

Victor Mwewa – Media & Creative Portfolio

About Me

I'm Victor Mwewa — a Mass Communication & Public Relations student, content creator, and Model based in Lusaka. With a passion for storytelling, digital branding, and creative expression, I help brands connect with their audiences through compelling visuals, voice, and presence. I blend media skills, on-camera personality, and digital tools to build impact across platforms.

Portfolio Highlights

- Radio Presenter – Lukwanga FM

-Produced and hosted live shows, interviews, and public service content for NGO campaigns.

- Voiceover & Scriptwriting

-Delivered ads and educational content for GBV awareness (in partnership with BBC Media Action & Natwampane).

- Social Media Content Creation

- Designed flyers, brand visuals, and digital assets using Canva and Adobe tools for student projects and events.

- Video Concept + Scriptwriting

- Written scripts and scene flows for promotional reels and storytelling pieces.


- Public Speaking & Hosting


- Experienced in hosting both radio and live events with engaging, professional presence.


How We Can Work Together

- Sponsored content (fashion, lifestyle, grooming, tech)
- Voiceovers & brand storytelling
- Event hosting or brand rep presence
- Reels + campaign visuals creation

Let's Connect

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