

942.34K

Count of CustomerID

50

Count of RFM

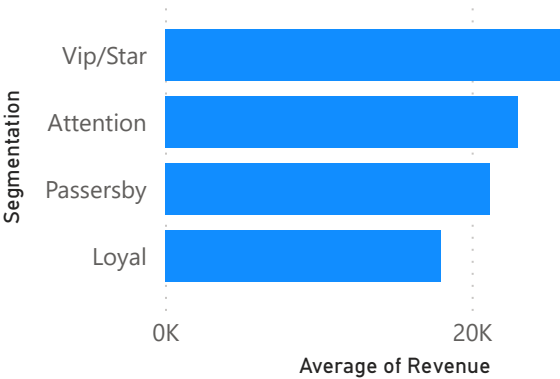
Purchase_Date

6/1/2022

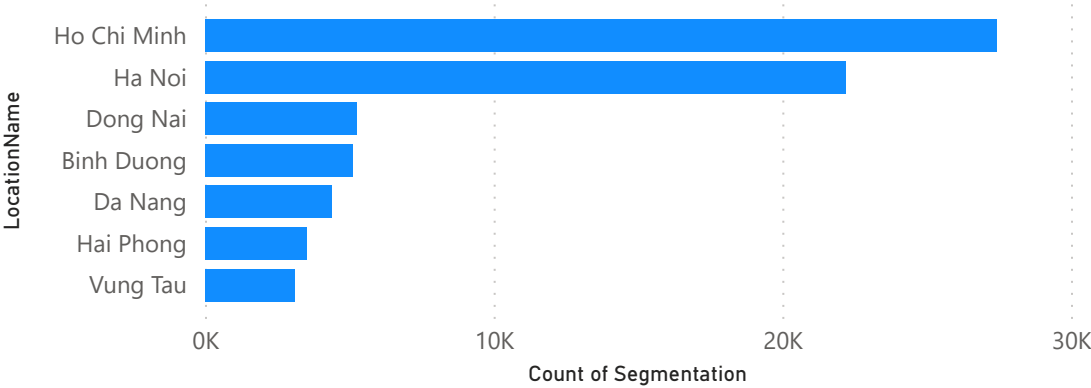
8/31/2022

CUSTOMER SEGMENTATION DASHBOARD

Average of Revenue by Segmentation



Count of Segmentation by LocationName



Total Contracts over year

Year	Count of Contract
2009	3874
2010	1810
2011	1482
2012	1986
2013	3157
2014	19877
2015	151895
Total	1048576

Geo Filter

LocationName

☐ An Giang

☐ Bac Giang

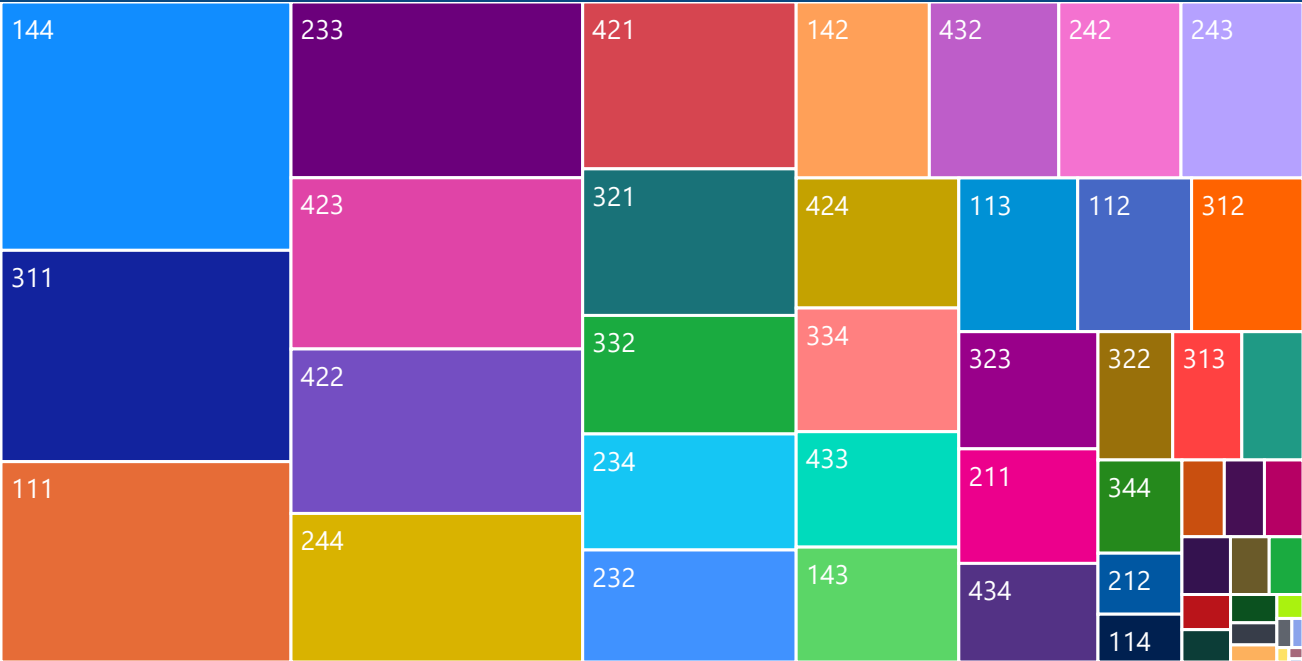
☐ Bac Lieu

☐ Bac Ninh

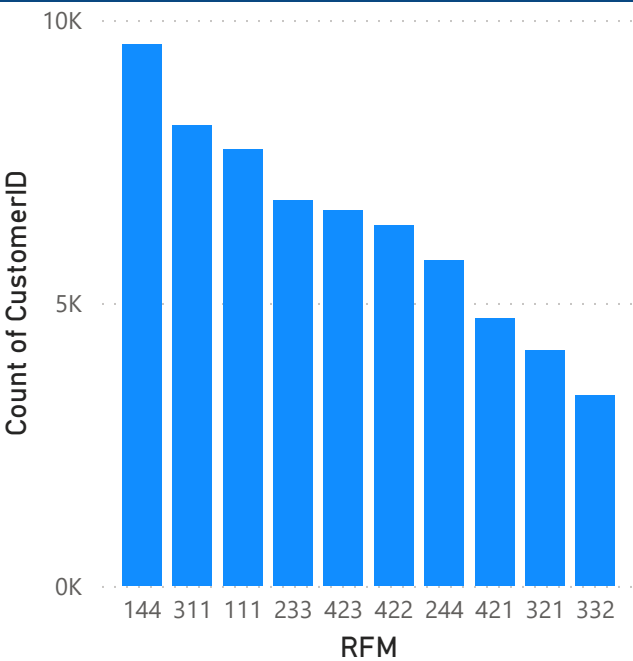
☐ Ben Tre

☐ Binh Dinh

RFM distribution



Top 10 RFM Distribution



Contribution of Each Segmentation

