Ryen Payne

Creative and detail-oriented Graphic Designer with 4+ years of experience creating visual content for digital and print. Skilled in branding, layout design, digital illustration, and client communication. Proven ability to manage multiple projects and deliver high-quality, brand-aligned assets. Bilingual (English/French) and proficient in Adobe Creative Suite and Microsoft 365.

Design Skills

- Logo Design | Print & Vector | Layout & Composition | Branding & Visual Identity
- Typography | Web Design (Figma, HTML, CSS, Java) | Motion Graphics
- Image Editing & Retouching | Photography & Art Direction

Software Proficiency

- Adobe Creative Suite: Illustrator | InDesign | Photoshop | After Effects | Premiere Pro
- Other Applications: Figma | Microsoft Office Suite (Word | Excel | PowerPoint | Outlook | Teams)

Professional Experience

Creative Designer - Contract

2022-Present

- Design and deliver creative materials including logos, brand assets, marketing collateral, posters, and digital illustrations.
- Manage full project lifecycle: client consultations, concept development, design execution, revisions, and final delivery.
- Develop cohesive visual branding systems that strengthen client identity and digital presence.
- Collaborate with clients to interpret creative briefs and translate abstract ideas into clear visual concepts.
- Apply advanced skills in Adobe Illustrator, Photoshop, and InDesign to produce high-quality digital and print-ready designs.
- Stay updated on design trends, visual storytelling, and UX/UI principles to improve creative outcomes and audience engagement.

Selected Projects

Logo Design
- Redesign of company branding and main Logo with accompanying assets

Website Coding (HTML, CSS)
- Portfolio website with the utilization of multiple coding languages

Children's Book Illustration
- Page creation and hand drawn spread with accompanying written riddle

Poster Series
- Photography with image editing and vector type layout, creating a series of 5 posters

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Education

2022-2025
Niagara College
3 Year Advanced Diploma
Graphic Design

2018-2022
Governor Simcoe Secondary School
Highschool Diploma
Honours: 2018-2022

Certifications

- LLQP - Life License Qualification Program
- DELF Bilingual Certification - Diplôme d'Études en Langue Française

Awards & Achievements

- Honour roll achievement 2018-2025
- Governor Simcoe Art Proficiency Award | 2022
- Rankin Cancer Run T-shirt competition winner | 2019
- Red Seal Certification on OSSD with bilingual B2 | 2023
- Off the Wall Art Award 2019-2023

Bank of Montreal (BMO) - CSR
2025-Present

- Utilized BMO's internal banking platforms and Microsoft 365 tools

    Customer Connect
    WebIR
    CRU Main

- In-branch transactions including processing high-value deposits, withdrawals, bill payments, government forms, foreign currency exchanges, and basic product inquiries

- Accurate and efficient service

- Personal responsibility for full branch balancing daily

- Compliance with financial regulations and audit requirements

- Remaining knowledgeable about BMO's product offerings as to provide tailored recommendations enhancing customer experience and financial support

- Prioritizing customer-first relationship and approach

Meridian Credit Union - MSR
2022-2024

- Proficiency in Meridian software systems:

    D365/CRM
    ACE
    Ovation
    Encore
    Government websites pertaining to financial transactions

- Microsoft D365

    Teams, Outlook, Excel, Word, PowerPoint

- Performing front line transactions including large cash deposits & withdrawals, utility bill payments, government remittances, insurance sales, and currency exchange

- Completing accurate daily cash reconciliation

- Maintaining full compliance with government banking regulations and company policies & procedures

- Completing quarterly compliance training

- Keeping well informed of Meridian banking products and services in order to increase company

- Revenue and provide financial benefits to Meridian members