Vladyslav Pshevlotskyi

SEO Specialist

Versatile professional with a diverse background in various roles, including Front-end Trainee, Translator for a leading EdTech company in Ukraine, Sales Manager for imported cars, and Manager at a local clothing store. Proficient in JavaScript, HTML, CSS, and React, with a solid foundation in SEO.

Contacts

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Skills

Keyword Research
SEO Analysis
On-Page Optimization
Off-Page Optimization
Content Optimization
Compiling a Semantic
Core, Collection of
Statistical Data
Technical SEO
(Robots.txt, Sitemaps)
SERP Analysis
Filling content gaps
HTML, CSS, JavaScript,
React, Redux

Tools

Google Analytics,
Google Search
Console, Google
Keyword Planner,
Ahrefs Keyword
Generator, Google
Trends, SERPSim,
Console, Figma, Miro,
Notion

Front-end developer (Intern)

CheapTrip, Remote - January 2022 - February 2022

- Developing user-facing features, assisting with coding
- Testing, troubleshooting problems with performance and user experience
- Using a variety of modern technologies and languages developing web applications.

Translator into Polish/English languages

GoIT, Remote - February 2023 - July 2023

- Performing written translations
- Ensuring the relevance and accuracy of translations
- Compliance with the established requirements for specialized terminology

Deputy store manager

Novko, July 2023 – September 2023

- Assist the Retail Store Manager in planning and implementing strategies to attract customers.
- Coordinate daily customer service operations (e.g. sales processes, orders and payments)
- Track the progress of weekly, monthly, quarterly and annual objectives.
- Monitor and maintain store inventory.

Education & Learning

Master's in Management
Zhytomyr State Technological University,
Sep 2023 – Dec 2024

Bachelor's of Public administration
Zhytomyr State Technological University,
Sep 2019 – Jun 2023

Google Digital Marketing & E-commerce
Coursera, Sep 2023

Search Engine Optimization (SEO) Course
Online course by Google, Sep 2023

SEO course - Semantic Website Design
Online course by Collaborator, Aug 2023

SEO course by Sergey Korshakov
Online course by Collaborator, Aug 2023