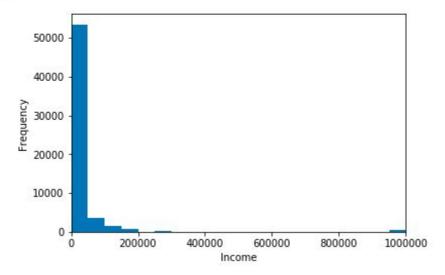
Capstone project: Machine learning fundamentals intensive

Exploration of the dataset - Income Distribution

```
plt.hist(df.income, bins=20)
plt.xlabel("Income")
plt.ylabel("Frequency")
plt.xlim(0, 1000000)
plt.show()
```

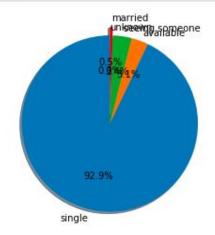


Exploration of the dataset - Status (preparation)

```
In [11]: print(df.status.value counts())
         single
                           55697
         seeing someone
                          2064
         available
                            1865
         married
                             310
         unknown
         Name: status, dtype: int64
In [12]: total = 55697 + 2064 + 1865 + 310 + 10
In [13]: print(total)
         59946
In [15]: single percentage = 55697 / total
         seeing someone percentage = 2064 / total
         available percentage = 1865 / total
         married percentage = 310 / total
         unknown percentage = 10 / total
In [16]: print(single percentage)
```

0.9291195409201615

Exploration of the dataset - Status



Question statement

Question: Can one's education and one's strength of religious believe predict one's income level?

Reason: I want to see if the one's moral code (coming from religious believes), and education level have an impact on how well you do financially.

Explanation of new data columns - Education

Column: Education

How I did it: I manually ranked all options and assigned values to them. Then I mapped the values to the dataset.

```
all_data["education_code"] = all_data.education.map(education_mapping)
```

Explanation of two new data columns - Religion

Column: Religion

How I did it: I manually ranked all options and assigned values to them. Then I mapped the values to the dataset. For most options in religion this is similar. For agnostics I ranked it form 0.2 - 1. For atheism I ranked it from 0.4 - 0.

```
religion_mapping = {"catholicism and very serious about it": 5, "catholicism and somewhat serious about it": 4, "catholic "christianity and very serious about it": 5, "christianity and somewhat serious about it": 4, "christianity and very serious about it": 0, "atheism and somewhat serious about it": 0.1, "atheism": 0.2 "agnosticism and somewhat serious about it": 0.8, "agnosticism": 0.6, "agnosticism but not too serior "other and very serious about it": 5, "other and somewhat serious about it": 4, "other": 3, "other bus "judaism and very serious about it": 5, "judaism and somewhat serious about it": 4, "judaism": 3, "judaism and very serious about it": 5, "buddhism and somewhat serious about it": 4, "buddhism": 3, "hinduism and very serious about it": 5, "hinduism and somewhat serious about it": 4, "hinduism": 3, "islam bus about it": 5, "islam and somewhat serious about it": 4, "islam": 3, "islam bus about it": 5, "islam and somewhat serious about it": 4, "islam": 3, "islam bus about it": 5, "islam and somewhat serious about it": 4, "islam": 3, "islam bus about it": 5, "islam and somewhat serious about it": 4, "islam": 3, "islam bus about it": 5, "islam and somewhat serious about it": 4, "islam": 3, "islam bus about it": 5, "islam and somewhat serious about it": 4, "islam": 3, "islam bus about it": 5, "islam and somewhat serious about it": 4, "islam": 3, "islam bus about it": 5, "islam and somewhat serious about it": 4, "islam": 3, "islam bus about it": 5, "islam and somewhat serious about it": 4, "islam": 3, "islam bus about it": 5, "islam and somewhat serious about it": 4, "islam": 3, "islam bus about it": 5, "islam and somewhat serious about it": 4, "islam": 3, "islam bus about it": 5, "islam and somewhat serious about it": 4, "islam": 3, "islam bus about it": 5, "islam and somewhat serious about it": 4, "islam": 3, "islam bus about it": 5, "islam and somewhat serious about it": 4, "islam: 3, "islam bus about it": 5, "islam: 5, "i
```

```
df["religion_code"] = df.religion.map(religion_mapping)
```

Additional features

When running the models it became clear that the predictions improved when more features were included, so I also chose to include age, and whether someone smokes, drinks or does drugs.

Instead of showing the results for each approach with the two dataset, I will only include the calculations where the extended set of features was used.

Drinks:

```
drink_mapping = {"not at all": 0, "rarely": 1, "socially": 2, "often": 3, "very often": 4, "desperately": 5}
df["drinks_code"] = df.drinks.map(drink_mapping)
```

Drugs:

```
drugs_mapping = {"never": 0, "sometimes": 1, "ofter": 2}

df["drugs_code"] = df.drugs.map(drugs_mapping)
```

Smokes:

```
smokes_mapping = {"no": 0, "sometimes": 1, "when drinking": 2, "trying to quit": 3, "yes": 4,}

df["smokes_code"] = df.smokes.map(smokes_mapping)
```

Data preparation:

Not all respondents had filled in their income, so those rows of data had to be removed. The data also needed to be normalized.

Removing income not fileld in:

```
df = df[(df[['income']] != -1).all(axis=1)]
```

Min-Max scaling:

```
feature_data = df[['smokes_code', 'drinks_code', 'drugs_code', 'religion_code', 'education_code']]

df = df.dropna()

x = feature_data.values
min_max_scaler = preprocessing.MinMaxScaler()
x_scaled = min_max_scaler.fit_transform(x)

feature_data = pd.DataFrame(x_scaled, columns=feature_data.columns)
```

Creating the dataset

```
x2 = df[['religion_code','education_code', 'smokes_code', 'drugs_code', 'drinks_code', 'age']]
y2 = df[['income']]
```

```
x2_train, x2_test, y2_train, y2_test = train_test_split(x2, y2, train_size = 0.8, test_size = 0.2, random_state=6)
```

Model 1: K-Nearest Neighbors Classifier

For the classifier I chose to use the K-Nearest Neighbors classifier. The Support Vector Machine did not fit the problem, as it is not a binary problem, and as far as I understand the decision boundary of a SVM is always for binary problems.

Creating the model

```
classifier = KNeighborsClassifier(n_neighbors = 13)
```

Training the model with dataset 1

```
classifier.fit(x2_train, y2_train)
```

Model 1: K-Nearest Neighbors Classifier - timing

Measuring timing with dataset 2

```
total = 0
for i in range(100):
  start = timeit.default timer()
  accuracies = []
 for k in range(1, 101):
   classifier = KNeighborsClassifier(n neighbors = k)
   classifier.fit(x2 train, y2 train)
   accuracies classifier.append(classifier.score(x2 test, y2 test))
  stop = timeit.default timer()
 total += stop-start
average = total/100
print("Average Runtime: ", end='')
print(average)
```

Average Runtime: 0.545990979115013

Model 1: K-Nearest Neighbors Classifier - Accuracy

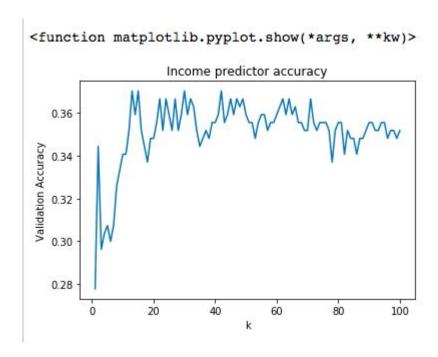
Measuring accuracy with dataset 2:

```
accuracies_classifier = []
for k in range(1, 101):
    classifier = KNeighborsClassifier(n_neighbors = k)
    classifier.fit(x2_train, y2_train)
    accuracies_classifier.append(classifier.score(x2_test, y2_test))

k_list = range(1, 101)
print(accuracies_classifier)
plt.plot(k_list, accuracies_classifier)
plt.xlabel("k")
plt.ylabel("k")
plt.ylabel("Validation Accuracy")
plt.title("Income predictor accuracy")
plt.show
```

[0.27777777777778, 0.34444444444444444, 0.2962962962962963, 0.3037037037037, 0.3074074074074074, 0.3, 0.3074074074074, 0.3, 0.3074074074, 0.3, 0.3074074074, 0.3, 0.3074074074, 0.3, 0.3074074074, 0.3, 0.3074074074, 0.3, 0.3074074074, 0.3, 0.3074074074, 0.3, 0.3074074074, 0.3, 0.3074074074, 0.3, 0.3074074074, 0.3, 0.3074074074, 0.3, 0.3074074074, 0.3, 0.3074074074, 0.3, 0.3074074074, 0.3, 0.3074074074, 0.3, 0.3074074074, 0.3, 0.3074074074, 0.3, 0.3074074074, 0.3, 0.3074074074, 0.3, 0.3074074074, 0.3, 0.3074074074, 0.3, 0.3074074074, 0.3, 0.3074074074, 0.3, 0.3074074074, 0.3, 0.3074074, 0.3, 0.3074074, 0.3, 0.3074074, 0.3, 0.3074074, 0.3, 0.3074074, 0.3, 0.3074074, 0.3, 0.3074074, 0.3, 0.3074074, 0.3, 0.3074074, 0.3, 0.3074074, 0.3, 0.3074074, 0.3, 0.3074074, 0.3, 0.3074074, 0.3, 0.3074074, 0.3, 0.3074074, 0.3, 0.3074074, 0.3, 0.3074074, 0.3, 0.3074074, 0.3, 0.3074074, 0.3, 0.3074074, 0.3, 0.3074074, 0.3, 0.3074074, 0.3, 0.3074074, 0.3, 0.3074074, 0.3, 0.3074074, 0.3, 0.3074074, 0.3, 0.3074074, 0.3, 0.3074074, 0.3, 0.3074074, 0.3, 0.3074074, 0.3, 0.3074074, 0.3, 0.3074074, 0.3, 0.3074074, 0.3, 0.3074074, 0.3, 0.3074074, 0.3, 0.3074074, 0.3, 0.3074074, 0.3, 0.3074074, 0.3, 0.3074074, 0.3, 0.3074074, 0.3, 0.3074074, 0.3, 0.3074074, 0.3, 0.3074074, 0.3, 0.3074074, 0.3, 0.3074074, 0.3, 0.3074074, 0.3, 0.3074074, 0.3, 0.3074074, 0.3, 0.3074074, 0.3, 0.3074074, 0.3, 0.3074074, 0.3, 0.3074074, 0.3, 0.3074074, 0.3, 0.3074074, 0.3, 0.3074074, 0.3, 0.3074074, 0.3, 0.3074074, 0.3, 0.3074074, 0.3, 0.3074074, 0.3, 0.3074074, 0.3, 0.3074074, 0.3, 0.3074074, 0.3, 0.3074074, 0.3, 0.3074074, 0.3, 0.3074074, 0.3, 0.3074074, 0.3, 0.3074074, 0.3, 0.3074074, 0.3, 0.3074074, 0.3074074, 0.3074074, 0.3074074, 0.3074074, 0.3074074, 0.3074074, 0.3074074, 0.3074074, 0.3074074, 0.3074074, 0.3074074, 0.3074074, 0.3074074, 0.3074074, 0.3074074, 0.3074074, 0.3074074, 0.3074074, 0.3074074, 0.3074074, 0.3074074, 0.3074074, 0.3074074, 0.3074074, 0.3074074, 0.3074074, 0.3074074, 0.3074074, 0.3074074, 0.3074074, 0.3074074, 0.3074074, 0.3074074, 0.74074074, 0.32592592592595, 0.333333333333333333, 0.34074074074073, 0.34074074074074073, 0.35185185185185185186, 0.3 7037037037037035, 0.3592592592592593, 0.37037037037035, 0.35185185185185186, 0.344444444444444, 0.33703703703703 7, 0.34814814814814815, 0.34814814814814815, 0.35555555555555557, 0.366666666666666, 0.35185185185185186, 0.3666666 666666664, 0.3592592592593, 0.35185185185185186, 0.3666666666664, 0.35185185185185186, 0.3592592592593, 0. 37037037037037035, 0.3592592592592593, 0.366666666666664, 0.362962962963, 0.35185185185185186, 0.34444444444444 44, 0.34814814814814815, 0.35185185185185186, 0.34814814814815, 0.355555555555557, 0.35555555555557, 0.359259 2592592593, 0.37037037037037035, 0.3555555555555555557, 0.3592592592593, 0.36666666666666, 0.3592592592592593, 0. 36666666666664, 0.362962962962963, 0.366666666666664, 0.3592592592593, 0.3555555555555557, 0.35555555555555555 57, 0.34814814814814815, 0.35555555555555557, 0.3592592592593, 0.3592592592592593, 0.35185185185185186, 0.35555555 55555557, 0.355555555555557, 0.3592592592592593, 0.362962962963, 0.366666666666664, 0.3592592592592593, 0.366 66666666664, 0.3592592592592593, 0.362962962963, 0.3555555555555557, 0.3555555555557, 0.35185185185185186, 0.35185185185185186, 0.3666666666666664, 0.355555555555555557, 0.35185185185185186, 0.355555555555557, 0.3555555555555555557, 0.3555555555555557, 0.35185185185185186, 0.337037037037, 0.35185185185185186, 0.35555555555555557, 0.355 73, 0.34814814814814815, 0.34814814814814815, 0.35185185185185186, 0.3555555555555557, 0.35555555555557, 0.351851 85185185186, 0.35185185185185186, 0.35555555555555555557, 0.355555555555557, 0.34814814814814815, 0.35185185185185186, 0.35185185185185186, 0.34814814814814815, 0.35185185185185186]

Model 1: K-Nearest Neighbors Classifier - Accuracy



Model 1: KNN Classifier - Precision & Recall

Measuring precision & recall for KNN Classifier:

```
y pred = classifier.predict(x2 test)
print(confusion matrix(y2 test, y pred))
print(classification report(y2 test, y pred))
                           recall f1-score
                                               support
      20000
                  0.48
                             0.89
                                       0.62
                                                    88
      30000
                  0.00
                             0.00
                                       0.00
                                                    23
      40000
                  0.00
                             0.00
                                       0.00
                                                    28
      50000
                  0.00
                             0.00
                                       0.00
                                                    27
      60000
                  0.00
                             0.00
                                       0.00
                                                    16
                             0.00
                                       0.00
                                                    17
      70000
                  0.00
      80000
                  0.00
                             0.00
                                       0.00
                                                    19
                                       0.29
                                                    26
     100000
                  0.18
                             0.65
     150000
                  0.00
                             0.00
                                       0.00
     250000
                  0.00
                             0.00
                                       0.00
     500000
                  0.00
                             0.00
                                       0.00
    1000000
                  0.00
                             0.00
                                       0.00
                                                    12
                  0.17
                                       0.23
                                                   270
avg / total
                             0.35
```

Model 2: Multi Linear Regression (MLR)

For the first regression technique I chose to use the Multi Linear Regression.

Training the model with dataset 2

```
model.fit(x2_train, y2_train)
LinearRegression(copy X=True, fit intercept=True, n jobs=1, normalize=False)
```

Measuring accuracy with dataset 2:

```
print(model.score(x2_train, y2_train))
print(model.score(x2_test, y2_test))
```

0.004025283800698776 0.006872555120848612

Model 2: Multi Linear Regression - timing

Measuring timing with dataset 2

```
total = 0

for i in range(100):

    start = timeit.default_timer()
    y_predict = model.predict(x2_test)
    stop = timeit.default_timer()
    total += stop-start

average = total/100

print("Average Runtime: ", end='')
print(average)
```

Average Runtime: 0.00015675136935897172

Model 2: Multi Linear Regression - Score

Measuring accuracy with dataset 2:

```
print(model.score(x2_train, y2_train))
print(model.score(x2_test, y2_test))
```

0.004025283800698776 0.006872555120848612

Model 2: MLR - Precision & Recall

Measuring these metrics is not possible for a linear regression model.

Model 3: K-Nearest Neighbors Regressor

For the second regression technique I chose to use the K-Nearest Neighbors regressor.

```
model2 = KNeighborsRegressor(n_neighbors = k)
model2.fit(x2_train, y2_train)
```

Model 3: K-Nearest Neighbors Regressor - timing

Measuring timing with dataset 2

```
total = 0
for i in range(100):
 start = timeit.default timer()
 accuracies = []
 for k in range(1, 101):
   classifier = KNeighborsClassifier(n neighbors = k)
   classifier.fit(x2 train, y2 train)
   accuracies classifier.append(classifier.score(x2 test, y2 test))
 stop = timeit.default timer()
 total += stop-start
average = total/100
print("Average Runtime: ", end='')
print(average)
```

Average Runtime: 0.545990979115013

Model 3: K-NN Regressor - Accuracy, recall & precision

These metrics are only for classifiers and can't be reported for this model.

The score for the model is:

```
print(model2.score(x2_test, y2_test))
```

-0.0023569494878559194

Comparison of regression models

The Multi Linear regression model had a better score than the K-Nearest Neighbors Regressor. It was also simpler to implement and a lot faster. The K-Nearest Neighbors Classifier proved to be the most accurate, and although it was a lot slower, the predictive capabilities were a lot higher which makes it acceptable.

Because in this case the income was actually categorical data it becomes more difficult to use regression, and it makes sense that the classifier model would outperform the regression models.

Conclusion

Can one's education and one's strength of religious believe predict one's income level?

No, using just these two features is not a good predictor of one's income. Additional features were added (smoking, drinking, drug use and age), and although they improved the accuracy of the models, the models were still not accurate enough to use for predictions.

Next steps could be to create more numerical data to create additional features.

What other data you would like to have in order to better answer your question(s)?

I would like to have the actual jobs, rather than the sectors. Both a CEO and a doorman can work in the same sector, so the current division isn't useful. Also the actual salaries rather than the current buckets would be helpful. Although it is unlikely that people are completely honest about their salaries when it might impact their chances of finding a match.