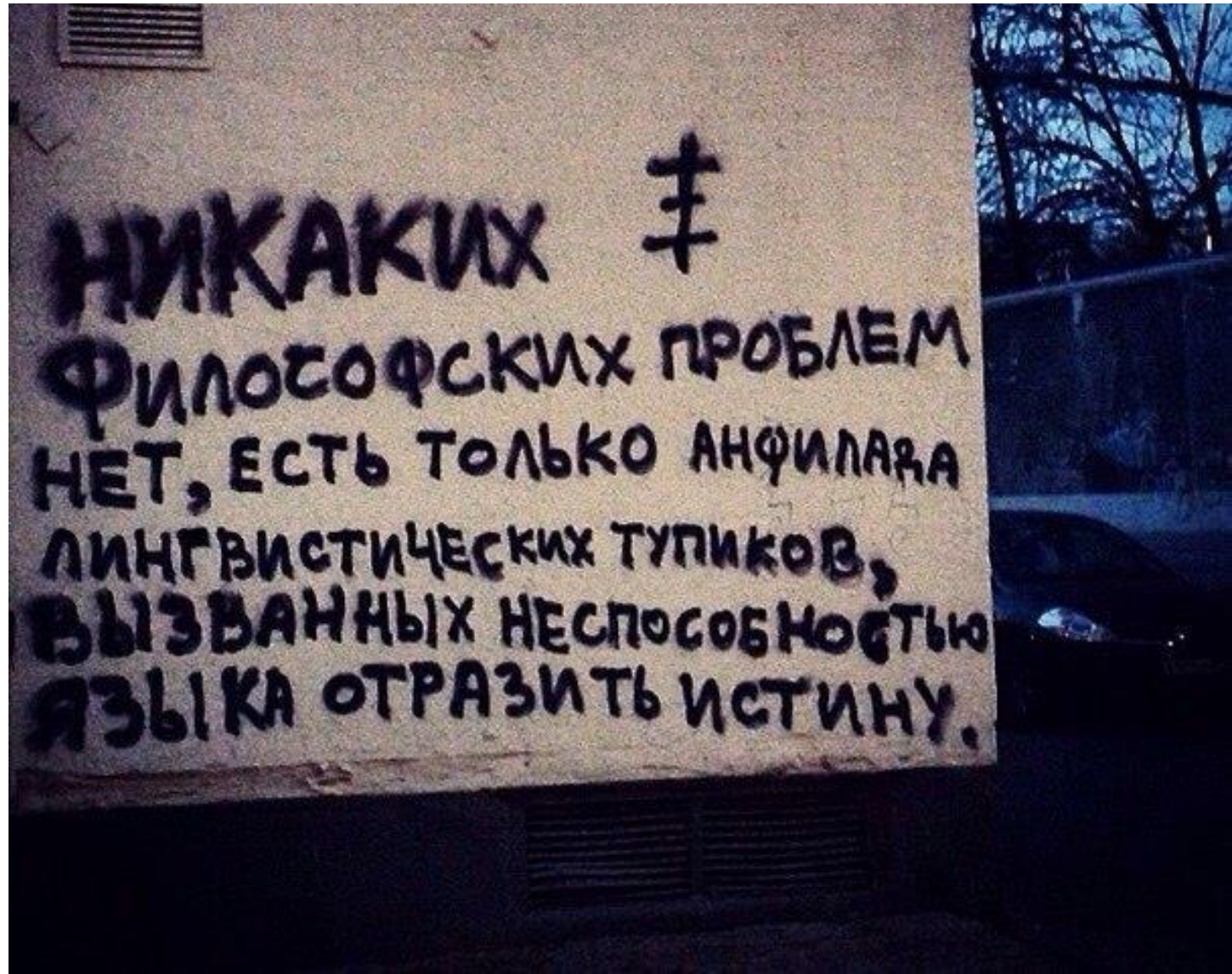


Development Methodologies

Waterfall,
Agile,
ScrumBUT
...

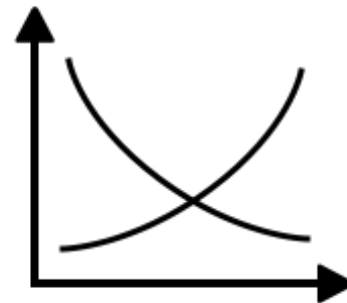


Outsource vs Product vs Startup. What is your next step?

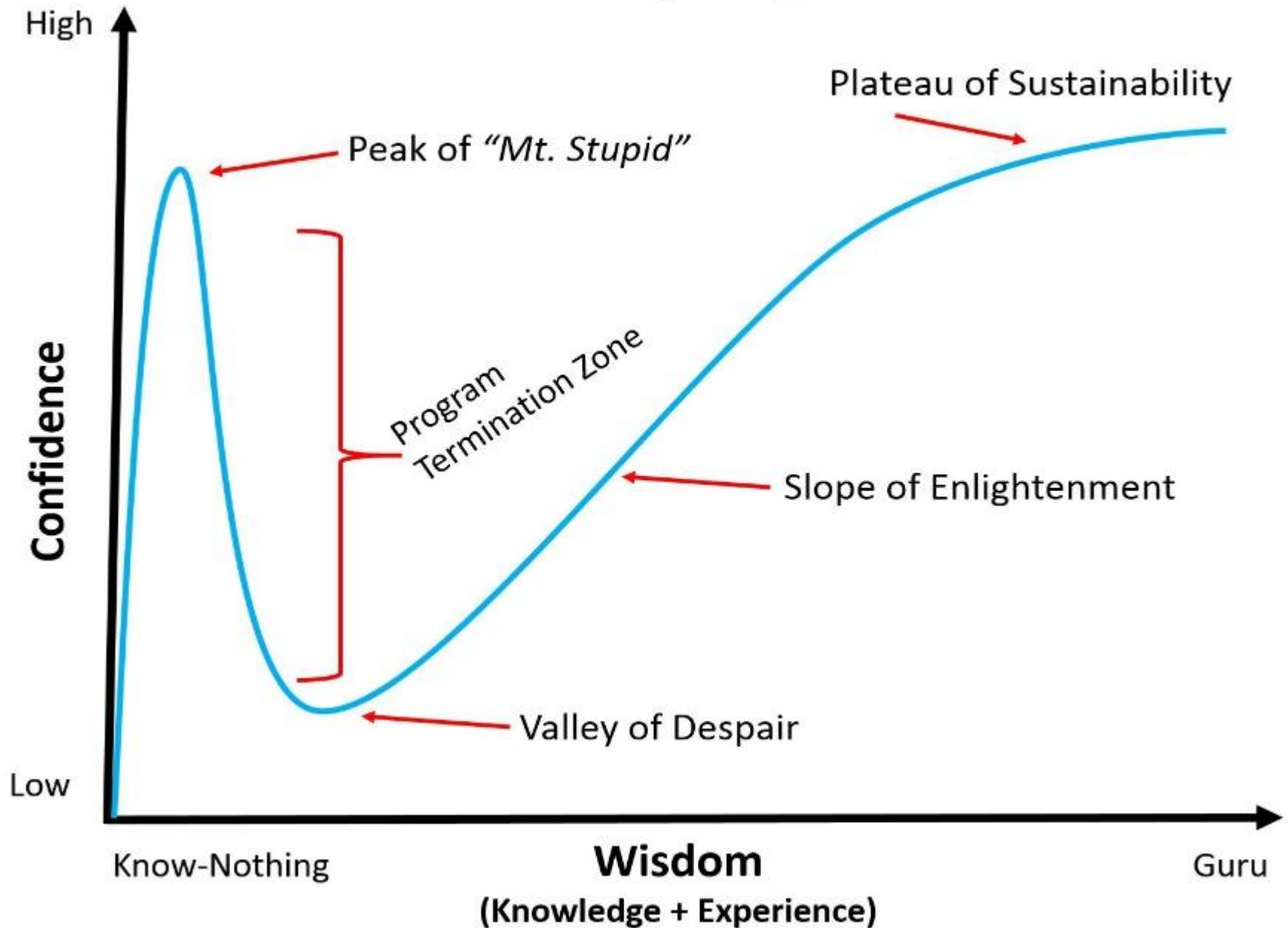
◎ Software **outsourcing** company **is not** Tech company. **Key of success** is **effective** resource **utilization, ramp-up/ramp-down** set of **software** engineers

◎ **Non-IT** businesses. **IT** is **only** a **tool**, which **helps to solve non-IT issues**

◎ Tech company/startup – **Eldorado** with lot of **risks**



Dunning-Kruger Effect

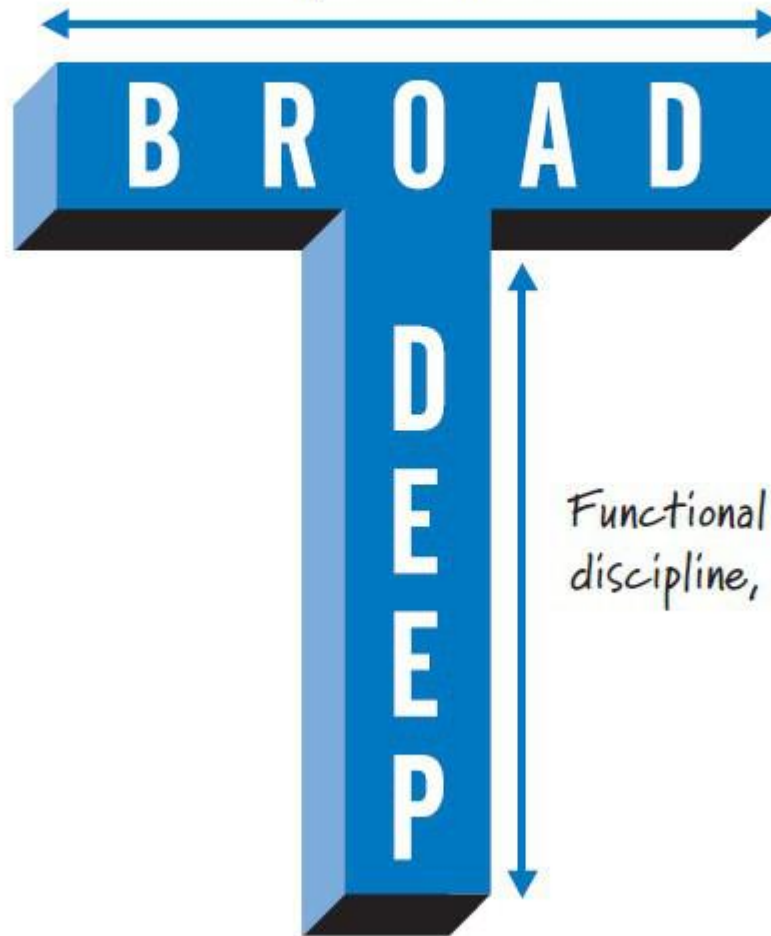


10,000 hours to master your craft.

That's
8 hours a day
5 days a week
44 weeks a year
for 5 and half years

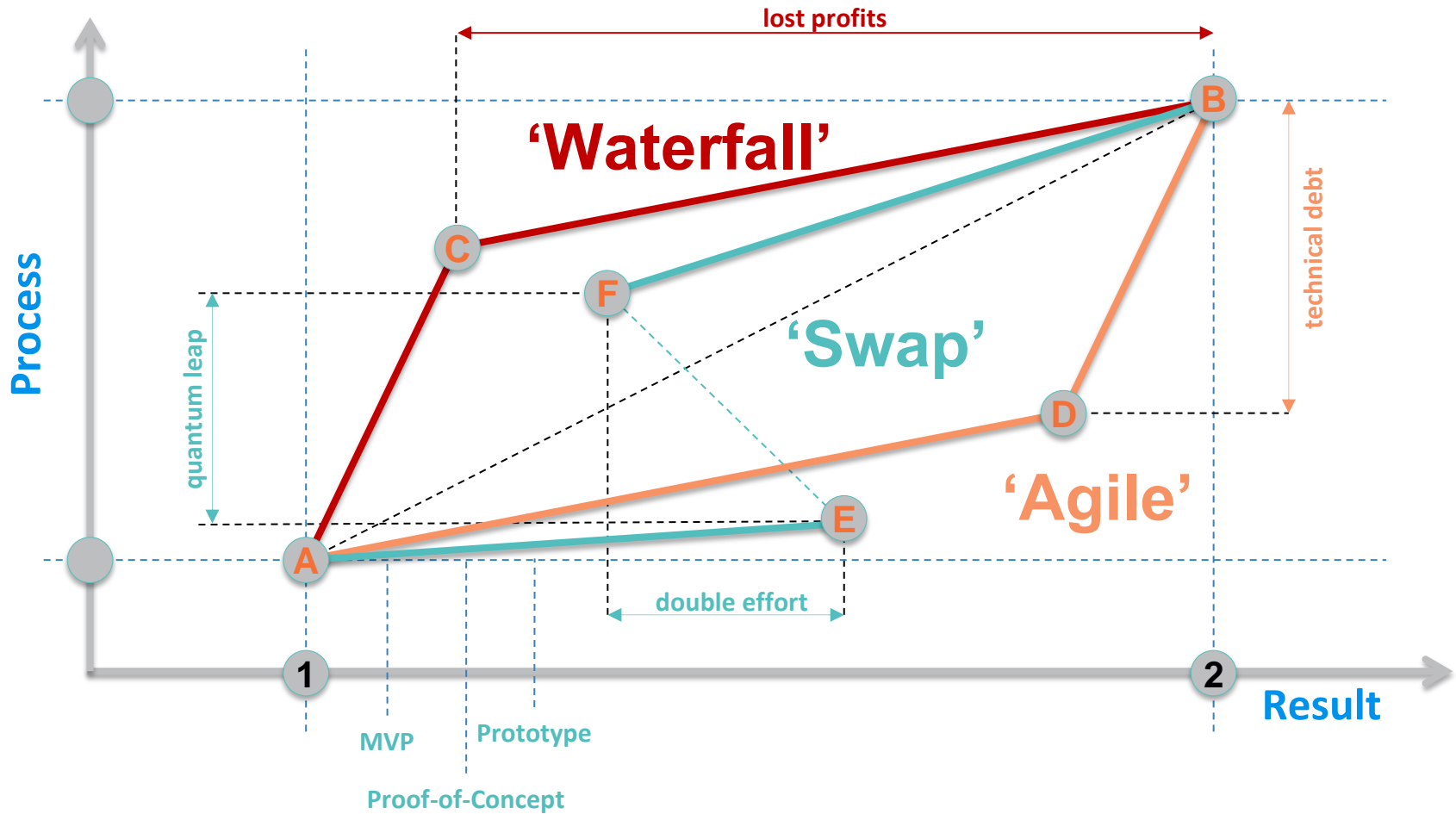
Better get started.

Ability to work outside
of core area



Functional area,
discipline, or specialty

Result and Process, Result vs Process



S.M.A.R.T.

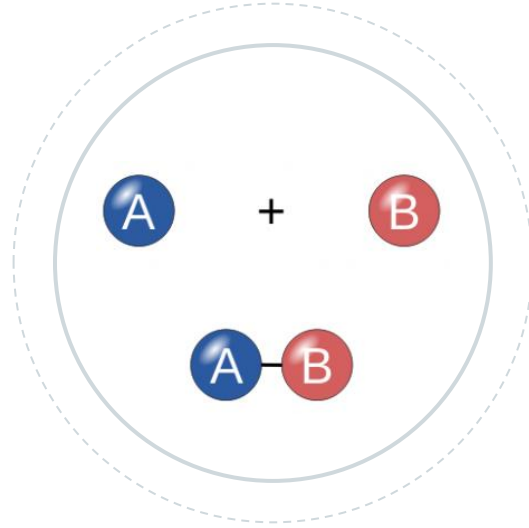
◎ ***Specific*** – target a specific area for improvement.

◎ ***Measurable*** – quantify or at least suggest an indicator of progress.

◎ ***Assignable/Achievable*** – specify who will do it.

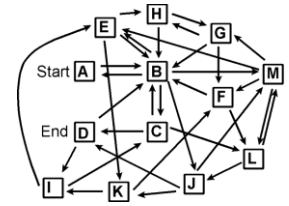
◎ ***Realistic*** – state what results can realistically be achieved, given available resources.

◎ ***Time-related/Time-bound*** – specify when the result(s) can be achieved.



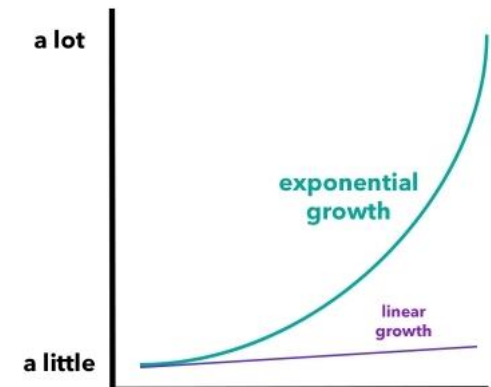
Decomposition Composition Verification

Why is Software Development so complicated?

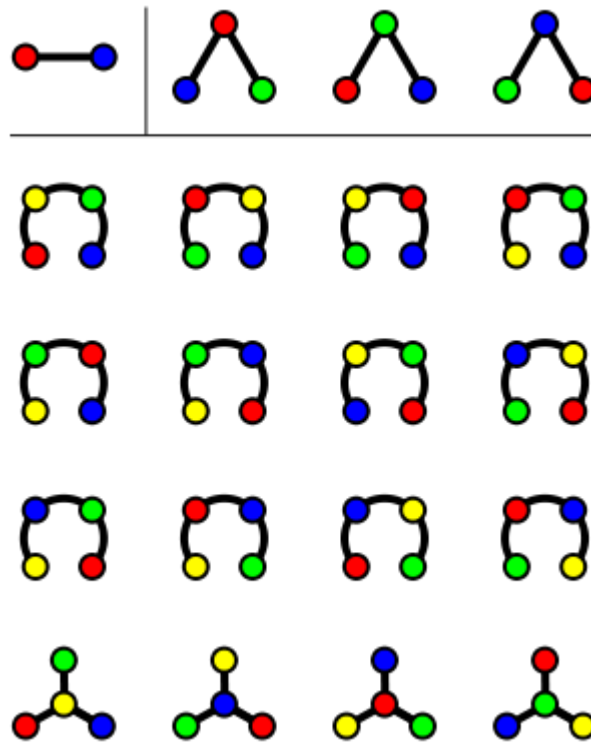
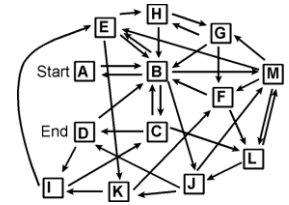


- ◎ **Speed** of tech **changes**, **legacy** products
- ◎ **Misunderstanding** between **business** owner, **management** and **tech** staff
- ◎ **Flexibility** of tech tools
- ◎ **Math(program)** model will never be **equal** the **original** system

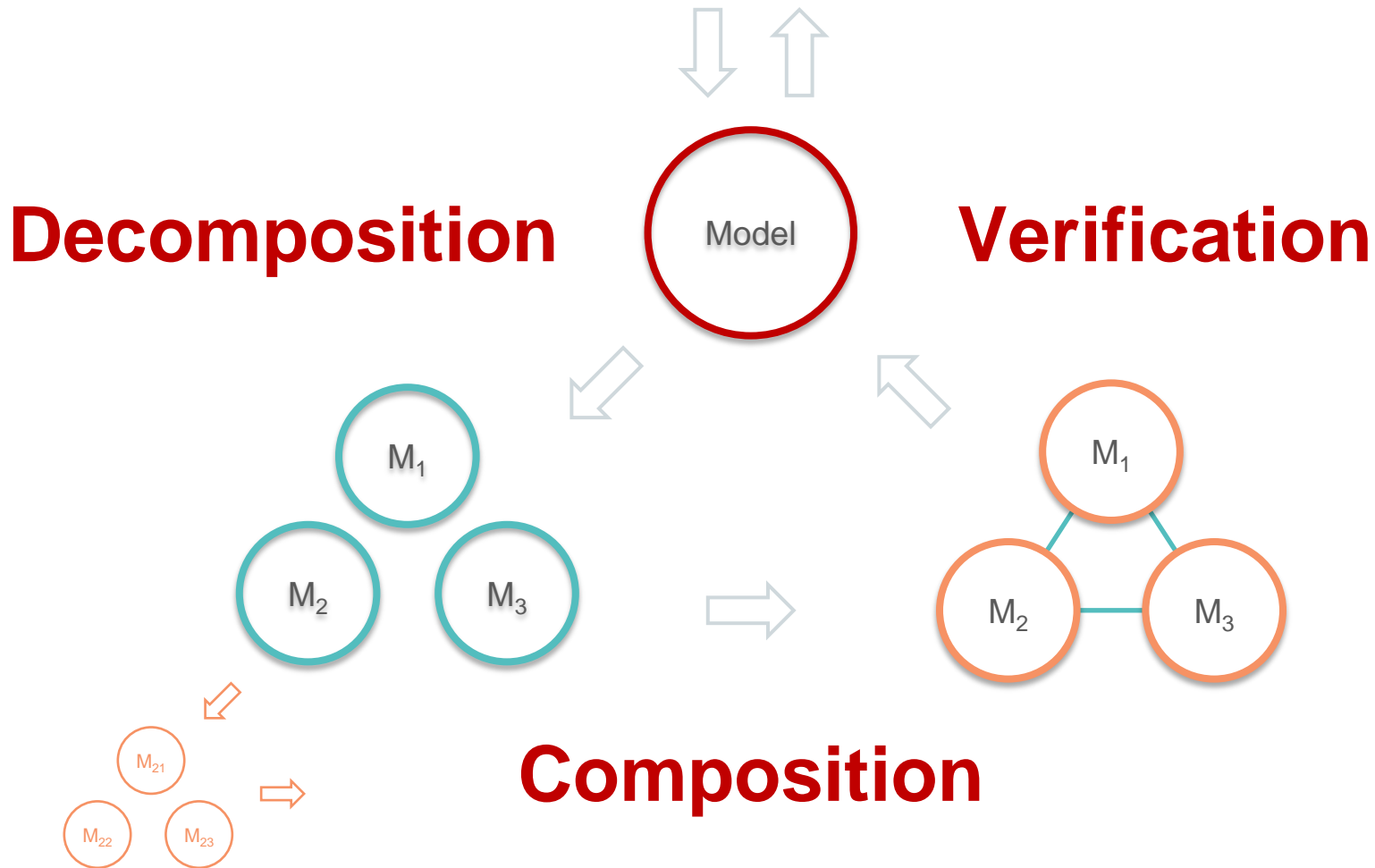
Combinatorial Explosion

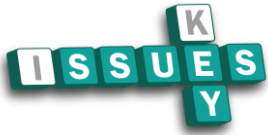


Why is Software Development so complicated?



Cycle of life





Variable name
Cache invalidation
Number of abstraction layers