yarns create a richly textured pile that feels wonderfully soft underfoot.

CARE INSTRUCTIONS:

- Rotate the rug every 3 months to avoid uneven fading and wear.
- Vacuum as needed using suction only, no bristles.
- Avoid pulling loose yarns. If necessary, clip them to be even with the pile height.
- Avoid direct sunlight to prevent UV damage or fading.
- Use rug protectors under heavy furniture to avoid flattening the pile.
- Spot clean as needed using a damp (not wet) cloth with plain water; use a mild detergent as needed.
- Professional cleaning is recommended; send the rug to a professional service with experience cleaning fine rugs.
- To preserve the life of the rug, we recommend using a rug pad.

VISCOSE/VISCOSE BLEND RUGS



Viscose rugs should be placed in areas where there is less potential for staining, excess moisture or excess wear.

CARE INSTRUCTIONS:

- Rotate the rug every 3 months to avoid uneven fading and wear.
- Vacuum as needed in one direction (not back and forth) using suction only, no bristles.
- Do not pull any loose threads; use scissors to trim protruding ends.
- No spot cleaning; never use liquids on viscose rugs. Avoid rubbing stains, which causes them to settle more deeply.
- If cleaning is needed, send the rug to a professional service with experience cleaning fine rugs.
- To preserve the life of the rug, we recommend using a rug pad.

NYLON RUGS



Nylon is more durable than most other fibers, making these rugs excellent for medium-traffic areas. However, nylon rugs are not suitable for outdoor use.

CARE INSTRUCTIONS:

- Blot spills from the surface immediately, and gently dab with a clean, damp cloth using warm (not hot) water. Blot area with a dry towel to absorb extra moisture.
- Vacuum as needed using suction only, no bristles.
- Spot clean as needed using a damp (not wet) cloth with warm water. Test a small area; if the stain remains, use a mild detergent to blot the area or gently rub until the stain starts to lift. Rinse thoroughly with clean water and let air dry.
- We recommend professional cleaning every year.
- To preserve the life of the rug, we recommend using a rug pad.

JUTE RUGS

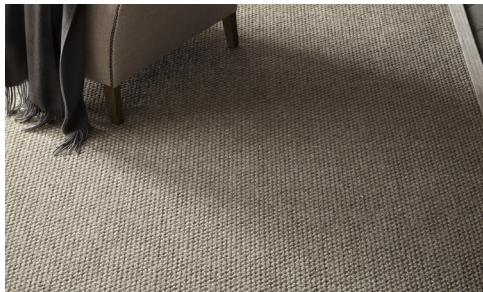


Jute is a sustainable fiber, extremely durable and long wearing. Given their handwoven nature, slight variations in shading are inherent to each rug's design.

CARE INSTRUCTIONS:

- Rotate the rug every 3 months to avoid uneven fading and wear.
- Avoid exposure to direct sunlight, as it will fade the color of the rug.
- Vacuum often, using a low-powered vacuum cleaner, preferably one without a beater brush.
- Avoid direct sunlight to prevent UV damage or fading.
- Use rug protectors under heavy furniture to avoid flattening the pile.
- Blot liquid spills immediately. No spot cleaning; never use liquids on jute rugs. Avoid rubbing stains, which causes them to settle more deeply.
- Professional cleaning is recommended; send the rug to a professional service with experience cleaning natural fiber rugs.
- To preserve the life of the rug, we recommend using a rug pad.

SISAL RUGS



Our sisal rugs are woven from the world's finest-quality fibers. Durable and resilient, they have a natural non-skid latex backing.

CARE INSTRUCTIONS:

- Rotate the rug every 3 months to a year to avoid uneven fading and wear.
- Avoid exposure to direct sunlight, as it will fade the color of the rug.
- Vacuum at least once a week, twice if in a high-traffic area. Use suction only, no bristles.
- Some amount of shedding is normal. Avoid pulling loose yarns. If necessary, clip them to be even with the pile height.
- Avoid direct sunlight to prevent UV damage or fading.
- Use rug protectors under heavy furniture to avoid flattening the pile.
- Blot spills immediately with a clean, absorbent white towel. Do not rub, as rubbing can cause damage by working the liquid deeper into the fibers or spreading it to a larger area.
- Remove stains with a mixture of dishwashing liquid and lukewarm water. Dab the stain repeatedly with a clean, damp cloth. Do not rub the stain or it will spread. Blot with a clean dry cloth, then repeat with the damp cloth until stain is removed.
- Dry as quickly as possible. Excessive dampness may damage the plant fibers. Use a hairdryer if necessary.
- Do not use bleaches, mildew removers, stain-resistant sprays, topical treatments or other strong chemicals, as they can discolor or damage carpet fibers.
- We recommend having your rug professionally cleaned every 12-18 months by a service with experience cleaning sisal.
- To preserve the life of the rug, we recommend using a rug pad.

HIDE RUGS



Our soft, richly textured rugs are made of the highest-quality hides, selected and pieced by hand.

CARE INSTRUCTIONS:

- Rotate the rug every 6 months to avoid uneven fading and wear.
- Vacuum as needed using suction only, no bristles.
- Avoid direct sunlight to prevent UV damage or fading.
- Use rug protectors under heavy furniture to avoid flattening the pile.
- Blot liquid spills immediately. Avoid cleaning products as they could damage or fade the rug.
- For larger, deeper stains that penetrate to the backing, send the rug to a professional service with experience cleaning hides and leather goods.
- To preserve the life of the rug, we recommend using a rug pad.

SHEEPSKIN RUGS



The unique structure of sheepskin's wool fibers gives it a natural softness and durability.

CARE INSTRUCTIONS:

- Avoid direct sunlight to prevent UV damage or fading.
- Shake out rug regularly.
- Vacuum regularly using suction only, no bristles, to help maintain the wool fibers.
- Longer fibers such as sheepskin benefit from occasional brushing with a clean wire pet brush.
- Avoid direct sunlight to prevent UV damage or fading.
- Use rug protectors under heavy furniture to avoid flattening the pile.
- Dry clean.
- Pick up spilled solids immediately using a knife or spoon – avoid pushing the substance deeper into the wool pile.
- Blot liquid spills immediately using a paper towel, clean cloth or clean towel. If necessary, apply a wet stain remover after thorough blotting.
- Never rub wet pile. This will damage the pile and can spread the stain.

SHAG RUGS



Shag rugs are prized for their lush pile and supreme coziness underfoot.

CARE INSTRUCTIONS:

- After unpacking the rug, vacuum it in the opposite direction of the flattened pile to fluff up the fibers.
- Rotate the rug every 3 months to avoid uneven fading and wear.
- Vacuum regularly to prevent dust and crumbs from settling into the roots of the fibers, and to help control excessive shedding.
Caution: Use a vacuum cleaner without a beater brush, as it may damage the pile.
- Avoid direct sunlight to prevent UV damage or fading.
- Do not pull loose ends; use scissors to trim.
- Remove spills immediately by blotting with a clean, undyed cloth; press firmly around the spill to absorb as much as possible.
- Professional cleaning is recommended; send the rug to a professional service with experience cleaning fine rugs.
- Place in a dry, well-ventilated area.
- To preserve the life of the rug, we recommend using a rug pad.

CASHMERE RUGS



Shedding is inherent to cashmere rugs and occurs primarily within the first 3-6 months. All our cashmere rugs use long-fiber wool, which is less prone to shedding than shorter fibers.

CARE INSTRUCTIONS:

- Rotate the rug every 3 months to avoid uneven fading and wear.
- Vacuum regularly in one direction (not back and forth) using suction only, no bristles.
- Avoid pulling loose yarns. If necessary, clip them to be even with the pile height.
- Use rug protectors under heavy furniture to avoid flattening the pile.
- Blot spills immediately with dry cloth.
- No spot cleaning; never use liquids on cashmere rugs. Avoid rubbing stains, which causes them to settle more deeply.
- If cleaning is needed, send the rug to a professional service with experience cleaning fine rugs.
- To preserve the life of the rug, we recommend using a rug pad.

POLYESTER PERFORMANCE RUGS



With a classic look and soft feel nearly indistinguishable from that of wool, the pile of our Polyester Performance Rugs is master crafted using finely hand spun man-made yarns that resist spills and moisture.

CARE INSTRUCTIONS:

- Blot spills from the surface immediately, and gently dab with a clean, damp cloth. Blot area with a dry towel to absorb extra moisture.
- Vacuum as needed using suction only, no bristles.
- Spot clean as needed using a damp (not wet) cloth with plain water. Test a small area; if the stain remains, use a mild detergent to blot the area or gently rub until the stain starts to lift. Rinse thoroughly with clean water and let air dry.
- For stubborn stain removal, chlorine bleach can be used if diluted correctly: Use a solution of one part bleach to two parts water. Rinse thoroughly. Note that chlorine bleach is recommended only for Polyester Performance Rugs and Perennials® Performance Rugs; avoid the use of bleach on all other types of rugs.
- If placed outside, store the rug in winter months when not in use and during inclement weather. Roll up the rug with the front side out and place it indoors in a dry, well-ventilated area.
- If placed outdoors, we recommend using our indoor/outdoor rug pad to preserve the life of the rug.

POLYPROPYLENE PERFORMANCE OUTDOOR RUGS



Our outdoor rugs are woven of the finest all-weather yarns to resist fading, mold and mildew. Offering exceptional performance outdoors or in, they feel luxurious underfoot.

CARE INSTRUCTIONS:

- Avoid exposure to heavy rain or standing water.
- Clean the rug monthly with a solution of mild dish soap and water, scrubbing with a soft nylon brush. Make sure to clean both sides of the rug.
- Dry in sunlight. Hang the rug or lay it out in the sun, then flip it over to make sure both sides dry thoroughly.
- If placed outside, store the rug in winter months when not in use and during inclement weather. Roll up the rug with the front side out and place it indoors in a dry, well-ventilated area.
- To preserve the life of the rug, we recommend using our indoor/outdoor rug pad.

PERENNIALS® PERFORMANCE RUGS



Loomed from 100% solution-dyed acrylic, Perennials® indoor/outdoor rugs offer a natural, luxurious feel under bare feet, withstand the elements for years of use and are easy to maintain.

CARE INSTRUCTIONS:

- Regular vacuuming is recommended to remove loose dirt or soil. Use a canister vacuum without a beater or set the beater bar to the highest setting. This will prevent the brush from pulling and damaging the surface fibers.
- Blot spills from the surface immediately, and gently dab with a clean, damp cloth. Rinse thoroughly with clean water.
- Use a mild detergent for tougher stains. Rinse thoroughly with clean water and let air dry.
- For stubborn stain removal, use a diluted solution of one part chlorine bleach to two parts water; rinse thoroughly. Note that chlorine bleach is recommended only for Perennials® Performance Rugs and Indoor Performance Rugs; avoid the use of bleach on all other types of rugs.
- Rug can be power-washed to remove surface dirt from foot traffic.
- Professional cleaning is always recommended for tough stains. Advise cleaners to use low heat steam settings to avoid damaging yarn.
- To preserve the life of the rug, we recommend using a rug pad.



PERENNIALS
FIBER DESIGN
THIS MARK ASSURES GENUINE PERENNIALS
100% SOLUTION-DYED ACRYLIC TECHNOLOGY