Victor Mwewa – Media & Creative Portfolio

# About Me

I’m Victor Mwewa — a Mass Communication & Public Relations student, content creator, and Model based in Lusaka. With a passion for storytelling, digital branding, and creative expression, I help brands connect with their audiences through compelling visuals, voice, and presence. I blend media skills, on-camera personality, and digital tools to build impact across platforms.

# Portfolio Highlights

* Radio Presenter – Lukwanga FM

-Produced and hosted live shows, interviews, and public service content for NGO campaigns.

* Voiceover & Scriptwriting

-Delivered ads and educational content for GBV awareness (in partnership with BBC Media Action & Natwampane).

* Social Media Content Creation

- Designed flyers, brand visuals, and digital assets using Canva and Adobe tools for student projects and events.

* Video Concept + Scriptwriting

- Written scripts and scene flows for promotional reels and storytelling pieces.

* Public Speaking & Hosting

- Experienced in hosting both radio and live events with engaging, professional presence.

# How We Can Work Together

• Sponsored content (fashion, lifestyle, grooming, tech)

• Voiceovers & brand storytelling

• Event hosting or brand rep presence

• Reels + campaign visuals creation

# Let’s Connect

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